



Report To:	Inverclyde Alliance Board	Date:	9 December 2019
Report By:	Aubrey Fawcett Chair of Programme Board	Report No:	
Contact Officer:	Lynsey Logsdon	Contact No:	01475 712042
Subject:	Locality Planning Action Plans		

1.0 PURPOSE

- 1.1 The purpose of this report is to provide the Alliance Board with an update on progress that has been made with the regard to the development of locality action plans.

2.0 SUMMARY

- 2.1 Work has been ongoing to develop locality arrangements that meet the needs of both community planning and the HSCP. As part of this, six locality planning events “Celebrate the Present, Shape the Future” were held across Inverclyde in August / September 2019. The purpose of the events was to begin building positive relationships with communities by giving local people the opportunity to celebrate and recognise what is good about their area and discuss the key issues and priorities to inform the development of locality plans. The feedback from these events was considered by the Alliance Board at its meeting on 7 October 2019.
- 2.2 A draft locality plan has been developed for Greenock South and South West using the feedback from the engagement event held there, as well as responses from other engagement and consultation activities that informed the Inverclyde Outcomes Improvement Plan.
- 2.3 The draft locality plan outlines the top issues that emerged from the engagement as well as details of what action is required in order to successfully tackle the issue.
- 2.4 Once the Greenock South and South West action plan has been fully populated it will be brought back to a future meeting of the Alliance Board to discuss, approve and progress with its implementation.
- 2.5 The draft Greenock South and South West action plan provides a template that, if agreed by the Alliance Board, will be replicated across the remaining five locality plans.

3.0 RECOMMENDATIONS

3.1 It is recommended that the Alliance Board:

1. Notes the progress that has been made with regard to the development of locality plans;
and
2. Agrees that the template used for the Greenock South and South West action plan be replicated across the remaining five locality plans.

Aubrey Fawcett
Chair, Programme Board
Chief Executive, Inverclyde Council

4.0 BACKGROUND

- 4.1 As part of the Community Planning element of the Community Empowerment (Scotland) Act 2015, Inverclyde Alliance has a responsibility to develop locality plans for those areas of Inverclyde which experience the greatest inequalities.
- 4.2 In addition, the Public Bodies (Joint Working) (Scotland) Act 2014 specifies that Health and Social Care Partnerships (HSCPs) set up two or more localities, the purpose of establishing localities being to enable service planning at a local level within natural communities.
- 4.3 Work has been ongoing to develop locality arrangements that meet the needs of both the CPP and the HSCP. As part of this, six locality planning events “Celebrate the Present, Shape the Future” were held across Inverclyde in August / September 2019. The purpose of the events was to begin building positive relationships with communities by giving local people the opportunity to celebrate and recognise what is good about their area and discuss the key issues and priorities to inform the development of locality plans. The feedback from these events was considered by the Alliance Board at its meeting on 7 October 2019.
- 4.4 The next stage is to use the feedback from the events to begin the process of developing locality action plans across the 6 locality areas, then to communicate and engage with the appropriate services and community organisations in order to identify the actions that can be taken, when they will be taken and allocate responsibility for the implementation of the actions.

5.0 GREENOCK SOUTH AND SOUTH WEST ACTION PLAN

- 5.1 Work has begun on developing an action plan for Greenock South and South West. The feedback from the community engagement event held on 7 September in Greenock South and South West has been analysed to identify the key issues that are important to members of the community. In addition, the results from the Our Place Our Future Survey carried out in 2017 have also been taken into account and an area profile has been created.
- 5.2 The engagement has resulted in the identification of a wide range of issues. However, for the purpose of the locality plan, it is proposed that through communication and engagement with the community we focus on the most common themes to emerge. These are:
 - the provision of parks and play areas,
 - activities and facilities for young children and teenagers,
 - the provision of groups and activities to support mental health and wellbeing,
 - transport and parking provision, and
 - community safety.
- 5.3 Once the issues above have been addressed then the next stage will be to work with the community to tackle the other issues that have been identified through the locality engagement and capacity building processes.
- 5.4 A draft locality plan for Greenock South and South West is contained within appendix 1 of this report. The action plan provides an introduction to locality planning, an area profile, feedback from the engagement and consultation that has been carried out, details of the key issues that have emerged, linkages to the appropriate LOIP priority and details of what action is required in order to successfully address the issue. The development of the action plan is still ongoing. The next stage is to consult with the appropriate services and the community in order to agree the actions, the timescale for delivery and the responsible organisation.

