



Inverclyde Alliance

**AGENDA ITEM NO: 5**

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<b>Report To:</b>	<b>Inverclyde Alliance Board</b>	<b>Date:</b>	<b>9 December 2019</b>
<b>Report By:</b>	<b>Aubrey Fawcett Chair of Programme Board</b>	<b>Report No:</b>	
<b>Contact Officer:</b>	<b>Lynsey Logsdon</b>	<b>Contact No:</b>	<b>N/A</b>
<b>Subject:</b>	<b>Inverclyde Local Outcome Improvement Plan Quarterly Progress Report</b>		

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## **1.0 PURPOSE**

- 1.1 The purpose of this report is to provide the Alliance Board with an update on the progress that has been made in implementing the Local Outcome Improvement Plan (LOIP) 2017-2022.

## **2.0 SUMMARY**

- 2.1 This report provides details of the progress that has been made between August and October 2019 in implementing the priorities within the LOIP.
- 2.2 The LOIP contains three priorities and these are Repopulation, Inequalities and Environment and Culture. Updates on the progress made by the Repopulation Partnership, Environment Partnership and Cultural Partnership are contained within this report.
- 2.3 The key achievements of the Population Partnership this quarter include agreement to provide a Members' Briefing on the Scottish Strategic Transport Projects Review 2 to consider a response to the Scottish Government on the A78/A8 and agreement to develop a briefing strategy that will include proposals and the preferred approach for Eastern Gateway.
- 2.4 The key achievements of the Environment Partnership this quarter include the consultation of a first draft of Inverclyde's Community Food Growing Strategy which has been circulated to officers within the Environment for comment. There has also been a submission of an application for Sustrans funding on active travel links onto West Blackhall Street. The key achievements of the Cultural Partnership this quarter include an intergenerational project to celebrate the James Watt Bicentenary "When Art Tells Tales" which concluded in August and the development of a James Watt commemorative tartan which is now available for sale in local shops as kilts, ties etc.
- 2.5 The Reducing Inequalities priority is being developed and delivered through the Locality Planning process. There is a report on the agenda of this meeting providing an update on this work.
- 2.6 It is proposed that flash reporting is implemented as the method of reporting future progress made in implementing the LOIP. Flash reports will provide a high level overview of the key achievements made by each Partnership during the last quarter, the challenges faced during the last quarter and details of the key actions that will be taken forward in the next quarter. Sample flash reports for the Repopulation Partnership, Environment Partnership and Cultural Partnership are contained within Appendix 1 of this report.

### **3.0 RECOMMENDATIONS**

3.1 It is recommended that the Alliance Board:

- I. Agrees that flash reporting is adopted as the method of reporting progress made in the delivery of the LOIP; and
- II. Notes the progress that has been made in implementing the LOIP between August and October 2019.

**Aubrey Fawcett**  
**Chair, Programme Board**  
**Chief Executive, Inverclyde Council**

## **4.0 BACKGROUND**

- 4.1 Inverclyde's LOIP was formally agreed by the Alliance Board at its meeting on 11 December 2017. This progress report provides details of the progress that has been made in implementing the LOIP during the last quarter.
- 4.2 The Population Partnership, Environment Partnership and the Cultural Partnership have all been established and meet on a regular basis.
- 4.3 The inequalities priority will be delivered through the Locality Planning Partnerships and a Strategic Implementation Group has been established to oversee this process. Further detail of the progress made with regard to locality planning is the subject of a separate report on the agenda of this meeting.
- 4.4 This report provides details of the key achievements made by the Repopulation Partnership, Environment Partnership and Cultural Partnership.
- 4.5 It was agreed by the Programme Board that a more robust method of reporting progress in delivering the LOIP should be implemented. It is proposed that flash reporting is adopted as the method of reporting performance in relation to the LOIP. The purpose of the flash report is to provide a high level overview of the key achievements during the last quarter, the challenges faced during the last quarter and details of the key actions that will be taken forward in the next quarter. In addition, flash reports will provide details of the status of the actions being delivered by each Partnership so that the Programme Board can clearly see how each Partnership is performing against their objectives. Each action will be assigned either a red, amber or green status. Green if it is on track, amber if there is slight slippage and red if there is significant slippage in timescale. In addition, a tolerance level will be included, the acceptable level of variance in performance relative to the achievement of a particular strategic objective. Tolerance levels will be based on whether the actions are meeting the set timescales. An action will be assigned a red status if it is not achieving by the next quarter.
- 4.6 Sample flash reports have been piloted by the Repopulation Partnership, Environment Partnership and Cultural Partnership to illustrate how this method would work. The sample flash reports are contained within Appendix 1 of this report.
- 4.7 If the Alliance Board agrees, flash reporting will be adopted as the method of reporting performance in all future reports to both the Programme Board and the Alliance Board on the implementation of the LOIP.

