



Inverclyde Alliance

**AGENDA ITEM NO: 5**

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<b>Report To:</b>	<b>Inverclyde Alliance Board</b>	<b>Date:</b>	<b>16 March 2020</b>
<b>Report By:</b>	<b>Aubrey Fawcett Chair of Programme Board</b>	<b>Report No:</b>	
<b>Contact Officer:</b>	<b>Louise McVey</b>	<b>Contact No:</b>	<b>01475 712042</b>
<b>Subject:</b>	<b>Inverclyde Local Outcome Improvement Plan Quarterly Progress Report – March 2020</b>		

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## **1.0 PURPOSE**

- 1.1 The purpose of this report is to provide the Inverclyde Alliance Board with an update on the progress that has been made in implementing the Local Outcome Improvement Plan (LOIP) 2017-2022.

## **2.0 SUMMARY**

- 2.1 This report provides details of the progress that has been made between November 2019 and January 2020 in implementing the priorities within the LOIP.
- 2.2 The LOIP contains three priorities and these are Population, Inequalities and Environment, Culture and Heritage. Details of the progress made by the Repopulation Partnership, Environment Partnership and Cultural and Heritage Partnership are contained within this report and provided in the flash reports attached as an Appendix to this report.
- 2.3 The key achievements of the Population Partnership this quarter include: the Discover Inverclyde Website to promote Inverclyde will be launched in March 2020. There has been agreement that there should be a local house building event to showcase Inverclyde and development opportunities. A report was approved at the Environment and Regeneration Committee in January 2020 with respect to the wider Housing Strategy including Port Glasgow and Greenock. The Council's Business Gateway services have been awarded and the contract includes an enhanced requirement to outreach to possible start-ups.
- 2.4 The key achievements of the Environment Partnership this quarter include: completion of many actions against the key area of activity including the review of the membership to include officers from the HSCP and the GCV Green Network partnership completed the strategic habitat network. An application has been submitted from Inverclyde Council for Smarter Choices Smarter Places funding to deliver a range of active travel behaviour change activities. This will include the creation of a Sustainable Travel Officer.
- 2.5 The key achievements of the Culture and Heritage Partnership this quarter include: Galoshans 2019, produced by RIG Arts, was held, with a vibrant programme of events celebrating creativity and community spirit, and commemorating James Watt through themes of innovation and light. The Watt Institution re-opened to the public. Visitor numbers are increasing and feedback has been almost unanimously positive. The bicentenary year of James Watt drew to a close with a formal dinner to celebrate Greenock's most famous son.
- 2.6 The Reducing Inequalities priority is being developed and delivered through the Locality Planning process. There is a report on the agenda of this meeting providing an update on this work.

- 2.7 In addition to the three priorities and the 4 partnership action groups, the lead officers have had discussions about proposals to take forward shared priorities to deliver a Heritage Connection Programme focusing on greenspace and heritage improvement projects in three localities in Inverclyde (Port Glasgow, Inverclyde East/Central and Greenock South/South West). This shared proposal is being led by the Environment Partnership and Population Partnership and initial discussions have taken place with the Culture and Heritage Partnership to avoid duplication and to establish a shared vision and outcomes.

### **3.0 RECOMMENDATIONS**

It is recommended that the Alliance Board:

- I. Notes the progress that has been made in implementing the LOIP between November 2019 and January 2020.

**Aubrey Fawcett**  
**Chair, Programme Board**  
**Chief Executive, Inverclyde Council**

## **4.0 BACKGROUND**

- 4.1 Inverclyde's LOIP was formally agreed by the Alliance Board at its meeting on the 11<sup>th</sup> of December 2017. This progress report provides details of the progress that has been made in implementing the LOIP during the last quarter.
- 4.2 The Population Partnership, Environment Partnership and the Cultural Partnership have all been established and meet on a regular basis.
- 4.3 The inequalities priority will be delivered through the Locality Planning Partnerships and a Strategic Implementation Group has been established to oversee this process. Further detail of the progress made with regard to locality planning is the subject of a separate report on the agenda of this meeting.
- 4.4 This report provides details of the key achievements made by the Repopulation Partnership, Environment Partnership and Cultural Partnership.
- 4.5 It was agreed by both the Programme Board and the Alliance Board that flash reporting be adopted as the method of reporting progress on the delivery of the LOIP. The purpose of the flash report is to provide a high level overview of the key achievements during the last quarter, the challenges faced during the last quarter and details of the key actions that will be taken forward in the next quarter. In addition, flash reports will provide details of the rag status of the actions being delivered by each Partnership so that the Programme Board and Alliance Board can clearly see how each Partnership is performing against their objectives.
- 4.6 Flash reports for the Repopulation Partnership, Environment Partnership and Cultural and Heritage Partnership are contained within Appendix 1 of this report.

