



INVERCLYDE ALLIANCE BOARD

MONDAY 14 JUNE 2021 – 1PM

This meeting is by remote online access only through videoconferencing facilities. The joining details will be sent prior to the meeting.

In the event of connectivity issues, the *join by phone* number in the WebEx invitation can be used.

Please note this meeting will be recorded.

BUSINESS

1. **Apologies for Absence**
2. **Minute of Previous Meeting** (copy attached)
3. **Matters Arising**
4. **Inverclyde Local Outcome Improvement Plan
Quarterly Progress Report – February to April 2021**
Report by Chair of Programme Board (copy attached)
5. **Covid 19 Recovery Partnership Plan**
Report by Interim Head of Service Public Protection & Covid Recovery (copy to follow)
6. **LOIP Annual Report 2020/21**
Report by Chair of the Programme Board (copy attached)
7. **Inverclyde Alliance Memorandum of Understanding Refresh**
Report by Service Manager Corporate Policy, Performance and Partnership (copy attached)
8. **Inverclyde Children's Services Plan 2020/23** (copy attached)
Report by Chair of Inverclyde Children's Services Partnership
9. **Date of Next Meeting – Monday 4 October 2021 at 1pm**

INVERCLYDE ALLIANCE BOARD

MONDAY 15 MARCH 2021 – 1PM

BY VIDEO CONFERENCE

Present: Councillors S McCabe (Chair), G Brooks, L Quinn and E Robertson (Inverclyde Council), Inspector A Durk (Police Scotland), Local Senior Officer J McNeil (Scottish Fire & Rescue Service), Mr A Comrie (Strathclyde Partnership for Transport), Ms K Wallace (Natural Scotland), Ms S Kelly (Skills Development Scotland), Mr R Turnock (River Clyde Homes), Ms C Elliot (CVS), Ms A MacPherson (NHS Greater Glasgow & Clyde), Ms S Rae (West College Scotland) and Mr R Cowan MP.

In attendance: Mr A Fawcett, Ms R Binks, Mr S Jamieson, Mr A McEwan, Mr S McNab, Ms A Hunter, Ms K McCready, Ms L Carrick, Ms D Sweeney (Inverclyde Council), Ms L Long and Ms A Wardlaw (Inverclyde HSCP).

The meeting was held by video conference.

APOLOGIES FOR ABSENCE

Apologies for absence were intimated on behalf of Maureen Toal (Department for Work and Pensions) and Mr S McMillan MSP.

MINUTE OF PREVIOUS MEETING

The minute of the meeting of 18 January 2021 was submitted and approved.

MATTERS ARISING

There were no separate matters arising.

INVERCLYDE LOCAL OUTCOME PLAN

QUARTERLY PROGRESS REPORT – DECEMBER 2020 - FEBRUARY 2021

There was submitted a report by the Chair of the Programme Board providing an update on the progress which has been made in implementing the Local Outcome Improvement Plan (LOIP) 2017-2022.

Decided: that the progress made in implementing the LOIP 2017-2022 be noted.

PARTNERSHIP UPDATES

Inequalities

There was submitted a report by the Corporate Director (Chief Officer), Inverclyde Health & Social Care Partnership providing an update on the delivery and progress which has been made in implementing the Strategic Inequalities priority of the Local Outcome Improvement Plan (LOIP) 2017-2022 and including a 'flash' report.

Decided: that the progress made in implementing the Strategic Inequalities priority of the LOIP be noted.

Cultural

There was submitted a report by the Corporate Director Education, Communities & Organisational Development, Inverclyde Council providing an update on the delivery and progress which has been made in implementing the Cultural Heritage priority of the Local Outcome Improvement Plan (LOIP) 2017-2022 and including a 'flash' report.

Decided: that the progress made in implementing the Cultural and Heritage priority of the LOIP be noted.

Repopulation

There was submitted a report by the Chair of the Repopulation Partnership Group providing an update on the delivery and progress which has been made in implementing the Repopulation priority of the Local Outcome Delivery Plan (LOIP) 2017-2022 and including a 'flash' report.

Decided: that the progress made in implementing the Repopulation priority of the LOIP be noted.

LOCALITY PLANNING – THE WAY FORWARD

There was submitted a report by the Corporate Policy, Performance and Partnership Manager seeking agreement from the Board on proposals for progressing the implementation of locality planning across Inverclyde.

Decided:

- (1) that the extended approach to implementation of locality planning groups be noted;
- (2) that the model and guidance of Ward based representation proposed be noted;
- (3) that the proposed terms of reference for Communication and Engagement Groups and Locality Planning Groups be noted; and
- (4) that the consolidation of support arrangements within the Council Community Learning & Development Team be noted.

COVID 19 PARTNERSHIP RECOVERY UPDATE

There was submitted a report by the Chair of the Programme Board providing updates to the three recovery action plans: Humanitarian, Economic and Education, Culture, Leisure & Support.

Decided: that the updates to the three action plans be noted.

INVERCLYDE ALCOHOL AND DRUG PARTNERSHIP UPDATE AND DRUG RELATED DEATHS

There was submitted a report by the Corporate Director (Chief Officer), Inverclyde Health and Social Care Partnership (HSCP) providing updates on the recently published 2019 drug related deaths information and on the Inverclyde Alcohol and Drug Partnership.

Decided:

- (1) that the findings from the National Records of Scotland Drug Related Death Report 2019 be noted;
- (2) that an updated report for the period 2020 be remitted to a future meeting of the Board;
- (3) that the work being driven through the Alcohol and Drug Partnership in relation to drug death prevention be noted; and
- (4) that it be noted that a briefing is being scheduled for the Health and Social Care Committee in May and an invitation will be extended to Alliance Board members.

**NATIONAL RECORDS OF SCOTLAND 'LIFE EXPECTANCY IN SCOTLAND 2017-19'
AND 'HEALTHY LIFE EXPECTANCY IN SCOTLAND 2017-19'**

There was submitted a report by the Corporate Policy, Performance and Partnership Manager providing details of new statistics published by the National Records of Scotland (NRS) on 'Life Expectancy in Scotland 2017-19' and 'Healthy Life Expectancy in Scotland 2017-19' with a particular focus on the data relating to Inverclyde.

Decided:

- (1) that the publication of NRS data on estimated life expectancy and estimated health life expectancy 2017-19 be noted; and
- (2) that it be remitted to the LOIP partnership groups to consider the data and identify any further action that may be required with a refreshed Health and Social Care Partnership Strategic Plan to be provided to a future meeting of the Alliance Board.



AGENDA ITEM NO: 4

Report To:	Inverclyde Alliance Board	Date:	14 June 2021
Report By:	Aubrey Fawcett Chair of Programme Board	Report No:	
Contact Officer:	Lynsey Logsdon	Contact No:	N/A
Subject:	Inverclyde Local Outcome Improvement Plan Quarterly Progress Report – February to April 2021		

1.0 PURPOSE

- 1.1 The purpose of this report is to provide the Alliance Board with a progress report on the implementation of the Local Outcome Improvement Plan (LOIP) 2017-2022.

2.0 SUMMARY

- 2.1 This report provides details of the progress made between February and April 2021 in implementing the priorities within the LOIP.
- 2.2 This report provides an update on progress in the four priority areas of the LOIP:
- Population,
 - Local Economy,
 - Inequalities,
 - Environment, Culture and Heritage
- 2.3 While progress with the delivery of the LOIP continues to be impacted by the pandemic, progress has been made in the last quarter and some of the highlights include:
- Population – the Population Partnership are continuing to develop Discover Inverclyde with the addition of new elements. A report on the Eastern Gateway has been received and consideration is now being given to future action. Business Gateway Inverclyde are now on Facebook and can put out local information and establish links.
 - Local Economy – the Alliance Board made the decision to make this a new priority at its meeting in January and a new delivery plan has been developed with the actions that will be implemented in order to achieve this priority. The delivery plan is included in appendix 7 of this report.
 - Inequalities – The Inequalities Partnership has made progress with the implementation of the drug action plan and specifically the establishment of pilots for Scottish Families against drugs, peer support and recovery pilots. A bid was submitted for £450,000 for Peer Navigators project linked to Greenock Custody Suite providing early support to those linked to offending and a pathway of support with greater access to residential rehab is being developed to support recovery.

- Environment - The Environment Partnership have completed most of the actions within their current delivery plan and are now working on the development of a new plan.
- Culture – Inverclyde Council, CVS Inverclyde, Beacon Arts Centre, RIG Arts and Kayos Theatre Group were awarded £275,000 for an 18 month programme of activity (March 2021 – September 2022) by Creative Scotland's new Culture Collective funding stream; Belville Community Garden were awarded £67,800 by the National Lottery Heritage Fund for the 'Rewriting Our Story' project and a comprehensive Action Plan to support Inverclyde's Arts & Creativity Strategy has been produced.

3.0 RECOMMENDATIONS

It is recommended that the Alliance Board:

1. Notes the quarterly progress update;
2. Approves the Cultural Partnership's new delivery plan and the Arts Action Plan; and
3. Approves the local economy delivery plan.

Aubrey Fawcett
Chair, Programme Board
Chief Executive, Inverclyde Council

4.0 BACKGROUND

4.1 Inverclyde's LOIP was formally agreed by the Alliance Board on the 11th of December 2017. This progress report provides details of the progress that has been made in implementing the LOIP during the last quarter.

4.2 Oversight and delivery of the LOIP priorities sits with the:

- Population and Economy Partnership,
- Inequalities Partnership
- Environment Partnership and
- Cultural Partnership

4.3 This report provides and updates on the progress made across all priorities in the last three month period.

The following flash reports are appended to this report:

- Population Partnership – Appendix 1
- Inequalities Partnership – Appendix 2
- Environment Partnership – Appendix 3
- Cultural Partnership – Appendix 4

In addition;

- The Cultural partnership has produced a new delivery plan and a draft Arts Action Plan - Appendices 5 and 6.
- The first Economic delivery plan has been developed-Appendix 7

5.0 PARTNERSHIP UPDATES

5.1 Population Partnership Update

Covid has significantly disrupted the actions across the Population Action Plan, especially the Inverclyde marketing strategy. However, progress made this quarter has focused on:

- **Marketing and communication activity** - Discover Inverclyde was soft launched in July 2020 and continues to be well received. It is continuing to grow and new elements are being added. It will be used as a place marketing tool as things open up when Covid-19 restrictions are lifted and will be used to promote the area.
- **Growing the housing market** - A report on the Eastern Gateway has been received and the Council are now considering the issues that it raised.
- **Growing local jobs and enabling infrastructure** - Business Gateway Inverclyde are now on Facebook and can put out local information and establish links as to how we can support them.

The Population Partnership are going to refresh their objectives and develop a new delivery plan. As part of this, consideration will be given as to how the Population Partnership can contribute to the climate change agenda.

5.2 Inequalities Partnership Update

Particular highlights this quarter include:

- Pilots for Scottish Families against drugs, peer support and recovery pilots are all established

with evaluation due January 2022.

- Inverclyde submitted a bid for £450,000 for Peer Navigators project linked to Greenock Custody Suite providing early support to those linked to offending.
- A pathway of support with greater access to residential rehab is being developed to support recovery.
- Inverclyde has been successful in a bid with McMillan to support a new cancer pathway.

5.3 Cultural Partnership Update

The Covid-19 pandemic and subsequent UK lockdown has made the continuation of cultural activity very difficult. However, group members are continuing to promote activity online where possible and appropriate, and a great deal of work is still going on behind the scenes. With venues beginning to re-open on a limited basis, the creative and cultural sector in Inverclyde is getting used to the 'new normal' ways of working.

Some of the highlights of this quarter include:

- Consortium partners Inverclyde Council, CVS Inverclyde, Beacon Arts Centre, RIG Arts and Kayos Theatre Group were awarded £275,000 for an 18 month programme of activity (March 2021 – September 2022) by Creative Scotland's new Culture Collective funding stream;
- Belville Community Garden were awarded £67,800 by the National Lottery Heritage Fund for the 'Rewriting Our Story' project;
- A comprehensive Action Plan to support Inverclyde's Arts & Creativity Strategy has been produced;
- Inverclyde's cultural venues and organisations are continuing to work to provide as much public engagement as possible and are looking forward to easing of restrictions and re-opening soon.

The Cultural Partnership has produced a new delivery plan for 2021/22 and this is attached as appendix 5 to this report.

In November 2017, Inverclyde's Arts and Creativity Strategy was launched. The Strategy, commissioned by Inverclyde Place Partnership, was published without an action plan and thus it was difficult to measure progress against the objectives. In order to remediate this, the Arts Sub Group of the Cultural Partnership has produced a draft Arts Action Plan. The plan contains a number of aspirations for arts activity in Inverclyde and extends the time period of the existing strategy until 2023. The draft Arts Action Plan is contained within appendix 6.

5.4 Environment Partnership Update

The Environment Partnership have completed most of the actions within their current delivery plan and are now working on the development of a new plan.

The partnership have agreed that their new delivery plan will seek to achieve the following outcomes:

- Derelict land will be transformed in key communities to provide multiple benefits for people and nature
- Those living in the most deprived localities in Inverclyde will be more physically active and enjoy improved wellbeing
- Inverclyde residents will have access to good quality and multifunctional greenspace close to where they live
- There will be an increase in the number of Inverclyde residents who take part in walking and cycling for everyday journeys and recreation
- Inverclyde's contribution to climate change will be well on its way to ending by 2045 and the

transition to a just and net zero economy will be well established. It should be noted that this outcome requires to be taken into account by each of the Partnerships as all partners will need to contribute towards the SG target to become NetZero by 2045 and all action we take as Community Planning Partners should contribute towards this where possible.

The next stage is to identify actions that will contribute to the achievements of these outcomes. The Partnership is waiting to find out the outcome of a funding application in relation to the Inverclyde Green Connections Programme, a project which aims to improve connectivity and deliver positive on the ground change in Greenock and Port Glasgow. If the funding application is successful, this will inform the actions that are taken forward in the new delivery plan. It is expected that the programme will help with the identification of collaborative actions where all partners can add value.

5.5 Local Economy Update

Consideration has been given as to how best to incorporate the new local economy priority into the LOIP. It is proposed that population and the local economy are two separate priorities with their own delivery plans. But there is one partnership group for both priorities. The Population Partnership will therefore have responsibility for implementing the new delivery plan for the local economy which is contained within appendix 7. The membership of the Population Partnership will be extended to include any partner organisations that have a key role to play in the achievement of the economy priority and are not already members of the partnership.

6.0 IMPLICATIONS

- 6.1 Legal: none at present
Finance: none at present
Human Resources: none at present
Equality and Diversity: none at present
Repopulation: repopulation remains a key priority within the Inverclyde Outcomes Improvement Plan.
Inequalities: the Locality Partnerships will be working specifically to tackle inequalities on a geographic basis.

7.0 CONSULTATIONS

- 7.1 N/A

8.0 LIST OF BACKGROUND PAPERS

- 8.1 Inverclyde's Local Outcome Improvement Plan 2017-2022.

Appendix 1 Population Flash Report

Appendix 1: Repopulation Partnership Flash Report

February - March 2021

Lead Officer – Richard Turnock

Repopulation Partnership - LOIP 10 Year Vision

- Inverclyde will be a more attractive place to live and work with excellent education provision, leisure facilities, transport links, good quality housing and employment opportunities.
- A greater variety of opportunities that meet the needs and aspirations of our young people will be available so that they are encouraged to stay in the area after leaving school.
- Inverclyde's local economy will have grown and be characterised by a diverse business base as a result of an increase in the number of local entrepreneurs and inward investment.
- Communities in Inverclyde will have an enhanced sense of pride, identity and influence, resulting in improved quality of life and satisfaction with living in the area.
- Inverclyde will have a stable population with a good balance of socio-economic groups.

Population Partnership Overarching Goal (March 2019) (EKOS Study 2018/19)

To grow the population of Inverclyde by 2025 through improving the employment, housing and infrastructure offer

Strategic Objectives

Develop and communicate an image for Inverclyde that reflects its many strengths and opportunities for residents, visitors and business


Focus on attracting and retaining young people and families to live in Inverclyde

Increase the level of private house building in spatial priority areas in Inverclyde


Increase the number and quality of jobs and the number of locally based employers

Increase the contribution which the cultural and leisure assets in Inverclyde make to economic growth

Maximise the potential of the workforce through engagement with young people, older workers and disadvantaged groups


Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status
1. Marketing and Communication Activity			<ol style="list-style-type: none"> 1. Develop place promotion branding under the 'discover Inverclyde' theme being developed by the local area tourism partnership group 'Tourism Inverclyde' and expand the focus on Inverclyde as a place to visit, live and do business and support events. 2. Review role of a relocation service to provide support to those moving into Inverclyde. 3. Seek out opportunities to lever in additional support including financial and logistical from partners to promote Inverclyde's place offer. 	<ul style="list-style-type: none"> • Marketing & communications plan completed and approved with funding in place and approved within year 1 – (to March 2020) • Individual campaigns launched by end year1 (March 2020) 	<p>Discover Inverclyde was soft launched in July 2020 and continues to be well received. It is continuing to grow and new elements are being added. It will be used as a place marketing tool as things open up when Covid-19 restrictions are lifted and will be used to promote the area.</p> <p>Additional support for place offer has not been developed in the last 14 months due to the pandemic. The plan is to break the place offer into towns and villages.</p>	 <p>Green – On Track</p>

			4. Support tourism and visitor development in Inverclyde to encourage increased day visitors in line with Glasgow City Region tourism targets			
			5. Actively seek out high profile, cost effective promotional advertising, sponsorship and marketing opportunities to position Inverclyde as a positive destination for visitors, residents and business.		There have been no major events where we have been able to promote Inverclyde. Next year we will be looking to build back up again and look to draw people in from further afield.	
			6. Create and implement a developer engagement plan to support growth in the housing market.		Greenock Ocean Terminal is an area we will continue to grow. 105 ships are booked in this year.	
			7. Create and deliver a business growth marketing campaign focussed on Inverclyde to supplement existing national Business Gateway promotional activity.		The marketing plan was to take the Discover Inverclyde brand and promote it within catchment areas where people come from for day visits to Inverclyde. Looking to build this back up again.	
					This was achieved prior to lockdown last March and a Housing Engagement event was held at the Beacon.	

