

AGENDA ITEM NO: 4

Report To: Alliance Board Date: 15 March 2021

Report By: Aubrey Fawcett Report No:

Chair of Programme Board

Contact Officer: Lynsey Logsdon Contact No: N/A

Subject: Inverclyde Local Outcome Improvement Plan

Quarterly Progress Report –December 2020 – February 2021

1.0 PURPOSE

1.1 The purpose of this report is to provide the Alliance Board with a progress report on the implementation of the Local Outcome Improvement Plan (LOIP) 2017-2022.

2.0 SUMMARY

- 2.1 This report provides details of the progress made between December 2020 and February 2021 in implementing the priorities within the LOIP.
- 2.2 This report provides an update on progress within the four priority areas of the LOIP:
 - Population,
 - Economy
 - Inequalities,
 - Environment, Culture and Heritage
- 2.3 The Population Partnership has continued to progress with the development of the Discover Inverclyde website with more comprehensive content now available in relation to the towns and villages that make up Inverclyde. The Eastern Gateway Strategic Housing Strategy Study has been completed and a report will be submitted to the Council's Regeneration and Environment Committee in May 2021.
- 2.4 Progress in relation to the new economy priority has centred on establishing how best to incorporate it into the governance structure of the LOIP. The next step will be to develop a delivery plan.
- 2.5 The Covid-19 pandemic has continued to make cultural activity very difficult. However, the Cultural Partnership have continued to promote online activity wherever possible. Particular highlights this quarter include a bid to Creative Scotland's Culture Collective funding stream for £275K over 18 months to assist with delivery of the Arts & Creativity Action Plan. As well as the winding down of the Great Place Scheme. The final project remaining to be completed is the creation of a piece of public art for the NCN75 by the waterfront.
- 2.6 The Environment Partnership have completed most of the actions within their current delivery plan and are now working on the development of a new plan. They have developed a set of outcomes but are waiting on the outcome of a funding application in relation to the Inverclyde Green Connections Programme as this will form the basis of new collaborative actions going forward.

3.0 RECOMMENDATIONS

It is recommended that the Alliance Board notes the quarterly progress update.

Aubrey Fawcett Chair, Programme Board Chief Executive, Inverclyde Council

4.0 BACKGROUND

- 4.1 Inverclyde's LOIP was formally agreed by the Alliance Board on the 11th of December 2017. A review was carried out in 2020 and the LOIP was subsequently updated. This progress report provides details of the progress that has been made in implementing the LOIP during the last guarter.
- 4.2 Oversight and delivery of the LOIP priorities sits with the:
 - Population Partnership,
 - Strategic Inequalities Group
 - Environment Partnership and
 - Cultural Partnership
- 4.3 This report provides and updates on the progress made across all priorities in the last three month period. A flash report for the Population, Inequalities, Cultural and Environmental Partnerships is contained within Appendix 1 of the report.

5.0 Population Partnership Update

Work has taken place to further develop the Discover Inverclyde website which seeks to bring together into one location all promotional material for Inverclyde. There is now more comprehensive content available on the website in relation to the towns and villages that make up Inverclyde. This work is supported through additional grant from the Scotland's Towns Partnership of £40k. Work is also taking place to improve the digital presence of local businesses on the web site.

The Eastern Gateway Strategic Housing Strategy Study has now been completed and a report will be submitted to the Council's Environment and Regeneration Committee in May 2021. There are plans to carry out a similar exercise for Greenock Town Centre and Port Glasgow Town Centre.

6.0 Economy Update

It was agreed by the Alliance Board at its last meeting on 18th January 2021 to make the local economy a new priority in the LOIP due to compelling evidence, both qualitative and quantitative, of the need to ensure the local economy receives increased focus and priority within the LOIP. Work is currently taking place to explore how the new priority is best incorporated into the governance structure of the LOIP. Meetings have taken place to consider how best to approach this and the matter was discussed at the most recent Repopulation Group meeting. There are a number of options available and partners are considering how best to engage across the Alliance, ensuring that both repopulation objectives and economic objectives are fully supported. Significantly, the original action plan for the Repopulation Group is now mostly complete and it is appropriate timing to carry out a review. There has not been sufficient time to allow a detailed delivery plan for the new priority to be developed and therefore there is no flash report contained within the appendices. More detailed feedback on progress made and a detailed delivery plan will be submitted to the next meeting of the Alliance Board.

7.0 Inequalities Update

Covid continues to have an impact on the work of the Strategic Inequalities Partnership Group.

Progress has been made in a number of areas including with developing the localities work further with a separate paper on this Alliance Board agenda outlining the investment made by partners to establishing the Community Engagement Groups and the Locality Planning Groups, and the proposal that to aid future coordination and consistency across the communities, the Council's Community Learning and Development will take a coordination role for the Community Engagement Groups. A refreshed terms of reference has been submitted for approval which provides guidance on the ex officio role of elected members within the LPG's.

Covid has had significant impact on those with underlying health conditions. Life expectancy and healthy life expectancy rates in Inverclyde are subject to a separate report to the Alliance Board. Attention requires to be paid to the issues that the new data relates to the period prior to the Covid-19 and as such does not reflect the enormity of the challenge now facing the Alliance with Covid-19 expected to result in a decrease in life expectancy globally, with a disproportionate effect on those affected by deprivation. The Strategic Inequalities Group will review this at a future meeting.

The Drug Death figures for 2019 have recently been published with a separate report to the Alliance Board on this agenda. The Alcohol and Drug Partnership is now refreshing the Drug Death Prevention Action Plan to ensure all appropriate actions by all partners to mitigate, and prevent, future drug deaths are being delivered within Inverclyde. A presentation by Dr Tony Martin the NHSGGC Drug Death analyst has been proposed for Alliance Board members in late Spring. The HSCP ADRS service redesign has recommenced after being halted due to Covid with the new service model expected to be implemented in the near future.

The multi-agency Mental Health Programme Board will be refreshed now the new Mental health Programme Manager is in post. The Distress Brief Intervention (DBI) programme is now underway with a range of staff trained to refer people in distress onto SAMH for DBI interventions. Referrals are increasing and plans to roll the training out to partner organisations, firstly Police Scotland, are underway.

8.0 Cultural Partnership Update

The Covid-19 pandemic and subsequent UK lockdown has made the continuation of cultural activity very difficult. However, group members are continuing to promote activity online where possible and appropriate, and a great deal of work is still going on behind the scenes. With venues beginning to reopen on a limited basis, the creative and cultural sector in Inverclyde is getting used to the 'new normal' ways of working.

Some of the highlights this quarter include:

- In December 2020, Inverclyde Council, in partnership with CVS Inverclyde, Beacon Arts Centre, RIG Arts, and Kayos Theatre Group submitted a bid to Creative Scotland's Culture Collective funding stream for £275K over 18 months to assist with delivery of the Arts & Creativity Action Plan.
- The Great Place Scheme is now winding down with project staff contracts ending on 31
 January 2021. The final project remaining to be completed is the creation of a piece of public
 art for the NCN75 by the waterfront, working in partnership with Sustrans. Updates on this
 project will be brought to future IOIP Programme Board meetings.
- Inverclyde's cultural venues and organisations are continuing to work to provide as much public engagement as possible during the latest lockdown.

9.0 Environment Partnership Update

The Environment Partnership have completed most of the actions within their current delivery plan and are now working on the development of a new plan.

The partnership have agreed that their new delivery plan will seek to achieve the following outcomes:

- Derelict land will be transformed in key communities to provide multiple benefits for people and nature
- Those living in the most deprived localities in Inverclyde will be more physically active and enjoy improved wellbeing
- Inverclyde residents will have access to good quality and multifunctional greenspace close to where they live
- There will be an increase in the number of Inverclyde residents who take part in walking and cycling for everyday journeys and recreation

Inverclyde's contribution to climate change will be well on its way to ending by 2045 and the
transition to a just and net zero economy will be well established. It should be noted that this
outcome requires to be taken into account by each of the Partnerships as all partners will
need to contribute contribute towards the SG target to become NetZero by 2045 and all action
we take as Community Planning Partners should contribute towards this where possible.

The next stage is to identify actions that will contribute to the achievements of these outcomes. The Partnership is waiting to find out the outcome of a funding application in relation to the Inverclyde Green Connections Programme, a project which aims to improve connectivity and deliver positive on the ground change in Greenock and Port Glasgow. If the funding application is successful, this will inform the actions that are taken forward in the new delivery plan. It is expected that the programme will help with the identification of collaborative actions where all partners can add value.

10.0 IMPLICATIONS

10.1 Legal: none at present Finance: none at present

Human Resources: none at present Equality and Diversity: none at present

Repopulation: repopulation remains a key priority within the Inverclyde Outcomes Improvement Plan. Inequalities: inequalities remains a key priority within the Inverclyde Outcomes Improvement Plan.

11.0 **CONSULTATIONS**

11.1 n/a

12.0 LIST OF BACKGROUND PAPERS

12.1 Inverclyde's Local Outcome Improvement Plan 2017-2022

Appendix 1 Repopulation Partnership – Flash Report December 2020 – February 2021 Lead Officer – Scott Allan / Richard Turnock

Repopulation Partnership - LOIP 10 Year Vision

- Inverclyde will be a more attractive place to live and work with excellent education provision, leisure facilities, transport links, good quality housing and employment opportunities.
- A greater variety of opportunities that meet the needs and aspirations of our young people will be available so that they are encouraged to stay in the area after leaving school.
- Inverclyde's local economy will have grown and be characterised by a diverse business base as a result of an increase in the number of local entrepreneurs and inward investment.
- Communities in Inverciyde will have an enhanced sense of pride, identity and influence, resulting in improved quality of life and satisfaction with living in the area.
- Inverclyde will have a stable population with a good balance of socio-economic groups.

Population Partnership Overarching Goal (March 2019) (EKOS Study 2018/19)

To grow the population of Inverclyde by 2025 through improving the employment, housing and infrastructure offer

Strategic Objectives

Develop and communicate an image for Inverclyde that reflects its many strengths and opportunities for residents, visitors and business Focus on attracting and retaining young people and families to live in Inverclyde

Increase the level of private house building in spatial priority areas in Inverclyde

Increase the number and quality of jobs and the number of locally based employers

Increase the contribution which the cultural and leisure assets in Inverclyde make to economic growth

Maximise the potential of the workforce though engagement with young people, older workers and disadvantaged groups

Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status
1. Marketing and Communication Activity			1. Develop place promotion branding under the 'discover Inverclyde' theme being developed by the local area tourism partnership group 'Tourism Inverclyde' and expand the focus	 Marketing & communications plan completed and approved with funding in place and approved within year 1 – (to March 2020) Individual 	The Discover Inverclyde website and launch was scheduled to take place on 27 March 2020 but required to be placed on hold due to covid-19 lockdown restrictions. The website was 'soft launched on 17 July 2020 to coincide with the week when Scottish tourism	Green – On Track

on Inverclyde as a	campaigns	businesses were able to re-open	
place to visit, live and do business and	launched by end year1 (March	as part of the Scottish Government's phased move out of	
support events.	2020)	lockdown.	
		Discover Inverclyde rebranding is	
		complete.	
		Marketing toolkit is in development.	
		iviarketing tookit is in development.	
		Tourism Group has been established.	
		Regional Food Group to be	
		incorporated in Discover Inverclyde.	
		Partner access to the site being	
		rolled out.	
		Work focusing on reversing 'Covid	
		Capital' messaging during Summer.	
		Callinion	
		Ongoing contact is maintained with	
		business both directly and through	
		the Chamber of Commerce. Housebuilders event was held in	
		February 2020 but couldn't be	
		progressed further due to Covid.	
Review role of a relocation service to		Additional support received from	
provide support to		Scotland's Towns Partnership to promote towns and villages as part	
those moving into Inverclyde.		of covid-19 recovery through brand	
iliverciyue.		extension of 'discover Inverciyde'.	
		In addition a new one-year post, through the council's existing	
		graduate work experience	
		programme of a digital marketing	

	3. Seek out opportunities to lever in additional support including financial and logistical from partners to promote Inverclyde's place offer.	trainee – communications and tourism to support town centre and tourism businesses to increase their digital presence and support the promotion of the 'discover Inverclyde' call to action. Additional support received from Scotland's food and drink to support the hospitality sector as part of covid-19 recovery including, subject to final agreement, a one year food and drink co-ordinator. The aim of the post is to support the creation of a regional food and drink group aligned to tourism Inverclyde, to support the local hospitality sector and to provide additional support to wider city region tourism and hospitality covid-19 recovery activity. Funding agreed with Event Scotland to support the opening of the new ocean terminal visitor centre. Due to the construction being pushed back and the delay to the year of coasts and waters, the funding is no longer available, though work still ongoing with Visit Scotland to work together on activity to promote coasts and waters including the new shipbuilder statue and ocean terminal building leading up and after opening. Officers exploring available data on profile of potential new residents to develop interventions.	
		City region tourism and destination marketing portfolio meetings were	

	on hold during lockdown. These have recommenced and a range of tourism support actions have been proposed, including the creation of a virtual chef academy to support the hospitality sector. While a wide scale high profile marketing campaign was planned, these plans have been scaled back to ensure Inverlyde is in-line with the local lockdown and travel restrictions in place.
	Some smaller scale marketing has taken place since the launch of the website including: -Adhsels in Glasgow city centre, Renfrewshire and North Ayrshire the re-opening the watt Institution and golf in Inverlcyde. -Billboards in North Ayrshire and southside of Glasgow promoting the re-opening the watt Institution and golf in Inverlcyde. -Scotrail panels in the greater Glasgow and North Ayrshire. Internal panels in trains at the easing of lockdown promoting the Watt Institution re-opening and golf day trips. -Cycling Scotland magazine — advertising feature promoting Inverclyde to day visitors. -Walking Scotland magazine -
	advertising feature promoting Inverclyde to day visitors. Wider marketing will be scaled up as lockdown phases change towards phase 4 of the Scottish

4. Support tourism and visitor development in Inverclyde to encourage increased day visitors in line with Glasgow City Region tourism targets	Government's recovery routemap to deliver the previously agreed spend profile. The timeline has been revised following recent Covid restrictions and progression of second wave. Developer/ investor engagement event delivered in February 2020 bringing together a range of housebuilders. Community engagement in development for Eastern Gateway project. 1,500 local businesses consulted through targeted telephone calls.
 5. Actively seek out high profile, cost effective promotional advertising, sponsorship and marketing opportunities to position Inverclyde as a positive destination for visitors, residents and business. 6. Create and implement a developer engagement plan to support growth in the housing market. 7. Create and deliver a business growth 	Links established prior to lockdown with business gateway marketing national to link on national campaigns as they are developed to deliver a local promotion to supplement.

			marketing campaign focussed on Inverclyde to supplement existing national Business Gateway promotional activity.			
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status
2. Growing the Housing Market			Develop a private housing strategy with targets	Housing strategy with identified sites/ annual targets – March 2020	Housing supply opportunities are identified in the local plan. Following quashing of the Housing Chapter in the LDP a new plan is currently being progressed. This is being distilled to identify opportunity sites for development.	
			Review private housing land supply Identify development opportunities East Greenock/ Port Glasgow - Eastern Gateway.	Private sector confirmed interest and engagement – December 2019 Development briefs for priority opportunities – June 2019 Local masterplans completed – March 2020	Brief for Port Glasgow East Strategic Housing issued for tender. Appointment made and report received. Will be submitted to Committee in March 2021. Briefs to follow for Port Glasgow Town Centre and Greenock Town Centre. Communications Team Leader in post	
			Recruitment to communications team leader position including remit to fulfil the local developer/investor liaison			Green – Complete

			contact role.			
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status
3. Growing Local Jobs and Enabling Infrastructure			1. Increased resources for council business development support (including business gateway) for local SMEs growth 2. Complete review of public sector opportunities in terms of employment; procurement; community benefit; and local physical assets	New business service with business plan approved and funding secured. — July 2019	The Councils Business Gateway services have been tendered and awarded to BDA. The specification for this contract includes an enhanced requirement to outreach to possible start-ups. BDA have acquired premises in Clyde Square and as a result are seeing an increase in footfall and interest in the service. The Council's Procurement Strategy is being redrafted and will include action plans that enhance existing strategies that focus on SMEs and local suppliers. The Councils part in Glasgow City Region City Deal will see benefits in terms of the projects that will be delivered and the joint practices that are being designed to open up opportunities for SME and local supplier growth. Both of these work streams, under the remit of the Procurement and Regeneration services will create further community benefits and enhance employment opportunities.	
			3 Progress studies in		Transport Scotland to date have	

partnership with	declined to engage with the council
trunk road authority	on joint transport studies.
in terms of	
	225 businesses have received
accessibility.	assistance from Business
	Development I.C. this includes,
	Grant & Loan support, property
	assists, start-up support, including
	Property Enquires - between 1st
	April 2019 to 21stJan 2020.
4 Review business	
property portfolio and	The Procurement Strategy will
identify opportunities	include a narrative to look at areas
for small business.	that create opportunities for further
	jobs in the 3rd sector in line with
	current and future commissioned
	services within HSCP, Education
	and Regeneration.
	The Population Partnership has also
	agreed to develop a briefing
	strategy that will include proposals
	and the preferred approach for
	Eastern Gateway. This strategy will
	include confirmation of existing use,
	who owns what land, voids and
	demand for the area.
5 Inverclyde enterprise	
Initiative high growth	The group have proposed that the
start programme.	strategy proposals will be taken to
	the March Alliance Board for
	approval.
	The Population Partnership agreed
	to provide a Members Briefing on
	the Scottish Transport Planning
	Strategy 2 to consider a response to
	the Scottish Government on the
	A78/A8 and part of the action plan
	to enable and improve
	infrastructure.

	6 Review potential to create further jobs and opportunities within the third sector economy.		Community Wealth Building Policy approved at Committee in October 2020. Efforts continue to increase local spend above 32% (Inverclyde Council currently ranks 6 th in Scotland for procurement within the Council area). RCH advised that they have an affiliated group known Home Fix Scotland which would align with growing local jobs and infrastructure.	
4. A Region for People of all Ages	 Strategic skills investment plan and actions. Work with DYW to expand education/ business links. Review option of a relocation office to provide support to those moving into Inverclyde. Work with HSCP to review opportunities for older work Close working with the college to increase college roll in support of repopulation principles. 	 Local Skills Investment Plan developed and agreed – December 2019 Associate action plan with funding commitments - December 2019 Feasibility study into relocation office completed by March 2020 	Inverclyde Council will take joint Chair of the Inverclyde Regeneration Employability Partnership (IREP) with DWP. An action has been created to progress an Inverclyde Skills plan and is embedded within the actions of IREP. Meetings have progressed with Council, West College Scotland and SDS to create a draft plan which will be a subset of both the West region and City deal region plans.	
Area of activity Where are we	Where How will we get there do we (including timescale)?	How will we know we are getting there?	Progress	RAG Status

	now?	want to be?					
5. A Centre for Culture and Leisure			Review opportunities for increasing employment in culture and leisure sector and align the strategy and culture and leisure offer in line with repopulation aspirations and marketing activity at OT1.	•	opportunities completed/ plan signed off and funded – October 2019	Bid submitted through Environment Group for significant funding to develop a Green Network Project. Initial feedback was that the bid was successful. The formal announcement has been delayed however into 2021. This will form the basis of a substantial bid in 2021/22 for external funding.	

Challenges this quarter

Covid has significantly disrupted the actions across the Repopulation Action Plan, especially the Inverciyde marketing strategy. The approach in the next quarter will need to reflect the national pandemic situation.

Next steps

Revise timelines for the Action Plan in the context of the ongoing pandemic. Transition the chair of the Group to Richard Turnock.

Strategic Inequalities Flash Report December 2020 – February 2021 Lead Officer – Louise Long

Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status
Locality Communications and Engagement Groups	There is currently no robust and comprehensive community involvement / engagement in place in each of the six localities in Inverclyde.	Communications and Engagement Groups established in all six localities. Communications and Engagement Plans are developed for each locality. Members of the Communications and Engagement Groups are trained so that they have the capability to fulfill their roles.	Communications and Engagement Groups established in: Kilmacolm and Quarriers - Dec 19 Port Glasgow – Feb 20 Greenock South and South West – Feb 20 Greenock East and Central – Feb 20 Greenock West and Gourock – April 20 Inverkip and Wemyss Bay – April 20	Communication and Engagement Groups will be established in all six localities and will be meeting on a regular basis.	Communication and Engagement Groups have been established in all six localities and online meetings are now taking place on a regular basis. Each CEG is working on identifying the key priorities and issues in their locality and possible actions that would help to address these.	Green
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including	How will we know we are	Progress	RAG Status

			timescale)?	getting there?		
Locality Plans	Locality Plans for six localities across Inverclyde are in the early stages of development.	Compliant with the Community Empowerment Act (Scotland) 2015 with Locality Plans developed for localities that suffer the greatest inequalities. Locality Plans developed and implemented for the other localities in Inverclyde, including Kilmacolm and Quarriers, Greenock West and Gourock and Inverkip and Wemyss Bay. Locality Plans are reviewed and progress reported publicly on an annual basis.	Locality Plans fully developed for: Greenock South and South West – Jan 20 Port Glasgow – Jan 20 Greenock East and Central – Feb 20 Kilmacolm and Quarriers – March Greenock West and Gourock – April Inverkip and Wemyss Bay – May	Locality Plans will be developed for all six localities and published on the Council's web site.	Locality Plans for all six localities have been fully developed and published on the Council's web site.	Green
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status

Locality Planning Groups	There are currently no Locality Planning Groups established in any of Inverclyde's six localities.	Locality Planning Groups established in all six localities and fulfilling their role to enable service planning at a local level thus ensuring compliance with the Public Bodies (Joint Working) Act 2014. Communities have a lead role in locality planning.	The establishment of a Locality Planning Group will be piloted in one locality and the learning disseminated across the other localities. A group will be set up to oversee the establishment of Locality Planning Groups and to develop a terms of reference.	Locality Planning Groups will be established in: Port Glasgow: March 20 Greenock South and South West: April 20 Greenock East and Central: April 20 Kilmacolm and Quarriers: May 20 Greenock West and Gourock: June 20 Inverkip and Wemyss Bay: June 20	A pilot LPG was held for Port Glasgow on the 12 th of November. The first meeting of Port Glasgow LPG, and the work required to support it, has informed a revised approach to implementation timescales for both the CEG and LPG creation in all other areas. This revised approach reflects the valuable time required to support community members joining CEGs; provide training and support on digital engagement; facilitate early meetings of CEGs and provide support to the nominated CEG representatives for the LPG. This must all be delivered before an LPG meeting can successfully take place.	Amber
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status
Training and Development	There is a lack of capacity	Members of Communications	Training and Development	We will have enough people	An induction pack has been developed for the community	Green

within communities in relation to people who have the skills and knowledge to be members of Locality Planning Groups. There is a lack of awareness in relation to the Community Empowerment (Scotland) Act 2015 and the role of officers and Elected Members in promoting it and also locality planning.	and Engagement Groups and Locality Planning Groups understand their role and are equipped with the knowledge they need to perform their duties. Officers and Elected Members fully understand Inverclyde's approach to locality planning and are able to promote it and encourage residents to get involved.	Session held for each Communications and Engagement Group. Training and Development Session held for each Locality Planning Group. Training plan developed for officers and Elected Members.	within communities with the skills and knowledge to be members of the Communications and Engagement Groups and Locality Planning groups. Officers and Elected Members will promote the Community Empowerment (Scotland) Act 2015 and encourage local residents to participate in locality community.	representatives on Locality Planning Groups. The induction was delivered to the community representatives on the Port Glasgow Locality Planning Group.	
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Challenges this quarter December 2020 – February 2021

• The main challenge this quarter has been the impact of the Covid-19 pandemic and supporting communities to have the confidence to take part in online meetings.

Next Steps March - May 2021

• **Timetable** – the Strategic Inequalities Group will develop a timetable for the rollout of LPGs across the remaining five localities and this will reported to the Programme Board and Alliance in the next progress report.

Capacity building	acity building and digital confidence – work will take place across the six localities to engage with community members on how they wangage with us going forward and to build capacity and confidence about taking part in online meetings.								
o engage with us	going forward and to	build capacity and	confidence about	taking part in onl	ine meetings.				

Cultural Partnership – Flash Report January 2021 Lead Officer – Ruth Binks

Cultural Partnership - LOIP 10 Year Vision

• There will be increased attendance at cultural events and places of culture.

Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status
Heritage Strategy	ICP to commission development, publication and promotion of a Heritage Strategy for Inverclyde.	Production of a long term strategy for the development of heritage in Inverclyde to help the ICP plan effectively for the future and gain greater leverage with external funding bodies. Partnership working to develop, enhance and deliver the strategy building a network and legacy.	Tender for heritage consultant Sept 2018; Contract award Oct/Nov 2018; Anticipated submission Jan/Feb 2019. Strategy and associated action plan are published, promoted and feed into ICP's forward planning mechanisms. Spring 2019 onwards.	Action plan priorities and objectives taken forward with identified outcomes being successfully implemented.	The Heritage Strategy was approved by Inverclyde Alliance on 17 June 2019 and was formally launched on 5 Feb 2020 (delayed from Nov 2019 due to General Election) to tie in with the re-opening of the Watt Institution. Due to the Covid-19 pandemic, NLHF general funding streams were temporarily halted in March 2020 to divert all funds to mitigating Covid-19 impacts on the heritage sector. The relevant funding stream will reopen in February 2021. Progress reports on this bid will be brought to future Programme Board/Alliance Board meetings. In July 2020, NLHF solicited a bid from Inverclyde Council to develop strongly inclusive engagement and outreach heritage activities in Inverclyde, using the Watt Institution as a key heritage asset, in response to the Covid-19 pandemic. The bid for a project entitled <i>Watt Voices</i> was successful and "permission to start" was granted in January 2021. The Watt will work on re-interpreting its collections, (particularly to decolonise these), and will improve all forms of engagement, community, digital etc.	
Area of activity	Where are we now?	Where do we want to be?	How will we get there	How will we know we are	Progress	RAG Status