## **5.0 Repopulation Partnership Update**

The key achievements of the Repopulation Partnership this quarter include:

- The Marketing strategy being progressed under the banner of Discover Inverclyde to present a 'one stop shop' to promote Inverclyde and all its assets, public and private in the one location. The strategy capitalises on Inverclyde's connectivity (well connected to an international airport, the Glasgow conurbation and wider marketplace), our heritage, and quality of education, skilled work force, and unique location.
- House builders are being engaged to promote Inverclyde and a promotion event will take place in March 2020 where we will seek to showcase Inverclyde and encourage partnership working with developers.
- The Inverclyde Regeneration and Employment Partnership (IREP) have selected a new joint chairperson and are reviewing and developing their action plan. The proposed action plan will be reported through the Population Partnership and discussed at the next Programme Board in May 2020.
- A report was approved at the Environment and Regeneration Committee in January 2020 with respect to the wider Housing Strategy including Port Glasgow and Greenock.
- The Council's Business Gateway services have been awarded and the contract includes an enhanced requirement to outreach to possible start-ups.

## **6.0 Environment Partnership Update**

The key achievements of the Environment Partnership this quarter include:

- Completion of many actions against of the key area of activity including the review of the membership to include officers from the HSCP and the GCV Green Network partnership completed the strategic habitat network.

- Work ongoing on a Sustrans funding bid for implementation of a public realm project (including active travel infrastructure) in and around West Blackhall Street.
- The Council has submitted an application for 2020/21 - Smarter Choices Smarter Places funding to deliver a range of active travel behaviour change activities. This will include the creation of an Sustainable Travel Officer.
- The Inverclyde Community Development Trust appointed a consultant to carry out a preliminary design study on various improvements; this was completed in November 2019. The members of the partnership are now reviewing the study.
- Partners within the Environment Group have been taking a stock check on what previous surveys have been carried out to identify gaps and are looking to identify actions that can be carried out which demonstrate how nature can contribute to community planning priorities and at the same time help address the climate emergency.

## 7.0 Cultural and Heritage Partnership Update

The key achievements of the Cultural Partnership this quarter include;

- Galoshans 2019, produced by RIG Arts, was held, with a vibrant programme of events celebrating creativity and community spirit, and commemorating James Watt through themes of innovation and light.
- The Watt Institution re-opened to the public. Visitor numbers are increasing and feedback has been almost unanimously positive.
- The bicentenary year of James Watt drew to a close with a formal dinner to celebrate Greenock's most famous son.

## 8.0 Inverclyde Heritage Connections: Linking People and Place

In addition to the three priorities and the 4 partnership action groups, the lead officers have had discussions about proposals to take forward shared priorities to deliver a Heritage Connection Programme focusing on greenspace and heritage improvement projects in three localities in Inverclyde (Port Glasgow, Inverclyde East/Central Inverclyde South/South West). This shared proposal is being led by the Environmental and Population Partnership and initial discussions have taken place with the Culture and Heritage Partnership to avoid duplication and to establish shared outcomes.

The first five projects are identified in the "Area Renewal and Inverclyde Green Network- integrated master planning of new neighbourhoods 2010". The sixth project is drawn from the Clydeplan Green Network Spatial Strategies; Green Network Delivery Study 2016.

The lead officers have had an initial meeting with the National Lottery Heritage Fund Scotland (NLHFS) to discuss options available to secure funding to implement the delivery of the six projects the approximate costing would be in the region of £3.5 million. The NLHFS have suggested that the Partnership submit a proposal, in the first instance for the development stage. This would fund a consultant to update the current plans, engage with the stakeholders and community and agree a long-term strategic vision that will improve outcomes for the people living in the localities identified.

## 9.0 IMPLICATIONS

- 9.1 Legal: none at present  
 Finance: none at present  
 Human Resources: none at present  
 Equality and Diversity: none at present  
 Repopulation: repopulation remains a key priority within the Inverclyde Outcomes Improvement Plan.  
 Inequalities: the Locality Partnerships will be working specifically to tackle inequalities on a geographic basis.

## 10.0 CONSULTATIONS

- 10.1 n/a

## **11.0 LIST OF BACKGROUND PAPERS**

11.1 Inverclyde's Local Outcome Improvement Plan 2017-2022



Inverclyde Alliance

Appendix 1

**Inverclyde Alliance**  
**Inverclyde Outcome Improvement Plan 2017-2022**  
**Flash Reporting – March 2020**



**Repopulation Partnership  
Lead Officer – Scott Allan**

**Repopulation Partnership - LOIP 10 Year Vision**

- Inverclyde will be a more attractive place to live and work with excellent education provision, leisure facilities, transport links, good quality housing and employment opportunities.
- A greater variety of opportunities that meet the needs and aspirations of our young people will be available so that they are encouraged to stay in the area after leaving school.
- Inverclyde's local economy will have grown and be characterised by a diverse business base as a result of an increase in the number of local entrepreneurs and inward investment.
- Communities in Inverclyde will have an enhanced sense of pride, identity and influence, resulting in improved quality of life and satisfaction with living in the area.
- Inverclyde will have a stable population with a good balance of socio-economic groups.