					Business Gateway Inverclyde are now on Facebook and can put out local information and establish links as to how we can support them.	
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status
2. Growing the Housing Market			<p>Develop a private housing strategy with targets</p> <p>Review private housing land supply</p> <p>Identify development opportunities East Greenock/ Port Glasgow - Eastern Gateway.</p> <p>Recruitment to communications team leader position including remit to fulfil the local developer/investor liaison contact role.</p>	<p>Housing strategy with identified sites/ annual targets – March 2020</p> <p>Private sector confirmed interest and engagement – December 2019</p> <p>Development briefs for priority opportunities – June 2019</p> <p>Local masterplans completed – March</p>	<p>A report on the Eastern Gateway has been received and the Council are now considering the issues that it raised.</p> <p>The private housing strategy and housing land supply is tied in with the Local Development Plan.</p> <p>Greenock Town Centre – aim is to make the area large enough to a cohesive housing area and this will be going out to tender.</p>	

				2020		
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status
3. Growing Local Jobs and Enabling Infrastructure			<ol style="list-style-type: none"> 1. Increased resources for council business development support (including business gateway) for local SMEs growth 2. Complete review of public sector opportunities in terms of employment; procurement; community benefit; and local physical assets 3. Progress studies in partnership with trunk road authority in terms of accessibility. 4. Review business property portfolio and identify opportunities for small 	<ul style="list-style-type: none"> • New business service with business plan approved and funding secured. – July 2019 	<p>The number of new business start -ups continues to exceed target. The 150 target was achieved prior to Christmas and work is ongoing to support new businesses.</p> <p>The Council has taken this into account in its annual procurement strategy. Not as many contracts are being given out due to the pandemic.</p> <p>No update available.</p> <p>Continue to support local businesses by putting support out. There has been a slight drop but will continue to provide</p>	

			<p>business.</p> <p>5. Inverclyde enterprise Initiative high growth start programme.</p> <p>6. Review potential to create further jobs and opportunities within the third sector economy.</p>		<p>support.</p> <p>This programme is working to bring companies into Inverclyde.</p> <p>The Councils £6 million Job Programme will create a number of graduate places which will be available to the 3rd sector. The Council are looking to create 210 jobs in Inverclyde and partners are looking to make bids.</p>	
<p>4. A Region for People of all Ages</p>			<p>1. Strategic skills investment plan and actions.</p> <p>2. Work with DYW to expand education/ business links.</p> <p>3. Review option of a relocation office to provide support to those moving into Inverclyde.</p> <p>4. Work with HSCEP to review opportunities for older work</p> <p>5. Close working with the college to increase college roll in support of repopulation principles.</p>	<ul style="list-style-type: none"> Local Skills Investment Plan developed and agreed – December 2019 Associate action plan with funding commitments - December 2019 Feasibility study into relocation office completed by March 2020 	<p>DWP will provide an update on this workstream.</p>	

Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status
5. A Centre for Culture and Leisure			Review opportunities for increasing employment in culture and leisure sector and align the strategy and culture and leisure offer in line with repopulation aspirations and marketing activity at OT1.	<ul style="list-style-type: none"> Review of opportunities completed/ plan signed off and funded – October 2019 Associated Action Plan - October 2019 	Consortium partners Inverclyde Council, CVS Inverclyde, Beacon Arts Centre, RIG Arts and Kayos Theatre Group were awarded £275,000 for an 18 month programme of activity (March 2021 – September 2022) by Creative Scotland's new Culture Collective funding stream;	

Challenges this quarter

Covid has significantly disrupted the actions across the Repopulation Action Plan, especially the Inverclyde marketing strategy. The approach in the next quarter will need to reflect the national pandemic situation.

Next steps

Refresh the membership and objectives of the Population Partnership.



Inverclyde Alliance

Appendix 2 Inequalities Flash Report

Appendix 2

Inverclyde Alliance – Flash Report (Inequalities)


Lead Officer – Louise Long

LOIP 10 Year Vision Inequalities

There will be low levels of poverty and deprivation and the gap in income and health between the richest and poorest members of our communities will be reduced.

The outcomes that we expect to have achieved in 10 years include:

- ☐ There will be an increase in employment rates with more well paid, permanent jobs available.
- ☐ There will be a reduction in the number of Inverclyde residents experiencing problems with debt.
- ☐ The number of Inverclyde residents living in fuel poverty will be reduced.
- ☐ There will be a reduction in the number of children living in poverty.
- ☐ There will be a reduction in the attainment gap with an increase in the attainment of pupils living in the 20% most deprived areas in Inverclyde.
- ☐ The life expectancy of males and females living in the 20% most deprived areas in Inverclyde will increase.
- ☐ A reduction in social isolation and loneliness amongst older people will result in improved physical and mental health.

Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
Establish Locality Plans/Groups in the areas where there are greatest inequalities	Engagement has taken place across the 6 locality areas.	Locality Plans will be established for all areas and Locality Groups will be created in each.	<ul style="list-style-type: none"> Engage with communities Develop models 	By end of Jan 2020 each locality Plan will be published on the Inverclyde Council Website.	<p>Four Communication & Engagement Groups are established with facebook pages and ongoing engagement.</p> <p>CLD will continue to work with communities in</p>		High




Inverclyde Alliance

				By April/May 2020 the localities with the greatest inequalities will have had one meeting	Kilmacolm, South West and Greenock to develop the communication and engagement groups. Port Glasgow Locality Planning Group has met and the plan is to use this group as earlier adopter to understand how the locality group can / will function. There will be a Port Glasgow group meeting arranged in June.		
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
Drug Action Plan	A report was submitted to Inverclyde Alliance Board on 7 October 2019 to provide with details of actions identified at the Inverclyde Alliance drug action planning seminar held on 19th August 2019 and to seek approval	Aim is to reduce drug prevalence in Inverclyde	Refresh Alcohol Drug Partnership membership Eliminate Stigma Campaign Develop multi-agency collaboration (MAC) Consultation with young people Create Pathway for young people into service	Explore data/reporting Consultation service users, families Better Relationship with young people, Police Scotland, Fire & Rescue Consistent framework across agency on prevention/education	The ADP has secured funding for Naloxone Post and training is currently being rolled out across Inverclyde. Pilots for Scottish Families against drugs, peer support and recovery pilots are all established with evaluation due January 2022. Inverclyde submitted a bid for £450,000 for Peer Navigators project linked to Greenock Custody Suite providing early support to		Medium







Inverclyde Alliance

	from the Alliance Board to take forward actions identified by partners at the drug action planning seminar.		<p>Establish Recovery Strategy including employability/housing offer</p> <p>Fire/Rescue support activities and join Multi- Disciplinary Collaborative Police Scotland explore opportunity within schools</p> <p>HSCP develop recovery services</p>	Education/CLD consistent prevention strategy	<p>those linked to offending.</p> <p>A pathway of support with greater access to residential rehab is being developed to support recovery.</p> <p>In March 2021 Inverclyde IJB agreed £250,000 from Earmarked Reserves for third sector organisations to expand recovery work within Inverclyde.</p>		
Health Inequalities	Lower life expectancy than Scottish average	Aim to improve life expectancy	<p>Support development of long term conditions pathway</p> <p>Improve access to support</p> <p>Reduce poverty</p> <p>Increase employment</p>	<ul style="list-style-type: none"> • Pathways and additional support for long term conditions such as COPD, Diabetes • Develop pathways and employability support • Decrease number of people living in poverty • Reduce drug prevalence 	<p>The IJB is currently refreshing the Strategic Plan. Covid has highlighted the level of inequalities within Inverclyde and more work is required to understand and address inequalities.</p> <p>Inverclyde has been successful in a bid with MacMillan to support new cancer pathway.</p> <p>Additional nursing support and technical knowledge has been developed to support people with</p>		High




Inverclyde Alliance

					Diabetes and COPD. Implement the ADP Drug Action Plan.		
Child Poverty	A local Child Poverty Action Group has been established to take forward actions that will mitigate Child Poverty in line with the legislation.	Aim to reduce number of children living in poverty	Child Action Programme Board and associated action plan	All partners working together to address actions in Child Poverty Plan.	Child Poverty Action Plan in Place. Council Policy & Resources Committee has agreed *** spend to support anti-poverty initiatives.		Medium
Fuel Poverty	High levels of poverty impact of vulnerable group		Welfare Programme Board initiative to support fuel poverty	Reduction in residents living in fuel poverty.	Progress made – additional funding given through anti-poverty monies to IHeat to support people over 75.		
Employability	A local Regeneration and Employment Partnership has been established.		Recovery from Covid, increase employability opportunities	Economy Strategy	Covid has had significant impact on the economy. Inverclyde Alliance has developed recovery plans to support economic recovery.		
Income/Debt management	Financial Inclusion Partnership established to take forward	High levels of residents experiencing problems with debt	Reduce citizens in Inverclyde who are in debt	Financial Strategy in place. Link to economy workstream and employability.	Covid has significantly impacted on individuals, additional funding has been given to financial inclusion to support		



Inverclyde Alliance

	aspects of Income/Debt Management				people.		
Mental Health	A local Mental Health Programme Board has been established 5-year Mental Health Strategy developed	Higher prevalence of mental health in Inverclyde	Reduce levels of mental health increase inclusion and reduce social isolation	Engage with communities. Undertake actions within 5-year Mental Health Strategy. Develop strategy commission services including social prescribing	Distress Brief Intervention commissioned and in place in October. High levels of third sector engagement supporting people during the pandemic.		

Next steps

The Inequalities Group has agreed to refresh the plan ensuring it considers the work being undertaken across the Council and partners to assist Inverclyde to recover.

Appendix 3 Environment Flash Report

Appendix 3

Environment Partnership Flash Report February – April 2021


Lead Officer – Kerry Wallace

LOIP 10 Year Vision - Inverclyde's environment, culture and heritage will be protected and enhanced to create a better place for all Inverclyde residents and an attractive place in which to live, work and visit.

Although this Plan covers the period 2017/22, the Partnership appreciates that due to the complexity of tackling these issues, improvements in outcomes for residents will not be fully evident in the short term.


The outcomes the Environment Partnership expect to have achieved in 10 years include:



- The amount of vacant and derelict land will be reduced and used for alternative uses that will benefit local communities.
- Adults, children and young people living in Inverclyde will be more physically active.
- Inverclyde residents will have greater pride in Inverclyde and a sense of identity and belonging to the area.
- Those living in our most deprived communities will enjoy improved wellbeing through greater access and use of green space.
- The local Green Network will be improved to develop stronger communities, sustainable places and create enhanced habitat connections.
- Public transport will be more accessible and active travel network will be improved to make it easier to get around Inverclyde.


Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status Tolerance Level
Connectivity	It is currently difficult for Inverclyde residents to engage in active travel with gaps in provision and	We want to create pleasant and safe walking and cycling routes which make it easier for people of all ages to choose to walk and cycle as part of their	Improve cycle paths and walking routes through the development of:	Statistics from Community Tracks; and Statistics from Bike Bothy. Further	<u>Behaviour Change Actions</u> – The 2019/20 Smarter Choices Smarter Places (SCSP) Programme finished on 31 st March 2020. <u>The Bothy</u> (Cycling UK) provide a	Complete 

	poor infrastructure.	everyday lives. (the importance of this has been heightened as a result of COVID-19)	Active Travel Strategy by Summer 2018	measures will be identified in the Active Travel Strategy (ATS) and the Cycling Strategy.	<p>range of events to promote walking and cycling.</p> <p><u>Community Tracks.</u></p> <p>The Council has accepted a SCSP grant offer of £73,000 of for 2020/21. This will be used to promote and support sustainable travel in selected council workplaces, schools and health centers. It will also deliver engagement activities to support the ongoing development of active travel infrastructure Greenock Town Centre. In a change from previous years, the SCSP will now be delivered by the Council's Roads service. Due to the impact of Coronavirus this project is currently on hold.</p> <p>Community Tracks have established a Community Cycling Forum to inform the ATS Delivery Groups (i.e. Behaviour Change and Infrastructure). The first meeting was held on 30th Jan 2020.</p> <p><u>Infrastructure</u></p> <p>The Council was awarded £25,000 of Sustrans funding to carry out detailed design for a place making project (including active travel elements) along West Blackhall street. The design was completed in June 2019 and</p>	
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					<p>approved by the Council in Sept 2019. Work on a Sustrans funding bid for implementation is ongoing</p> <p>The Council was awarded £25,000 of Sustrans funding to carry out a feasibility study on active travel links from Greenock Town centre into West Blackhall street. A consultant has been appointed, with the study due to be undertaken in early 2020.</p> <p>The Council and the Inverclyde Community Development Trust are in the process of developing a cycling/pedestrian route through Gourock Pierhead. A meeting of all stakeholders was held in mid Feb 2020.</p> <p>The Inverclyde Community Development Trust appointed a consultant to carry out a preliminary design study on various improvements to the NCN75 between Octavia Park and Gourock train station (completed Nov 2019). The study is currently being reviewed by the Trust and the Council's Roads service</p> <p>The Council is investigating</p>	
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					options for aerial active travel routes into Greenock (ongoing).	
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status Tolerance Level
Healthier Lifestyles	The majority of individuals living and working within Inverclyde are not physically active enough to benefit their health. This reduction in activity levels has taken place over a number of years and can be attributed to various factors ranging from increased car use to the very design of our local communities. Only four in ten (39%) adults met the current physical activity recommendations and just over a third (35%) of secondary school pupils meet the	We want to increase physical activity and promote healthy lifestyles amongst individuals and families across Inverclyde through sustained positive changes to both their lifestyle and natural environment.	Create and establish links between health and environment professionals to enable a partnership to be established by Autumn 2018.	Completed membership from HSCP links to the Environment Partnership.	Completed – Cath Tearne now a member of this group.	Complete 
				Carry out an exercise to analyse opportunities for community involvement in environmental projects that improve health.	Inverclyde Life could be a digital platform to raise awareness of and promote opportunities for individuals and communities to become involved and prioritise	Ongoing

	target of taking 60 minutes or more of physical activity on five or more days per week. (Inverclyde Child and Youth Health and Wellbeing Survey 2013).					
			Develop a Community Food Growing Strategy by April 2020.	By April 2020 there will be an Inverclyde Council Food Growing Strategy inclusive of the partners who also provide opportunities for food growing to take place.	Inverclyde Council has produced a draft Local Food Growing Strategy which explains how the Council and its community planning partners will support community growing across Inverclyde.	Complete 
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status Tolerance Level
Land Use and Management	The percentage of derelict land has increased from 17% to 51% in 2016. 80% of the increase in derelict land relates to two large sites, the	Improve the built environment so that all communities in Inverclyde can enjoy both a quality local environment and a healthy and active lifestyle.	Develop a Greenspace Strategy by Winter 2018.	By periodically measuring the number of people within a 5 minute walk of a good quality useable greenspace (this is line with a new national indicator	Development of the Greenspace Strategy has been paused until the Scottish Government publishes new guidance, expected in late 2021, on how Local Authorities should meet the new duties for the preparation and publication of open space strategies and play sufficiency	RED – Incomplete 

	Former Inverkip Power Station site and Valley Park, Spango Valley, being identified as derelict.			<p>on access to greenspace).</p> <p>Performance measures: The number of people within 400m of quality green space.</p> <p>% of derelict land reduced in Inverclyde.</p>	assessments established in the Planning (Scotland) Act 2019. This approach will provide the opportunity for development of Greenspace Strategy to take account of the new guidance and ensure consistency with the national approach.	
			<p>Review vacant and derelict land sites in light of Greenspace Strategy to identify opportunities to plug gaps in greenspace provision for community benefit by Spring 2019.</p> <p>Identify a Strategic Habitat Network for Inverclyde by Autumn 2018.</p>		<p>The GCV Green Network partnership completed the Strategic Habitat Network in the Aug 2019.</p>	<p>Complete Green</p>  <p>Complete Green</p> 

Challenges this quarter

There has been a delay in finding out the outcome of a funding application for the Green Connections Programme. Until the outcome of the application is known, the partnership are unable to progress with the development of new actions.

Next steps

The next steps are to develop a new set of actions.

Appendix 4-Cultural Flash Report


Appendix 4


Cultural Partnership – Flash Report April 2021

Lead Officer – Ruth Binks


Cultural Partnership - LOIP 10 Year Vision

- There will be increased attendance at cultural events and places of culture.



Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
Heritage Strategy	ICP to commission development, publication and promotion of a Heritage Strategy for Inverclyde.	Production of a long term strategy for the development of heritage in Inverclyde to help the ICP plan effectively for the future and gain greater leverage with external funding bodies. Partnership working to develop, enhance and deliver the strategy building a	Tender for heritage consultant Sept 2018; Contract award Oct/Nov 2018; Anticipated submission Jan/Feb 2019. Strategy and associated action plan are published, promoted and feed into ICP's forward planning mechanisms. Spring 2019 onwards.	Action plan priorities and objectives taken forward with identified outcomes being successfully implemented.	The Heritage Strategy was approved by Inverclyde Alliance on 17 June 2019 and was formally launched on 5 Feb 2020 (delayed from Nov 2019 due to General Election) to tie in with the re-opening of the Watt Institution. Due to the Covid-19 pandemic, NLHF general funding streams were temporarily halted in March 2020 to divert all funds to mitigating Covid-19 impacts on the heritage sector. The relevant funding stream re-opened in February 2021. Progress reports on this bid will be brought to future Programme Board/Alliance Board meetings.		

		network and legacy.			Belville Community Garden were awarded £67,800 by the National Lottery Heritage Fund for the heritage project "Rewriting Our Story".		
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
Arts and Creativity Strategy	<p>Inverclyde's Arts & Creativity Strategy launched in 2017 but did not contain an Action Plan to take the Strategy forward.</p> <p>Arts & Creativity sub-group implemented with representation from a range of partner organisations and individual artists.</p>	<p>Arts & Creativity Strategy and action plan being implemented with actions being delivered;</p> <p>Arts sub-group feeding in to overall Cultural Partnership and cultural delivery plan for the area.</p>	<p>Recruitment of Arts Co-ordinator for Inverclyde, funded by remaining Place Partnership funds.</p> <p>Maintain regular meetings of the Arts & Creativity sub-group, ensuring representation across Inverclyde CPP.</p>	<p>Meetings take place consistently and attendance by all partners remains high.</p> <p>Regular review of members of partnership.</p>	<p>The Arts Co-ordinator, working with the Arts Sub-Group, has drafted an Arts Action Plan to support the Arts & Creativity Strategy, and approval will be sought from Programme Board (7 May 2021) and Alliance Board (14 June 2021) respectively.</p> <p>Inverclyde Council, in partnership with CVS Inverclyde, Beacon Arts Centre, RIG Arts, and Kayos Theatre Group successfully applied to Creative Scotland's 'Culture Collective' funding stream for £275K over 18m to assist with delivery of many of the aspirations on the Arts Action Plan and also Covid-19 recovery. The project will run from March 2021-September 2022, overseen by the culture collective Steering Group and the</p>		

					<p>Cultural Partnership. Reports on progress will be brought to Programme Board and Alliance Board as the project progresses.</p> <p>The Creative Industries Co-ordinator at CVS Inverclyde is: arranging a series of 4 online training workshops to support the arts and creative industries locally ; has produced a digital resource detailing resources, opportunities and funding available to the creative community; collaborated with RIG Arts to manage a training project for young people which will provide training in photography, filming and video production with the opportunity to go on and work on a professional film shoot; is recruiting a Co-ordinator to manage a series of film shoots platforming local artists in their studio space on Discover Inverclyde; and has hired a graphic designer to brand the overall project supporting the creative industries.</p> <p><u>RIG Arts</u> have been working on 23 socially engaged creative projects supporting wellbeing, climate challenge, creative industries,</p>		
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					heritage, and regeneration. The next quarter will see the opening of their Covid-adapted new studio space and project development looking at various heritage projects and planning for <i>Galoshans</i> 2021.		
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
Great Place Scheme	Inverclyde awarded c. £200K under HLF's Great Place Scheme to undertake activities aimed to strengthen networks between heritage, civic and community organisations, enhancing the role heritage plays in the future of each place participating in the scheme.		<p>The approved purposes of the project are:</p> <ul style="list-style-type: none"> -Project Officer to be appointed to project manage all aspects of GPS and associated budget, and link together existing heritage assets in Inverclyde. -Young Heritage Apprentices - 2 consecutive apprentices appointed through Inverclyde Council's "The 	Community engagement and participation in heritage will increase; will be visible through higher levels of cultural participation reported in the SHS.	<p>All approved purposes have been achieved with the exception of the 3rd artists' residency – see Sustrans project below. Project formally extended to Oct 2021 in light of the Covid-19 pandemic.</p> <p>3rd residency = GPS working with Sustrans on a collaborative project to commission a piece of art and related community engagement on the National Cycle Network by the waterfront. RIG Arts working with artist Tragic O'Hara were commissioned to carry out Phase 1 (community engagement) and also Phase 2 to engage further with the community and produce/install the artwork on the waterfront.</p> <p>The GPS Officer worked alongside heritage groups to sensitively</p>		

			<p>Recruit” programme to work at the Watt Institution on heritage activities.</p> <p>-Artists residences: commission 3 artists to animate spaces and places, celebrate ‘lost’ heritage and input into proposed public realm improvements.</p> <p>-Produce a long-term strategy for the development of heritage in Inverclyde to help the Cultural Partnership plan effectively for the future.</p>		<p>document the pandemic in Inverclyde to record and archive personal stories and experiences for future generations. This will be exhibited in Inverclyde at the appropriate time.</p>		
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Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
Festivals and Events	Develop calendar of current and emerging AC&H festivals and events including those within individual communities.	Work to develop, create, deliver and support AC&H events across Inverclyde, both by ICP members themselves, and by building capacity within communities. Effective use of public spaces and venues to support co-ordination of events.			While many activities and events have had to be postponed or cancelled due to the pandemic, planning is underway for activities to be run this summer in support of Covid recovery.		
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
Key Cultural	Central Greenock has	All 3 centres are		Each centre	The <u>Watt Institution</u> re-opened to		

Venues	2 major cultural venues: the Watt Institution, and the Beacon Arts Centre, and a third which will open in early 2021 - the Wyllie Gallery.	represented at the Cultural Partnership and will work together to maximize cultural opportunities for the people of, and visitors to, Inverclyde.		will report increasing visitor numbers. Cultural participation in Inverclyde will increase.	the public on 22 November 2019 after an almost 3 year closure for refurbishment. The Watt welcomed over 8,000 visitors in the 4 months before it had to close again due to the pandemic. The Watt re-opened again on a limited basis from 15 July 2020 and then closed completely due to Government guidance from 24 December 2020. The Watt will re-open once more on 28 April. 2 new exhibitions are planned in relation to the Year of Coasts and Waters 2021, guest curated by Dr Emma Bond of St Andrews University and the internationally acclaimed artist Alison Watt respectively. Service obtained funding from Museums Galleries Scotland to hire a Digital Learning Officer and funding from the Scottish Graduate School of Arts and Humanities to provide a PhD researcher in support of decolonization and slavery links projects. <u>The Beacon Arts Centre –</u> Highlights from the previous quarter include: shortlisted by Creative Carbon Scotland to submit a bid for funding around COP26; venue being used as a filming location; co-		
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Appendix 5 Cultural Partnership Delivery Plan

Appendix 5
Inverclyde Cultural Partnership
Outcome Delivery Plan 2021-22

Area of activity	Where are we now?	Where do we want to be?	How will we get there?	How will we know we are getting there?
Governance, management and reporting	Inverclyde Cultural Partnership was established in 2018 with representation from individuals and organisations with an interest in arts, culture and heritage. The group meets quarterly with the objective of protecting and enhancing arts, culture and heritage in Inverclyde to create a better place for residents and an attractive place in which to live, work and visit. ICP achievements and outcomes are reported to LOIP Programme Board / Inverclyde Alliance Board.	Reporting clear progress against outcomes identified in this action plan, and the respective action plans of the Arts and Creativity and Heritage Strategies.	Building strong partnerships and collaborations with other LOIP and community planning groups. Strong leadership focused on driving improvement through implementation of cultural change.	Membership of group will be representative of Inverclyde's communities. Profile of the arts, culture and heritage in Inverclyde visibly enhanced. Clear, long-term and sustainable vision for Inverclyde combining arts, culture and heritage outcomes. ICP recognised as focal point for support and development of arts, culture and heritage across Inverclyde.
Communications and engagement	Cultural Partnership members have individual communications and engagement strategies/practice and	Celebrating progress and success of Cultural Partnership and arts, culture and heritage organisations. Wider	Develop a communications strategy for the Cultural Partnership highlighting key priorities from strategies to next 12 months	Effective communication to the wider community; local and national recognition of Inverclyde's arts, culture and heritage activity.

Area of activity	Where are we now?	Where do we want to be?	How will we get there?	How will we know we are getting there?
	engage well with one another but effective communication of the Partnership as a whole to the wider community could be improved.	community aware of the Partnership's work.		Increased knowledge of and participation in Inverclyde's arts, culture and heritage events and activities.
Evaluation – measuring success and data analysis	Cultural Partnership members each produce statistics and evaluation relating to their work, however there is currently no way to measure the impact the Partnership as a whole is having on arts, culture and heritage activities and participation in Inverclyde.	We wish to develop appropriate metrics to baseline and measure the impact the group is having on arts, culture and heritage activities and participation in Inverclyde.	Investigate the use of existing measures such as the Scottish Household Survey. Consider using the Citizen's Panel to do an in-depth focus on arts, culture and heritage and their impact on quality of life indicators. Arts and Heritage Sub Groups to help take this forward.	Compilation and analysis of agreed data leads to identification of priorities for the Cultural Partnership to support future planning and development.
Equalities, diversity and inclusion	Many Cultural Partnership members have robust equality and diversity policies however it is useful to share and learn from the work of others in this area.	<p>Mutual support for all members to develop their equality and diversity practice.</p> <p>Sharing the good practice that already exists.</p> <p>Inviting people with lived experience to contribute to the group.</p>	<p>Build in ongoing work from various partners e.g. links to slavery work (Watt Institution), work around autism and Parkinson's (Libraries/Beacon Arts Centre).</p> <p>Culture Collective programme includes investigation into barriers to</p>	<p>Awareness of equalities, diversity and inclusion issues in art, culture and heritage will be raised.</p> <p>Barriers to access will be improved/lifted.</p> <p>Participation in arts, culture and heritage events and activities will be higher and</p>

Area of activity	Where are we now?	Where do we want to be?	How will we get there?	How will we know we are getting there?
		Ensuring the group's information and processes prioritise access and inclusion, e.g. BSL.	arts access and engagement including e.g Beacon Artist in Residence post. Also consider mitigations against poverty (e.g. Fairer Scotland)	by a greater range of people.
COVID Recovery	The Covid-19 pandemic and related lockdowns have hit arts, culture and heritage practitioners, organisations and businesses particularly hard. However, arts, culture and heritage have a crucial role to play in the recovery process, especially the impact on emotional health and wellbeing.	Venues and activities re-opening and resuming in Covid-safe ways. Service users and staff are confident in the risk assessments and mitigations put in place and are happy to return.	All partners are ensuring that Covid is taken into account in their forward planning, that risk assessments are carried out and that venues are as Covid-secure as possible. Covid-safe activities and events are planned and outdoor work is encouraged, particularly over the summer months. Cross-selling across the Partnership.	Statistics will show that after re-opening visitor numbers at cultural venues and participating in cultural activities will be healthy and will steadily increase as confidence is built.
Health, wellbeing & resilience	Over and above Covid-19, there is a wealth of evidence of the positive impact arts, culture and heritage activities and	A recognised partner in driving improvements to health and wellbeing – arts, culture and heritage should be considered a core	Culture Collective programme includes work to examine this positive impact and strengthen the links with health and	% increase in participation in arts, culture and heritage activities. % decrease in reported

Area of activity	Where are we now?	Where do we want to be?	How will we get there?	How will we know we are getting there?
	participation can have on the health, wellbeing and resilience of people.	component in decreasing the 'health bill' in Inverclyde and increasing the number of healthy and independent residents.	wellbeing groups and fora. Use Communications Strategy to reinforce this message.	social isolation, mental and physical ill health amongst Inverclyde residents.
Climate emergency	There has been an upsurge in awareness of the climate emergency as one of the defining issues of the era. Organisations from the creative and cultural sector should explore how the sector can respond to these issues.	The culture sector is a key player in creating a society more focused on wellbeing. It can contribute creatively to the challenges of climate change and climate justice.	Cultural Partnership members will consider submitting a joint bid to Creative Carbon Scotland's "Climate Beacons for COP26" project to make Inverclyde 1 of 6 Climate Beacons across Scotland. Beacons will use the shared resources and knowledge of cultural and climate organisations to provide a welcoming space for conversations about COP26 and climate action.	Climate Beacons bid is successful. Partners jointly create or commission artistic work; engagement work; and development work to highlight the climate emergency and environmental issues. Awareness of climate issues is raised in Inverclyde.
Arts & Creativity Strategy	The Arts & Creativity Strategy was published in 2017. An updated Action Plan is now in place for 2021–2023. Funding for the identified priorities will come in large part from Culture Collective funding.	The Action Plan being implemented with actions being delivered; implementation being monitored by the ICP/Arts Sub Group. Culture Collective project underway; implementation	Maintaining regular meetings of the Arts Sub Group and the Culture Collective Steering Group. Ongoing from 2021 –2023.	Increased number of opportunities to participate in the arts. Increased number of training/employment opportunities in the arts.

Area of activity	Where are we now?	Where do we want to be?	How will we get there?	How will we know we are getting there?
	Additional funding from other sources may also be sought.	<p>being monitored by the Culture Collective steering group.</p> <p>Create:Networks project underway; implementation being monitored by the Arts Sub Group/Cultural Partnership.</p> <p>Additional funding bids identified where appropriate.</p> <p>Partnership working to develop, enhance and deliver the strategy, building a network and legacy.</p>		<p>Increased networking for artists.</p> <p>Increased financial investment in the arts in Inverclyde.</p>
Heritage Strategy	The Heritage Strategy and Action Plan was published in 2019, however implementation has been delayed by Covid-19. Many of the actions on the plan rely on a funding bid to the National Lottery Heritage Fund, however the relevant funding stream only recently re-opened.	Funding bid to National Lottery Heritage Fund, taking account of Covid-19 recovery, Inverclyde's needs, and NLHF priorities, to be produced.	<p>Funding bid to be produced during 2021-22.</p> <p>Exploration of possibly utilizing Covid-19 recovery funds to assist with capacity issues in writing the bid. Match funding is already secured.</p>	<p>Funding bid will be submitted and hopefully successful.</p> <p>Actions on action plan will begin being implemented and outcomes begin to be achieved.</p> <p>Community engagement and participation in heritage will increase.</p>

Area of activity	Where are we now?	Where do we want to be?	How will we get there?	How will we know we are getting there?
Cultural Venues, Festivals and Events	Inverclyde has a number of existing cultural venues, festivals and events. Both the Arts & Creativity Strategy and the Heritage Strategy envisage further 'festivalization' e.g. new events, festivals and programming contributing to the raising of Inverclyde's profile and levels of engagement with arts, culture and heritage.	While continuing to deliver existing festivals and events, establish a focus group to explore and develop new programming. See arts & heritage strategy action plans for more details.	Cultural partners will work together to support and explore existing and new programming. Further funding may be sought from national partners.	% increase in arts, culture and heritage participation in events, visitor numbers at cultural venues, and new programming being launched.
Tourism	There are a wide variety of organisations in Inverclyde with an interest in tourism and tourism development. Most of these groups are represented on the Tourism Inverclyde steering group, and a new website – "Discover Inverclyde" www.discoverinverclyde.co.uk - has been launched in the last year. The group is currently working on a strategy/action plan for tourism in Inverclyde.	Cultural Partnership members to feed into both the development of the Discover Inverclyde website and the development of the area's tourism strategy/action plan.	DI website is key portal for members to contribute to. Central depository to bring all the arts, culture and heritage information together. Pull out key points from strategies and existing work to include in Tourism strategy.	A rise in tourist numbers to Inverclyde once Covid recovery is at the point where this is possible. % increase in participation in arts, culture and heritage activities and events. Improved communication between Tourism Inverclyde and the Cultural partnership.

Area of activity	Where are we now?	Where do we want to be?	How will we get there?	How will we know we are getting there?

Appendix 6 Draft Arts Action Plan

Report To:	Alliance Board	Date:	14 June 2021
Report By:	Corporate Director Education, Communities and Organisational Development	Report No:	
Contact Officer:	Alana Ward, Service Manager	Contact No:	01475 712330
Subject:	Draft Arts Action Plan 2021-23		

1.0 PURPOSE

- 1.1 The purpose of this report is to present to the Alliance Board the draft Arts Action Plan for Inverclyde.