			(including timescale)?	getting there?		
Arts and Creativity Strategy	Inverclyde's Arts & Creativity Strategy launched in 2017 but did not contain an Action Plan to take the Strategy forward. Arts & Creativity sub-group implemented with representation from a range of partner organisations and individual artists.	Arts & Creativity Strategy and action plan being implemented with actions being delivered; Arts sub-group feeding in to overall Cultural Partnership and cultural delivery plan for the area.	Recruitment of Arts Co- ordinator for Inverclyde, funded by remaining Place Partnership funds. Maintain regular meetings of the Arts & Creativity subgroup, ensuring representation across Inverclyde CPP.	Meetings take place consistently and attendance by all partners remains high. Regular review of members of partnership.	Arts Co-ordinator appointed March 2019; Arts sub-group established Sep 2019; sub-group currently working on producing an action plan to sit alongside Arts & Creativity Strategy. Updates on progress will be brought to future meetings of IOIP Programme Board. In December 2020, Inverclyde Council, in partnership with CVS Inverclyde, Beacon Arts Centre, RIG Arts, and Kayos Theatre Group submitted a bid to Creative Scotland's 'Culture Collective' funding stream for £275K over 18m to assist with delivery of the Arts & Creativity Action Plan. A decision is expected w/c 1 Feb 2021. In March 2020, Inverclyde Council working with CVS Inverclyde and Creative Inverclyde, successfully obtained c. £26K in funding from Creative Scotland to establish and run a network for local creative practitioners and businesses. The Creative Industries Co-ordinator is currently procuring a graphic designer to produce design work in relation to the project. RIG Arts have been working on various projects including adaptations to their new premises, running some projects online (while others are on hold due to lockdown) and producing new bids and ideas.	
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including	How will we know we are getting	Progress	RAG Status

		tin	nescale)?	there?		
Great Place Scheme	Inverclyde awarded c. £200K under HLF's Great Place Scheme to undertake activities aimed to strengthen networks between heritage, civic and community organisations, enhancing the role heritage plays in the future of each place participating in the scheme.	purp projet -Proto be to purp man aspet and budgetoget exist herita in Interpretation of the purp constant approached the purp constant approached the purp constant and celetal the purp constant and celetal the project throughout the purp constant and celetal the purp constan	ting tage assets verclyde. ung tage rentices - 2 secutive rentices ointed ugh rclyde ncil's "The ruit" gramme to k at the t Institution seritage vities.	Community engagement and participation in heritage will increase; will be visible through higher levels of cultural participation reported in the SHS.	Project formally extended to July 2021. Project Officer has re-shaped the remaining months and funds of the Great Place Scheme in light of the Covid-19 pandemic. The Project Officer contract ends 31 January 2021. The only outstanding activity is the public art project working with Sustrans (see below). HA1 appointed through 2018 "The Recruit" programme. Placement finished and qualification obtained. HA2 appointed through 2019 "The Recruit" programme. Contract & college work to finish 31 January 2021. The Apprentice is moving on to a role working as an ASN assistant at a local primary school. 1st residency = Surge performance theatre at <i>Galoshans</i> 2018. 2nd residency = Yvonne Lyon & Annie Mackay arts & music residency to celebrate James Watt bi-centenary in 2019. When Art Tells Tales: Intergenerational project which facilitated the creation of music and art inspired by James Watt. 3rd residency = GPS working with Sustrans on a collaborative project to commission a piece of art and related community engagement on the National Cycle Network by the waterfront. RIG Arts working with artist Tragic O'Hara were commissioned to carry out Phase 1 (community engagement). In phase 2, the project team now commissioning an artist or collective to create an artistic intervention on the NCN75.	

Area of activity	Where are we now?	Where do we want to be?	Watt Institution team, commissioned artists and Heritage Apprentices. How will we get there (including	How will we know we are getting	volunteers; and Doors Open Day at the Watt Institut Progress	RAG Status
			development of heritage in Inverclyde to help the Cultural Partnership plan effectively for the future. Heritage Events: engage large numbers of people in heritage activities through a collaboration of Watt Institution		groups to sensitively document the pandemic in Inverclyde to record and archive personal stories and experiences for future generations. This will be exhibited in Inverclyde at the appropriate time. Other work includes increasing heritage engagement through informal and formal learning programmes; planning and developing family activities such as "Where's Watty" bear hunt trail at the Watt Institution for the October break; contribution to Galoshans on 'magic and spells' in the Watt Institution (using the Egyptological collection); developing virtual memory boxes for local care homes; arranging oral history training for various valuators; and Doors Open Day at the	
			realm improvements. -Inverclyde Heritage Strategy: produce a longterm strategy for the		See above for more information regarding the Heritage Strategy. The GPS team have worked on reshaping the activity plan as large-scale heritage events have not been able to go ahead as planned. The GPS Officer worked alongside heritage	

