

**Inverclyde Alliance  
Inverclyde Local Outcome Improvement Plan  
Annual Report 2019/20**



**Moving Forward Together**



Inverclyde Alliance



FIRE AND RESCUE SERVICE



# This document can be made available in other languages, large print, and audio format upon request.

## Arabic

هذه الوثيقة متاحة أيضا بلغات أخرى والأحرف الطباعية الكبيرة وبطريقة سمعية عند الطلب.

## Cantonese

本文件也可應要求，製作成其他語文或特大字體版本，也可製作成錄音帶。

## Gaelic

Tha an sgrìobhainn seo cuideachd ri fhaotainn ann an cànanan eile, clò nas motha agus air teip ma tha sibh ga iarraidh.

## Hindi

अनुरोध पर यह दस्तावेज़ अन्य भाषाओं में, बड़े अक्षरों की छपाई और सुनने वाले माध्यम पर भी उपलब्ध है

## Mandarin

本文件也可应要求，制作成其它语文或特大字体版本，也可制作成录音带。

## Polish

Dokument ten jest na życzenie udostępniany także w innych wersjach językowych, w dużym druku lub w formie audio.

## Punjabi

ਇਹ ਦਸਤਾਵੇਜ਼ ਹੋਰ ਭਾਸ਼ਾਵਾਂ ਵਿਚ, ਵੱਡੇ ਅੱਖਰਾਂ ਵਿਚ ਅਤੇ ਆਡੀਓ ਟੇਪ 'ਤੇ ਰਿਕਾਰਡ ਹੋਇਆ ਵੀ ਮੰਗ ਕੇ ਲਿਆ ਜਾ ਸਕਦਾ ਹੈ।

## Urdu

درخواست پر یہ دستاویز دیگر زبانوں میں، بڑے حروف کی چھپائی اور سننے والے ذرائع پر بھی میسر ہے۔

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# Foreword

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## **Councillor Stephen McCabe, Leader of Inverclyde Council and Chair of Inverclyde Alliance**

As Chair of the Inverclyde Alliance, the Inverclyde Community Planning Partnership, I am delighted to introduce Inverclyde's Outcomes Improvement Plan Annual Report 2019/20.

This report provides details of the progress that was made by Inverclyde Alliance during 2019/20 in achieving the priorities in Inverclyde's Outcomes Improvement Plan 2017-2022. The three strategic priorities are population, inequalities and environment, culture and heritage. Communities across Inverclyde were engaged in the development of the priorities to ensure that they are the right ones for Inverclyde and that they will make the biggest difference to people's lives.

A few of the key achievements this year include:

**Population** - An Inverclyde Repopulation Strategic Investment Framework and Action Plan was developed with the overarching goal of growing the population of Inverclyde by 2025 through improving the employment, housing and infrastructure offer.

**Inequalities** - Locality Actions Plans have been drafted and published on the Council's website for the three areas of Inverclyde that suffer from the greatest inequalities. These are Greenock South and South West, Greenock East and Central and Port Glasgow.

**Culture** - The Watt Institution re-opened to the public on 22 November 2019 after £2million refurbishment. The complex includes the McLean Museum and Art Gallery, the Watt Library and Watt Hall.

**Environment** - A review of vacant and derelict land sites was completed in order to identify opportunities to plug gaps in greenspace provision for the benefit of the community. This review will inform the development of a Greenspace strategy.

One of the biggest challenges we faced during 2019/20 was the impact of the Covid-10 pandemic. The pandemic emerged towards the end of the financial year in March 2020 and had a major impact on the activities of all partner organisations. Ensuring that the community of Inverclyde recovers from the pandemic will be one of our key priorities for 2020/21.

While we have made significant progress in achieving all three strategic priorities, there is undoubtedly more work to be done to tackle the issues that matter to people living in Inverclyde.

During 2020/21 we will continue to work in partnership to develop co-ordinated, effective, efficient services that meet the needs of our communities and deliver better outcomes for all. This annual report therefore also highlights some of the projects and initiatives that we will focus on in 2020.

I am therefore pleased to introduce this Annual Report on behalf of Inverclyde Alliance Board.

**Councillor Stephen McCabe**  
**Chair of Inverclyde Alliance Board**  
**Leader of Inverclyde Council**

# Introduction

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The Inverclyde Outcomes Improvement Plan (OIP) 2017/22 sets out the outcomes that the community planning partners in Inverclyde, known as the Inverclyde Alliance, will seek to improve, which in turn should improve the wellbeing and quality of life of the residents of Inverclyde.

Inverclyde Alliance has identified three strategic priorities that reflects both the needs of our population and the aspirations of our communities, with the overall aim of reducing deprivation and inequalities. The three strategic priorities are:

## **Population**

Inverclyde's population will be stable and sustainable with an appropriate balance of socio - economic groups that is conducive to local economic prosperity and longer term population growth.

## **Inequalities**

There will be low levels of poverty and deprivation and the gap in income and health between the richest and poorest members of our communities will be reduced.

## **Environment, Culture and Heritage**

Inverclyde's environment, culture and heritage will be protected and enhanced to create a better place for all Inverclyde residents and an attractive place in which to live, work and visit.

This annual report provides information on the progress made during 2019 with the achievement of Inverclyde Alliance's three strategic priorities outlined above.

A range of performance indicators have been identified to allow Inverclyde Alliance to measure progress in achieving its three priorities. This annual report includes a selection of performance indicators to illustrate how we are doing. Data for 2018/19 is provided where available however sometimes there is no data update available or that data has yet to be published. Where 2018/19 data has yet to be published, the latest available data is provided.

# Priority Action 1: Population

## Priority Action 1: Population

***Inverclyde's population will be stable and sustainable with an appropriate balance of socio - economic groups that is conducive to local economic prosperity and longer term population growth.***

### LOIP 10 Year Vision

- Inverclyde will be a more attractive place to live and work with excellent education provision, leisure facilities, transport links, good quality housing and employment opportunities.
- A greater variety of opportunities that meet the needs and aspirations of our young people will be available so that they are encouraged to stay in the area after leaving school.
- Inverclyde's local economy will have grown and be characterised by a diverse business base as a result of an increase in the number of local entrepreneurs and inward investment.
- Communities in Inverclyde will have an enhanced sense of pride, identity and influence, resulting in improved quality of life and satisfaction with living in the area.
- Inverclyde will have a stable population with a good balance of socio-economic groups.