2.0 SUMMARY

- 2.1 In November 2017, Inverclyde's Arts and Creativity Strategy was launched. The Strategy, commissioned by Inverclyde Place Partnership, was published without an action plan and thus it was difficult to measure progress against the objectives.
- 2.2 In order to remediate this, the Arts Sub Group of the Cultural Partnership has produced a draft Arts Action Plan. The plan contains a number of aspirations for arts activity in Inverclyde and extends the time period of the existing strategy until 2023.
- 2.3 More than half of the actions in the draft Arts Action Plan already have secured funding from the Create: Networks and Culture Collective projects being funded in Inverclyde by Creative Scotland. Those actions which do not yet have secured funding will be the subject of future funding bids.
- 2.4 Timescales for each action are clearly delineated within the action plan. Actions related to the Culture Collective programme will be prioritised over 2021-22 to fit in with nationally set timescales, and other actions will form the latter half of action plan activity in 2022-23.
- 2.5 Arts Action Plan activity will be overseen by the Arts Sub Group, the Cultural Partnership and the Culture Collective Steering Group, and will be reported to Programme Board as part of the Cultural Partnership progress reports.

3.0 RECOMMENDATIONS

- 3.1 It is recommended that the Alliance Board endorses the draft Arts Action Plan for Inverclyde.

Ruth Binks
Corporate Director
Education, Communities & Organisational Development

4.0 BACKGROUND

- 4.1 In November 2017, Inverclyde's Arts and Creativity Strategy was launched. The Strategy was commissioned by Inverclyde Place Partnership and produced by arts consultancy icecream architecture, following large-scale public consultation in the Inverclyde area. The Strategy was high-level and published without an action plan and thus it was difficult to measure progress against the objectives.
- 4.2 To address this, a 0.4 FTE post of Arts Co-ordinator was agreed and funded by Creative Scotland. In post since mid-2019 and hosted at CVS Inverclyde, the post-holder has been tasked with facilitating collaboration, co-ordination and communication between all with an interest in arts in the area, as well as producing an Action Plan to complement the Arts & Creativity Strategy. Progress on this work stream has been overseen by the Inverclyde Cultural Partnership and the Arts Sub-Group, and reported to Programme Board as part of the Cultural Partnership updates.
- 4.3 The Arts Action Plan follows the structure of the Arts Strategy with actions split into the following headings:
- Visibility and value
 - Connectivity and communication
 - Wellbeing
 - Regeneration and employment
 - Confidence
 - Geography and accessibility

It also takes account of Covid-19 recovery which has a separate section within the plan.

- 4.4 During the period of time where the Arts Action Plan was being drafted, a consortium bid from Inverclyde, led by Inverclyde Council and including CVS Inverclyde, the Beacon Arts Centre, RIG Arts, and Kayos Youth Theatre, to Creative Scotland's new Culture Collective fund was successful. Consequently, over half of the actions on the Arts Action Plan have secured funding. Those which do not will be subject to future funding bids.
- 4.5 Although the Arts & Creativity Strategy was originally envisioned to cover 2017-22, the production of the Arts Action Plan has updated the detail of local arts activity sufficiently to increase the timescale of the strategy and action plan to the end of 2023.
- 4.6 Progress on achieving the actions detailed in the draft Arts Action Plan will be monitored by the Arts Sub Group and the Inverclyde Cultural Partnership and will be reported to Programme Board as part of the Cultural Partnership progress reports. Activity specific to Culture Collective will be monitored by the Culture Collective Steering Group (on which all consortium partners sit) and reported to Programme Board in the same way.

5.0 PROPOSALS

- 5.1 It is proposed that Programme Board endorse the draft Arts Action Plan.

6.0 IMPLICATIONS

- 6.1 Finance: There are no direct financial implications arising from this report. More than half of the objectives in the action plan will be funded through Culture Collective or Create: Networks funding already agreed by Creative Scotland. The objectives which are not part of these funding streams will be subject to further funding bids.

Legal: There are no legal implications arising from this report.

Human Resources: The implementation of the Arts Action Plan is supported by 0.8 FTE Arts

Co-ordinator, hosted at CVS Inverclyde and funded through the Culture Collective programme.

Equality and Diversity: There are no equality and diversity issues arising from this report.

Repopulation: Culture, arts and heritage are useful ways in which to raise the profile of Inverclyde, and can attract people to visit the area.

Inequalities: One of the key priorities of the Culture Collective programme is to engage with Inverclyde communities who experience barriers to access and low arts engagement.

7.0 CONSULTATIONS

- 7.1 Significant public consultation was carried out prior to the production of the Arts & Creativity Strategy. The development of the draft Arts Action Plan has been overseen by the Inverclyde Cultural Partnership and shared with all relevant officers and partners.

8.0 LIST OF BACKGROUND PAPERS

- 8.1 Draft Arts Action Plan

INVERCLYDE ARTS & CREATIVITY STRATEGY

ACTION PLAN 2021 –2023

The Implementation Plan sets out the actions required to achieve the Arts Strategy Vision, Aims and Objectives over the next **two years (by the end of 2023)**. Actions are grouped by theme as follows:

MANAGEMENT AND OVERSIGHT

Action	What do we want to achieve	What is required? (Resources)	When and how will we get there? (Funding and Timetable). Budget Estimate	Who will take responsibility? (Owner and Contributor)
1. Agree and adopt Arts Action Plan.	An agreed way forward which will be championed by Inverclyde Alliance, Inverclyde Council, the wider cultural sector with opportunities for cross-sectoral participation.	Time	By June 2021	Inverclyde Alliance Inverclyde Cultural Partnership Arts Sub-Group
2. Identify a strategic owner for Arts within Inverclyde Council. It is suggested that this is the Head of Culture, Communities and Education Resources.	Designation of an individual within the Council staff structure to 'own' the Arts Action Plan in partnership with the Inverclyde Cultural Partnership.	Time	June 2021	Inverclyde Alliance to approve appointment.
3. Establish an Arts champion role within the elected member structure. This individual would ensure that considerations for Arts and maximising its impact are a part of strategic planning and decision making across the Council's remit (e.g. health, education, planning).	Establishment of a mechanism to achieve cross-sectoral approaches that will maximise arts and heritage engagement and associated socio-economic benefits. This will be the same individual for both Arts and Heritage – 'Culture Champion' role.	Time	Dec 2021	Inverclyde Council to approve appointment.

<p>4. Ensure arts and culture representation on the following Inverclyde fora:</p> <ul style="list-style-type: none"> - Regeneration - Repopulation - Tourism - HSCP - Environmental 	<p>To have arts and cultural representation at these meetings where there are Action Plans with arts and culture priorities.</p>	<p>Agreement from group/forum Chairs.</p>	<p>June 2021</p>	<p>Arts Sub-Group, Inverclyde Cultural Partnership</p>
<p>5. Fundraise and Appoint an Inverclyde Arts Coordinator /Development Role. A time limited post (to fulfil this Action Plan 2021-22), the Coordinator would be responsible for networking with partners across the sector encouraging their participation in the Arts Action Plan, specifically:</p> <ul style="list-style-type: none"> • Facilitating the Arts Forum • Supporting the formation of Working Groups formed to develop and deliver specific initiatives. • Working with the sector to deliver capacity building initiatives within the Arts Action Plan 2021–2022 • Establish mechanisms for monitoring and evaluation in line with Inverclyde Cultural Partnership practice. Funding for the post could be part of a capacity building application. • Managing Creative Scotland Culture Collective Activity 	<p>Achievement of Arts Action Plan priorities.</p>	<p>Arts Coordinator Role confirmed from March 2021 – Sep 2022.</p> <p>Included in successful Creative Scotland Culture Collective Bid – extended for an 18-month post + additional new X2 day a week post to support Arts Coordinator Role to also be based at CVS Inverclyde – Job Description to be written April and recruitment May/June 2021.</p> <p>Investigate potential funding streams for post 2022. Funding Bid Required.</p>	<p>Early 2021</p>	<p>Arts Sub-Group, Culture Collective Steering Group, Inverclyde Cultural Partnership</p>
<p>6. Monitoring and evaluation – incorporate metrics for measuring progress and impact of Arts Strategy & Action Plan in line with Cultural Partnership practice. Utilise the consultation data</p>	<p>A robust evidence base and integrated strategy for monitoring engagement with arts, culture & heritage and barriers to participation across Inverclyde.</p>	<p>Arts Co-ordinator, working in tandem with relevant officers across Cultural Partnership.</p>	<p>Identify information gaps and conduct</p>	<p>Inverclyde Cultural Partnership</p>

collected as part of the Arts Strategy research to inform the baseline, conducting additional quantitative research where necessary. At the end of 2021 conduct a formative assessment in order to determine progress made and enable more detailed planning for the next phase of the Arts Strategy implementation.	<p>Creative Scotland Culture Collective Funding - evaluation is built in as part of this 18 months of funding.</p> <p>Additional work will be done at Inverclyde Cultural Partnership where a system will be developed for groups/organisations to feed in their own activity separate to Culture Collective activity.</p>		research to compile robust baseline by end of June 2021.	
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ACTION PLAN COVID19 RECOVERY (2021)

Action	What do we want to achieve	What is required? (Resources)	When and how will we get there? (Funding and Timetable). Budget Estimate	Who will take responsibility? (Owner and Contributor)
<p>7. Investigate Impact of COVID19 on Inverclyde creative sectors - Similar to what both Stirling and North Ayrshire Place Partnerships have recently achieved (July 2020): Stirling: SCENE Arts and Culture Stirling – ‘Pathways Sessions’ Open Session ‘Arts During COVID’ North Ayrshire ‘Articulate Hub’ ‘Mapping Survey’ Stove Network, Dumfries and Galloway ‘Atlas Pandemica’ Purpose of this investigation is to:</p> <ul style="list-style-type: none"> - Identify what the continued challenges are and gaps in current support / provision - In particular in regard to funding and freelance practitioners who may be excluded or unaware of support that could be 	<p>Evaluate the impact of COVID19 on the creative sectors: both organisations and freelance practitioners. Investigation should include:</p> <ul style="list-style-type: none"> - Inverclyde Arts Coordinator and Creative Industries Coordinator to discuss and plan new ways to engage local creatives to understand what support is needed e.g. social media and one on one ZOOM conversations. This will include Artist and local organisation led conversations. - Gather Arts and Cultural Stats/Information from ICARG ‘Build Back Together Campaign’ - Take account of and seek to build on the work artists and arts organisations 	Arts Coordinator and Creative Industries Coordinator’s time	<p>Ongoing 2021</p> <p>Activity Supported by Creative Scotland Create: Networks Funding, Culture Collective Funding and artists/ organisation</p>	Arts Sub-Group, Creative Industries Coordinator, Inverclyde Arts Coordinator

<p>available to them.</p> <ul style="list-style-type: none"> - To make sure that ongoing arts and cultural projects across 2021-22 (long term and short term) are of benefit to the local arts community. - To identify arts practitioners who may be disengaged with Inverclyde arts provision and policy e.g. Inverclyde Cultural Partnership and Arts Sub-Group 	<p>(including members of the arts sub-group) have undertaken since March 2020 and ongoing - to remain engaged with their audiences and to provide work for their staff and freelance artists.</p> <ul style="list-style-type: none"> - Engage with the Resilience and/or Wellbeing Network. 		<p>s own data gathering</p>	
<p>8. Create an Inverclyde Creative Industries COVID19 Digital Support Guide - for freelance practitioners who are not engaged with the Third Sector or National Arts Funding). Create a package and 'off the shelf guide' to which can be presented online that signposts links to useful local and national organisations and 'where I can get help'. Work in partnership with existing local and national resources * NOTE * this will be a signposting resource to pre-existing support as a 'snap-shot' to where local creative practitioners can go for help during COVID19</p>	<p>A Creative Industries Digital COVID19 Support Guide and publish it online – could be as simple as a downloadable PDF/word doc with organisation links. Where to host and distribute resource guide TBC.</p>	<p>Arts Coordinator and Creative Industries Coordinators time</p>	<p>Jan 2021 and ongoing</p>	<p>Arts Sub-Group, Creative Industries Coordinator, Inverclyde Arts Coordinator, CVS Inverclyde</p>

ARTS STRATEGY

Vision Statement:

Inverclyde is known locally and globally as a Creative Place. Creativity is vibrant, visible and a significant source of pride for local people. The arts are a core driver for regeneration and contribute positively towards a sustainable increase in local economy and employment, underpinned by the work of every sector within the local authority. Creativity is a critical tool for imagining and communicating a unique and innovative identity for the area. This identity makes meaningful connections between the rich heritage, environmental and social assets of the area. Everyone in Inverclyde has equal access to the arts. The arts are inclusive, and people are empowered and confident in engaging creatively with the present and future of their local community. The arts are respected as a vehicle for achieving positive wellbeing for local people and local places, in terms of health, education and stewardship of the environment.

6 Priorities for the arts are interdisciplinary and need to be considered in broad dialogue with the full spectrum of perspectives throughout Inverclyde:

PRIORITY 1: VISIBILITY + VALUE

A Strategic Perspective Arts are a core consideration when undertaking all community wide planning, policies, development and evaluation.

An Organisational Perspective All arts work across all organisations (regardless of whether it is part of their core delivery) is evaluated, valued and visible.

An Individual Perspective We value our individual artists and the importance of them. We are aware of the local creative networks. All residents in our local communities are aware of artists' work in Inverclyde and how they can individually engage with it.

Action	What do we want to achieve	What is required? (Resources)	When and how will we get there? (Funding and Timetable). Budget Estimate	Who will take responsibility? (Owner and Contributor)
9. SWOT Analysis of Strengths and Weaknesses of Arts in Inverclyde (Artist Led) Updated analysis or 'snap shot' of Cultural Assets and Cultural Investors in Inverclyde, e.g. Venues, Organisations, Buildings, Artists and Individuals. As well as time limited projects already funded or confirmed for Action Plan timeline (2021-2023), e.g. from Inverclyde key	A SWOT analysis or 'snap shot' of the Inverclyde cultural sector in order to identify strengths and weaknesses of local provision.	Suggested that this is outsourced to an artist or consultant who is a specialist in this area.	August – November 2021 Supported by successful Creative	Arts Sub Group and Inverclyde Cultural Partnership

cultural stakeholders to identify project delivery gaps in provision. Analysis in new context of COVID19. Make sure above local cultural stakeholders are represented on ICP and/or Arts Sub-Group.			Scotland Culture Collective Bid - £1225 budget line.	
10. Inverclyde Cultural Funding ‘Pipeline’ or Strategy From Action 9 SWOT analysis – identify the gaps in funding provision across 2021-2023. Compiling a year to year regular fundraising pipeline that will enable Inverclyde to realise future projects sustainably. Statutory funding in Scotland continues to be a challenging environment with ambiguity over future government contributions to the arts and a question mark over the capacity of commissioning institutions. Uncertainty in the funding environment has been further influenced by movement out of the EU alongside the current COVID 19 situation which has seen many regular ‘go-to’ trusts and foundations closing their application process. Going forward it will be critical to implement a year round strategy to attract diverse streams of income generation for the artistic projects that are both already supported (e.g. <i>Galoshans</i> through RIG Arts and the <i>Galoshans</i> Consortium) and weaknesses in funding identified in the SWOT Analysis.	From the above - SWOT analysis and ‘snap shot’ of the Inverclyde cultural sector – establish an Inverclyde area funding ‘Pipeline’ / Strategy. Funding Strategy to also identify: <ul style="list-style-type: none"> - Who can lead on and write funding applications? - how will the funds be administered? - How we can make sure the balance of funds is distributed fairly? 	Suggested that this is outsourced to an Arts Funding Consultant.	Across 2022-23 Funding Application required.	Arts Sub Group and Inverclyde Cultural Partnership
11. Funding Strategy (Action 10) to also include continued investigation into: Percentage For Arts (Originally Pitched at Repopulation Forum on 21 st February 2020) And further research and conversations around Scottish Government report Putting Artists In The Picture: A Sustainable Arts Funding System	Feasibility study and further conversations with Inverclyde Council into a possible 5–10-year plan	Suggested that this is outsourced to an Arts Funding Consultant.	Across 2022 Funding dependent. Funding Application required	Arts Sub Group and Inverclyde Cultural Partnership

For Scotland				
<p>12. Research and feasibility study into establishing an Arts Sub-Group Protected Inverclyde ongoing Arts Budget. Refer to Case Studies such as: Art & Living: Laurieston - the art strategy developed by WAVEparticle for Laurieston in partnership with New Gorbals Housing Association, Urban Union and the local community. Investigate with CVS Inverclyde and Inverclyde Council whether it would be desirable to establish the existing Arts Sub-Group as a registered group or organisation e.g. CIC or SCIO with a board who would be responsible for leading on year to year Inverclyde cultural funding e.g. <i>Galoshans</i> Festival, other regular arts calendar events and new projects the group would like to fundraise for: Refer to Action 10 – Funding Strategy/Pipeline. Potentially the constituted group could manage funds.</p>	<p>Feasibility study and further conversations with Inverclyde Council and CVS Inverclyde into a possible 5-10 year plan.</p>	<p>Suggested that this is outsourced to an Arts Funding Consultant.</p>	<p>Across 2022</p> <p>Funding dependent.</p> <p>Funding Application required</p>	<p>Arts Sub Group and Inverclyde Cultural Partnership</p>

PRIORITY 2: CONNECTIVITY + COMMUNICATION

A Strategic Perspective All arts activity is actively promoted, and Inverclyde has a strong creative identity. Every Stakeholder and Council department shares a responsibility for ensuring arts and culture are recognised as making a valued contribution to the well-being picture across Inverclyde and that opportunities and information about local needs are shared with the arts sector.