- 5.5 Once the action plans have been fully populated they will be brought back to a future meeting of the Alliance Board to discuss, approve and progress with its implementation.
- 5.6 The draft Greenock South and South West action plan provides a template that if agreed by the Alliance Board, will be replicated across the remaining five locality plans.

6.0 IMPLICATIONS

6.1 Legal: none at present

Finance: none at present

Human Resources: none at present

Equality and Diversity: none at present

Repopulation: the development of locality action plans will help to address repopulation.

Inequalities: the development of locality action plans will help to address inequalities.

7.0 CONSULTATIONS

7.1 n/a

8.0 LIST OF BACKGROUND PAPERS

8.1 Inverclyde Outcome Improvement Plan 2017-2022

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Greenock South & South West

Community Led Action Plan 2019



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Introduction to Locality Planning

Locality Planning is described in the Community Empowerment (Scotland) Act 2015 as a way for Community Planning Partners to tackle inequality in a targeted and cohesive manner for communities facing disadvantage. It allows local people to participate in service planning for their own communities, and allows public services to make better use of their resources by working together.

Locality planning also means that local communities will be more engaged about how they can help support the services that are important to them.

In Inverclyde 6 localities have been established:

- Greenock South and South West
- Port Glasgow
- Greenock East and Central
- Greenock West and Gourock
- Kilmacolm and Quarriers Village
- Inverkip and Wemyss Bay

Inverclyde Alliance Strategic Priorities

The Inverclyde Alliance has established three strategic priorities, which are described in more detail in the Inverclyde Outcomes Improvement Plan. These are:

- **Population**

Population Inverclyde's population will be stable and sustainable with an appropriate balance of socio - economic groups that is conducive to local economic prosperity and longer term population growth.

- **Inequalities**

There will be low levels of poverty and deprivation and the gap in income and health between the richest and poorest members of our communities will be reduced.

- **Environment, Culture and Heritage**

Inverclyde's environment, culture and heritage will be protected and enhanced to create a better place for all Inverclyde residents and an attractive place in which to live, work and visit.

Inverclyde Health and Social Care 6 Big Actions

Inverclyde HSCP is built on established integration arrangements and the vision, values and 6 Big Actions have been shaped through a wide range of mechanisms of engagement, to reach as many local people, staff and carers as possible.

Big Action 1 Reducing Health Inequalities by Building Stronger Communities and Improving Physical and Mental Health

Big Action 2 Big Action 2: A Nurturing Inverclyde will give our Children & Young People the Best Start in Life

Big Action 3: Together we will Protect Our Population

Big Action 4: We will Support more People to fulfil their right to live at home or within a homely setting and Promote Independent Living

Big Action 5: Together we will reduce the use of, and harm from alcohol, tobacco and drugs

Big Action 6: We will build on the strengths of our people and our community

Inverclyde Council Organisational Priorities

In developing the strategic priorities, there have engaged extensively with our communities. As a result, we are confident that the priorities contained within this Plan are those that are of the greatest importance to Inverclyde residents. We have also looked at how, as a Council, we can support our partners in helping to deliver the key partnership priorities.

To promote Inverclyde to both residents and visitors alike, as a great place to live, work and visit

To work collaboratively to enable strong, connected and empowered communities, particularly in areas of deprivation, so that residents have influence and control over the things that matter to them

To grow our local economy in a way that creates opportunities for all our residents, including access to good quality jobs

To reduce the prevalence of poverty in our communities, with a particular focus on reducing child poverty

To safeguard, support and meet the needs of our most vulnerable families and residents

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To improve the health and wellbeing of our residents so that people live well for longer

To protect and enhance our natural and built environment

To preserve, nurture and promote Inverclyde's unique culture and heritage

To deliver services that are responsive to community needs and underpinned by a culture of innovation, continuous improvement and effective management of resources

To develop motivated, trained and qualified employees that deliver quality services that meet current and anticipated service needs