### How are we doing?

#### Total Population of Inverclyde

**77,800**

This is a decrease from 2018 when the population was 78,150.

#### Civilian-in-Migration

**1,610**

This is an increase from 1470 in the previous year

#### Civilian-Out-Migration

**1,520**

This is a decrease from 1650 in the previous year

#### Satisfaction with Inverclyde as a place to live

**74% (2018)**

A decrease of 1% from the previous Citizens' Panel Survey in 2016.

#### Satisfaction with neighbourhoods as a place to live

**86% (2018)**

An increase of 5% from the previous Citizens' Panel Survey in 2016.

#### Gross Weekly Pay

**£543.80**

The gross weekly (full-time) pay for employees living in the area in 2019 was also £543.80

**Total Cruise Ship arrival and passengers**  
**75 ships and 141,945 passengers**

An increase in both from the previous year.

**Percentage of Business Gateway start-ups per 10,000 population**  
**18.3**

Higher than the Scottish average of 16.7 and an increase from the previous year rate of 12.8 (2017/18)

### Key Achievements in 2019/20

- An Inverclyde Repopulation Strategic Investment Framework and Action Plan was developed with the overarching goal of growing the population of Inverclyde by 2025 through improving the employment, housing and infrastructure offer. The framework's strategic objectives are:
  - ❖ Develop and communicate an image for Inverclyde that reflects its many strengths and opportunities for residents, visitors and business
  - ❖ Focus on attracting and retaining young people and families to live in Inverclyde
  - ❖ Increase the level of private house building in spatial priority areas in Inverclyde
  - ❖ Increase the number and quality of jobs and the number of locally based employers
  - ❖ Increase the contribution which the cultural and leisure assets in Inverclyde make to economic growth
  - ❖ Maximise the potential of the workforce through engagement with young people, older workers and disadvantaged groups
- **Marketing and communication activity** – We have worked in partnership with the local area tourism partnership group 'Tourism Inverclyde' to develop the Discover Inverclyde website which promotes Inverclyde as a place to visit, live and do business and support events. The website was ready to be launched on 27 March 2020 but this had to be postponed due to the Covid-19 crisis.
- **Growing local jobs and enabling infrastructure** – 225 businesses received assistance from Inverclyde Council's Business Development Team. This included grant and loan support, property assistance and start-up support between 1<sup>st</sup> April 2019 and 22<sup>nd</sup> January 2020.
- **Growing local jobs and enabling infrastructure** - A short life working group was established in November 2019 to look into the concept of supporting more local companies with procurement to retain finances within Inverclyde. The aim is to increase the percentage of small and medium enterprises from Inverclyde applying for local contracts.
- **Procurement Partnership** – an Inverclyde wide Procurement Partnership involving anchor institutions was established. Anchor institutions are large organisations which spend significant amounts of money and are based within Inverclyde. Examples include West College Scotland, Police, Fire, Health and Social Care Partnership, Inverclyde Council etc. By working collaboratively these organisations can harness their spending and supply chains for greater economic benefit.

### What will we focus on in 2020/21

- We will work in partnership with Inverclyde Council, West College Scotland and Skills Development Scotland to develop an Inverclyde Skills Plan.

- We will create and deliver a business growth marketing campaign focussed on Inverclyde to supplement existing national Business Gateway promotional activity.
- Establish Inverclyde as a centre for leisure and culture by reviewing opportunities for increasing employment in the culture and leisure sector.
- Actively seek out high profile, cost effective promotional advertising, sponsorship and marketing opportunities to position Inverclyde as a positive destination for visitors, residents and businesses.
- Grow the housing market by developing a private housing strategy and review private housing land supply.



## Priority Action 2: Inequalities

### Priority 2: Inequalities

There will be low levels of poverty and deprivation and the gap between the richest and poorest members of our communities will be reduced.

#### LOIP 10 Year Vision

- There will be an increase in employment rates with more well-paid, permanent jobs available.
- There will be a reduction in the number of Inverclyde residents experiencing problems with debt.
- The number of Inverclyde residents living in fuel poverty will be reduced.
- There will be a reduction in the number of children living in poverty.
- There will be a reduction in the attainment gap with an increase in the attainment of pupils living in the 20% most deprived areas in Inverclyde.
- The life expectancy of males and females living in the 20% most deprived areas in Inverclyde will increase.
- A reduction in social isolation and loneliness amongst older people will result in improved physical and mental health.

#### How are we doing?

Percentage of the population  
with no qualification

**10.1%**

This is an improvement of 3.1%  
from 2018

Percentage of children living in  
poverty

**25%**

Percentage of workless  
households

**19.2%**

This is slightly higher than the  
Scotland figure of 17.1%

Percentage of Inverclyde  
datazones that fall into 15% most  
deprived in Scotland

**36.8% (2020)**

**Percentage of young people 16-24 who are unemployed**

**8% - 2019**

This is an increase from 5.7% in 2018.