An Organisational Perspective Inverclyde has strong clear pathways for communicating with and connecting to the arts.

An Individual Perspective Individual artist have clear pathways for promotion and access to an established arts network who are proactive and have agency in the area to influence change.

Action	What do we want to achieve	What is required? (Resources)	When and how will we get there? (Funding and Timetable). Budget Estimate	Who will take responsibility? (Owner and Contributor)
13. Write a communication strategy for the Arts Action plan – the 2017 launch of the Arts Strategy had little impact. Re-publish the Arts Strategy and make publicly available in a central location along with COVID19 Recovery for Creative Practitioners	New launch event (Arts Sub-Group to decide what this looks like e.g. publish on website, social media, press statement – make more easily available) for the Arts action plan, COVID19 Digital Support Guide, Create:Networks, Culture Collective and other confirmed partner activities (e.g. Arts Sub Group) across 2021-22	Section to be created on Inverclyde Council website and/or Discover Inverclyde.	May 2021	Arts Sub Group and Inverclyde Cultural Partnership
14. Develop Centralised Marketing and Promotion for Culture and the Arts - (Refer to Action 13)	Investigate best way to promote and market arts and cultural information/activity. Discuss with Inverclyde Council re Discover Inverclyde website.	Time	May 2021	Arts Co-ordinator, Sub-Group
15. Create a Cultural Year-Round Online Calendar and programme of ‘yearly fixed cultural events’ e.g. <i>Galoshans</i> Festival and new events/programmes to be established under Event Scotland Themed Years.	To be included on the ‘Discover Inverclyde’ website and appropriate social media accounts. Information updated regularly via Arts Sub-Group and Inverclyde Cultural Partnership.	Arts Co-ordinator to liaise with Inverclyde Council Corporate Communications to discuss a system for the Arts Sub-Group to be able	May 2021	Arts Sub Group, Inverclyde Council Corporate Communications and Inverclyde

		to contribute regularly to Discover Inverclyde website.		Cultural Partnership
16. Capitalise on Event Scotland's Funded Theme Years e.g. Year of Coasts and Waters 2021 and Year of Scotland's Stories 2022	Include as an agenda point at Inverclyde Cultural Partnership meetings in 2021 and 2022 to discuss a centralised plan.	Key cultural and heritage stakeholders to discuss what programme of activity is possible with longer lead in time for bigger collaborative funding applications.	Across 2021 -22 Consortium and partnership funding applications to be discussed in advance – see Action (10) – Funding Strategy	Arts Sub Group, Inverclyde Cultural Partnership and Funding Consultant – see Action (10) – Funding Strategy
17. Positive Inverclyde Cultural Press Articles and Publicity	Build on momentum of Inverclyde expanding cultural offer: e.g. Culture Collective and Create:Networks funding, creation of George Wyllie museum, development of Watt Institution building and displays, The Beacon, RIG Arts and success of <i>Galoshans</i> Festival, Waterfront Cinema and Inverclyde Film Festival, Inverclyde Shed, Coves, Belville Community Garden etc.....To create positive news / feature stories in National Papers written by trusted Arts Writers. Potentially speaking to BBC Social to suggest an Inverclyde 'Snapshots' series of different successful arts projects/case studies in Inverclyde.	Discussions and support from local organisations and Inverclyde Council Corporate Communications	Ongoing	Inverclyde Cultural Partnership and Corporate Communications

PRIORITY 3: WELL-BEING

A Strategic Perspective Inverclyde offers lifelong arts education that leaves a strong clear local legacy and is deeply embedded in all other non-arts sectors within the local authority. The arts are understood as an integral component of all local health and well-being provision. The arts are a leading sector in the area for addressing climate change.

An Organisational Perspective All organisations work together to ensure consistent arts education work that inspires inhabitants, the breadth of Inverclyde to be expressive, creative, and empowered in their communities and personal lives, regardless of socio-economic background. Organisations confidently use and engage with bespoke arts practices as progressive means to tackle health inequalities and environmental issues in the Inverclyde. The arts are central to health and drug / alcohol awareness-based education, therapy, and recovery.

An Individual Perspective Everyone can access arts education at a level appropriate to them. Individuals and collectives can cultivate an ethos around promoting knowledge and skill sharing. Access to the arts has a direct impact in improving self-esteem and emotional literacy while providing opportunities for self-expression, learning new skills and personal development.

Action	What do we want to achieve	What is required? (Resources)	When and how will we get there? (Funding and Timetable). Budget Estimate	Who will take responsibility? (Owner and Contributor)
<p>Within this section of the Arts Action Plan, the Arts Sub-Group advise further research and strategic partnership conversations under the following Action Points:</p> <p>18. Establish a series of conversations with health and social care partners looking at Creativity as a driver for improving Health and wellbeing. A 'working group'.</p>	<p>Engage with the HSCP and Wellness Network Group and find out who the best person is to begin a dialogue: Invite partners to a working group during 2021-22 to discuss:</p> <ul style="list-style-type: none"> *How best to facilitate a cross-partnership approach, sharing of resources and plans. Currently there is no representative on the HSCP Forum or vice versa on the Inverclyde Cultural Partnership forum *Initiate discussion with NHS staff working on arts projects, for example in hospitals, to facilitate joint working and opportunities. *Statistics suggest that the two major strategic drivers for the arts should be tackling health inequalities and unemployment. Both of these areas have a direct relationship with wellbeing. *The arts should be considered a core component in 	<p>Time. Artist and local partner led.</p>	<p>August – November 2021</p> <p>Supported by successful Creative Scotland Culture Collective Bid - £1750 budget line</p>	<p>Arts Sub-Group, Inverclyde Arts Coordinator, health and social care partners</p>

	<p>decreasing the 'health bill' in Inverclyde and increasing the number of healthy and independent inhabitants / residents</p> <p>*Government statistics show that Inverclyde has one of the lowest life expectancy rates in Scotland, particularly for men at just 70.2 years, almost 10 years shorter than the UK average.</p> <p>*Look at Case Studies and examples of Government 'Wellbeing' Budgets e.g New Zealand and other Scottish and UK examples - and the impact it has had on the community. What lessons can be learned and what good practice can be adopted for Inverclyde.</p>			
<p>From the conversations across 2021-22 in Action 18:</p> <p>19. Research to be carried out on where there may be opportunities for creative support or interventions in relation to health and wellbeing</p> <p>e.g. what is already covered within this priority from existing art groups or third sector organisations and then where are the gaps or where can existing projects be supported more e.g. Mind Mosaic and CAMHS</p>	<p>Some facts/figures/research required on this work in Inverclyde before the Arts sub-group can respond appropriately within the Arts Action Plan, as currently the Arts Strategy does not show any data on wellbeing. Consult on this priority first before moving forward – we need to be able to respond to the research/data — but need an expert in this field to conduct.</p>	<p>Time. Artist and local partner led.</p> <p>Recruit a researcher / consultant who is a specialist in this field to help facilitate conversations around Action 18 and 20</p>	<p>As above</p>	<p>Arts Sub-Group, Inverclyde Arts Coordinator, health and social care partners</p>
<p>20. Out of Actions 18 and 19 Conversations and Research - Develop a series of Test Pilot Creative Health and Social Care Projects in 2022 as well as supporting or helping to facilitate existing initiatives and wellbeing.</p>	<p>Suggested Test Pilot Themes:</p> <p>Example cross partnership working with: *Young People - Young people and young people at risk are a priority.</p> <p>*Education – Schools, West College Scotland and other areas of learning. Arts to be better represented as a viable career path. *Establishing Regular Inverclyde Funded Arts Awards e.g. 'Watt Innovation Award and/or George Wyllie Award</p> <p>*Creative Industries and Heritage Skills Sharing and</p>	<p>Time. Artist and local partner led.</p>	<p>Feb – Aug 2022 (TBC)</p> <p>Supported by successful Creative Scotland Culture Collective</p>	<p>Arts Sub-Group, Inverclyde Arts Coordinator, health and social care partners</p>

	<p>Training Opportunities (See Priority 4)</p> <ul style="list-style-type: none"> *Mental health *Substance abuse and recovery *Wellbeing *Police, fire, and reform *Elderly and palliative care *Refugees and New Scots *Family and intergenerational 		<p>Bid - £10,600 (Approx. working) budget line</p>	
<p>21. RIG Arts - Creative Scotland Culture Collective Funded Activity (devolved budget) associated with wellbeing</p>	<p>Creativity in Mind A pilot arts mental health project for adults in Inverclyde, using creativity as a means of self-expression to support recovery, manage symptoms, and build self-esteem.</p> <p>Inside Out Building on the success of the 'Up the Broomy' Broomhill project – they will explore the connection between community green spaces and mental health recovery with weekly intergenerational workshops focusing on the creative regeneration of community green spaces of the Auchmountain Glen area</p>	<p>May 2021 – Sept 2022 Timetabled blocks over 72 weeks</p> <p>May 2021 – September 2022 Community Events - 1 event per quarter</p>	<p>Funded by Creative Scotland Culture Collective: £24,846</p> <p>£27,024</p>	<p>RIG Arts, Arts Sub-Group, Inverclyde Arts Coordinator, health and social care partners</p>

PRIORITY 4: REGENERATION & EMPLOYMENT

A Strategic Perspective The arts is a major self-sustaining contributor to the local economy underpinning the growth of local and global tourism. Inverclyde values its own markets and makers. 60% of all art-based commissioning and purchasing for the area is secured in Inverclyde. The rich heritage assets in Inverclyde are developed as arts and cultural destinations. High streets in Inverclyde are vibrant and fully occupied through a symbiotic relationship between commercial and cultural activity. Inverclyde makes the most of its rich resource of local graduates and students skilled in the creative industries and their innovative approaches. It encourages the arts in education for its economic value and career potential.

An Organisational Perspective Arts based organisations are internally enterprising, entrepreneurial, and innovative. External supply chains for all aspects of arts work undertaken by organisations are strong, short and local. From finding labour to materials, catering to publicity.

An Individual Perspective Inverclyde is a place where artists can make a living. The arts are taken seriously by all families as important and viable career pathways.

Action	What do we want to achieve	What is required? (Resources)	When and how will we get there? (Funding and Timetable). Budget Estimate	Who will take responsibility? (Owner and Contributor)
<p>22. Inverclyde is a place of Makers, Creative Industries and Enterprise: Creative Scotland Create:Networks Funded Activity (Sept 2020-Sept 2021)</p> <p>Creative Scotland – Create:Networks Funding Inverclyde Council, in partnership with CVS Inverclyde, recipient of £25,921 funding - to build on their existing creative network to deliver the Inverclyde Arts & Creativity Strategy and contribute to the Inverclyde Local Outcomes Improvement Plan. A planned programme of activity that includes knowledge sharing, peer-to-peer networking, and business and market development support, will help established and burgeoning local creative enterprises become more sustainable. Activity will help build a tailored culture of creative enterprise for Inverclyde, raising the aspirations of young people considering a career in the creative</p>	<p>To support the following activity across 12 months *Note – some activity being adapted with Creative Scotland due to COVID19 lockdown being extended into 2021 and to respond to ongoing needs of local creative practitioners:</p> <p>Recruit a Creative Industries Coordinator Creative Industries Coordinator has gone through recruitment – successful candidate is Ros Fraser started Tuesday 22nd September 2020 – 1 day per week. 1 year post Sept 2020 – Sept 2021 (approx.)</p> <p>Amplify and celebrate Creative Industries in Inverclyde Funding will allow the Arts Sub-Group to re-launch the Arts Strategy (2017) and launch officially the Arts Action Plan (See Action 13). As part of this we will bring on board a designer to: develop a Creative Industries Digital Campaign promoting the</p>	<p>Funding already in place from Creative Scotland £25,921 (overall budget) to pay for Creative Industries Coordinator to deliver activities.</p>	<p>12-month timeline confirmed (Sept 2020 – Sept 2021)</p>	<p>Creative Industries Coordinator, Arts Manager, CVS Inverclyde, Creative Scotland and Inverclyde Council</p>

<p>industries and encouraging local people to recognise, share and promote the value of creative activity in the area.</p>	<p>Create:Networks activities and featuring quotes and information from creative businesses and individuals. This will work in tandem with Inverclyde Council's Corporate Communications who are developing a new Tourism Marketing Plan – with the creation of the new 'Discover Inverclyde' website.</p> <p>Update and expand Creative Industries Presence online To be investigated by Creative Industries Coordinator and partners how best to present e.g. Discover Inverclyde and CVS Inverclyde as well as social media. Included within this is: a list of relevant Creative Industry resources, promote and develop the directory of local Creative Businesses and establish an industry event calendar.</p> <p>Develop a Creative Industries Inverclyde 'Map Guide' A new artistically designed map guide - available online - that showcases the local Creative Industries and Venues in collaboration with 'Discover Inverclyde' to promote tourists to spend time and money in Inverclyde (linked to Open Studios Activity). (*Designer Post went through CVS Inverclyde Procurement Process and successful candidate Angela Kirkwood in post from March 2021)</p> <p>Support Creative Industries Networking Events and Training/Advice Sessions in Inverclyde Events format presented publicly or digitally on Government advice: *Creative Industries Training - Film School – Youth (led by RIG Arts)</p>			
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	<p>*Creative Industries Training Event 1 - Arts & Community Activism - Online - Tuesday 11th May</p> <p>*Creative Industries Training Event 3 - Making Art Outdoors - Online – May</p> <p>*Creative Industries Training Event 4 - Public Speaking training - Online – May (2 part)</p> <p>*Creative Industries Training Event 5 - w/ Action For Children TBC - June</p> <p>Test Out an Inverclyde Creative Industries ‘Open Studio’ Event (July 2021)</p> <p>Following similar models –test out a Creative Industries ‘Artist Open Studio’ event across to showcase the local artists and creatives working and living in the area. Dependent on COVID19 could move to a digital format. <i>(To recruit – Production Administrator – identified locally to work alongside Arts & Creative Industries Coordinator(s) to administer the programme)</i></p> <p>Test Out a ‘SOUP’ Event linked to Creative Industries Training Event on Environmental - in-person workshops (July 2021)</p> <p>Based on the popular Detroit ‘SOUP model’ – test out this micro-funding lunch celebrating and supporting creative community projects in Inverclyde. This event will provide an informal networking opportunity with bread and soup provided by a local organisation (e.g. Belville Community Garden) to hear about great local projects. For a donation of £5, attendees vote and hear from four presentations ranging from art, social justice, social entrepreneurs, education, technology and more all pitching for the donation money.</p>			
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<p>23. Creative Scotland - Culture Collective Funding.</p> <p>Lead partners from the Arts Sub-Group - will have devolved budgets and activity - Inverclyde Council, RIG Arts, The Beacon, Kayos Youth Theatre and CVS Inverclyde. Partnership, community, and a collective approach to Culture are at the heart of these actions. Our intention for Culture Collective is to create a context for artists to experiment with alternate modes of sharing practice. Our proposed activity is primarily routed at this stage on test piloting new local partnership and community projects that offer a window into new collaborative ways of working including residency and artist exchange process. There is no pre-determined outcome however there are opportunities for artists and the community to reflect and evaluate.</p> <p>The aim is to investigate key areas specific to Inverclyde: Health and Social Care (focus on adult Mental Health), Young People, Regeneration of communities, outdoor work and engaging with Inverclyde communities that have Low Arts Engagement and barriers to access.</p> <p>Through 21 projects this activity creates over 40 opportunities for paid work for Creative Practitioners in Inverclyde. Artist fees (£139,729) account for over 50% of the overall budget (£275,000).</p>	<p>The following activities for under PRIORITY 4 REGENERATION & EMPLOYMENT Supported by Creative Scotland Culture Collective Funding.</p> <p><u>Delivered by Inverclyde Council and Arts Coordinator at CVS Inverclyde:</u></p> <p>X2 Local Artist Development Strand (Open Call) X1 Emerging (within first 5 years of their practice) and X1 Mid-Career (All art forms) - to be hosted at Partner Organisations relevant on art form. 2 weeks of R+D fee plus shared content creation X2 artists.</p> <p>X2 Outdoor Art Residencies - All art forms (Open Call) Partner with local cultural, heritage and environmental agencies. Further meeting with Culture Collective Lead partners (April) to discuss best approach. 2 weeks of R+D fee plus shared content creation X2 artists.</p> <p>X2 Galoshans Festival Artist Residency (Open Call) Local Artist development to be part of the festival. Further meeting with Culture Collective Lead partners (April) to discuss best approach. 2 weeks of R+D fee plus shared content creation X2 artists.</p> <p>X1 Inverclyde Artist in Residence - All art forms (Open Call) 12 month post Further meeting with Culture Collective Lead partners (April) to discuss best approach.</p> <p>X1 Inverclyde Writer in Residence (Open Call) 12 month post</p>	<p>Funding already in place from Creative Scotland £275,000 (overall budget) to pay for Arts Coordinator and lead partners to deliver activities.</p>	<p>By end of 2022</p>	<p>Arts Coordinator, Inverclyde Cultural Partnership and Arts Sub-Group</p>
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	<p>Supported and based at Inverclyde Libraries</p> <p>X4 Local Artist Small Projects to work specifically with and respond to community groups ideas - All Art forms (Open Call) Further meeting with Culture Collective Lead partners (April) to discuss best approach.</p> <p>X4 Open Mic Nights across 4 different community locations Further meeting with Culture Collective Lead partners (April) to discuss best approach.</p> <p>X4 Local Community - Artist in Residence - Test Pilot Community Events (Open Call) Further meeting with Culture Collective Lead partners (April) to discuss best approach.</p> <p><u>Delivered by RIG ARTS</u> Open Studio Builds upon the summer open studio opportunity from 2018 when RIG Arts handed their studio to young people in Inverclyde and invited them to come in and be creative utilising RIG's space and materials. May 2021 – Sept 2022. Timetabled blocks over (68 weeks - 6wk rotating blocks)</p> <p><u>Delivered by The Beacon</u> Beth Shapeero - Visual Artist in Residence An inclusive and friendly visual art group for adults (16+) meeting weekly at the Beacon Arts Centre. The project will be participant-led and be shaped to suit the needs of the community Participants TRANCND Bruce Newlands 'Light Works' Digital Community Project This work will engage with 8 schools (4 locations)</p>			
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	<p>with a series of distance learning / engagement tasks using CANVA.com on themes around community, connectedness, geography, cosmos, physics, light – to collaboratively create artworks</p> <p>Outdoor - Artist Led Events in Community Settings</p> <p>We will commission 3 freelance artists to run a series of creative learning events within community settings. The artist brief will be to run events that embrace the joy of learning something because you enjoy learning and not skills you need for everyday life or your career. Events will be designed for a range of ages from Early Years, Young People, Adults and Elderly.</p> <p>Theatre practitioner - Artist in residence</p> <p>A theatre practitioner will be employed for a period of 12-months to engage in a research project identifying barriers to accessing the arts and how to remove them for our community.</p> <p><u>Delivered by Kayos Youth Theatre</u></p> <p>*Work with an artist to build in new skills for young people: Clowning, puppetry workshops</p> <p>*Will build on their success of working with SURGE to work with an artist to develop and test pilot new street theatre performances across various communities across Inverclyde working in partnership with Inverclyde Cares</p> <p>* Feed into outdoor events at Gourrock Amphitheatre by working with an artist to test out new performances</p> <p>See ACTION 20 and 21 for Culture Collective</p> <p><u>PRIORITY 3 WELL-BEING ACTIVITY</u></p>			
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<p>24. Establish Yearly Local Artist Developmental and Freelance Creative Practitioner Opportunities. And pull together resources e.g. local partners already delivering similar opportunities that we can expand upon. (In addition to Culture Collective Activity)</p>	<p>Expand on previous test pilots (e.g. Engine Shed public art R&D project -2014) and existing activities to create new Local Artist Developmental Opportunities and regular commissions.</p> <p>Discuss with local Cultural partners to look at supporting existing showcase opportunities and including the younger community e.g. Support and build upon Yearly Arts Awards e.g. around a theme 'Watt' or 'George Wyllie' with different age categories and skill sets.</p> <p>Work with local amateur Photography, Visual Art and local Crafting Groups to help support showcasing opportunities and Yearly Art Awards.</p> <p>Through the Arts Sub-Group and Inverclyde Cultural Partnership establish a centralised approach to local Arts Developmental Opportunities.</p>	<p>Time. Artist and local partner led.</p>	<p>Funding Bid Required for activities. Investigate potential funding streams by March 2023.</p>	<p>Arts Coordinator, Inverclyde Cultural Partnership and Arts Sub-Group</p>
<p>25. Establish Yearly Local Artist Showcase Opportunities (In addition to Culture Collective Activity)</p>	<p>Work with existing showcasing platforms e.g. The Watt Institution, The Beacon, <i>Galoshans</i> and Kempock Street Pop Up Gallery/Shop, Greenock Art Club Annual Exhibition and Tobacco Warehouse (RIG) to centralise programming and build capacity.</p> <p>Watt Institution X2 New Heritage Exhibitions a Year around a theme: Year of Coasts and Waters *X1 Dr Emma Bond (St Andrews University). De-colonisation and Inverclyde Maritime Heritage Exhibition Greenock and the Sea *X1 Alison/James Watt Exhibition of her father's work. Visual and written homage to 'The Lost Clyde' – interpreted through his memories. Art</p>	<p>Time. Artist and local partner led.</p>	<p>Funding Bid Required for activities. Investigate potential funding streams by March 2023.</p> <p>Watt Institution activity partly funded by NLHF</p>	<p>Arts Coordinator, Inverclyde Cultural Partnership and Arts Sub-Group Watt Institution</p>

	<p>Gallery to have c. X4 shows a year. 2022 X1 collections Based and X3 contemporary art shows a year – high quality - Inverclyde artists and young and upcoming. Guest curated and themed every year with new museum objects on display. Watt Institution to link in with Action 24 and discuss with Arts Coordinator and Inverclyde Cultural Partnership a unified approach to funding/development opportunities.</p>			
<p>26. Establish Arts Graduate or PhD Research Opportunities at local Cultural Organisations</p>	<p>To support development of local young persons' route into the Creative Industries within Inverclyde e.g. paid placements at Watt Institution, George Wyllie Museum, The Beacon, RIG Arts and Waterfront Cinema.</p>	<p>Watt Institution already pursuing through Scottish Graduate School for Arts and Humanities</p> <p>Look for other opportunities with other local partners.</p>	<p>Funding Bid Required for activities. Investigate potential funding streams by March 2023.</p>	<p>Watt Institution, Arts Coordinator, Inverclyde Cultural Partnership and Arts Sub-Group</p>
<p>27. Cultural Hubs, Pop Up Shops and Shared Spaces.</p> <p>There are several physical sites and spaces that could be developed into cultural hubs through renovation and redevelopment. Both the Greenock Sugar Sheds and the Tobacco Warehouse have a proven track record of being used as temporary cultural spaces for exhibitions and performances. Establishing creative cafés, artists' studios, shared workshops and recording facilities in town centres could all be explored. Issues around the suitability of the spaces,</p>	<p>Establish a dialogue and take inspiration from The Stove Network to look at ideas and best practice that can be introduced in Inverclyde e.g.: Embers Project, Conversing Building, Creative Futures Lincluden and Lochside, Lowland, The Stove Café and Reel to Reel Cinema</p> <p>Build on success of Kempock Street, Gourock Pop-Up Shop/ Shared space and Investigate with strategic Inverclyde Council Owners, artists and community to test pilot temporary Pop-Up Shared Spaces and associated events in Greenock Town Centre, Port-Glasgow, Inverkip and Wemyss Bay.</p>	<p>Time. Artist and local partner led.</p>	<p>Funding Bid Required for activities. Investigate potential funding streams by March 2023.</p>	<p>Arts Coordinator, Inverclyde Cultural Partnership and Arts Sub-Group</p>

<p>ownership, running costs and renovation present challenges, requiring detailed feasibility studies and robust viable business plans to be developed. Throughout Scotland there are a number of different examples of artist-led initiatives mobilising local creative communities through access to shared spaces and informal networking platforms. For example, initiatives like Creative Dundee, Creative Stirling and Creative Edinburgh all vary in their structural organisation but act as co-ordinated and accessible hubs for the artistic communities in each place. The Stove Network in Dumfries and Galloway is another inspiring example of an artist-led approach to harnessing the power of its creative community. By occupying a large high street premises, this artist network is strategically positioned to contribute culture to its town centre regeneration.</p>	<p>Take inspiration from Glasgow City Council ‘Stalled Spaces’ Project</p> <p>Support existing local initiatives shared cultural spaces such as:</p> <p>*RIG Arts studio/Tobacco Warehouse, Clarence Street studio has DDA compliant public access.</p> <p>*Makers Kirk and Greenock Workshops on Terrace Road are full now and home to 4 x artist's a photographer a jewellery maker, 3 furniture makers and a film maker.</p> <p>*The Beacon - pursuing funding for • the creation of a yearly programme of Cultural Tenants, to provide workspace and development opportunities for those working in the performing and visual arts</p> <ul style="list-style-type: none"> • The creation of pop-up shops linked to the performance and exhibition programmes • Opportunities for local chefs/restaurants to pop-up at the Beacon • The development of the café space to provide a social hub, which can be more widely used by the arts community of Inverclyde <p>*The Inverclyde Shed has been successful through a community asset transfer process of acquiring a 25 year lease at £1 per annum on a 4500sqft shed space, near the East India Harbour area of Greenock East. They have in partnership with Inverclyde Council successfully applied for £505,000 from the Scottish Government to renovate the building into a community workshop with tools and spaces available to the community for meeting, making, growing + sharing which will open January 2022. They are also looking at an additional space but don't have confirmation yet.</p> <p>*The Inverclyde Shed has submitted a request to occupy to Inverclyde Council for the existing 2500sqft Scout Hall, on Drumshantie Road /</p>			
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	<u>Gourock Park</u> . The proposal is to create a local craft centre focusing on digital making, electronics, woodland crafts, ceramics and silver smithing. A decision will be made May 2021 with potential occupancy starting at the end of 2021.			
28. Working in partnership with Town Centre opportunities and local retailers for Creative collaborations and interventions. Including looking at existing museum/cultural institution shops (e.g. Watt Institution) and developing new venue artist selling and social enterprise opportunities (e.g. George Wyllie Gallery and Ocean Terminal).	<p>Establish Bi-Annual (Summer and Winter) Art and Craft Fairs e.g. at The Watt Institution, The Beacon, New Ocean Terminal, Tobacco Warehouse.</p> <p>Expand on success of events such as West Blackhall Street Retailers (e.g. Christmas Ho, Ho, Ho Event 2019) to establish selling and marketing opportunities for local artists. As well as other Inverclyde Council yearly events e.g. <i>Galoshans</i>, Inverclyde yearly Fireworks Event at Battery Park, Gourock Highland Games, and Scotland's Boat Show (Inverkip)</p> <p>Work with local Cultural Institutions existing in-house shops and/or establish new shops e.g. George Wyllie Gallery and Ocean Terminal to make sure that a variety of quality local artists and crafters wares are available for sale within the shop. These can be bought in or sold on a commissions basis (for example what Glasgow Print Shop, Edinburgh Printmakers and Fruitmarket Gallery already successfully do with local artists – look at their best practice). Focus on quality and affordable products such as small repo prints, tote bags, mugs/cups, jewellery, badges, scarfs etc.</p>	Time. Artist and local partner led. Support from local Cultural Institutions and retailers	Funding Bid Required for activities. Investigate potential funding streams by March 2023.	Arts Coordinator, Inverclyde Cultural Partnership and Arts Sub-Group
29. Establish Youth 'Creative Industries' Working Group. Involve in strategic decision making, consultation, programming, cultural volunteer and employment training	<p>Establish a dialogue between local Inverclyde partners and take inspiration from The Stove Network to look at ideas and best practice that can be introduced in Inverclyde – Blueprint 100</p>	Time. Artist and local partner led.	Funding Bid Required for activities. Investigate	Arts Coordinator, Inverclyde Cultural

opportunities	<p>Programme. Blueprint100 is an open and inviting group who provide creative experiences and opportunities for young people. By offering a diverse programme of workshops, events, and public arts projects in partnership with established artists, we aim to build a vibrant community which is both inclusive and inspiring. Our vision is to empower emerging professionals across the arts.</p> <p>Build upon existing groups and networks - To have a representative from each existing cultural youth focussed group feed in or take part in the Inverclyde Cultural Partnership, Arts Sub-Group and Galoshans Consortium. To be part of the decision-making process and curating such as: RIG Arts 'Lock Down Art Crew', Film Crew at Inverclyde Academy and Arts and minds, Beacon Community Ambassadors, Young Company and Youth Theatre, Kayos, Inverclyde Development Trust, CLD Youth Team / I Youth Zones, West College Scotland and Local High Schools</p> <p>**Above can be supported by ACTION 23 – Culture Collective RIG ARTS 'Open Studio' and ACTION 22 – Create:Networks Opportunities</p> <p>Work with Inverclyde Council's - RECRUIT Programme. To include paid training opportunities within the local cultural sector such as – the Watt Institution, RIG Arts, The Beacon, Waterfront Cinema, George Wyllie Gallery etc.</p> <p>Build upon Volunteering and Training Opportunities across the Cultural Sector working with CVS Inverclyde. e.g. Build into existing activity</p>		<p>potential funding streams by March 2023.</p> <p>Already small pot of budget available within successful Event Scotland application for <i>Galoshans</i> 2021 festival there was a strategy and budget line to test pilot volunteer training opportunities at <i>Galoshans</i> in partnership with CVS Inverclyde.</p>	Partnership, and Arts Sub-Group
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	<p>e.g. <i>Galoshans</i> Festival - training/volunteering in Stewarding, Stage Management, Production Management and producing. Work with other Cultural partners and events to build in similar training opportunities</p> <p>Support existing local Youth Art Opportunities e.g.: *RIG Arts *The Beacon - <i>The training opportunities offered by the Beacon through its schools' work placement programme (temporarily suspended). Weekly term-time practical training of West College Scotland's Technical Theatre students. A programme of monthly Sunday afternoon performances by Royal Conservatoire of Scotland students was underway at the Beacon – this activity will be resumed.</i></p>			
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PRIORITY 5: CONFIDENCE

A Strategic Perspective The Community Planning Partnership feels confident in the local artistic community's ability to make a positive impact and will draw on the wide array of cultural knowledge and expertise.

An Organisational Perspective All organisations feel confident in accessing, commissioning and working with the local artist community. Arts and creativity is the core tool used by organisations in work and events that empower communities to be active and animated places that reinforce positive local identity and a spirit of celebration.

An Individual Perspective Local artists feel empowered and inspired that they can partake in the positive progression of Inverclyde and that their input is valued. All residents in the area feel confident and proud of Inverclyde as a creative place.

Action	What do we want to achieve	What is required? (Resources)	When and how will we get there? (Funding and Timetable). Budget Estimate	Who will take responsibility? (Owner and Contributor)
30. Inverclyde Born Historically Inverclyde has been birthplace to a number of famous artists, composers etc. as well as unique local traditions and lesser known/ represented artists	Look at other potential themed years or programming thematics that are unique to Inverclyde. Outwith and complementary to the Event Scotland themed years. Reference: Actions 15, 16 & 17. For Example 2021 'Wyllie100' Centenary Activity and Year of Stories 2022	Time. Artist and local partner led.	Funding Bid Required for activities. Investigate potential funding streams by March 2023.	Inverclyde Cultural Partnership, Arts Sub-Group, local partners and Corporate Communications
31. The Beacon Arts Centre (2021-2023) The Beacon Arts Centre presents an ambitious and high-quality performance, visual arts and creative learning programme which responds to the uniqueness of Inverclyde, its residents and visitors and which includes work of national significance to develop the profile of the area. As one of the few arts venues of this scale in the West	<u>COVID-19</u> The Beacon received an award from the Performing Arts Venues Relief Fund which provides financial support until March 2021. It has been allocated to deliver the priorities of the Fund. It has enabled the continued employment of staff and the engagement of freelance arts practitioners to support the delivery of creative learning activities and performances (both digital and outdoor). The Beacon has	The Beacon led activity	Beacon working to own timeline (2021 – 2023) which is fluid due to COVID19	The Beacon and Inverclyde Cultural Partnership

<p>of Scotland outside of Glasgow, the Beacon is important not just for Inverclyde, but for the wider region. Funded by Inverclyde Council and Creative Scotland, as a regularly funded organisation, the Beacon delivers arts programmes and activities which support the aims of both the Local Outcomes Improvement Plan and Creative Scotland's ambitions as set out in its 10-year plan: Unlocking Potential, Embracing Ambition.</p>	<p>supported the arts sector by providing space for the rehearsal and recording of performances (where the easing of restrictions allowed). The Beacon's work in 2020-21 has adapted to the COVID-19 situation by exploring new ways of working, in new spaces, and has resulted in a digital programme (Beacon Connect) of creative learning work and performances, outdoor performances and use of space to support performing arts organisations in development of their digital work. It is the intention to continue and further develop some of these new approaches. The need to work in new ways accelerated the introduction of elements of the Beacon's plans for the next two years and has provided opportunities to reach audiences who may previously have been excluded.</p> <p>The 2020/21 programme of activity set out in the Beacon's agreements with Inverclyde Council and Creative Scotland will, where possible, be presented in 2021/22 but there is currently no indication of when the Beacon will be able to open to the public for indoor performances and how ongoing restrictions and the pace of recovery of the sector will impact on its ability to resume normal activity. The Beacon's aims and priorities are set out fully in their business plan: People, Place Partnerships, which runs until 2021/22 including development plans in the following areas:</p> <ul style="list-style-type: none"> • Artistic and creative activity; • Reaching and developing audiences and participants; • Equalities, diversity and inclusion; • Environmental • Visual arts <p>Timescales are fluid due to the uncertainties of the Covid-19 pandemic.</p>			
<p>32. 'Festivalization' of Inverclyde. What new regular events, festivals and programming can occur in Inverclyde e.g. build on <i>Galoshans</i> Festival</p>	<p>In line with ACTIONS: 15, 16, 17, 30 and 31. Establish a focus group to explore and develop new programmes and festivals that can happen over the next 5 years (until 2025). In</p>	<p>Time. Artist and local partner led.</p>	<p>By March 2023</p>	<p>Inverclyde Cultural Partnership,</p>