National Performance Framework



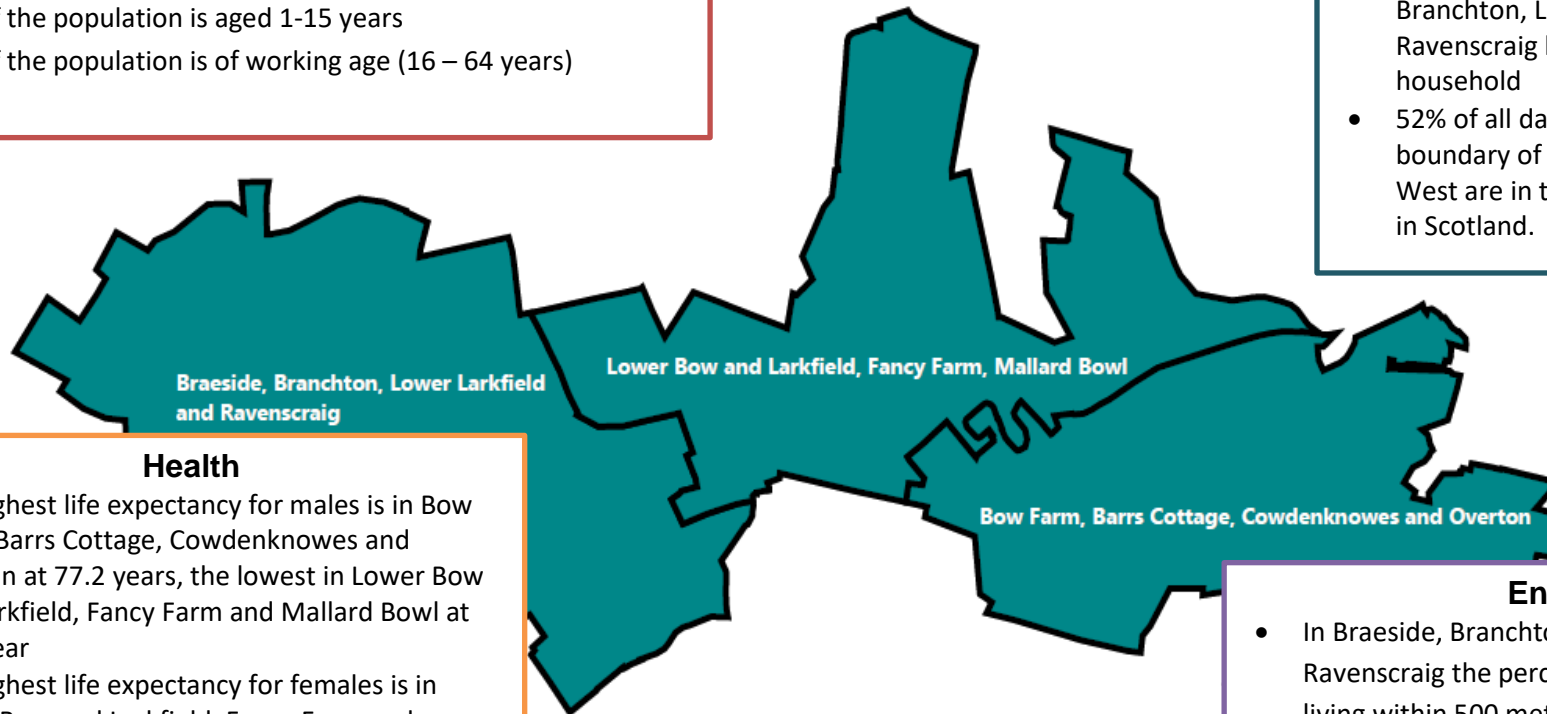
South –South West Area Profile

People

- The estimated population of Greenock South and South West in 2016 was 15,453
- 48% of the population is male and 52% are female
- 17% of the population is aged 1-15 years
- 66% of the population is of working age (16 – 64 years)

Economy

- The percentage of people claiming out of work benefits is higher than the Inverclyde and Scottish average
- 30.4% of children living in Braeside, Branchton, Lower Larkfield and Ravenscraig live in a low income household
- 52% of all datazones that lie within the boundary of Greenock South & South West are in the top 20% most deprived in Scotland.