## **5.0 Repopulation Partnership Update**

The key achievements of the Repopulation Partnership this quarter include:

- The Population Partnership agreed to provide a Members' Briefing on the Scottish Strategic Transport Projects Review 2 to consider a response to the Scottish Government on the A78/A8 and part of the action plan to enable and improve infrastructure. The Population Partnership has also agreed to develop a briefing strategy that will include proposals and the preferred approach for Eastern Gateway. This strategy will include confirmation of existing use, who owns what land, voids and demand for the area. The group have proposed that the strategy proposals will be taken to the March Alliance Board for approval.
- The Population Partnership considered the Community Wealth Building Report from Preston as a concept that could support local companies with procurement to retain finances within the local authority area. A short working group meeting has been set up in November 2019 to start initial discussions to take forward this concept.

## 6.0 Environment Partnership Update

The key achievements of the Environment Partnership this quarter include:

- The development of a first draft of a Community Food Growing Strategy for Inverclyde which has been circulated to officers for comment.
- The Council has applied for Sustrans funding to carry out a feasibility study on active travel onto West Blackhall Street and is awaiting a response.

## 7.0 Cultural Partnership Update

The key achievements of the Cultural Partnership this quarter include:

- The James Watt commemorative tartan has been produced and is now for sale in local shops as kilts, ties etc.
- An intergenerational project to celebrate the James Watt Bicentenary “When Art Tells Tales” finished in August. The project facilitated the creation of music and art inspired by James Watt and concluded with a final exhibition and recital at the Beacon Arts Centre on 23 August to coincide with the actual bicentenary.
- The highly successful *Galoshans* festival, which is now in its fifth year, was held from 25 October – 1 November 2019 with a vibrant programme of events that celebrated creativity and community spirit, and commemorated James Watt through themes of innovation and light. The festival programme had over 30 listings and opportunities to get involved, including: a contemporary arts exhibition; 3 productions at the Beacon Arts Centre; audio-visual and sculptural installations; street performances; live music and free workshop activities across Inverclyde’s public spaces and venues.
- Consultation on how heritage services can support schools is now underway and will include consultation with Craigmarnoch, Language and Communication Bases, and Garvel Deaf Centre to make sure that heritage is suitable, accessible and fully inclusive.
- In a joint project, Inverclyde Council, the Great Place Scheme and the Inverclyde Heritage Network are working on the launch of the Kennedy Collection, an extraordinary archive of 900+ photographs by Alexander (Sandy) Kennedy, an amateur photographer who spent ten years recording images of Greenock and Port Glasgow before the redevelopment of the town centres in the 1960s. Gifted to the McLean Museum by the Kennedy family and transformed into digital images by the Inverclyde Heritage Network, the latter showcasing a selection of them in the D McGilp pop-up shop in Kempock St, Gourrock, from 14-19 October.

## 8.0 IMPLICATIONS

- 8.1 Legal: none at present  
Finance: none at present  
Human Resources: none at present  
Equality and Diversity: none at present  
Repopulation: repopulation remains a key priority within the Inverclyde Outcomes Improvement Plan.  
Inequalities: the Locality Partnerships will be working specifically to tackle inequalities on a geographic basis.