**Percentage of households estimated to be in fuel poverty**

**31% (2016-18)**

This is higher than the Scottish average of 25%

### **Key Achievements in 2019/20**

- **Locality Actions Plans** have been drafted and published on the Council's website for the three areas of Inverclyde that suffer from the greatest inequalities. These are Greenock South and South West, Greenock East and Central and Port Glasgow. The purpose of the plans are to identify the key issues in each locality and a range of actions that will be taken to address these issues by both Inverclyde Alliance and the local community working together.
- **A series of engagement events** were held during August and September 2019, 'Celebrate the Present, Shape the Future' to obtain feedback from local communities on the issues that matter most to them. Over 700 members of the community attended six events that were held across Inverclyde and the feedback obtained from the events was used to inform the development of the Locality Action Plans.
- **A Communication and Engagement Group** was established in Port Glasgow, Kilmacolm and Quarriers Village, Greenock East and Central, Greenock South and South West and Inverkip and Wemyss Bay. The establishment of a group in Greenock West and Gourock was postponed due to the Covid-19 crisis but work has been undertaken to recruit members and the group will begin meeting as soon as it is safe to do so. Communication and Engagement Groups are community led groups and their purpose is to ensure that local people can contribute to the planning, design and delivery of local services by giving them a voice.
- **The Inverclyde Local Child Poverty Action Report** was submitted to the Scottish Government in June 2019. It sets what actions Inverclyde Council and NHS Greater Glasgow and Clyde will take to reduce child poverty in Inverclyde. The report sets out what was achieved in the previous year and what action will be taken in the year ahead. Inverclyde council provided an anti-poverty budget to fund two projects within the Child Poverty Local Action Report.
  - ❖ The Pre - Apprenticeship project started in the week beginning 9 September 2019. Ten young people from S4 cohort, from the six secondary schools have been identified by their head teacher, to participate in the 40 week programme, which is a mix of vocational units and college/class time to build self-confidence, skills and knowledge to enable them to become work ready. The programme is delivered in partnership between Economic Development, Education, West College Scotland and Morton in the Community and the expected outcomes are that the 10 young people become work ready and more employable at the end of their journey.

- ❖ Cost of the School Day training was delivered to 12 twelve teachers who will become advocates and champions to implement the knowledge and learning across all educational establishments. Cost of the School day is now a standing agenda item on the Parent Council Chairs meeting with ideas from Parent Council Chairs being taken on board. Feedback from parents on what currently works well and changes they would like to see has been piloted at one Primary School as well as during two community events during Challenge Poverty Week.

#### What will we focus on in 2020/21?

- **Locality Planning Groups** - We will progress with the implementation of locality planning arrangements by establishing a Locality Planning Group in each of Inverclyde's 6 localities. Locality Planning Groups will provide a forum for community representatives and public services to come together to develop and implement Locality Action Plans and to take an active role in and provide leadership for local planning of service provision.
- **Poor health and inequalities** - We will implement the following interventions in order to tackle the intermediate causes of poor health and inequalities.
  - Developing and commissioning of social prescribing approaches
  - Healthy eating and promoting/ identifying opportunities to access to food
  - Updated Oral Health Strategy – includes engaging with primary care services
  - Health behaviour change training for Care at Home Staff
  - Drug Action Plan to address high prevalence figures and drug deaths in Inverclyde and
  - New pathways for service users in Drug & Alcohol services
- **Place and housing** - The importance of place and housing in impacting mental and physical health are well known and during 2020 we will ensure that we build relationships across a wider range of partners which will influence the built environment, green space, use of derelict land, and improve access to areas for food growing.
- **Drugs** - We will implement 'Tackling Drug Related harm in Inverclyde – Drug Action Planning 2020/21 which includes actions for services and organisations to take forward to meet the needs of families and communities impacted by harmful drug use in Inverclyde. This will involve refreshing the membership of the Alcohol and Drug Partnership, challenging the language and stigma used towards people who experience problems with drugs, conducting meaningful engagement with young people, service users, and families which should help agencies to understand what more needs to happen to educate, prevent and help people recover and provide more clarity and support for young people which is required by developing clear pathways into support.

# Priority Action 3: Culture and Environment

## Priority 3: Culture and Environment

Inverclyde's environment, culture and heritage will be protected and enhanced to create a better place for all Inverclyde residents and an attractive place in which to live, work and visit.

### LOIP 10 Year Vision

- Public transport will be more accessible and it will be easier to get around Inverclyde.
- The amount of derelict land will be reduced and the land used for alternative uses that will benefit local communities.
- Adults and children living in Inverclyde will be more physically active.
- All Inverclyde residents will have pride in Inverclyde and a sense of identity and belonging to the area.
- There will be increased attendance at cultural events and places of culture.
- Those living in our most deprived communities will enjoy greater access to green space.
- The local Green Network will be improved, offering better opportunities for communities and creating enhanced habitat connections.

### How are we doing?

**Percentage of households with access to one or more bikes**

**27%**

This is an increase from 24.2% in February 2018

**Deliberate Secondary Fires**

**340**

A reduction from 557 in the previous year (2016/17)

**Total Amount of Derelict Land**

**151.35ha**

A reduction from 155.27ha from the previous year's data.

**Cultural Engagements**

**87%**

Cultural engagements by adults in the previous year. This is down from 91% in the 2016/17 year.

**Percentage of adults within 5 minute walking distance to nearest useable greenspace**

**60%**

An increase from 58% in the previous year.

## Key Achievements in 2019/20

- **James Watt Bicentenary Events-** a series of events were held throughout 2019 to mark the 200<sup>th</sup> anniversary of the death of James Watt. The launch of the events took place on 18 January 2020 with a film projection onto Cowan's Corner of the news report from Kilmacolm Primary School / Film and Watt Film to correspond with launch of the virtual walk to all schools across Inverclyde. Other bicentenary projects included 'Where Art Tells Tales' (music and art) with schools and adult groups across Inverclyde. Watt inspired art with HMP Greenock and Lego workshops with Magic Torch.
- **Galoshans 2019** – Now in its 5<sup>th</sup> year, the Galoshans Festival returned to Inverclyde from 25 October – 1 November 2019 with a vibrant programme of events celebrating creativity and community spirit and commemorating James Watt through themes of innovation and light. The festival programme had over 30 listings and opportunities to get involved including: a contemporary arts exhibition, 3 productions at the Beacon Arts Centre, audio-visual and sculptural installations, street performances, live music and free workshop activities across Inverclyde's public spaces and venues.
- **Re-opening of the Watt Institution** – The Watt Institution re-opened to the public on 22 November 2019 after £2million refurbishment. The complex includes the McLean Museum and Art Gallery, the Watt Library and Watt Hall.
- **A Heritage Strategy for Inverclyde** – was developed and approved by Inverclyde Alliance at its meeting in June 2019. The Heritage Strategy puts forward a vision and objectives for Inverclyde's heritage sector, with a series of recommended and fully costed actions / initiatives for delivery over the next ten years.
- **Derelict Land** – a review of vacant and derelict land sites was completed in order to identify opportunities to plug gaps in greenspace provision for the benefit of the community. This review will inform the development of a Greenspace strategy.
- **Secondary fire raising** - a number of interventions were made to reduce secondary fires. The Scottish Fire & Rescue Service led on creating multiagency action plans in conjunction with the Community Safety Partnership to tackle this issue and one of the key actions that was implemented was awareness raising sessions in secondary schools and with youth work providers across Inverclyde.
- **Primary fires** – to tackle the issue of primary fires:
  - ❖ Strathclyde Fire and Rescue and Inverclyde Health and Social Care Partnership created an Information Sharing Protocol to allow both organisations to share information where individuals have been identified as 'at risk'.
  - ❖ Acknowledging the role that Home Care Staff play in identifying risk and vulnerability of primary fires, approximately 500 staff received fire risk awareness training which led to a significant increase in referrals from Home Care to Strathclyde Fire and Rescue for a Home Fire Safety Visit.
  - ❖ To address the risk of fires in homes with young families, officers from Port Glasgow Fire Station and the community health visiting team at Port Glasgow Health Centre introduced a partnership approach to offer advice to new parents to prevent fires. The initiative has been chosen by the Scottish