Health

- The highest life expectancy for males is in Bow Farm, Barrs Cottage, Cowdenknowes and Overton at 77.2 years, the lowest in Lower Bow and Larkfield, Fancy Farm and Mallard Bowl at 71.1 year
- The highest life expectancy for females is in Lower Bow and Larkfield, Fancy Farm and Mallard Bowl at 81.1 years, the lowest at 79.2 years in both the other datazones
- The rate of emergency hospital admissions is higher than the national average
- Premature mortality rates were higher than the Scottish average

Environment

- In Braeside, Branchton, Lower Larkfield and Ravenscraig the percentage of the population that are living within 500 metres of a derelict land site is significantly higher than the Scottish average

What our Locality Said - Engaging with the community of South-South West

In 2017 the Inverclyde Alliance carried out an area wide conversation called 'Our Place Our Future' which delved into a wide range of themes from traffic and parking, streets and spaces, to work, care, housing and local amenities.

There were 251 responses from residents living in Greenock South and South West to the 'Our Place Our Future' survey. Respondents were asked to rate how satisfied they were with various aspects of living in Greenock East and Central on a rating of 1-7 where 1 represents not at all satisfied and 7 represents very satisfied.

Based on the overall average scores, satisfaction levels were highest with

- natural space (4.7),
- identity and belonging (4.6)
- public transport (4.6).

The lowest scoring area in terms of satisfaction was:

- traffic and parking (3.6)
- care and maintenance (3.9).

In 2019, the Inverclyde Alliance conducted further engagement with a series of events across the 6 identified localities called "Celebrate the Present, Shape the Future". The Greenock South and South West event was hosted at Inverclyde Academy on 7 September 2019 and was attended by more than 500 people. The key issues to emerge from this consultation include:

- provision of parks and play areas,
- activities and facilities for young children and teenagers
- Provision to support mental health and wellbeing for residents in the area.

In line with the previous discussions, people highlighted their concern regarding:

- crime and drugs in the area
- social transport and parking
- feeling safe particularly in the evenings

What do young people think?

Inverclyde Schools Survey 2019 (due early 2020)

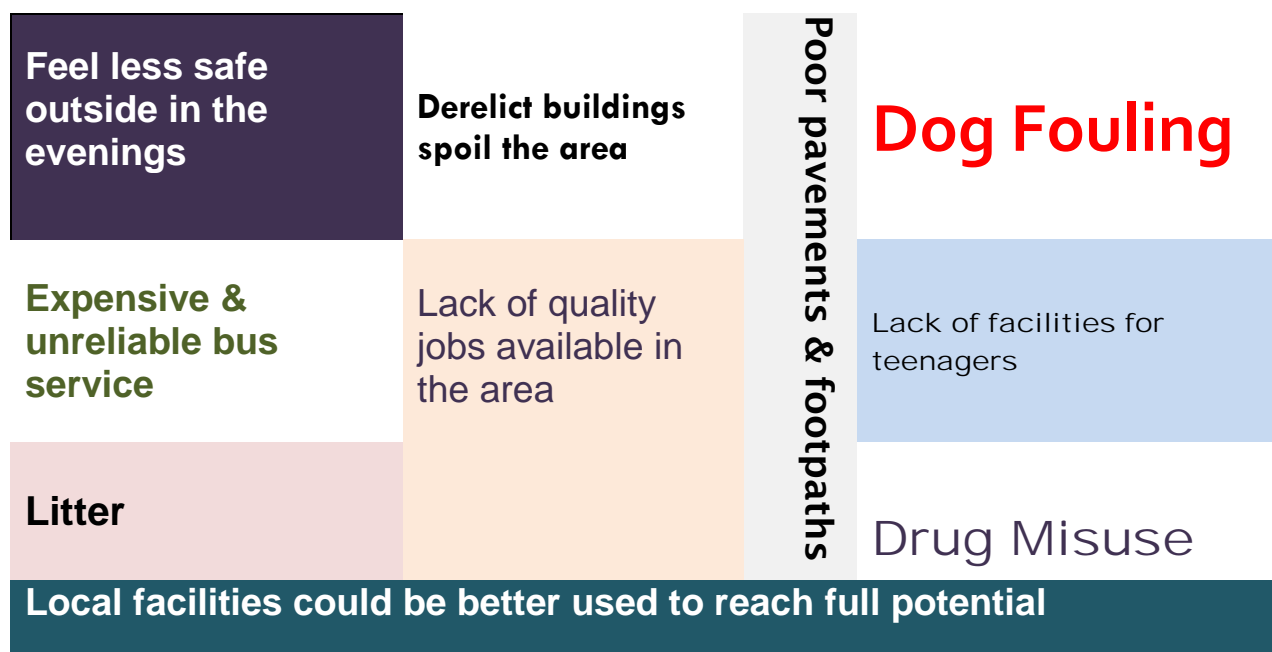
Clyde Conversations 2019 (due 2019)

Our Place Our Future Consultation

What does the community like?