**Population Partnership Overarching Goal (March 2019) (EKOS Study 2018/19)**

To grow the population of Inverclyde by 2025 through improving the employment, housing and infrastructure offer

**Strategic Objectives**

Develop and communicate an image for Inverclyde that reflects its many strengths and opportunities for residents, visitors and business

Focus on attracting and retaining young people and families to live in Inverclyde


Increase the level of private house building in spatial priority areas in Inverclyde

Increase the number and quality of jobs and the number of locally based employers

Increase the contribution which the cultural and leisure assets in Inverclyde make to economic growth

Maximise the potential of the workforce through engagement with young people, older workers and disadvantaged groups



Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<p><b>1. Marketing and Communication Activity</b></p>			<p>1. Develop place promotion branding under the 'discover Inverclyde' theme being developed by the local area tourism partnership group 'Tourism Inverclyde' and expand the focus on Inverclyde as a place to visit, live and do business and support events.</p>	<ul style="list-style-type: none"> <li>Marketing &amp; communications plan completed and approved with funding in place and approved within year 1 – (to March 2020)</li> <li>Individual campaigns launched by end year1 (March 2020)</li> </ul>	<p>The Discover Inverclyde Website and Launch Date which will take place in 27 March 2020.</p> <p>The Alliance Board to be invited to the launch with the Chair of the Alliance Board taking a lead role.</p> <p>Members of the group will take this forward.</p> <p>Conversation and discussion has taken place in schools in Inverclyde on a useful strapline and what they young people think should be used.</p>	 <p>Green – On Track</p>	





					<p>Corporate Communications will test out some of these and apply, the most common strapline was “Inverclyde - A Warm Welcome Awaits”</p> <p>The Population Partnership would like to have a shared agreement about the positives of the area so that everyone agrees and promotes the same highlights and these would be promoted across all members of the Alliance, this would be alongside Compassionate Inverclyde and Inverclyde Cares.</p> <p>The group to discuss the best way to take this discussion forward.</p>		
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			<p>2. Review role of a relocation service to provide support to those moving into Inverclyde.</p>		<p>Officers exploring available data on profile of potential new residents to develop interventions.</p>		
			<p>3. Seek out opportunities to lever in additional support including financial and logistical from partners to promote Inverclyde's place offer.</p> <p>4. Support tourism and visitor development in Inverclyde to encourage increased day visitors in line with Glasgow City Region tourism targets</p>		<p>Officers developing a toolkit as part of launch.</p> <p>Discussions taking place with Visit Scotland.</p> <p>Reviewed and new actions have been developed with the new Tourism Strategy for the Glasgow City Region.</p>		



			<p>5. Actively seek out high profile, cost effective promotional advertising, sponsorship and marketing opportunities to position Inverclyde as a positive destination for visitors, residents and business.</p> <p>6. Create and implement a developer engagement plan to support growth in the housing market.</p>	<p>Developer/ investor engagement programme completed</p>	<p>Marketing launch.</p> <p>Agree to host a House Builders Conference to discuss the opportunities that are available in and across Inverclyde.</p> <p>A report was approved at the submitted to Environment and Regeneration Committee in January 2020 with respect to a wider Housing Strategy including Port Glasgow and Greenock.</p>		
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			<p>7. Create and deliver a business growth marketing campaign focussed on Inverclyde to supplement existing national Business Gateway promotional activity.</p>		<p>A presentation will be given to the Alliance Board in March 2020 providing a full annual update on progress of this group and the achievements to date linking with the SIMD 2020 data.</p> <p>This would link to the launch of the Discover Inverclyde Website.</p> <p>Promotion of business gateway awards and awards from Telegraph awards</p>		
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Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<p><b>2. Growing the Housing Market</b></p>			<p>Develop a private housing strategy with targets</p> <p>Review private housing land supply</p> <p>Identify development opportunities East Greenock/ Port Glasgow - Eastern Gateway.</p>	<p>Housing strategy with identified sites/ annual targets – March 2020</p> <p>Private sector confirmed interest and engagement – December 2019</p> <p>Development briefs for priority opportunities – June 2019</p> <p>Local masterplans</p>	<p>Housing supply opportunities are identified in the local plan. This is being distilled to identify opportunity sites for development.</p> <p>Brief for Port Glasgow East Strategic Housing issued for tender. Briefs to follow for Port Glasgow Town Centre and Greenock Town Centre.</p>		



			Recruitment to communications team leader position including remit to fulfil the local developer/investor liaison contact role.	completed – March 2020	Communications Team Leader in post	 Green – Complete	
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Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<p><b>3. Growing Local Jobs and Enabling Infrastructure</b></p>			<p>1. Increased resources for council business development support (including business gateway) for local SMEs growth</p> <p>2. Complete review of public sector opportunities in terms of employment;</p>	<ul style="list-style-type: none"> <li>New business service with business plan approved and funding secured. – July 2019</li> </ul>	<p>The Councils Business Gateway services have been tendered and awarded to BDA. The specification for this contract includes an enhanced requirement to outreach to possible start-ups. BDA have acquired premises in Clyde Square and as a result are seeing an increase in footfall and interest in the service.</p> <p>The Councils Procurement Strategy for 2020/21 is being redrafted and will include action plans</p>		



			<p>procurement; community benefit; and local physical assets</p>		<p>that enhance existing strategies that focus on SMEs and local suppliers. The Councils part in Glasgow City Region City Deal will see benefits in terms of the projects that will be delivered and the joint practices that are being designed to open up opportunities for SME and local supplier growth. Both of these work streams, under the remit of the Procurement and Regeneration services will create further community benefits and enhance employment opportunities.</p>		
			<p>3. Progress studies in partnership with trunk road authority in terms of accessibility.</p>	<ul style="list-style-type: none"> <li>Public asset policy developed,</li> </ul>	<p>225 businesses have received assistance from Business Development I.C. this includes, Grant &amp; Loan</p>		





			4. Review business property portfolio and identify opportunities for small business.	approved and with action plan	support, property assists, start-up support, including Property Enquires - between 1st April 2019 to 21stJan 2020.		
					The Procurement Strategy will include a narrative to look at areas that create opportunities for		



			<p>5. Inverclyde enterprise Initiative high growth start programme.</p> <p>6. Review potential to create further jobs and opportunities within the third sector economy.</p>		<p>further jobs in the 3rd sector in line with current and future commissioned services within HSCP, Education and Regeneration.</p> <p>The Population Partnership has also agreed to develop a briefing strategy that will include proposals and the preferred approach for Eastern Gateway. This strategy will include confirmation of existing use, who owns what land, voids and demand for the area.</p> <p>The group have proposed that the strategy proposals will be taken to the March</p>		
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					<p>Alliance Board for approval.</p> <p>The Population Partnership agreed to provide a Members Briefing on the Scottish Transport Planning Strategy 2 to consider a response to the Scottish Government on the A78/A8 and part of the action plan to enable and improve infrastructure.</p> <p>A meeting has taken place regarding Community Wealth Building looking at the Preston Model for procurement. An action is being developed to increase the % of SME from Inverclyde</p>		
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					<p>applying for local contracts.</p> <p>RCH advised that they have an affiliated group known Home Fix Scotland which would align with growing local jobs and infrastructure.</p> <p>Tender process ongoing.</p>		
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Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<p><b>4. A Region for People of all Ages</b></p>			<ol style="list-style-type: none"> <li>1. Strategic skills investment plan and actions.</li> <li>2. Work with DYW to expand education/ business links.</li> </ol>	<ul style="list-style-type: none"> <li>• Local Skills Investment Plan developed and agreed – December 2019</li> <li>• Associate action plan with funding commitments - December 2019</li> </ul>	<p>Inverclyde Council will take joint Chair the Inverclyde Regeneration Employability Partnership (IREP) with DWP.</p> <p>An action has been created to progress an Inverclyde Skills plan and is embedded within the actions of IREP. Meetings have progressed with Council, West College Scotland and SDS to create a draft plan which will be a subset of both the West region and City deal region plans.</p>		



			<ol style="list-style-type: none"><li>3. Review option of a relocation office to provide support to those moving into Inverclyde.</li><li>4. Work with HSCP to review opportunities for older workers</li><li>5. Close working with the college to increase college roll in support of repopulation principles.</li></ol>	Feasibility study into relocation office completed by March 2020			
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Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<p><b>5. A Centre for Culture and Leisure</b></p>			<p>Review opportunities for increasing employment in culture and leisure sector and align the strategy and culture and leisure offer in line with repopulation aspirations and marketing activity at OT1.</p>	<ul style="list-style-type: none"> <li>• Review of opportunities completed/ plan signed off and funded – October 2019</li> <li>• Associated Action Plan - October 2019</li> </ul>	<p>Outline plan prepared by SNH to develop a Heritage Funding Bid to support Regeneration linking Culture and Heritage Sites to the wider population whilst capturing travel, access to green space and healthy lifestyles.</p>		
<p><b>Challenges this quarter November 2019 – February 2020</b></p>							
<p><b>Next steps Feb 2020</b></p>							



Inverclyde Alliance

Appendix 1

**Environment Partnership – Flash Report**

**Inverclyde Alliance March 2020**

**Lead Officer – Kerry Wallace**


LOIP 10 Year Vision - Inverclyde's environment, culture and heritage will be protected and enhanced to create a better place for all Inverclyde residents and an attractive place in which to live, work and visit.

Although this Plan covers the period 2017/22, the Partnership appreciates that due to the complexity of tackling these issues, improvements in outcomes for residents will not be fully evident in the short term. The outcomes we expect to have achieved in 10 years include:

- The amount of vacant and derelict land will be reduced and used for alternative uses that will benefit local communities.
- Adults, children and young people living in Inverclyde will be more physically active.
- Inverclyde residents will have greater pride in Inverclyde and a sense of identity and belonging to the area.
- There will be increased attendance at cultural events and places of culture.
- Those living in our most deprived communities will enjoy improved wellbeing through greater access to green space.
- The local Green Network will be improved to develop stronger communities, sustainable places and create enhanced habitat connections.
- Public transport will be more accessible and active travel network will be improved to make it easier to get around Inverclyde.





Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<p><b>1. Connectivity</b></p>	<p>It is currently difficult for Inverclyde residents to engage in active travel with gaps in provision and poor infrastructure.</p>	<p>We want to create pleasant and safe walking and cycling routes which make it easier for people of all ages to choose to walk and cycle as part of their everyday lives.</p>	<p>Improve cycle paths and walking routes through the development of:</p> <p>Active Travel Strategy by Summer 2018; and</p> <p>Cycling Strategy by Spring 2019.</p>	<p>Statistics from Community Tracks; and Statistics from Bike Bothy.</p> <p>Further measures will be identified in both the Active Travel Strategy (ATS) and the Cycling Strategy. The Cycling strategy is on hold until</p>	<p>The Council adopted the Active Travel Strategy in Aug 2018. A Governance structure has been established to support delivery of the Action Plan.</p> <p><u>Behaviour Change Actions</u></p> <p>The Smarter Choices Smarter Places (SCSP) Programme is progressing actions in 2019/20 through the Bothy and Community Tracks projects, which are being delivered by Cycling UK and ICDDT respectively (ongoing).</p> <p>The Council submitted an application for 2020/21 SCSP</p>	<p>Green-Completed</p> 	



					<p>funding on 31<sup>st</sup> Jan. 2020. This will be used to create a Sustainable Travel Officer post within the Council to support delivery of the ATS. Specifically, the post will promote and support sustainable travel in selected council workplaces, schools and health centers. It will also deliver engagement activities to support the ongoing development of active travel infrastructure Greenock Town Centre.</p> <p>Community Tracks have established a Community Cycling Forum to inform the ATS Delivery Groups (i.e. Behaviour Change and Infrastructure). The first meeting was held on 30<sup>th</sup> Jan 2020.</p>		
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					<p><u>Infrastructure</u></p> <p>The Council was awarded £25,000 of Sustrans funding to carry out detailed design for a place making project (including active travel elements) along West Blackhall street. The design was completed in June 2019 and approved by the Council in Sept 2019. Work on a Sustrans funding bid for implementation is ongoing</p> <p>The Council was awarded £25,000 of Sustrans funding to carry out a feasibility study on active travel links from Greenock Town centre into West Blackhall street. A consultant has been appointed, with the</p>		
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					<p>study due to be undertaken in early 2020.</p> <p>The Council and the Inverclyde Community Development Trust are in the process of developing a cycling/pedestrian route through Gourock Pierhead. A meeting of all stakeholders will be held in mid Feb 2020.</p> <p>The Inverclyde Community Development Trust appointed a consultant to carry out a preliminary design study on various improvements to the NCN75 between Octavia Park and Gourock train station (completed Nov 2019). The study is currently being reviewed by the Trust</p>		
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					<p>and the Council's Roads service</p> <p>The Council is also investigating options for aerial active travel routes into Greenock (ongoing).</p> <p>The Council is in the process of tendering for a feasibility study into a new walking/cycle route between Inchgreen dry dock and McDonalds.</p>		
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Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<p><b>2. Healthier Lifestyles</b></p>	<p>The majority of individuals living and working within Inverclyde are not physically active enough to benefit their health. This reduction in activity levels has taken</p>	<p>We want to increase physical activity and promote healthy lifestyles amongst individuals and families across Inverclyde through sustained positive changes to</p>	<p>Create and establish links between health and environment professionals to enable a partnership to be established by Autumn 2018.</p>	<p>Completed membership from HSCP links to the Environment Partnership.</p>	<p>Completed – Cath Tearne now a member of this group.</p>	<p>Green Completed.</p> 	



	<p>place over a number of years and can be attributed to various factors ranging from increased car use to the very design of our local communities. Only four in ten (39%) adults met the current physical activity recommendation</p>	<p>both their lifestyle and natural environment.</p>	<p>Develop a Community Food Growing Strategy by April 2020.</p>	<p>Carry out an exercise to analyse opportunities for community involvement in environmental projects that improve health.</p> <p>By April 2020 there will be an Inverclyde Council Food Growing Strategy inclusive of the partners who also provide opportunities for food growing to take place.</p>	<p>Inverclyde Life could be a digital platform to raise awareness of opportunities in which communities can become involved and priorities.</p> <p>1<sup>st</sup> Draft out for consideration and return to Ian Hanley by 11 October 2019. Tuesday 12 November Inverclyde Council Officers met to discuss a number of key issues particularly around allotments. Council officers are due to meet with Wellington Allotment (our allotment association) to discuss waiting lists (currently 13) and the future when the waiting list would be triggered (the starting</p>	<p>AMBER – On track</p> 	
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	<p>s and just over a third (35%) of secondary school pupils meet the target of taking 60 minutes or more of physical activity on five or more days per week. (Inverclyde Child and Youth Health and Wellbeing Survey 2013).</p>				<p>point is 15 for Inverclyde) and what opportunities and options may be available for Inverclyde Council and Wellington Allotments.</p> <p>The Council Group have also agreed to visit the areas identified within the Local Development Plan and potentially through the Open Space Strategy with existing community food growing groups to look at the suitability of food growing on these areas of land (subject to council ownership and planning).</p> <p>Re the consultation, a workshop was held in October where the community were considering what</p>		
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					<p>questions to ask and who to consult with.</p> <p>The food growing strategy will not include private food growing.</p> <p>Baseline needs to be established and an access point for people to receive information and advice.</p> <p>The strategy can be launched in April as a working document and reviewed annually. This needs to be reported to both Inverclyde Alliance and the Inverclyde Council Committee and will include an Allotment for Inverclyde Action plan 2020.</p> <p>A road map will also be included within the report to the Alliance Board.</p>		
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Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<p><b>3. Land Use and Management</b></p>	<p>The percentage of derelict land has increased from 17% to 51% in 2016. 80% of the increase in derelict land relates to two large sites, the Former Inverkip Power Station site and Valley</p>	<p>Improve the built environment so that all communities in Inverclyde can enjoy both a quality local environment and a healthy and active lifestyle.</p>	<p>Develop a Greenspace Strategy by Winter 2018</p>	<p>By periodically measuring the number of people within a 5 minute walk of a good quality useable greenspace (this is line with a new national indicator on access to greenspace).</p> <p>Performance measures: The number of people within 400m of quality green space.</p>	<p>Work is ongoing on the Greenspace Strategy.</p> <p>Data analysis now completed and anticipated published Greenspace Strategy will be Spring 2020.</p>	<p> RED – Incomplete</p>	



	Park, Spango Valley, being identified as derelict.		Review vacant and derelict land sites in light of Greenspace Strategy to identify opportunities to plug gaps in greenspace provision for community benefit by Spring 2019.	% of derelict land in Inverclyde.	The Review of vacant and Derelict land sites has been completed. This will inform the implementation of the Greenspace strategy once it has been completed.	 Completed Green	
			Identify a Strategic Habitat Network for Inverclyde by Autumn 2018.		The GCV Green Network partnership completed the Strategic Habitat Network in the Aug 2019.	 Completed Green	

**Challenges this quarter**  
**Food Growing Strategy –**  
**Baseline needs to be established and an access point for people to receive information and advice.**

**The strategy can be launched in April as a working document and reviewed annually.**  
**This needs to be reported to both Inverclyde Alliance and the Inverclyde Council Committee and will include an Allotment for Inverclyde Action plan 2020. A road map will also be included within the report to the Alliance Board.**

**Next steps**  
**Climate Change Emergency – Should be considered by Alliance Board** Partners within the Environment group have been taking a stock check on what previous survey have been carried out to identify gaps and are looking to identify actions that can be carried out which demonstrate how nature can contribute to community planning priorities and at the same time help address the climate emergency.



**Culture and Heritage Partnership  
Lead Officer – Tony McEwan**

**Cultural Partnership - LOIP 10 Year Vision**

LOIP 10 Year Vision - Inverclyde's environment, culture and heritage will be protected and enhanced to create a better place for all Inverclyde residents and an attractive place in which to live, work and visit. The outcomes we expect to have achieved in 10 years include:

The amount of vacant and derelict land will be reduced and used for alternative uses that will benefit local communities.

Adults, children and young people living in Inverclyde will be more physically active.

Inverclyde residents will have greater pride in Inverclyde and a sense of identity and belonging to the area.

There will be increased attendance at cultural events and places of culture.

Those living in our most deprived communities will enjoy improved wellbeing through greater access to green space.

The local Green Network will be improved to develop stronger communities, sustainable places and create enhanced habitat connections.

Public transport will be more accessible and active travel network will be improved to make it easier to get around Inverclyde.

The Inverclyde Heritage Strategy aspires to achieve the following vision by 2029;

“Inverclyde’s heritage is a source of knowledge and pride across the region and is employed at every opportunity to support our diverse community’s social, cultural and economic wellbeing.”

**Aims**

Inverclyde’s heritage is captured, conserved, protected and enhanced


Inverclyde’s heritage is valued, appreciated and instils a sense of pride and belonging amongst residents

Inverclyde’s heritage offers opportunities for participation to all, inspiring and sustaining meaningful heritage engagement over the long-term

Inverclyde’s heritage encourages more people to visit, stay longer and spend more across the region

Inverclyde’s heritage sector is strong and sustainable, underpinned by an ethos of collaboration and co-ordination across the public, private and third sectors and integrated within Inverclyde’s wider cultural sphere, harnessing the synergy and reciprocity with the arts.




Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<p><b>Heritage Strategy</b></p>	<p>ICP to commission development, publication and promotion of a Heritage Strategy for Inverclyde</p>	<p>Production of a long term strategy for the development of heritage in Inverclyde to help the ICP plan effectively for the future and gain greater leverage with external</p>	<p>Tender for heritage consultant Sept 2018; Contract award Oct/Nov 2018; Anticipated submission Jan/Feb 2019.</p> <p>Strategy and associated action plan are published, promoted and feed into ICP's forward planning mechanisms. Spring 2019 onwards.</p>	<p>Action plan priorities and objectives taken forward with identified outcomes being successfully implemented.</p>	<p>The Heritage Strategy was approved by Inverclyde Alliance on 17 June 2019 and will be formally launched on 5 Feb 2020 (delayed from Nov 2019 due to General Election) to tie in with the re-opening of the Watt Institution.</p> <p>One of the key actions in the Heritage Strategy Action Plan is to implement the Strategy's proposed Leadership Framework for the delivery of both the Heritage Strategy and the Arts and Creativity Strategy. In Aug 2019, the ICP agreed to an amendment to its Terms of Reference to</p>	<p> Green Completed</p>	



		<p>funding bodies.</p> <p>Partnership working to develop, enhance and deliver the strategy building a network and legacy.</p>			<p>meet less frequently (4 times per year) and adopt more of an oversight role, including overseeing the Cultural Partnership Delivery Plan, the Heritage Strategy and the Arts and Creativity Strategy. The arts and heritage working groups would meet 8 times per year and would facilitate partnership working between individuals, community groups and organisations with similar interests, and would ensure delivery of the Strategy action plans.</p> <p>Work has begun on a bid to the National Lottery Heritage for funds to support the building of capacity across the heritage sector in Inverclyde. Progress reports on</p>		
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Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<p><b>Arts and Creativity Strategy</b></p>	<p>Inverclyde's Arts &amp; Creativity Strategy launched in 2017 but did not contain an Action Plan to take the Strategy</p>	<p>Arts &amp; Creativity Strategy and action plan being implemented with actions being delivered;  Arts sub-group feeding in to</p>	<p>Recruitment of Arts Co-ordinator for Inverclyde, funded by remaining Place Partnership funds.  Maintain regular meetings of the Arts &amp; Creativity sub-group, ensuring representation across Inverclyde CPP.</p>	<p>Meetings take place consistently and attendance by all partners remains high.  Regular review of members of partnership.</p>	<p>Arts Co-ordinator appointed March 2019; Arts sub-group established Sep 2019; sub-group currently working on producing an action plan to sit alongside Arts &amp; Creativity Strategy. Updates on progress will be brought to future meetings of IOIP Programme Board.</p>	<p>  Green Completed</p>	



	y forward. Arts & Creativity sub-group implemented with representation from a range of partner organisations and individual artists.	overall Cultural Partnership and cultural delivery plan for the area.					
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Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<p><b>Great Place Scheme</b></p>	<p>Inverclyde awarded c. £200K under HLF's Great Place Scheme to undertake activities aimed to strengthen networks between heritage, civic</p>		<p>The approved purposes of the project are:</p> <ul style="list-style-type: none"> <li>-Project Officer to be appointed to project manage all aspects of GPS and associated budget, and link together existing heritage assets in Inverclyde.</li> <li>-Young Heritage Apprentices - 2 consecutive apprentices appointed through Inverclyde Council's "The Recruit" programme to work at the Watt Institution on heritage activities.</li> </ul>	<p>Community engagement and participation in heritage will increase; will be visible through higher levels of cultural participation reported in the SHS.</p>	<p>Project Officer appointed May 2018; post-holder successfully obtained a promoted post within Cultural Services and resigned March 2019; replacement appointed July 2019.</p> <p>HA1 appointed through 2018 "The Recruit" programme. Placement finished and qualification obtained. HA2 appointed through 2019 "The Recruit" programme. Placement &amp; College work ongoing.</p>	<p> Green Completed</p> <p> Green Completed</p>	



	<p>and community organisations, enhancing the role heritage plays in the future of each place participating in the scheme</p>		<p>Artists residences: commission 3 artists to animate spaces and places, celebrate 'lost' heritage and input into proposed public realm improvements.</p>		<p>1st residency = Surge performance theatre at Galoshans 2018.</p> <p>2nd residency = Yvonne Lyon &amp; Annie Mackay arts &amp; music residency to celebrate James Watt bicentenary in 2019. When Art Tells Tales: Intergenerational project which facilitated the creation of music and art inspired by James Watt. With support from Museum Galleries Scotland Festival Fund, the final exhibition and recital was held at the Beacon Arts Centre on Fri 23 August to coincide with the actual bicentenary. Over 100 people attended.</p> <p>3rd residency = GPS in early stages of discussion with</p>		
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			<p>Inverclyde Heritage Strategy: produce a long-term strategy for the development of heritage in Inverclyde to help the Cultural Partnership plan effectively for the future.</p> <p>Heritage Events: engage large numbers of people in heritage activities through a collaboration of Watt Institution team, commissioned artists and Heritage Apprentices.</p>		<p>Sustrans about a collaborative project celebrating Year of Coasts and Waters, and more specifically the theme of emigration, by commissioning a piece of art and related community engagement on the National Cycle Network by the waterfront.</p> <p>See above for more information regarding the Heritage Strategy.</p> <p>Kennedy Collection: In a joint project, Inverclyde Council, the Great Place Scheme and the Inverclyde Heritage Network are working on the launch of the Kennedy Collection, an extraordinary</p>		
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					<p>archive of 900+ photographs by Alexander (Sandy) Kennedy, an amateur photographer who spent ten years recording images of Greenock and Port Glasgow before the redevelopment of the town centres in the 1960s. Gifted to the McLean Museum by the Kennedy family and transformed into digital images by the Inverclyde Heritage Network, the latter showcased a selection of them in the D McGilp pop-up shop in Kempock St, Gourock, from 14-19 October.</p> <p>Museum of Me: Community groups worked alongside a local artist to create their own "Museum of Me", a 'museum within a museum' to</p>		
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					<p>celebrate the re-opening of the Watt Institution. This exhibition showcased personal exhibits, memories and memorabilia of local people, describing key events in their lives and contributing to 'stories frae the street'.</p> <p>East Asia Project: with additional funding from National Museum of Scotland, this project involves participation for young people aged 15-24 in heritage research, conservation and world cultures through examining a variety of artefacts from the East Asian collection of the McLean Museum. The final event will be an exhibition planned, created and curated by the young people.</p>		
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					<p>Teacher consultation: One of the aims of the Great Place Scheme is to promote access to heritage resources and facilities to a wide variety of groups, including local early years' establishments, primary and secondary schools. Consultation on how heritage services can support schools is now underway and will include consultation with Craigmarloch, Language and Communication Bases, and Garvel Deaf Centre to make sure that heritage is suitable, accessible and fully inclusive.</p>		
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Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
<b>Festivals and Events</b>	Develop calendar of current and emerging AC&H festivals and events including those within individual	Work to develop, create, deliver and support AC&H events across Inverclyde, both by ICP members			Now in its 5 <sup>th</sup> year, the <u>Galoshans</u> festival returned to Inverclyde from 25 October – 1 November 2019 with a vibrant programme of events celebrating creativity and community spirit, and commemorating James Watt through themes of innovation and light. RIG Arts led on the delivery of the	 Green complete	



	<p>communities.</p>	<p>themselves, and by building capacity within communities.</p> <p>Effective use of public spaces and venues to support co-ordination of events.</p>			<p>festival in collaboration with a consortium of partners, and funding was secured from Creative Scotland (£42,000), National Lottery Heritage Fund (£14,000) and EventScotland (£8,000).</p> <p>Planning has begun for <u>Galoshans 2020</u> which will be themed around Year of Coasts and Waters.</p> <p>Planning has begun for the <u>Clyde Comedy Festival</u>, to run 5-14 June 2020. Events will be held at the Beacon, Kip Marina, and at restaurants and</p>		
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<p><b>Key cultural venues</b></p>	<p>Central Greenock has 2 major cultural venues: the Watt Institution, and the Beacon Arts Centre, and a third which will open in early 2021 - the Wyllie Gallery</p>	<p>All 3 centres are represented at the Cultural Partnership and will work together to maximize cultural opportunities for the people of, and visitors to, Inverclyde.</p>		<p>Each centre will report increasing visitor numbers.</p> <p>Cultural participation in Inverclyde will increase.</p>	<p>bars across the area.</p> <p>The Watt Institution re-opened to the public on 22 November 2019 after an almost 3 year closure for refurbishment. Staff are now working hard to ensure an increase in visitor numbers and improved programming.</p> <p>The Beacon had a very successful panto season to round off 2019 and have an exciting programme lined up for 2020. The centre is developing an Ambassadors' programme, a resident curator programme, and will</p>	<p> Green Complete</p>	
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					<p>be running various creative learning activities and events throughout the year.</p> <p>The Ocean Terminal plans are now completely signed off. After some delays, construction is about to start. The facility will be open 52 weeks per year.</p>		
<p><b>Challenges this quarter: November 2019 – January 2020</b></p> <p>None.</p>							
<p><b>Next steps: February – April 2020</b></p> <ul style="list-style-type: none"> <li>• The refurbished Watt Institution will be launched</li> <li>• The Inverclyde Heritage Strategy will be launched</li> <li>• A bid to the NLHF for funds to support the Heritage Strategy will be submitted</li> <li>• Planning for Galoshans 2020 will continue</li> <li>• Work will commence on the Ocean Terminal project/Wyllie gallery</li> <li>• Celebration of Year of Coasts and Waters will commence.</li> </ul>							