Community Safety Network and Evaluation Support Scotland to receive additional support to better understand the outcomes of the initiative.

**What will we focus on in 2020/21?**

- Work will commence at Greenock Ocean Terminal with the development of a state of the art visitor centre which will welcome cruise ships from across the world, a purpose built gallery celebrating the work of Inverclyde resident and artist George Wylie (1921-2012) and a new restaurant with panoramic views across the Clyde. The project is scheduled to be completed in late 2020.
- A range of events will be held across Inverclyde. For example, Galoshans 2020 which will be themed around the Year of Coasts and Waters. The Clyde Comedy Festival will be held on the 5 – 14 June 2020 with events at the Beacon, Kip Marina and at bars and restaurants across the area. In addition, the Beacon has an exciting programme lined up for 2020. The centre will develop an Ambassador's Programme, a resident curator programme and will be running various creative learning activities and events throughout the year.
- A series of events will be held in Inverclyde to celebrate the Year of Coasts and Waters 2020.
- The delivery of a Heritage Connection Programme will focus on greenspace and heritage improvement projects in Port Glasgow, Greenock East and Central and Greenock South and South West.
- The development of a Community Food Growing Strategy for Inverclyde which will support community food-growing, improve access to land for food-growing purposes and give more people the opportunity to grow their own food, thus helping to improve food security.
- A Greenspace Strategy will be developed to improve the built environment so that all communities in Inverclyde can enjoy both a quality local environment and a healthy and active lifestyle.

# Appendix 1: Inverclyde Outcomes Improvement Plan and associated documents

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You can find the Inverclyde Alliance Outcomes Improvement Plan in the documents section here:

<https://www.inverclyde.gov.uk/council-and-government/community-planning-partnership/inverclyde-outcome-improvement-plan>

You can view the **Inverclyde Outcomes Improvement Plan** directly from the link below or alternatively, telephone (01475) 712042 to obtain a copy.

[Inverclyde Local Outcomes Improvement Plan](#)

You can view the **Inverclyde Strategic Needs Analysis** directly from the link below or alternatively, telephone (01475) 712042 to obtain a copy.

[Strategic Needs Assessment](#)

You can view the summary information from the Inverclyde Our Place Our Future Survey here:

<https://www.inverclyde.gov.uk/assets/attach/8177/Our%20Place%20Our%20Future%20Initial%20Summary%20Information.pdf>

or alternatively, telephone (01475) 712042 to obtain a copy.

All documents can be found together here:

<https://www.inverclyde.gov.uk/council-and-government/community-planning-partnership/inverclyde-outcome-improvement-plan>

## Contact Us:

If you would like further information on any aspect of the Inverclyde Alliance Outcomes Improvement Plan, please e-mail: [corporate.policy@inverclyde.gov.uk](mailto:corporate.policy@inverclyde.gov.uk) or telephone (01475) 712042.

## Performance Measures- Population

Issue	Indicator / Source	2015/16	2016/17	2017/18	2018/19	2019/20
Population Growth	<b>Total Population of Inverclyde</b> Annual/Mid-year population estimates <a href="https://www.nrscotland.gov.uk/statistics-and-data/statistics/statistics-by-theme/population/population-estimates/mid-year-population-estimates">https://www.nrscotland.gov.uk/statistics-and-data/statistics/statistics-by-theme/population/population-estimates/mid-year-population-estimates</a>	79,500	79,160	78,760	<b>2018</b> 78,150	<b>2019</b> 77,800
	<b>Satisfaction with Inverclyde as a place to live.</b> Biennial/Questionnaire/Citizens' Panel	72% (2014)	75% (2016)	74% (2018)	Measured every 2 years	No update available
	<b>Satisfaction with neighbourhoods as a place to live</b> (links to national indicator 28) Biennial/Questionnaire/Citizens' Panel	85% (2014)	81% (2016)	86% (2018)	Measured every 2 years	No update available
	<b>Civilian in-migration</b> Annual/ Components of migration by administrative area: <a href="https://www.nrscotland.gov.uk/statistics-and-data/statistics/statistics-by-theme/population/population-estimates/mid-year-population-estimates/mid-2016/list-of-tables">https://www.nrscotland.gov.uk/statistics-and-data/statistics/statistics-by-theme/population/population-estimates/mid-year-population-estimates/mid-2016/list-of-tables</a>	1,530	1,518	1,470	1,610	No update Available
	<b>Civilian out-migration</b> Annual/ Components of migration by administrative area: <a href="https://www.nrscotland.gov.uk/statistics-and-data/statistics/statistics-by-theme/population/population-estimates/mid-year-population-estimates/mid-2016/list-of-tables">https://www.nrscotland.gov.uk/statistics-and-data/statistics/statistics-by-theme/population/population-estimates/mid-year-population-estimates/mid-2016/list-of-tables</a>	1,586	1,508	1,650	1,520	No Update available
	<b>% of population that are working age (age 16-64)</b> Annual/Mid-year population estimates	62%	62%	63%	63%	No update available

Issue	Indicator / Source	2015/16	2016/17	2017/18	2018/19	2019/20
<b>Economic Growth</b>	<p><b>Improve average gross weekly wages (employees living in Inverclyde) to match or exceed Scottish average</b></p> <p>Annual/excel spreadsheet/ <a href="http://www.nomisweb.co.uk/reports/">http://www.nomisweb.co.uk/reports/</a></p> <p>Source: ONS annual survey of hours and earnings – resident analysis <b>Inverclyde Scotland</b></p>	<p><b>2015</b> £519.20 £527.00</p>	<p><b>2016</b> £535.00 £536.00</p>	<p><b>2017</b> £549.60 £547.40</p>	<p><b>2018</b> £566.20 £562.70</p>	<p><b>2019</b> £543.80 £577.70</p>
	<p><b>Improve the overall employment rate in Inverclyde</b></p> <p>Annual/ Economically active people in employment figure, expressed as a percentage of the working age population (figures shown are from April of the named year)</p> <p>Source: NOMIS Labour Market Profile, Inverclyde <a href="https://www.nomisweb.co.uk/reports/imp/la/1946157422/report.aspx#tabeinact">https://www.nomisweb.co.uk/reports/imp/la/1946157422/report.aspx#tabeinact</a></p>	68.2%	71.5%	70.4%	70.6%	72.2%
	<p><b>Reduce the percentage of young people 16 to 24 who are unemployed</b></p> <p>ONS Claimant Count by age. % is number of claimants as a proportion of resident population of the same age (figures shown are from April of the named year)</p> <p><a href="https://www.nomisweb.co.uk/reports/imp/la/1946157422/report.aspx#tabeinact">https://www.nomisweb.co.uk/reports/imp/la/1946157422/report.aspx#tabeinact</a></p>		<b>2016</b> 3.1%	<b>2017</b> 4.3%	<b>2018</b> 5.7%	<b>2019</b> 8%
	<p><b>Reduce the percentage of people in receipt of main out of work DWP benefits.</b></p> <p>Department for Work and Pensions benefit claimants – working age Percentage = proportion of resident population of area aged 16 – 64 <a href="https://www.nomisweb.co.uk/reports/imp/la/1946157422/report.aspx#tabeinact">https://www.nomisweb.co.uk/reports/imp/la/1946157422/report.aspx#tabeinact</a></p>	<b>2015</b> 15.6%	<b>2016</b> 14.7%	Discontinued		
	<p><b>Reduce the percentage of working age people with no qualifications</b></p> <p>Source: ONS Annual Population Survey % are for those aged 16-64 <a href="https://www.nomisweb.co.uk/reports/imp/la/2038432138/report.aspx">https://www.nomisweb.co.uk/reports/imp/la/2038432138/report.aspx</a></p>	<b>2015</b> 13.5%	<b>2016</b> 14.2%	<b>2017</b> 12.2%	<b>2018</b> 13.2%	<b>2019</b> 10.1%
	<p><b>Increase the number of business gateway start-ups per 10,000 population (LGBF)</b></p> <p><b>Inverclyde Scotland</b></p>	<p><b>2014/15</b> 18.9 18.9</p>	<p><b>2015/16</b> 19.2 16.9</p>	<p><b>2016/17</b> 12.8 16.6</p>	<p><b>2018/19</b> 18.3 16.7</p>	<p><b>2019/20</b> Expected in January 2021</p>

	Increase the % survival rate of newly born enterprises after 1 year	<b>2013</b> 93.3%	<b>2014</b> 93%	2015 92%	2016 95.7%	2017 90.7%
<b>Tourism</b>	<b>Increase the number of cruise ships and passengers visiting Greenock Ocean Terminal.</b>  Source: Peel Ports Clydeport	<b>2016</b> Ships: 59 Passengers: 101,550	<b>2017</b> Ships: 58 Passengers : 103,789	<b>2018</b> Ships: 61 Passengers : 126,232	<b>2019</b> Ships: 75 Passengers: 145,945	No update available
<b>Our Place Our Future Survey</b>	<b>Increase the average score of residents who feel satisfied with housing and the community in Inverclyde</b>	-	<b>2017</b> 4.3			No update available
	<b>Increase the average score of residents who feel satisfied with social interaction in Inverclyde</b>	-	<b>2017</b> 4.5			No update available
	<b>Increase the average score of residents who feel satisfied that they have a positive identity and belong in Inverclyde</b>	-	<b>2017</b> 4.6			No update available

## Performance Measures- Inequalities

Issue	Indicator/Source	2015/16	2016/17	2017/18	2018/19	2019/20
Children and Young People	<b>Reduce the percentage of children that are living in poverty</b> <a href="http://www.endchildpoverty.org.uk/">http://www.endchildpoverty.org.uk/</a>	2013 25.6%	2015 27.9%	No update	2019 25%  Latest figure	
	<b>Close the educational attainment gap: Average total tariff scores for pupils from SIMD areas compared to the overall average total tariff scores</b> <ul style="list-style-type: none"> <li>• SIMD Quintile 1</li> <li>• SIMD Quintile 2</li> <li>• SIMD Quintile 3</li> <li>• SIMD Quintile 4</li> <li>• SIMD Quintile 5</li> <li>• Overall average total tariff</li> </ul>	2015/16	2016/17	2017/18	2018/19	Expected in January 2021
		682	675	633	697	
		839	925	766	821	
		923	1,106	1089	967	
	1,140	1,215	1135	1107		
	1,348	1,231	1290	1207		
	889	924	883 (total)	882 (total)		
	<a href="#">Local Government Benchmarking Framework</a>					
	<b>Destinations for young people: Annual Participation Measure for 16-19 year olds</b>  Inverclyde Council/Skills Development Scotland	2016 91.2%	2017 91.9%	2018 91.6%	2019 91.8%	2020 Expected in January 2021
	<b>Increase provision of meals provided during school holidays to children who are entitled to free school meals</b>	2016	2017	2018		No update available
	Total Venues Total Families Total Children	3 383 709	10 575 1003	10 901 1585		
	Inverclyde Council. Statistics provided are for venue, total families and total children. Statistics are cumulative for Spring/Summer/Autumn per year					
	<b>Reduce the percentage of young people 16 to 24 who are unemployed</b> ONS Claimant Count by age. % is number of claimants as a proportion of resident population of the same age (figures shown are from April of the named year) <a href="https://www.nomisweb.co.uk/reports/lmp/la/1946157422/report.aspx#tabeina ct">https://www.nomisweb.co.uk/reports/lmp/la/1946157422/report.aspx#tabeina ct</a>	2016 3.1%	2017 4.3%	2018 5.7%	2019 8%	2020 No update available