What is the community concerned about?



Greenock South and South West – Community Assets

We know that communities have a vast range of strengths and resources that naturally support people to improve their health and wellbeing. These can be anything from community spirit, to organisations and groups active in the area, to facilities and places to meet. Community Planning Partner organisations then add to the assets available in a community such as; classes and exercise programmes, these tools and resources the locality has at its disposal to tackle issues and create improvements. Our Plan is based on either identifying gaps in the locality's toolbox and filling them, or building on things that are already in place.

<p>Community/People assets Larkfield, Braeside, Branchton Community Council Parent Teacher Partnerships Branchton Community Centre South West Library</p>
<p>Voluntary/Community organisations (source Inverclyde Life, (www.inverclydelife.com))</p> <ul style="list-style-type: none"> • Friends of Coves Community Nature Reserve Volunteer Group • Playlist for Life Help Point - Larkfield View Care Centre
<p>Physical Assets</p> <p>Schools / Nurseries Aileymill Primary School and Nursery St Andrew's Primary School Lady Alice Primary School and Nursery St Joseph's Primary School Blue Bird Family Centre Larkfield Children's Centre Inverclyde Academy</p> <p>Churches</p>
<p>Leisure and Health Groups Alzheimer Scotland – Action on Dementia The Phoenix Community Health Project</p>
<p>Common Good Property Larkfield Industrial Estate</p>
<p>Central Asset Organisations who support the locality Compassionate Inverclyde</p>

Our Locality Plan

Key Issue	LOIP Priority	Link to HSCP Big Six Actions	What needs to change?	What actions will be taken by the Alliance Partnership?	What can you do within your locality?	What actions can we do together?	When will the actions be taken?	RAG Status
Improve the provision of parks and play areas.	Repopulation and Environment	A Nurturing Inverclyde will give our children and young people the best start in life.	<ul style="list-style-type: none"> Increase the provision of play parks, particularly in Fancy Farm. Install new play equipment in play areas across Greenock South and South West. 	<ul style="list-style-type: none"> More accessible play equipment to be installed in play parks across Greenock South and South West. 				
Increase the activities and facilities available for young children and teenagers.	Inequalities	A Nurturing Inverclyde will give our children and young people the best start in life.	<ul style="list-style-type: none"> Increase the activities available for pre-school children. Review the provision of youth clubs for teenagers. Review the facilities available for teenagers in Greenock South and South West. 					
Increase the provision of groups and activities to support the mental health and wellbeing of the residents in Greenock South and South West.	Inequalities	Reducing inequalities by building stronger communities and improving physical and mental health.	<ul style="list-style-type: none"> Establishment of support groups for issues such as bereavement. Identify what social groups the community would like to see established. Establish groups to promote health and wellbeing such as walking groups and exercise classes. 					
Improve transport and parking provision in Greenock South and South West.	Repopulation and Environment	We will support more people to fulfil their right to live at home or within a homely setting and promote independent living.	<ul style="list-style-type: none"> Improved transport links between GS&SW and the rest of Inverclyde. Identify the transport related issues that the community would like to see addressed. Improve parking facilities in GS &SW. Improve the condition of pavements and footpaths in GS&SW. 					
Community Safety	Repopulation and Inequalities	Together we will protect our population.	<ul style="list-style-type: none"> A reduction in crime in GS &SW. Members of the community need to feel safe going out in GS&SW, particularly in the evenings. Tackle drug misuse and associated violent crime. 					

Making change happen in the South-South West Locality

- Case study examples of people involved in making change happen to be inserted

What will Greenock South & South West look like in the future?

The Community Led Action Plan set out the priorities and development of Greenock South & South West.

We will work together to ensure it happens over the next five years

Our key success measures are: