

## COMMUNITY BENEFITS CASE STUDY

### Greenock Health and Care Centre

### Virtual Construction Work Experience Programme



**bam**

**hub**  
West Scotland



Greenock Health Centre is a £19m state of the art, primary care centre located on the former site of Wellington Academy in Dempster Street. Housed in a new three storey building, the facility will bring together four existing GP practices, district nurses, health visitors, dental and podiatry departments and a number of out-patient clinics. The centre which will also feature a new community café.

As part of the project, a number of young people have participated in a virtual work experience programme which ran over a five-week period. The virtual programme was developed in response to the Covid-19 pandemic and delivered virtually to 20 young people. This included 5 pupils from Inverclyde who we had fantastic engagement with and who all completed the programme.

The programme was developed to provide an introduction to the construction industry and it includes 11 modules relating to topics such as sustainability, engineering, marketing, site management and business development, delivered by a range of industry experts from BAM.

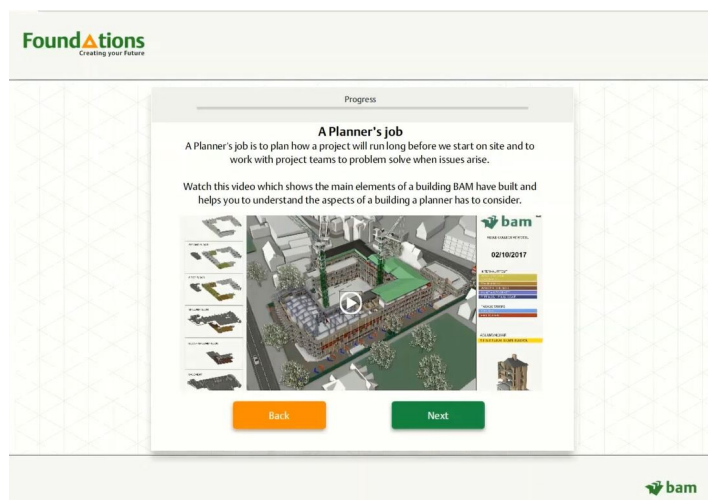
The programme helped to support the development of the young people and also helped to create positive outcomes for the presenters- who learned a lot on how to design modules, create engagement, engage young people and deliver an engaging virtual session.

Overall, the programme went well with some great feedback. There were a few technical challenges initially and with engaging virtually but everyone worked through these.

The programme is a fantastic way to open the door for new talent to come into the industry and it provides a great introduction to the key elements of construction.

Student feedback noted that programme helped to:

- Develop new skills
- Gain new knowledge
- Understand more about careers in construction
- Helped me to understand where I can find out more information about careers in construction
- Helped me to understand the world of work better



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