Issue	Indicator/Source	2015/16	2016/17	2017/18	2018/19	2019/20
Economy	<b>Reduce the percentage of the population with no qualifications</b> NOMIS <a href="https://www.nomisweb.co.uk/reports/lmp/la/1946157422/report.aspx#tabqual">https://www.nomisweb.co.uk/reports/lmp/la/1946157422/report.aspx#tabqual</a> <b>Inverclyde Scotland</b>	<b>2015</b> 13.5% 9%	<b>2016</b> 14.2% 9.9%	<b>2017</b> 12.2% 8.7%	<b>2018</b> 13.2%	<b>2019</b> 10.1%
	<b>Reduce the percentage of Inverclyde's datazones that fall into the 15% most deprived in Scotland (national share)</b> Scottish Government <a href="http://www.gov.scot/Topics/Statistics/SIMD/analysis/councils">http://www.gov.scot/Topics/Statistics/SIMD/analysis/councils</a>	<b>2012</b> 4.5%	<b>2016*</b> 4%	No update	No update	<b>2020</b> 4.02%
	<b>Percentage the percentage of Inverclyde datazones that are in the 15% most income deprived in Scotland (national share)</b> Scottish Government <a href="http://www.gov.scot/Topics/Statistics/SIMD/analysis/councils">http://www.gov.scot/Topics/Statistics/SIMD/analysis/councils</a>	<b>2012</b> 4%	<b>2016*</b> 3.7%	No update	No update	<b>2020</b> 4.3%
	<b>Reduce the percentage of Inverclyde datazones that are in the 15% most employment deprived in Scotland (national share)</b> Scottish Government <a href="http://www.gov.scot/Topics/Statistics/SIMD/analysis/councils">http://www.gov.scot/Topics/Statistics/SIMD/analysis/councils</a>	<b>2012</b> 4.3%	<b>2016*</b> 3.7%	No update available	No update available	<b>2020</b> <b>4.3%</b>
	<b>Reduce the percentage of people in receipt of main out of work DWP benefits.</b> Department for Work and Pensions benefit claimants – working age Percentage = proportion of resident population of area aged 16 – 64 <a href="https://www.nomisweb.co.uk/reports/lmp/la/1946157422/report.aspx#tabeinact">https://www.nomisweb.co.uk/reports/lmp/la/1946157422/report.aspx#tabeinact</a>	<b>2015</b> 15.6%	<b>2016</b> 14.7%	<b>2017</b> Discontinued		
Economy	<b>Living Wage: increase the number of employers paying the Living Wage</b>  <a href="#">Scottish Living Wage Accreditation</a>	-	<b>2017</b> 13 (September 2017)	<b>2018</b> 14 (December 2018)	<b>2019</b> 15 (May 2020)	<b>2020</b> No update Available
	<b>Increase the gross weekly pay for full time employees living in the area</b> <b>Inverclyde Scotland</b>	<b>2015</b> £519.20 £527.00	<b>2016</b> £535.00 £536.00	<b>2017</b> £549.60 £547.40	<b>2018</b> £566.20 £562.70	<b>2019</b> £543.80 £577.70
	<b>Reduce the percentage of workless households in Inverclyde</b> <b>NOMIS</b> <a href="https://www.nomisweb.co.uk/reports/lmp/la/1946157422/report.aspx">https://www.nomisweb.co.uk/reports/lmp/la/1946157422/report.aspx</a>	<b>2015</b> 26.6%	<b>2016</b> 25.1%	<b>2017</b> 22.0%	<b>2018</b> 19.2%	<b>2019</b> No update
	<b>Increase the percentage of residents with internet access at home</b>	<b>2015</b> 76%	<b>2016</b> 78%	<b>2017</b> 81%	<b>2018</b> 84%	<b>No update</b>

Issue	Indicator/Source	2015/16	2016/17	2017/18	2018/19	2019/20
Health	<b>Life expectancy at birth (males and females) in most deprived (MD) and least deprived (LD) areas</b> National Records of Scotland, Life Expectancy in Scottish Council areas split by deprivation (2011/15) <a href="http://www.nrscotland.gov.uk/statistics-and-data/statistics/statistics-by-theme/life-expectancy/life-expectancy-in-scottish-areas/2016-2018">www.nrscotland.gov.uk/statistics-and-data/statistics/statistics-by-theme/life-expectancy/life-expectancy-in-scottish-areas/2016-2018</a>	<b>2009/13</b>  <b>Male LD</b> 75 years <b>Male MD</b> 68 years  <b>Female LD</b> 80.8 years <b>Female MD</b> 76.6 years	<b>2011/15</b>  <b>Male LD</b> 76.3 years <b>Male MD</b> 68.5 years  <b>Female LD</b> 80.9 years <b>Female MD</b> 77 years	<b>2013/17</b>  <b>Male LD</b> 82.8 years <b>Male MD</b> 69.5 years  <b>Female LD</b> 87.0 years <b>Female MD</b> 76.8 years	<b>2014/18</b>  <b>Male LD</b> <b>82 years</b> <b>Male MD</b> <b>69.9 years</b>  <b>Female LD</b> <b>86.1 years</b> <b>Female MD</b> <b>76.3 years</b>	No update available
	<b>Reduce the rate of emergency admissions to hospital (per 100,000 people)</b> ( <a href="https://www.isdscotland.org/Health-Topics/Quality-Measurement-Framework/Emergency-Admissions/">https://www.isdscotland.org/Health-Topics/Quality-Measurement-Framework/Emergency-Admissions/</a> )  <b>Inverclyde Scotland</b>	2013/14  12,807 10,537	2014/15  13,258 10,648	2015/16  13,178 10,572  2016/17 12,915 10,981	2018/19  12,218 10,981	2019/20  No update available
	<b>Reduce the estimated prevalence of drug misuse ISD</b>  <b>Inverclyde Scotland</b>  <a href="http://www.isdscotland.org/Health-Topics/Drugs-and-Alcohol-Misuse/Drugs-Misuse/Prevalence-of-Problem-Drug-Use/">http://www.isdscotland.org/Health-Topics/Drugs-and-Alcohol-Misuse/Drugs-Misuse/Prevalence-of-Problem-Drug-Use/</a>	2012/13  3.2% 1.68%	2015/16  2.91% 1.62%  Most up to date figs	No update available	No update available	No update Available
	<b>Reduce the alcohol mortality rate in Inverclyde (per 100,000 people)</b> <b>Inverclyde Scotland</b>  <b>Rounded figures from the Inverclyde Alcohol profile 2018. See change in terminology from 2017 now known as alcohol specific deaths</b>	2015  38 22	2016  37 24	2017  32 23	No update available	No update available
Housing	<b>Reduce the percentage of all dwellings in Inverclyde that fail to meet the Scottish Housing Quality Standard</b> <a href="http://www.gov.scot/Topics/Statistics/SHCS/keyanalyses/LAtables2015">http://www.gov.scot/Topics/Statistics/SHCS/keyanalyses/LAtables2015</a>	2012/14 54%	2013/2015 56%	2014/16 48%	2016/18 61%	No update available
	<b>% of dwellings in Inverclyde with an energy efficiency rating of F or G</b> <b>Inverclyde Scotland</b>  <a href="http://www.gov.scot/Topics/Statistics/SHCS/keyanalyses/LAtables2015">http://www.gov.scot/Topics/Statistics/SHCS/keyanalyses/LAtables2015</a>	2012/14  2% 4%	2013/15  2% 3%	2014/16  2% 5%	No update available	No update available