			timescale)?	there?		
Festivals and Events	Develop calendar of current and emerging AC&H festivals and events including those within individual communities.	Work to develop, create, deliver and support AC&H events across Inverclyde, both by ICP members themselves, and by building capacity within communities. Effective use of public spaces and venues to support coordination of events.			Analysis shows that there were around 20,000 'attendances' at <i>Galoshans</i> 2020. New tourism website <u>Discover Inverclyde</u> is going from strength to strength. The site has a facility for business listings and any info or content can be sent to IC CC/Tourism team to be loaded on to the site. Wyllie100 is being planned to celebrate the artist's centenary in 2021. Arts Co-ordinator working with Wyllie project manager on plans. Creative Inverclyde are currently considering the 'End of the Line' festival in Gourock, possibly in August 2021 depending on C19 and possibly with a climate element, in relation to COP26.	
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status
Key Cultural Venues	Central Greenock has 2 major cultural venues: the Watt Institution, and the Beacon Arts Centre, and a third which will open in early 2021 - the Wyllie Gallery.	All 3 centres are represented at the Cultural Partnership and will work together to maximize cultural opportunities for the people of, and visitors to, Inverclyde.		Each centre will report increasing visitor numbers. Cultural participation in Inverclyde will increase.	The Watt Institution re-opened to the public on 22 November 2019 after an almost 3 year closure for refurbishment. The Watt welcomed over 8,000 visitors in the 4 months before it had to close again due to the pandemic. The Watt re-opened again on a limited basis from 15 July 2020 and then closed completely due to Government guidance from 24 December 2020. Staff are continuing to engage with online visitors and a virtual enquiry service is available. 2 new exhibitions in relation to the Year of Coasts and Waters 2021, guest curated by	

Dr Emma Bond of St Andrews University and the internationally acclaimed artist Alison Watt respectively, are planned for reopening although there is currently no date for when this might be possible. The Beacon Arts Centre -While The Beacon remains closed, various activities have continued. In partnership with the Council, the Beacon produced an online Christmas film, "The Magical Beacon Stone" which has had over 13,000 views: thee was also and online "Christmas Carol" and "The snow Queen" aimed at an early years audience. The venue itself is being used as a filming location for a Scandi-style crime thriller. Staff are working on various other projects including musical theatre commissions, a climate change project, "Art by Post" delivering art to the socially isolated and continuing with online learning and storytelling. George Wyllie Foundation - Following the contractor for the Cruise Ship Terminal building going into administration in April 2020, the project has been re-tendered and an award is expected imminently. Agreements are being revised to reflect building completion by April 2022. Officers continue working to support the GWF with forward planning for the museum & gallery. Inverclyde Libraries re-opened all 6 libraries to the public (on a phased and restricted basis) from July 2020 onwards, however the venues had to close again from 24 December 2020 for the current lockdown. While library users cannot enter library buildings, the Books on Wheels service (books & resources delivery service) has

			been extended to cover all library members. All other library activities & events are still taking place online for now.		
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Challenges this quarter: November 2020 – January 2021

The Covid-19 pandemic and subsequent UK lockdown has made the continuation of cultural activity very difficult. However, group members are continuing to promote activity online where possible and appropriate, and the above shows a great deal of work still going on behind the scenes. With venues beginning to re-open on a limited basis, the creative and cultural sector in Inverciyde is getting used to the 'new normal' ways of working and will no doubt find creative solutions to offering services in coming months.

Next steps: November - January 2020

Next steps will largely be determined by Government guidance and related risk assessments in relation to the Covid-19 pandemic. Inverclyde's cultural sector will do as much as possible to offer Covid-safe activities to residents as 2021 unfolds.

Environment Partnership Flash Report

Lead Officer – Kerry Wallace

LOIP 10 Year Vision - Inverclyde's environment, culture and heritage will be protected and enhanced to create a better place for all Inverclyde residents and an attractive place in which to live, work and visit.

Although this Plan covers the period 2017/22, the Partnership appreciates that due to the complexity of tackling these issues, improvements in outcomes for residents will not be fully evident in the short term.

The outcomes the Environment Partnership expect to have achieved in 10 years include:

- The amount of vacant and derelict land will be reduced and used for alternative uses that will benefit local communities.
- Adults, children and young people living in Inverclyde will be more physically active.
- Inverclyde residents will have greater pride in Inverclyde and a sense of identity and belonging to the area.
- Those living in our most deprived communities will enjoy improved wellbeing through greater access and use of green space.
- The local Green Network will be improved to develop stronger communities, sustainable places and create enhanced habitat connections.
- Public transport will be more accessible and active travel network will be improved to make it easier to get around Inverclyde.

Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status Tolerance Level
Connectivity	It is currently difficult for Inverclyde residents to engage in active travel with gaps in provision and poor infrastructure.	We want to create pleasant and safe walking and cycling routes which make it easier for people of all ages to choose to walk and cycle as part of their everyday lives. (the importance of this has been heightened as a result of COVID-19)	Improve cycle paths and walking routes through the development of: Active Travel Strategy by Summer 2018	Statistics from Community Tracks; and Statistics from Bike Bothy. Further measures will be identified in the Active Travel Strategy (ATS) and the	Behaviour Change Actions – The 2019/20 Smarter Choices Smarter Places (SCSP) Programme finished on 31 st March 2020. The Bothy (Cycling UK) provide a range of events to promote walking and cycling. Community Tracks. The Council has accepted a SCSP grant offer of £73,000 of for	Complete

			Cycling	2020/21. This will be used to	
			Strategy.	promote and support sustainable	
			g	travel in selected council	
				workplaces, schools and health	
				centers. It will also deliver	
				engagement activities to support	
				the ongoing development of	
				active travel infrastructure	
				Greenock Town Centre. In a	
				change from previous years, the	
				SCSP will now be delivered by	
				the Council's Roads service. Due	
				to the impact of Coronavirus this	
				project is currently on hold.	
				Community Tracks have	
				established a Community Cycling	
				Forum to inform the ATS Delivery	
				Groups (i.e. Behaviour Change	
				and Infrastructure). The first	
				meeting was held on 30 th Jan	
				2020.	
				Infine atmosphere	
				Infrastructure	
				The Council was awarded	
				£25,000 of Sustrans funding to	
				carry out detailed design for a	
				place making project (including	
				active travel elements) along	
				West Blackhall street. The design	
				was completed in June 2019 and	
				approved by the Council in Sept	
				2019. Work on a Sustrans	
				funding bid for implementation is	
				ongoing	
				The Council was awarded	
				£25,000 of Sustrans funding to	
				carry out a feasibility study on	
				active travel links from Greenock	
				Town centre into West Blackhall	
Ш				street. A consultant has been	
					-

					appointed, with the study due to be undertaken in early 2020. The Council and the Inverclyde Community Development Trust are in the process of developing a cycling/pedestrian route through Gourock Pierhead. A meeting of all stakeholders was held in mid Feb 2020. The Inverclyde Community Development Trust appointed a consultant to carry out a preliminary design study on various improvements to the NCN75 between Octavia Park and Gourock train station (completed Nov 2019). The study is currently being reviewed by the Trust and the Council's Roads service The Council is investigating options for aertial active travel routes into Greenock (ongoing).	
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status Tolerance Level
Healthier Lifestyles	The majority of individuals living and working within Inverclyde are not physically active enough to benefit their health. This	We want to increase physical activity and promote healthy lifestyles amongst individuals and families across Inverclyde through sustained positive changes to both their lifestyle and natural	Create and establish links between health and environment professionals to enable a partnership to	Completed membership from HSCP links to the Environment Partnership.	Completed – Cath Tearne now a member of this group.	Complete
	reduction in activity levels has	environment.	be established by Autumn	Carry out an exercise to	Inverclyde Life could be a digital platform to raise awareness of	Ongoing

taken place over a number of years and can be attributed to various factors ranging from increased car use to the very design of our local communities. Only four in ten (39%) adults met the current physical activity recommendations and just over a third (35%) of secondary school pupils meet the target of taking 60 minutes or more of physical activity on five or more days per week. (Inverclyde Child and Youth Health and Wellbeing Survey 2013).	Develop a Community Food Growing Strategy by April 2020.	analyse opportunities for community involvement in environmental projects that improve health. By April 2020 there will be an Inverclyde Council Food Growing Strategy inclusive of the partners who also provide opportunities for	Inverclyde Council has produced a draft Local Food Growing Strategy which explains how the Council and its community planning partners will support community growing across Inverclyde.	Complete
		food growing to take place.		

Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status Tolerance Level
Land Use and Management	The percentage of derelict land has increased from 17% to 51% in 2016. 80% of the increase in derelict land relates to two large sites, the Former Inverkip Power Station site and Valley Park, Spango Valley, being identified as derelict.	Improve the built environment so that all communities in Inverclyde can enjoy both a quality local environment and a healthy and active lifestyle.	Develop a Greenspace Strategy by Winter 2018.	By periodically measuring the number of people within a 5 minute walk of a good quality useable greenspace (this is line with a new national indicator on access to greenspace). Performance measures: The number of people within 400m of quality green space. % of derelict land reduced in Inverclyde.	Development of the Greenspace Strategy has been paused until the Scottish Government publishes new guidance, expected in late 2021, on how Local Authorities should meet the new duties for the preparation and publication of open space strategies and play sufficiency assessments established in the Planning (Scotland) Act 2019. This approach will provide the opportunity for development of Greenspace Strategy to take account of the new guidance and ensure consistency with the national approach.	RED – Incomplete
			Review vacant and derelict land sites in light of Greenspace Strategy to identify opportunities to plug gaps in greenspace provision for community benefit by			Complete Green

Spring 2019. Identify a Strategic	The GCV Green Network partnership completed the Strategic Habitat Network in the	Complete Green
Habitat Network for Inverclyde by Autumn 2018.	Aug 2019.	

Challenges this quarter

There has been a delay in finding out the outcome of a funding application for the Green Connections Programme. Until the outcome of the application is known, the partnership are unable to progress with the development of new actions.

Next steps

The next steps are to develop a new set of actions.