## 9.0 CONSULTATIONS

- 9.1 n/a

## 10.0 LIST OF BACKGROUND PAPERS



## 10.1 Inverclyde's Local Outcome Improvement Plan 2017-2022


## Environment Partnership – Flash Report November 2019

Lead Officer – Kerry Wallace

### Environment Partnership - LOIP 10 Year Vision

- The amount of derelict land will be reduced and the land used for alternative uses that will benefit local communities.
- The local Green Network will be improved, offering better opportunities for communities and creating enhanced habitat connections.

Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<b>Connectivity</b>	It is currently difficult for Inverclyde residents to engage in active travel with gaps in provision and poor infrastructure.	We want to create pleasant and safe walking and cycling routes which make it easier for people of all ages to choose to walk and cycle as part of their everyday lives.	<p>Improve cycle paths and walking routes through the development of:</p> <p>Active Travel Strategy by Summer 2018; and</p> <p>Cycling Strategy by Spring 2019.</p>	<ul style="list-style-type: none"> <li>• Statistics from Community Tracks; and</li> <li>• Statistics from Bike Bothy.</li> <li>• Further measures will be identified in both the Active Travel Strategy and the Cycling Strategy.</li> </ul>	<p>The Council adopted the Active Travel Strategy in Aug 2018. A Governance structure has been established to support delivery of the Action Plan.</p> <p>Behaviour Change actions - The Council's Smarter Choices Smarter Places programme is progressing these actions through the Bothy and Community tracks projects, which are being delivered by Cycling UK and ICdT respectively (ongoing)</p> <p>Infrastructure – the Council was awarded Sustrans funding to carry out detailed design for a placemaking project on West Blackhall street (summer 2019). This includes active travel elements. Design stage due to be completed in summer 2020.</p>	<p>Active Travel Strategy</p> <div style="text-align: center;"></div> <p>(Green)</p> <p>Cycling Strategy (red)</p> <div style="text-align: center;"></div>	

					<p>The Council has also applied for Sustrans funding to carry out a feasibility study on active travel links onto West Blackhall street. Awaiting response from Sustrans.</p> <p>The Council is also investigating options for aerial active travel routes into Greenock (ongoing).</p>			
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level	
<b>Healthier Lifestyles</b>	<p>The majority of individuals living and working within Inverclyde are not physically active enough to benefit their health. This reduction in activity levels has taken place over a number of years and can be attributed to various factors ranging from increased car use to the very design of our local communities. Only four in ten (39%) adults met the current physical activity recommendations and just over a third (35%) of</p>	<p>We want to increase physical activity and promote healthy lifestyles amongst individuals and families across Inverclyde by through sustained positive changes to both their lifestyle and natural environment.</p>	<p>Create and establish links between health and environment professionals to enable a partnership to be established by Autumn 2018.</p>	<p>Completed membership from HSCP links to the Environment Partnership</p>	<p>Completed</p>	<p>HSCP Links to Environment Partnership (Green)</p> 		
			<p>Carry out an exercise to analyse opportunities for community involvement in environmental projects that improve health.</p>					
			<p>Develop a Community Food Growing Strategy by April 2020.</p>	<p>By April 2020 there will be an Inverclyde Council Food Growing Strategy</p>	<p>1<sup>st</sup> Draft out for consideration and return to Ian Hanley by 11 October 2019.</p>	<p>Community Food Growing Strategy (Green)</p>		



	secondary school pupils meet the target of taking 60 minutes or more of physical activity on five or more days per week. (Inverclyde Child and Youth Health and Wellbeing Survey 2013).			inclusive of the partners who also provide opportunities for food growing to take place.			
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<b>Land Use and Management</b>	The percentage of derelict land has increased from 17% to 51% in 2016. 80% of the increase in derelict land relates to two large sites, the Former Inverkip Power Station site and Valley Park, Spango Valley, being identified as derelict.	Improve the built environment so that all communities in Inverclyde can enjoy both a quality local environment and a healthy and active lifestyle.	Develop a Greenspace Strategy by Winter 2018.	By periodically measuring the number of people within a 5 minute walk of a good quality useable greenspace (this is line with a new national indicator on access to greenspace).	Work is ongoing on the Greenspace Strategy. It's due to be completed by end of 2019.  The Review of vacant and Derelict land sites has been completed. This will inform the implementation of the Greenspace strategy once it has been completed.	Greenspace Strategy (Red)	
			Review vacant and derelict land sites in light of Greenspace Strategy to identify opportunities to plug gaps in greenspace provision for community benefit by Spring 2019.	Performance measures: - The number of people within 400m of quality green space.  % of derelict land in Inverclyde.		Derelict Land Review (Green)	



			Identify a Strategic Habitat Network for Inverclyde by Autumn 2018.		The GCV Green Network partnership completed the Strategic Habitat Network in the Aug 2019.	(Green)	
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**Challenges this quarter August – October 2019**

**Next steps October – December 2019**


- A mapping exercise will be carried out to identify gaps and potential actions to be included in the Environment Partnership's action plan.
- The Environment Partnership will hold a special meeting to draft a programme for the Facilitated Partnership workshop event to identify opportunities to establish a local Green Network in line with the other priority partnership action groups for the Alliance.


**Cultural Partnership – Flash Report November 2019**



**Lead Officer – Tony McEwan**

**Cultural Partnership - LOIP 10 Year Vision**

There will be increased attendance at cultural events and places of culture.


Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<b>Heritage Strategy</b>	ICP to commission development, publication and promotion of a Heritage Strategy for Inverclyde.	Production of a long term strategy for the development of heritage in Inverclyde to help the ICP plan effectively for the future and gain greater leverage with external funding bodies.  Partnership working to develop, enhance and deliver the strategy building a	Tender for heritage consultant Sept 2018; Contract award Oct/Nov 2018; Anticipated submission Jan/Feb 2019.  Strategy and associated action plan are published, promoted and feed into ICP's forward planning mechanisms. Spring 2019 onwards.	Action plan priorities and objectives taken forward with identified outcomes being successfully implemented	The Heritage Strategy was approved by Inverclyde Alliance on 17 June 2019 and will be formally launched in November to tie in with the re-opening of the Watt Institution.  One of the key actions in the Heritage Strategy Action Plan is to implement the Strategy's proposed Leadership Framework for the delivery of both the Heritage Strategy and the Arts and Creativity Strategy. The Leadership Framework proposes consultation with the sector to determine the optimum way forward to set up separate working groups for arts and heritage, and allied forums to which a larger number of participants could contribute. At its meeting of 21 August, the Cultural Partnership was asked to agree an amendment		

Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
		network and legacy.			to its Terms of Reference to meet less frequently (4 times per year) and adopt more of an oversight role, including overseeing the Cultural Partnership Delivery Plan, the Heritage Strategy and the Arts and Creativity Strategy. The arts and heritage working groups would meet 8 times per year and would facilitate partnership working between individuals, community groups and organisations with similar interests, and would ensure delivery of the Strategy action plans.		
<b>Arts and Creativity Strategy</b>	Arts and Creativity sub-group implemented with a range of partner organisations including West College Scotland.	Delivering the actions of the Heritage and Arts and Creativity Strategies.	Maintain regular meetings of the Arts and Creativity sub-group.  Ensuring representation across Inverclyde CPP.	Meetings take place consistently and attendance by all partners remains high.  Regular review of member of partnership.	An arts working group will be set up in order to progress on the Arts and Creativity Strategy, and updates on progress will be brought to future meetings of IOIP Programme Board.		

Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<b>Great Place Scheme</b>	Inverclyde awarded c. £200K under HLF's great Place Scheme to undertake activities aimed to strengthen networks between heritage, civic and community organisations, enhancing the role heritage plays in the future of each place participating in the scheme.	Outreach officer to project manage all aspects of GPS and associated budget, and link together existing heritage assets in Inverclyde.  Two consecutive apprentices appointed to work at Heritage Hub /Watt complex on heritage activities.	Outreach officer and young apprentices appointed.	Community engagement and participation in heritage will increase; will be visible through higher levels of cultural participation reported in the SHS.  2 Heritage Apprentices will complete 12 months' work experience, an SQA qualification, seek further opportunities in the cultural / heritage sector.	<u>Recruitment:</u> A new Project Officer was recruited and took up post on 22 July. A second Heritage Apprentice has been recruited through the Council's 'The Recruit' programme and will take up post once safe recruitment checks have been completed. Both officers will be based at the Watt Institution.  <u>Kennedy Collection:</u> In a joint project, Inverclyde Council, the Great Place Scheme and the Inverclyde Heritage Network are working on the launch of the Kennedy Collection, an extraordinary archive of 900+ photographs by Alexander (Sandy) Kennedy, an amateur photographer who spent ten years recording images of Greenock and Port Glasgow before the redevelopment of the town centres in the 1960s. Gifted to the McLean Museum by the Kennedy family and transformed into digital images by the Inverclyde Heritage Network, the latter will be showcasing a selection of them in the D McGilp pop-up shop in Kempock St, Gourrock, from 14-19 October.	  	
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level

					<p><u>Museum of Me:</u> Community groups are currently working alongside a local artist to create their own “Museum of Me”, a ‘museum within a museum’ which will celebrate the re-opening of the Watt Institution. This exhibition will showcase personal exhibits, memories and memorabilia of local people, describing key events in their lives and contributing to ‘stores frae the street’.</p> <p><u>Teacher consultation:</u> One of the aims of the Great Place Scheme is to promote access to heritage resources and facilities to a wide variety of groups, including local early years’ establishments, primary and secondary schools. Consultation on how heritage services can support schools is now underway and will include consultation with Craigmarloch, Language and Communication Bases, and Garvel Deaf Centre to make sure that heritage is suitable, accessible and fully inclusive.</p>		
<b>Area of activity</b>	<b>Where are we now?</b>	<b>Where do we want to be?</b>	<b>How will we get there (including timescale)?</b>	<b>How will we know we are getting there?</b>	<b>Progress</b>	<b>RAG Status</b>	<b>Tolerance Level</b>
					<p><u>East Asia Project:</u> with additional funding from National Museum of Scotland, this project involves participation for young people aged 15-24 in heritage research, conservation and world cultures through</p>		

					examining a variety of artefacts from the East Asian collection of the McLean Museum. The final event will be an exhibition planned, created and curated by the young people.		
<b>Festivals and Events</b>	Develop calendar of current and emerging AC&H festivals and events including those within individual communities.  Planning underway for: First World War Commemorations : Galoshans 2018/19 and 2020;				Now in its 5 <sup>th</sup> year, the <i>Galoshans</i> festival returns to Inverclyde from 25 October – 1 November 2019 with a vibrant programme of events that celebrate creativity and community spirit, and commemorate James Watt through themes of innovation and light. RIG Arts are leading on the delivery of the festival in collaboration with a consortium of partners, and funding has been secured from Creative Scotland (£42,000), National Lottery Heritage Fund (£14,000) and EventScotland (£8,000).		
<b>Area of activity</b>	<b>Where are we now?</b>	<b>Where do we want to be?</b>	<b>How will we get there (including timescale)?</b>	<b>How will we know we are getting there?</b>	<b>Progress</b>	<b>RAG Status</b>	<b>Tolerance Level</b>
	James Watt Festival 2019; Year of Coats and Waters 2019; EVOLVE Festival June 2019 Inverclyde Comedy Festival Sept 2019 – showcase				The festival programme has over 30 listings and opportunities to get involved, including: a contemporary arts exhibition; 3 productions at the Beacon Arts Centre; audio-visual and sculptural installations; street performances; live music; free workshop activities across Inverclyde's public spaces and venues. Sat 26 October will be "Inverclyde Culture Day", showcasing the creativity of local community groups. The main parade this		

	Scotland Folk & Trad Festival				year takes place on Sunday 27 October from 17:30 with the Galoshans giants, Street Band (funded by the Youth Music Initiative and this year featuring children from All Saints and King's Oak Primary Schools), and various other activities on offer. The finale event will be held on 1 November, when Glasgow-based Cryptic present an event in Greenock as part of the 'Sonica' festival – a takeover of the Tobacco Warehouse in collaboration with the Scottish Alternative Music Awards. For more information, please see <a href="https://www.galoshansfestival.com">https://www.galoshansfestival.com</a>		
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<b>Festivals and Events</b>	Develop calendar of current and emerging AC&H festivals and events including those within individual communities.  Planning underway for: First World War Commemorations :				Now in its 5 <sup>th</sup> year, the <i>Galoshans</i> festival returns to Inverclyde from 25 October – 1 November 2019 with a vibrant programme of events that celebrate creativity and community spirit, and commemorate James Watt through themes of innovation and light. RIG Arts are leading on the delivery of the festival in collaboration with a consortium of partners, and funding has been secured from Creative Scotland (£42,000), National Lottery Heritage Fund (£14,000) and EventScotland (£8,000).  The festival programme has over 30 listings and opportunities to get involved, including: a contemporary arts exhibition;		

	Galoshans 2018/19 and 2020; James Watt Festival 2019; Year of Coats and Waters 2019; EVOLVE Festival June 2019 Inverclyde Comedy Festival Sept 2019 – showcase Scotland Folk & Trad Festival				3 productions at the Beacon Arts Centre; audio-visual and sculptural installations; street performances; live music; free workshop activities across Inverclyde's public spaces and venues. Sat 26 October will be "Inverclyde Culture Day", showcasing the creativity of local community groups. The main parade this year takes place on Sunday 27 October from 17:30 with the Galoshans giants, Street Band (funded by the Youth		
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
					Music Initiative and this year featuring children from All Saints and King's Oak Primary Schools), and various other activities on offer. The finale event will be held on 1 November, when Glasgow-based Cryptic present an event in Greenock as part of the 'Sonica' festival – a takeover of the Tobacco Warehouse in collaboration with the Scottish Alternative Music Awards. For more information, please see <a href="https://www.galoshansfestival.com">https://www.galoshansfestival.com</a>		



**James Watt  
Bicentenary**

When Art Tells Tales: This intergenerational project which facilitated the creation of music and art inspired by James Watt is now finished. With support from the Great Place Scheme and Museum Galleries Scotland Festival Fund, the final exhibition and recital was held at the Beacon Arts Centre on Fri 23 August to coincide with the actual bicentenary. Over 100 people attended.

James Watt Dinner: For the final event of the bicentenary year, the Council is hosting a dinner to commemorate James Watt on Wednesday 20 November in Greenock Town Hall. The after dinner speaker will be Professor Colin McInnes, the James Watt Chair in Engineering Science at the University of Glasgow. Invited guests, including elected members and senior officers of Inverclyde Council, members of the national James Watt bicentenary steering group, and selected individuals with a particular interest in James Watt, have also been invited to a private preview of the Watt Institution. The complex, which comprises the McLean Museum and Art Gallery and the Watt Library, has been closed to allow a programme of external fabric repairs to take place, and is due to re-open to the public shortly thereafter.

**Challenges this quarter August – October 2019**

**Next steps October – December 2019**

**Repopulation Partnership – Flash Report November 2019**

**Lead Officer – Scott Allan**

**Repopulation Partnership - LOIP 10 Year Vision**

- Inverclyde will be a more attractive place to live and work with excellent education provision, leisure facilities, transport links, good quality housing and employment opportunities.
- A greater variety of opportunities that meet the needs and aspirations of our young people will be available so that they are encouraged to stay in the area after leaving school.
- Inverclyde’s local economy will have grown and be characterised by a diverse business base as a result of an increase in the number of local entrepreneurs and inward investment.
- Communities in Inverclyde will have an enhanced sense of pride, identity and influence, resulting in improved quality of life and satisfaction with living in the area.
- Inverclyde will have a stable population with a good balance of socio-economic groups.

Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<b>Marketing and Communication Activity</b>			1. Develop place promotion branding under the ‘discover Inverclyde’ theme being	<ul style="list-style-type: none"> <li>• Marketing &amp; communications plan completed</li> </ul>			

			<p>developed by the local area tourism partnership group 'Tourism Inverclyde' and expand the focus on Inverclyde as a place to visit, live and do business and support events.</p> <p>2. Review role of a relocation service to provide support to those moving into Inverclyde</p> <p>3. Seek out opportunities to lever in additional support including financial and logistical from partners to promote Inverclyde's place offer.</p>	<p>and approved with funding in place and approved</p> <ul style="list-style-type: none"> <li>• Individual campaigns launched by end year1</li> <li>• Developer/ investor engagement programme completed</li> </ul>			
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we get there (including timescale)?	Progress	RAG Status	
			<p>4. Support tourism and visitor development in Inverclyde to encourage increased day visitors in line with Glasgow City Region tourism targets</p> <p>5. Actively seek out high profile, cost effective promotional advertising, sponsorship and marketing opportunities to position Inverclyde as a positive destination for visitors, residents and business.</p> <p>6. Create and implement a developer engagement plan to support growth in the housing market.</p> <p>7. Create and deliver a business growth marketing campaign</p>				

			<p>focussed on Inverclyde to supplement existing national Business Gateway promotional activity.</p> <p>8. Ensure that all promotion considers and includes local people and opinion.</p>				
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<b>Growing the Housing Market</b>			<ol style="list-style-type: none"> <li>1. Develop a private housing strategy with targets</li> <li>2. Review private housing land supply</li> <li>3. Identify development opportunities East Greenock/ Port Glasgow - Eastern Gateway</li> <li>4. Recruitment to communications team leader position including remit to fulfil the local developer/investor liaison contact role</li> </ol>	<ul style="list-style-type: none"> <li>• Housing strategy with identified sites/ annual targets – March 2020</li> <li>• Private sector confirmed interest and engagement – December 2019</li> <li>• Development briefs for priority opportunities – June 2019</li> <li>• Local masterplans</li> </ul>			

				completed – March 2020			
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<b>Growing Local Jobs and Enabling Infrastructure</b>			<ol style="list-style-type: none"> <li>1. Increased resources for council business development support (including business gateway) for local SMEs growth</li> <li>2. Complete review of public sector opportunities in terms of employment; procurement; community benefit; and local physical assets</li> <li>3. Progress studies in partnership with trunk road authority in terms of accessibility.</li> <li>4. Review business property portfolio and identify</li> </ol>	<ul style="list-style-type: none"> <li>• New business service with business plan approved and funding secured. – July 2019</li> <li>• Public asset policy developed, approved and with action plan</li> </ul>	<p>The Population Partnership agreed to provide a Members Briefing on the Scottish Transport Planning Strategy 2 to consider a response to the Scottish Government on the A78/A8 and part of the action plan to enable and improve infrastructure.</p> <p>The Population Partnership has also agreed to develop a briefing strategy that will include proposals and the preferred approach for Eastern</p>		

			<p>opportunities for small business.</p> <p>5. Inverclyde enterprise Initiative high growth start programme.</p> <p>6. Review potential to create further jobs and opportunities within the third sector economy.</p>		<p>Gateway. This strategy will include confirmation of existing use, who owns what land, voids and demand for the area. The group have proposed that the strategy proposals will be taken to the March Alliance Board for approval.</p>		
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<p><b>A Region for People of all Ages</b></p>			<ol style="list-style-type: none"> <li>1. Strategic skills investment plan and actions.</li> <li>2. Work with DYW to expand education/ business links.</li> <li>3. Review option of a relocation office to provide support to those moving into Inverclyde</li> <li>4. Work with HSCP to review opportunities for older workers</li> <li>5. Close working with the college to increase college roll in support of repopulation principles.</li> </ol>	<ul style="list-style-type: none"> <li>• Local Skills Investment Plan developed and agreed – December 2019</li> <li>• Associate action plan with funding commitments - December 2019</li> <li>• Feasibility study into relocation office completed - March 2020</li> </ul>			
<p><b>A Centre for Culture and Leisure</b></p>			<p>Review opportunities for increasing employment in culture and leisure sector and align the</p>	<ul style="list-style-type: none"> <li>• Review of opportunities completed/ plan signed off and</li> </ul>			

			strategy and culture and leisure offer in line with repopulation aspirations and marketing activity at OT1.	funded – October 2019 • Associated Action Plan - October 2019			
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**Challenges this quarter August – October 2019**

**Next steps October – December 2019**