Issue	Indicator/Source	2015/16	2016/17	2017/18	2018/19	2019/20
	Reduce the percentage of households estimated to be in fuel poverty in Inverclyde  Inverclyde Scotland  <a href="http://www.gov.scot/Topics/Statistics/SHCS/keyanalyses/LAtables2015">http://www.gov.scot/Topics/Statistics/SHCS/keyanalyses/LAtables2015</a>	2012/14  43% 35%	2013/15  41% 34%	2014/16  38% 31%	2016/18  31% 25%	No update available
<b>Our Place Our Future Survey</b>	Increase the average score of residents who feel satisfied that they have a sense of influence and control in Inverclyde	-	2017 4.1	No update available	No update available	No update available
	Increase the average score of residents who feel satisfied with work and the local economy in Inverclyde	-	2017 4.0	No update available	No update available	No update available

## Performance Measures- Environment Culture & Heritage

Issue	Indicator/Source	2015/16	2016/17	2017/18	2018/19	2019/20
Neighbourhood Perception	<b>Community safety and neighbourhood perception:</b> % of respondents either satisfied or very satisfied with their neighbourhood as a place to live  Inverclyde Council's Citizens' Panel	<b>2015</b>  measured every 2 years	<b>2016</b>  81%	<b>2018</b>  86%	No update available	No update available
	<b>Increase in the % of people who feel safe:</b> % of people who noticed a reduction in anti-social behaviour in the past 12 months  Inverclyde Council's Citizens' Panel	<b>2014</b>  13%	<b>2016</b>  33%	<b>2018</b>  10%	No update Available	No update available
	<b>Customer feedback and influence:</b> % residents satisfied that they can influence decisions affecting the local area  Inverclyde Council's Citizens' Panel	<b>2014</b>  47%	<b>2016</b>  37%	No update available	No update available	No update available
Physical Activity	<b>Increase in the % of people cycling:</b> % of Inverclyde households with access to one or more bikes for private use  Annual Cycling Monitoring Reports	<b>February 2016</b>  28.9%	<b>February 2017</b>  25.9% (bottom 5 in Scotland)	<b>February 2018</b>  24.2%	<b>February 2019</b>  27%	No update Available
	<b>Reduce the number of inactive people in Inverclyde: % of Inverclyde residents participating in sport/similar activity at least every two weeks</b> Inverclyde Council's Citizens' Panel	<b>2014</b> 51%	<b>2016</b> 60%	<b>2018</b> <b>63%</b>	Discontinued	Discontinued
Built Environment	<b>Reduce the amount of local vacant and derelict land and buildings:</b> <ul style="list-style-type: none"> <li>• Vacant land</li> <li>• Vacant land and buildings</li> <li>• Derelict land</li> </ul>	76.81 ha 1.58 ha 81.77 ha	74.73 ha 0.45 ha 80.78 ha	72.04 ha 0.55ha 82.66ha	93.8ha 0.4ha 60.9ha	No update available

Issue	Indicator/Source	2015/16	2016/17	2017/18	2018/19	2019/20
	<ul style="list-style-type: none"> <li>Total</li> </ul> <p>Inverclyde Council</p>	160.16 ha	155.96 ha	155.27ha	155.27ha	
	<p>As at 31<sup>st</sup> March 2019</p>					
	<p><b>CO<sub>2</sub> emissions within the scope of influence of the local authority, per capita</b></p> <p><a href="http://www.gov.uk">www.gov.uk</a></p>	<p><b>2014</b> 4.7 CO<sub>2</sub> tonnes</p>	<p><b>2015</b> 4.5 CO<sub>2</sub> tonnes</p>	<p><b>2016</b> 4.2 CO<sub>2</sub> tonnes</p>	<p><b>2017</b> 4.2 CO<sub>2</sub> tonnes</p>	
	<p><b>Reduce instances of deliberate fires and the resultant environmental damage from smoke and fire gases:</b></p> <ul style="list-style-type: none"> <li>Number of deliberate primary fires</li> <li>Number of deliberate secondary fires</li> </ul> <p>Scottish Fire &amp; Rescue Service (Annual Performance Review)  <a href="https://www.firescotland.gov.uk/about-us/publications-and-reports.aspx">https://www.firescotland.gov.uk/about-us/publications-and-reports.aspx</a></p>	<p>62 393</p>	<p>53 557</p>	<p>66 340</p>	<p>45 354</p>	
	<p>% of Total household waste arising that is recycled</p> <p>LGBF</p>	54.4%	53.3%	57.21%	56%	Expected January 2021
	<p><b>Cleanliness score: street cleanliness - the cleanliness index achieved following inspection of a sample of streets and other relevant land</b></p> <p>Inverclyde Performs</p>	94.4%	94.3%	87.1%	89%	Expected January 2021
<b>Outdoor space</b>	<p><b>Green space – walking distance to the nearest green space by 20% most deprived SIMD area:</b></p> <ul style="list-style-type: none"> <li>In 5 minutes</li> <li>6-10 minutes</li> <li>11 minute walk or more</li> <li>Don't know</li> </ul> <p>Annual Scottish Household Survey  <a href="http://www.gov.scot/Topics/Statistics/16002/LAtables2015/Inverclyde">http://www.gov.scot/Topics/Statistics/16002/LAtables2015/Inverclyde</a></p>	<p><b>2015</b></p> <p>60% 26% 11% 3%</p>	<p><b>2017</b></p> <p>49% 22% 25% 3%</p>	<p><b>2018</b></p> <p>54% 30% 12% 4%</p>	<p><b>2019</b></p> <p>No update</p>	<p><b>2020</b></p> <p>No update available</p>
	<p><b>Outdoor visits - frequency of visits made to the outdoors by residents from 20% most deprived SIMD areas:</b></p> <ul style="list-style-type: none"> <li>Once or more times a week</li> <li>At least once a month</li> </ul>	<p><b>2015</b></p> <p>56% 13% 14%</p>	<p><b>2017</b></p> <p>57% 9% 16%</p>	<p><b>2018</b></p> <p>61% 4% 19%</p>	<p><b>2019</b></p> <p>No update</p>	<p><b>2020</b></p> <p>No update available</p>

Issue	Indicator/Source	2015/16	2016/17	2017/18	2018/19	2019/20
	<ul style="list-style-type: none"> <li>At least once a year</li> <li>Not at all</li> </ul> Annual Scottish Household Survey 2015 <a href="http://www.gov.scot/Topics/Statistics/16002/LAtables2015/Inverclyde">http://www.gov.scot/Topics/Statistics/16002/LAtables2015/Inverclyde</a>	16%	18%	16%		
	<b>Satisfaction levels with nearest green space in Inverclyde: % residents that are satisfied / fairly satisfied</b> <a href="http://www.gov.scot/Topics/Statistics/16002/LAtables2015/Inverclyde">http://www.gov.scot/Topics/Statistics/16002/LAtables2015/Inverclyde</a>	<b>2015</b> 70%	<b>2017</b> 68%	<b>2018</b> No update available	<b>2019</b> No update available	<b>2020</b> No update available
	<b>Satisfaction levels with nearest greenspace in Inverclyde: % of residents in most deprived 20% that are satisfied / very satisfied</b> <a href="http://www.gov.scot/Topics/Statistics/16002/LAtables2015/Inverclyde">http://www.gov.scot/Topics/Statistics/16002/LAtables2015/Inverclyde</a>	<b>2015</b> 64%	<b>2017</b> 63%	<b>2018</b> No update available	<b>2019</b> No update available	<b>2020</b> No update available
	<b>Scottish Government National Indicator</b> <b>Percentage of adults who live within a 5 minute walk to nearest useable greenspace</b> <ul style="list-style-type: none"> <li>The degree to which greenspaces are connected to each other as well as greenspaces.</li> </ul>	<b>2016</b>  <b>68%</b>	<b>2017</b>  <b>58%</b>	<b>2018</b>  58%	<b>2019</b>  No update available	<b>2020</b>  No update available
<b>Biodiversity</b>	<b>The number of planning applications that sought consultations for biodiversity issues.</b>	Awaiting Data	Awaiting Data	Awaiting Data	Awaiting Data	Awaiting data
<b>Culture</b>	<b>Cultural engagement by adults in the last 12 months</b> Annual Scottish Household Survey <a href="http://www.gov.scot/Topics/Statistics/16002/LAtables2015/Inverclyde">http://www.gov.scot/Topics/Statistics/16002/LAtables2015/Inverclyde</a>	<b>2015</b> 90%	<b>2016</b> 91%	<b>2017</b> 87%	2018 87%	No update available
<b>Community Safety</b>	<b>Reported crimes in Inverclyde</b>  <b>Police Scotland Annual Returns</b>	<b>2015/16</b> 7,985	<b>2016/17</b> 7,758	<b>2017/18</b> 7,063	<b>2018/19</b> <b>6,470</b>	No update available
	<b>Increase the provision of allotments and community food growing spaces in the local area</b>	Awaiting data	Awaiting data	Awaiting data	Awaiting data	Awaiting data
<b>Our Place Our Future Survey</b>	<b>Increase the average score of residents who feel satisfied with moving around Inverclyde</b>		<b>2017</b> 4.3	No update available	No update available	No update Available
	<b>Increase the average score of residents who feel satisfied with public transport in Inverclyde</b>		<b>2017</b> 4.4	No update available	No update available	No update Available
	<b>Increase the average score of residents who feel satisfied traffic and parking in Inverclyde</b>		<b>2017</b> <b>3.8</b>	No update available	No update available	No update Available
	<b>Increase the average score of residents who feel satisfied with natural space in Inverclyde</b>		<b>2017</b> 4.8	No update available	No update available	No update available

<b>Issue</b>	<b>Indicator/Source</b>	<b>2015/16</b>	<b>2016/17</b>	<b>2017/18</b>	<b>2018/19</b>	<b>2019/20</b>
	<b>Increase the average score of residents who feel satisfied with streets and spaces in Inverclyde</b>		<b>2017</b> 4.5	No update Available	No update available	No update available
	<b>Increase the average score of residents who feel satisfied with play and recreational opportunities in Inverclyde</b>		<b>2017</b> 4.2	No update available	No update available	No update available
	<b>Increase the average score of residents who feel satisfied with facilities and amenities in Inverclyde</b>		<b>2017</b> 4.5	No update available	No update Available	No update available
	<b>Increase the average score of residents who feel satisfied with feeling safe in Inverclyde</b>		<b>2017</b> 4.6	No update Available	No update available	No update available
	<b>Increase the average score of residents who feel satisfied with care and maintenance of buildings and spaces in Inverclyde</b>		<b>2017</b> 4.0	No update available	No update available	No update Available