	<p>particular looking at Spring, Summer and Winter. For 2021 there is already programming for e.g.: <i>Galoshans</i> 2021, Wyllie100, Inverclyde Open Studios Build on this further - For example The Stove Network have created yearly funded programming festival opportunities that are unique to their location e.g. : Wild Goose Festival and Nithraid Focus on similar successful working ideas like <i>Galoshans</i> – but move away from ideas and themes that have been ‘overused’ or what Inverclyde is already recognised for e.g. shipping, sugar, Watt, emigration and immigration and explore new themes with artists’ ideas at the heart. Some initial themes and ideas to be discussed further by the Arts Sub-Group, the Inverclyde Cultural Partnership and tourism partners:</p> <p>*Build on the success of the test pilot 2020 Inverclyde Film Festival funded by Screen Scotland to look at with the Waterfront Cinema the potential for a larger Inverclyde Film Festival for 2022 – connecting to Dunoon Film Festival and other parts of Inverclyde / Argyle and Bute</p> <p>*Explore other potential Regular Local Events and Festivals e.g Outdoor Arts – Summer, Festival/Season, Youth Arts Festival/Season, Taste/Food Festival, Book / literary / poetry festival/season, Celtic / Traditional Arts Festivals (Gaelic, Scots), Environmental/Climate Festival/Season</p> <p>*Explore relationships with other National Festivals / organisations and look at future planning / funding opportunities through partnership working (ACTION 9 and 10). Cryptic / Sonica <i>Galoshans</i> partnership 2019 in Tobacco Warehouse brought a new demographic, audience and national press down to Inverclyde and resulted in the building owner of the Tobacco Warehouse investing in the space e.g. installed mains electricity. Potential partners to explore e.g.: Scottish Mental Health and Arts Film Festival, Luminate</p>		Investigate potential funding streams. Funding Bid Required.	Arts Sub-Group, local partners and Corporate Comms
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	<p>(Creative Aging) Festival, YTAS (Youth Arts Festival) and National Festival of Youth Theatre, Imagine Festival, Storytelling Festival (Scottish Storytelling Centre), Scots Language Centre, Village Storytelling Centre, TRAC – Traditional Arts, Puppet Animation Festival, Take me Somewhere Festival, Ayewrite! Scotland’s Book Festival, Science Festival, Neon Digital Arts Festival, Cryptic / Sonica and Surge Festival.</p> <p>*The above will be supported by Creative Scotland Culture Collective Funding as within this there is Scotland wide groups and local authorities delivering partnership activity – from 26 lead organisations work collaboratively to develop ways of responding to the impacts of the ongoing pandemic.</p>			
33. Outward National and International Focus	<p>Build on ACTIONS 30, 31 and 32 by looking at National and International Partnerships. For example – 5-year plan looking at e.g.: British Council Funding / Projects, Creative Europe, Look at potential twinned cities or cities that have cultural connections e.g. George Wyllie and his sculptural work around the world e.g. Berlin, New York etc., National Galleries of Scotland / The Tate / ARTIST ROOMS Project at The Watt Institution or George Wyllie Gallery, Exhibition touring shows e.g. The Watt Institution and George Wyllie Gallery and The Beacon – national & international residencies, touring and commissions.</p>	<p>Time – Arts Coordinator Advocacy and Partnership approach utilising existing connections.</p>	<p>By March 2023</p> <p>Investigate potential funding streams. Funding Bid Required.</p>	<p>Inverclyde Cultural Partnership, Arts Sub-Group, local partners and Corporate Comms</p>

PRIORITY 6: GEOGRAPHY + ACCESSIBILITY

A Strategic Perspective There is a robust cross-area approach to arts programming and development where all communities irrespective of their socioeconomic position have equal access to the arts. The arts are transparent, accessible and engage directly with people.

An Organisational Perspective All organisations are aware of each other and work in partnership to ensure that all individuals in the community are not prohibited from accessing an arts organisation. The work of the arts within the community is intergenerational and considers the needs of the whole family.

An Individual Perspective Artists in Inverclyde have access to appropriate, suitable spaces to work and geographical locality does not impact on their ability to succeed. No individual in Inverclyde has an insurmountable economic barrier to accessing arts in the locality.

Action	What do we want to achieve	What is required? (Resources)	When and how will we get there? (Funding and Timetable). Budget Estimate	Who will take responsibility? (Owner and Contributor)
34. What is an Inverclyder? Identity matters because it gives every resident something to own and to preserve. A positive, strong, local identity is about the meaningful connection between an inhabitant and a place. It's about how good you feel about where you live. Happy places encourage investment and population growth.	This point can be explored and capitalised on within PRIORITY 4 Regeneration and Employment and PRIORITY Confidence Action Points <i>"There is an awful lot of talent here"</i> . Communication is a challenge for many communities. A high percentage of artists and creative people work from home or are members of groups that meet weekly in village / church halls. At present there is a continued need for accessible and neutral places, maps, databases and forums for creative people to network and share information. By considering ways to bridge this gap between artists, we can explore the potential for extending those networks to include venues, commissioners and distributors, linking local artists and makers with supply chains. Communal spaces provide an opportunity for the cross pollination of ideas and the sharing of resources between artists. This often happens organically as a result of regular and collective use of a communal space. Informal sharing and contact between creative people and practitioners could play a vital role in the sustainability and development of an independent local arts network.	Partnership working, communication and continued longer term funding of the Arts Coordinator Role	Ongoing	Inverclyde Cultural Partnership and Arts Sub-Group

	Some of the above can be supported by ACTION 22 and 23 – Create:Networks and Culture Collective Funded Activity			
<p>35. Access to the Natural Environment sets Inverclyde apart from neighbouring Glasgow. Develop Outdoor Art Residencies and site specific projects (Particularly more relevant now in COVID19)</p> <p>Banks of the Clyde to the Greenock Cut, from the enormous Muirshiel Country Park to all the beaches, moors, forests and landscape that lie in between the towns. Great access to the natural environment in Inverclyde sets it apart from neighbouring Glasgow. Accessing and appreciating landscape, outstanding natural beauty and viewpoints all have a role to play on the spectrum of health and wellbeing for local people and visitors alike. The arts and creativity in Inverclyde can further embrace the rich opportunities offered by the rivers and moorlands. They can become the subject, material, location, stage, soundtrack and backdrop for creative work; taking people on a journey through the natural environment and recognising it as part of Inverclyde's contemporary identity. In the materials and processes they use, many local artists already embrace environmentally conscious choices in their practice. Artists across Scotland are rising to the challenge of using the arts as a vehicle for</p>	<p>As we continue and even emerge from lockdown and whilst social distancing measures are still in place it will be vital to take performance to public spaces and civic locations where audiences may feel comfortable gathering naturally again. The outdoor arts have the power to capture the imagination of a broad public that can act as a bridge to future attendance at building based arts programmes.</p> <p>Engage and signpost local Cultural partners with Articulation (Scotland's advocacy body for the Outdoor Arts, Physical Theatre and Circus Sector) have been leading the way in this sector for the last 10 years. They have just completed X3 outdoor arts resource sessions under the themes Possibilities, Practicalities and Possibilities as well as publishing an 'Outdoor Arts Index'. All funded by Creative Scotland. Invite a speaker from Articulation along to the Inverclyde Cultural Partnership and/or COVID19 Cultural Recovery sessions – see ACTION 22 – Create:Networks Activity</p> <p>Build on developing outdoor art residencies and commissions with local cultural, heritage and environmental agencies – see ACTION 23 – Culture Collective Activity</p> <p>Continue and build on existing relationship between Kayos and Surge for development of youth outdoor work and Outdoor Art Director Bursaries – see ACTION 23 – Culture Collective Activity</p>	Time. Artist and local partner led.	<p>By March 2023</p> <p>Some test pilot activity Included in Creative Scotland Culture Collective Funding</p> <p>Investigate potential funding streams. Funding Bid Required.</p>	Arts Coordinator, Inverclyde Cultural Partnership and Arts Sub-Group

<p>education and promoting environmental awareness. Healthy and sustainable environments directly correlate to healthy humans.</p>	<p>Have conversations with Cryptic about potentially programming Sonica works or commissioning artists to work and respond to site in Inverclyde for 2022 Festival</p> <p>Make a list of potential local outdoor art spaces, heritage site and environmental partners that would be interested in collaborating in hosting an artist e.g The Cove, Lunderston Bay, Belville Community Garden, Muirshiel Country Park, Forestry Commission, HES. As well as explore further use of 'Gourock Amphitheatre' and Beacon Outdoor Space at Peel Ports</p> <p>Support existing community art and public art projects e.g. RIG Arts - Working with community groups/volunteer groups to develop Green therapy spaces. Included in our Comic relief bid i.e. Auchmountain Glen Group, Friends of Cove Community Nature Reserve, Clyde Muirshiel Park- The Cut/ Lunderston Bay etc. And The Beacon - <i>has, with great success, presented and supported the delivery of performances in outdoor spaces while the venue remains closed to indoor performances. We intend to continue this into the future to support our aim of delivering work in new spaces. In the short term, we will focus on spaces adjacent to the Beacon and the Gourock Amphitheatre.</i></p>			
<p>36. Public Art – Sustrans Cycle Route / Public Art Project (Phase 1 Community Engagement)</p> <p>In 2020, Sustrans, in partnership with Inverclyde Council, commissioned local arts charity RIG Arts, working with Tragic O'Hara, to engage with the Inverclyde community about the potential for a new public artwork or artistic intervention for the National Cycle Network (NCN75) along the</p>	<p>After a successful Stage 1 – Community Research with RIG Arts and Tragic O'Hara from Aug-Oct 2020 – Creative Conversations Evaluation film here:</p> <p>Sustrans and The Great Place scheme have committed to supporting Stage 2 - Design & Build (£65,000) – the selected artist will use the community research from Stage 1 to develop new public artwork or artistic intervention for the Greenock waterfront along the National Cycle Network route</p>	<p>Time; budget for production of artwork.</p>	<p>Phase 2 to start February 2021 and complete in October 2021. £65,000 budget</p>	<p>Sustrans, Inverclyde Council Cultural Services; Arts Co-ordinator</p>

Greenock waterfront. The engagement work established that there is an appetite for the new artwork and therefore this will be commissioned in Phase 2 of the project.	75. After Stage 2 shortlisting in March 2021 - this was awarded to RIG Arts and Tragic O'Hara who will deliver across March – September 2021.		funded by Sustrans & Great Place Scheme.	
37. Inverclyde Amateur Performing Arts Inverclyde has a vibrant and extensive amateur dramatic scene which provides a fulfilling hobby and an important social outlet to many. As well as many long-established adult groups such as: Greenock Players, Greenock Light Opera Company, The Parish Players of Old Gourock and Ashton and Kilmacolm Dramatic Society there are many youth theatre companies such as: Inverclyde Youth Theatre (Kayos), Thistle Theatre Academy of Speech and Drama, The Albany Academy, Prominence etc. Inverclyde is also very proud of Inverclyde Voices (which has almost 140 members), other choirs and music groups and its many dance schools. Along with drama in schools and school shows these amateur groups provide invaluable experience and a pathway to further arts education and a career in the performing arts.	Encourage and support amateur groups. Many of these groups are often competing for the same rehearsal and performance spaces, funding, audiences etc. Find ways to help them with governance, funding applications etc. through peer support and partnership working. Encourage a connected approach through the ICP and Arts Sub-Group to allow for working with other artists, encourage collaboration, skills sharing, joint funding applications etc. This will be especially important due to the effects of COVID 19 such as the reduction in available rehearsal and performance spaces, the reduction in funding opportunities and the opportunity to hold fundraising events, the reduction in the ability to collect membership fees etc.	Time. Artist and local partner led.	Investigate potential funding streams End of March 2023. Funding Bid Required.	Arts Coordinator, Inverclyde Cultural Partnership and Arts Sub-Group






Inverclyde Alliance

Appendix 7 Economy Delivery Plan

Appendix 7

Inverclyde Alliance – Delivery Plan (Economy)

Lead Officer – Stuart Jamieson

Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
Promote business starts	Tripartite business gateway contract	Inverclyde business start ups exceed the wider Renfrewshire rate	Promotion of Services	Annual review	2020/21 Business Starts exceeded target		
Property development / assistance	We want to ensure that premises are available both to indigenous companies and incoming businesses	Premises are available to suit a variety of different needs	Promotion of available properties through property searches and assistance in works	Reduce number of voids	We continue to monitor the impact of Covid on the property portfolio and to date the impact on Inverclyde Council and RiPH Properties has been limited through successful intervention		
Employability	Inverclyde Council and partners ensure that effective IREP engagement takes place	Better engagement	Regular meetings and partnership working	Effective engagement amongst partners	The IREP Group has not met for some time and this needs to be addressed		



Next steps



Inverclyde Alliance

AGENDA ITEM NO: 6

Report To:	Inverclyde Alliance Board	Date:	14 June 2021
Report By:	Aubrey Fawcett Chair of Programme Board	Report No:	
Contact Officer:	Lynsey Logsdon	Contact No:	N/A
Subject:	Local Outcome Improvement Plan Annual Report 2020/21		

1.0 PURPOSE

- 1.1 The purpose of this report is to provide the Alliance Board with the draft version of the Inverclyde Local Outcomes Report (LOIP) Annual Report 2020/21.

2.0 SUMMARY

- 2.1 Inverclyde's Local Outcome Improvement Plan 2017-22 was approved by Inverclyde Alliance in December 2017.
- 2.2 This is the third annual report that provides details of the progress that has been made during the last year in achieving the three strategic priorities which are population, inequalities and the environment and culture. The Alliance Board agreed to make "local economic growth" a new priority in the LOIP at its meeting in January 2021. Next year's Annual Report for 2021/22 will provide details of our progress with the new priority.
- 2.3 The annual report contains a review of each strategic priority. This include details of key achievements made in 2020/21, projects and actions that will be delivered in 2021/22 and performance indicators.
- 2.4 The Covid-19 pandemic has had a significant impact on the delivery of the LOIP during 2020/21 as all community planning partners have had to turn their attention and resources to dealing with the impact of the pandemic. Despite the pandemic, progress has still been made across all three strategic priorities in 2020/21. For example, a range of measures were implemented to support the community during the pandemic, a study into housing condition, need and land use in the "Eastern Gateway", the area between Newark and Parklea in Port Glasgow was carried out and a Community Food Growing Strategy was developed.
- 2.5 Progress was also made with the implementation of locality planning. This included the development of a model to support the implementation of locality planning in Inverclyde, the development of alternative ways of communicating and engaging with communities, a pilot Locality Planning Group meeting was held in Port Glasgow and a Locality Action Plan was developed for each of the six localities.
- 2.6 A copy of the Annual Report is contained within appendix 1 of this report and will be publicised through the Communication and Engagement Groups and social media channels.

3.0 RECOMMENDATIONS

- 3.1 It is recommended that the Alliance Board approves the Inverclyde Local Outcomes Report (LOIP) Annual report 2020/21.

Aubrey Fawcett

Chair, Programme Board

Chief Executive, Inverclyde Council

4.0 BACKGROUND

- 4.1 Inverclyde's Local Outcome Improvement Plan 2017-22 was approved by Inverclyde Alliance in December 2017. This is the third annual report that provides details of the progress that has been made during the last year in achieving the three strategic priorities which are population, inequalities and the environment and culture. In addition, the report provides details of the progress made with the implementation of locality planning.
- 4.2 The format of the Annual Report includes a review of each of the three strategic priorities. Each review highlights the LOIP's 10 year vision that we are working to achieve, details of key achievements made in 2019/20, projects and actions that will be delivered in 2020/21 and performance indicators. This format helps to demonstrate the tangible results that have been achieved.
- 4.3 The annual report contains the following content:
- Foreword
 - Introduction
 - Impact of Covid-19
 - Priority 1 – Population
 - Priority 2 – Inequalities
 - Priority 3 – Environment, Culture and Heritage
 - Locality Planning Progress
 - Appendix 1 – Local Outcome Improvement Plan and Associated Documents
 - Appendix 2 – Supporting Documents
- 4.4 A copy of the Annual Report for 2020/21 is contained within appendix 1 of this report.
- 4.5 The Alliance Board agreed to make "local economic growth" a new priority in the LOIP at its meeting in January 2021. Next year's Annual Report for 2021/22 will provide details of our progress with the new priority.

5.0 ACHIEVEMENTS

- 5.1 A few of the key achievements made in 2020/21 are outlined below:

Population – A study into housing condition, need and land use in the "Eastern Gateway", the area between Newark and Parklea in Port Glasgow was carried out.

Inequalities - A pipeline of support was developed to help individuals with shopping, food, prescriptions, escorts, repairs, digital support, dog walking and other bespoke requests for support that came from the community during the pandemic.

Culture - To help Inverclyde residents during the pandemic, Inverclyde Libraries extended services such as Books on Wheels to all library members and offered services online including eBooks and audiobooks, Bookbug and Crafternoon sessions, online book groups and techy tips, and various other promotions including VE Day.

Environment - A Community Food Growing Strategy was developed which sets out how Inverclyde Council and its community planning partners will support community growing across Inverclyde.

6.0 CHALLENGES

- 6.1 By far the biggest challenge faced by the Alliance in achieving the priorities within the LOIP during 2020/21 was the impact of the pandemic and this is highlighted in the annual report. The report also provides details of the actions taken by partner organisations to support communities during the pandemic and the plans which are being developed to aid recovery.

7.1 COMMUNICATION AND ENGAGEMENT

- 7.1 The LOIP Annual Report will be publicised through a number of mechanisms, including being discussed at the Communication and Engagement Groups established through Locality Planning and through local social media channels.

8.0 IMPLICATIONS

- 8.1 Legal: none at present
Finance: none at present
Human Resources: none at present
Equality and Diversity: none at present
Repopulation: this report highlights progress made in achieving this strategic priority.
Inequalities: this report highlights progress made in achieving this strategic priority.

9.0 CONSULTATIONS

N/A

10.0 LIST OF BACKGROUND PAPERS

- 10.1 Inverclyde's Local Outcome Improvement Plan 2017-2022

**Inverclyde Alliance
Inverclyde Local Outcome Improvement Plan
Annual Report 2020/21**



Moving Forward Together



Inverclyde Alliance



This document can be made available in other languages, large print, and audio format upon request.

Arabic

هذه الوثيقة متاحة أيضا بلغات أخرى والأحرف الطباعية الكبيرة وبطريقة سمعية عند الطلب.

Cantonese

本文件也可應要求，製作成其他語文或特大字體版本，也可製作成錄音帶。

Gaelic

Tha an sgrìobhainn seo cuideachd ri fhaotainn ann an cànanan eile, clò nas motha agus air teip ma tha sibh ga iarraidh.

Hindi

अनुरोध पर यह दस्तावेज़ अन्य भाषाओं में, बड़े अक्षरों की छपाई और सुनने वाले माध्यम पर भी उपलब्ध है

Mandarin

本文件也可应要求，制作成其它语文或特大字体版本，也可制作成录音带。

Polish


Dokument ten jest na życzenie udostępniany także w innych wersjach językowych, w dużym druku lub w formie audio.

Punjabi

ਇਹ ਦਸਤਾਵੇਜ਼ ਹੋਰ ਭਾਸ਼ਾਵਾਂ ਵਿਚ, ਵੱਡੇ ਅੱਖਰਾਂ ਵਿਚ ਅਤੇ ਆਡੀਓ ਟੇਪ 'ਤੇ ਰਿਕਾਰਡ ਹੋਇਆ ਵੀ ਮੰਗ ਕੇ ਲਿਆ ਜਾ ਸਕਦਾ ਹੈ।

Urdu

درخواست پر یہ دستاویز دیگر زبانوں میں، بڑے حروف کی چھپائی اور سننے والے ذرائع پر بھی میسر ہے۔

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Foreword

Councillor Stephen McCabe, Leader of Inverclyde Council and Chair of Inverclyde Alliance

As Chair of the Inverclyde Alliance, the Inverclyde Community Planning Partnership, I am delighted to introduce Inverclyde's Outcomes Improvement Plan Annual Report 2020/21.

The Covid-19 pandemic had a major impact on the delivery of the Local Outcome Improvement Plan during 2020/21 as all community planning partners had to turn their attention and resources to dealing with the impact of the pandemic. This report provides details of the actions taken by partner organisations to support communities during the pandemic and also the plans which are being developed to aid recovery.

Progress was still made by Inverclyde Alliance during 2020/21 with the delivery of the Local Outcome Improvement Plan. There are three strategic priorities and these are population, inequalities and environment, culture and heritage. Communities across Inverclyde were engaged in the development of the priorities to ensure that they are the right ones for Inverclyde and that they will make the biggest difference to people's lives.

A few of the key achievements this year include:

Population – A study into housing condition, need and land use in the “Eastern Gateway”, the area between Newark and Parklea in Port Glasgow was carried out.

Inequalities - A pipeline of support was developed to help individuals with shopping, food, prescriptions, escorts, repairs, digital support, dog walking and other bespoke requests for support that came from the community during the pandemic.

Culture - To help Inverclyde residents during the pandemic, Inverclyde Libraries extended services such as Books on Wheels to all library members and offered services online including eBooks and audiobooks, Bookbug and Crafternoon sessions, online book groups and techy tips, and various other promotions including VE Day.

Environment - A Community Food Growing Strategy was developed which sets out how Inverclyde Council and its community planning partners will support community growing across Inverclyde.

This report also provides details of the progress made by Inverclyde Alliance during 2020/21 with the implementation of locality planning. Locality planning is a new approach which aims to empower communities by strengthening their voices in decisions about public services.

During 2021/22 we will continue to work in partnership to develop co-ordinated, effective, efficient services that meet the needs of our communities and deliver better outcomes for all. This annual report therefore also highlights some of the projects and initiatives that we will focus on in 2021/22.

I am pleased to introduce this Annual Report on behalf of Inverclyde Alliance Board.

Councillor Stephen McCabe
Chair of Inverclyde Alliance Board
Leader of Inverclyde Council

Introduction

The Inverclyde Outcomes Improvement Plan (OIP) 2017/22 sets out the outcomes that the community planning partners in Inverclyde, known as the Inverclyde Alliance, will seek to improve, which in turn should improve the wellbeing and quality of life of the residents of Inverclyde.

Inverclyde Alliance has identified three strategic priorities that reflects both the needs of our population and the aspirations of our communities, with the overall aim of reducing deprivation and inequalities. The three strategic priorities are:

Population

Inverclyde's population will be stable and sustainable with an appropriate balance of socio - economic groups that is conducive to local economic prosperity and longer term population growth.

Inequalities

There will be low levels of poverty and deprivation and the gap in income and health between the richest and poorest members of our communities will be reduced.

Environment, Culture and Heritage

Inverclyde's environment, culture and heritage will be protected and enhanced to create a better place for all Inverclyde residents and an attractive place in which to live, work and visit.

This annual report provides information on the progress made during 2020/21 with the achievement of Inverclyde Alliance's three strategic priorities outlined above.

A review of the Local Outcome Improvement Plan was carried out in 2020 to ensure that the current 3 priorities are still the right ones for Inverclyde. The review concluded that the current priorities are still very much key issues for Inverclyde. However, the data and feedback from communities indicated that the local economy should be made a priority. The Alliance Board agreed to make "local economic growth" a new priority at its meeting in January 2021. Next year's Annual Report for 2021/22 will provide details of our progress with the new priority.

Locality planning is a new approach being adopted by Inverclyde Alliance, the area's Community Planning Partnership and Inverclyde Health and Social Care Partnership. It aims to empower communities by strengthening their voices in decisions about public services. This report provides details of the progress that was made during 2020/21 with the implementation of locality planning.

Impact of Covid-19

The Covid-19 pandemic has had a major impact on the delivery of the Local Outcome Improvement Plan during 2020/21 as all community planning partners have had to turn their attention and resources to dealing with the impact of the pandemic.

During the initial stages of the pandemic, the Council was focused on emergency planning in respect of implementing government directives in respect of lockdown. The Council implemented new services areas such as the creation and delivery of meals across Inverclyde (both directly and indirectly through the co-ordination of third sector organisations) and the delivery of business grants. With respect to the preparation and delivery of meals, the Council produced over 60,000 meals directly and coordinated through CVS Inverclyde a further 45,000 meals through third sector and voluntary organisations. The Council also implemented a Humanitarian Assistance Centre to support those shielding and otherwise vulnerable.

At the same time as dealing with the impact of the pandemic, the Council and its community planning partners had to turn their attention to the recovery process in Inverclyde and the actions that would be necessary to support this. The Covid-19 Partnership Recovery Plan was developed to document the established partnership structure and arrangements for recovery from the COVID-19 pandemic for Inverclyde. It is a live document and subject to constant review as developments occur during the pandemic.

Three sub-groups were established to focus on recovery activities across key areas:

- The humanitarian recovery group's role is to engage with communities learning from their experience and coordinate recovery. It is responsible for ensuring that vulnerable people are supported.
- The economic recovery group's role is to understand the commercial and economic pressures across Inverclyde through engaging with our business partners and wider business community. This is achieved through two forums; the first is a strategic partnership of the third sector, West College Scotland, Scottish Government, Scottish Enterprise, Federation of Small Businesses, Inverclyde Chamber of Commerce and River Clyde Homes and the second involves representatives from all sectors of the business community. Transport recovery structures have been built up at a Glasgow city region level and Inverclyde Council will participate in these and feed any required actions back to the economic recovery group.
- The education, culture and sport group is split into two reporting groups. The role of the education recovery group is to ensure a coordinated approach to recovery for all learners and families. The role of the culture and sport reporting group is to ensure that sport and culture is at the heart of the recovery process. All three sub-groups have developed multi-disciplinary action plans which detail the short and long term actions to support recovery and renewal.

As it is now accepted that recovery from Covid-19 will be in the long term, during 2021/22 the Community Planning Partnership will begin incorporating current recovery plans into the Local Outcome Improvement Plan.

Priority Action 1: Population

Priority Action 1: Population

Inverclyde's population will be stable and sustainable with an appropriate balance of socio - economic groups that is conducive to local economic prosperity and longer term population growth.

LOIP 10 Year Vision

- Inverclyde will be a more attractive place to live and work with excellent education provision, leisure facilities, transport links, good quality housing and employment opportunities.
- A greater variety of opportunities that meet the needs and aspirations of our young people will be available so that they are encouraged to stay in the area after leaving school.
- Inverclyde's local economy will have grown and be characterised by a diverse business base as a result of an increase in the number of local entrepreneurs and inward investment.
- Communities in Inverclyde will have an enhanced sense of pride, identity and influence, resulting in improved quality of life and satisfaction with living in the area.
- Inverclyde will have a stable population with a good balance of socio-economic groups.

How are we doing?

Total Population of Inverclyde

77,800 (2019)

This is a decrease from 2018 when the population was 78,150. (Source: National Records of Scotland).

Civilian-in-Migration

1,610 (2019)

This is an increase from 1470 in the previous year. Source: National Records of Scotland).

Civilian-Out-Migration

1,520 (2019)

This is a decrease from 1650 in the previous year. (Source: National Records of Scotland).

Satisfaction with Inverclyde as a place to live

75% (2021)

Satisfaction has risen slightly from 74% in 2017/18. (Source: Inverclyde Citizens' Panel.)

Satisfaction with neighbourhoods as a place to live

86% (2021)

There has been no change since 2017/18 when the figure was also 86%. . (Source: Inverclyde Citizens' Panel.)

Gross Weekly Pay

£575.50 (2020)

The gross weekly (full-time) pay for employees living in the area has increased by £31.68 from 2019. (Source: NOMIS)

Key Achievements in 2020/21

- **Growing the Housing Market** – the Eastern Gateway Strategic Housing Study was carried out

during 2020. This was a study into housing condition, need and land use in the “Eastern Gateway”, the area between Newark and Parklea in Port Glasgow. The next stage is for the findings of the study to be considered by the Council’s Environment and Regeneration Committee in May 2021.

- **Marketing and Communication Activity** - in July 2020 we launched the Discover Inverclyde web site which seeks to bring together into one location all promotional material for Inverclyde. It informs residents, visitors, business, and potential investors and provides an opportunity for all local services and companies to have a link within the site. It will also provide a platform for the marketing of Greenock, Gourock, Port Glasgow and the villages.
- **Covid-19 Recovery** – We were successful in acquiring additional support as part of Covid-19 recovery. For example, we received additional support from Scotland’s Towns Partnership to promote towns and villages as part of covid-19 recovery through brand extension of ‘discover Inverclyde’. We also received additional support from Scotland’s food and drink to support the hospitality sector as part of covid-19 recovery.
- **Growing Local Jobs and Enabling Infrastructure** – A Community Wealth Building Policy was approved in 2020 as part of efforts to create further jobs and opportunities within the third sector economy. Community wealth building is a people-centred approach to local economic development, which redirects wealth back into the local economy and places control and benefits into the hands of local people.

What will we focus on in 2021/22?

- We will identify and implement a range of actions to address the findings of the Eastern Gateway Strategic Housing Strategy.
- We will carry out further Strategic Housing Studies in Central Port Glasgow and Greenock Town Centre. In both these areas, a detailed analysis of the condition of housing together with future need will be undertaken to inform future development.
- We will continue to develop the Discover Inverclyde website through the development of more detailed content in relation to the towns and villages that make up Inverclyde.
- We will look to get major events back up and running as this will enable us to promote Inverclyde and attract people into the area.
- We will develop new actions in relation to the local economy to help to address the negative impact the pandemic has had on businesses and the labour market in Inverclyde.

Priority Action 2: Inequalities

Priority 2: Inequalities

There will be low levels of poverty and deprivation and the gap between the richest and poorest members of our communities will be reduced.

LOIP 10 Year Vision

- There will be an increase in employment rates with more well-paid, permanent jobs available.
- There will be a reduction in the number of Inverclyde residents experiencing problems with debt.
- The number of Inverclyde residents living in fuel poverty will be reduced.
- There will be a reduction in the number of children living in poverty.
- There will be a reduction in the attainment gap with an increase in the attainment of pupils living in the 20% most deprived areas in Inverclyde.
- The life expectancy of males and females living in the 20% most deprived areas in Inverclyde will increase.
- A reduction in social isolation and loneliness amongst older people will result in improved physical and mental health.

How are we doing?

Percentage of the population with no qualification

12.1% (2020)

This is an increase of 2% from 2019.
(Source: NOMIS)

Claimant Count

6.3% (2021)

This is an increase from 2020 when the figure was 4.5%. (Source: NOMIS)

Percentage of workless households

23.9% (2019)

This is an increase of 4.7% from 2018.
(Source: NOMIS)

Number of Inverclyde datazones that fall into 5% most deprived in Scotland

22 (2020)

This is an increase of 11 from 2016.
(Source: Scottish Index of Multiple Deprivation)

Percentage of young people 16-24 who are unemployed

13% - 2020

This is an increase from 8% in 2019.
(Source: NOMIS)

Drug Related Deaths

33 Deaths -2019

This is an increase of 37.5% from 2018. (Source: National Records of Scotland)

Key Achievements in 2020/21

- **Supporting communities during the pandemic** - Community planning partners, the third sector and communities worked together to develop a pipeline of support to help individuals with shopping, food, prescriptions, escorts, repairs, digital support, dog walking and other bespoke requests for support that came from the community during the pandemic. This included the establishment of a shielding helpline, humanitarian assistance centre and helpline for anyone requiring support regardless of their circumstances, a prescription collection service, the distribution of food parcels to support those in need, keep in contact and welfare calls to local people and the development of a resource pack containing information on how to access food and support services.
- **Mental health** - A Distress Brief Intervention Programme was established in Inverclyde to provide more support to people experiencing emotional distress. This is an innovative programme which is part of a wide range of actions being taken to improve public mental health and well-being.
- To help address **fuel poverty**, funding was given to i.HEAT to support people over the age of 75. i.HEAT offer a free and impartial home visit service and provide advice on all aspects of home energy use, including how to reduce heating bills. i.HEAT also provide help with complex problems in relation to energy bills.
- **A community pantry** was opened in Grieve Road in Greenock. The purpose of the pantry is to provide fresh food at affordable prices to support families and tackle food waste. The pantry is run by The Trust and is operated in a membership basis with people paying a small fee to access the scheme. The pantry has 300 members and its stock has been expanded to include toiletries.
- **Children living in poverty** - During school closures as a result of the Covid-19 pandemic, and throughout the Easter and summer holidays in 2020, Inverclyde Council, using the Scottish Government allocated Food Fund provided £25 per fortnight to each child (and their siblings in early years) entitled to school clothing grants. Other children with additional support needs and those entitled to qualifying criteria places in early years were written to and asked to get in touch with their bank details. More than 3,300 children received this. During the October and Christmas holidays in 2020 the Council made a £40 payment for each child in receipt of Free School Meals.
- An **online listening event** was held for each of Inverclyde's six localities during February and March 2021. The purpose of the listening events was to obtain feedback from local communities on the type of actions that they would like to see implemented to address poverty and deprivation.

What will we focus on in 2020/21?

- Our key area of focus will be supporting communities to recover from the Covid-19 pandemic. The pandemic has highlighted the level of inequalities within Inverclyde, with a disproportionate effect on those effected by deprivation. Further work is required to understand and address these inequalities.
- The Covid-10 pandemic has had a major impact on mental health and we will look at developing well-being services and support in order to meet the needs of communities.
- We will continue to engage with communities by seeking their views and involving them in decision-making about future priorities and actions.
- We will develop 'Inverclyde cares', a partnership between services and communities to create opportunities for acts of kindness, building on the resilience and capacity that communities demonstrated to look after each during the pandemic.
- The Drug Death Prevention Action Plan will be refreshed to ensure that all appropriate actions by all partners to mitigate, and prevent, future drug deaths are being delivered in Inverclyde.

Priority Action 3: Culture and Environment

Priority 3: Culture and Environment

Inverclyde's environment, culture and heritage will be protected and enhanced to create a better place for all Inverclyde residents and an attractive place in which to live, work and visit.

LOIP 10 Year Vision

- Public transport will be more accessible and it will be easier to get around Inverclyde.
- The amount of derelict land will be reduced and the land used for alternative uses that will benefit local communities.
- Adults and children living in Inverclyde will be more physically active.
- All Inverclyde residents will have pride in Inverclyde and a sense of identity and belonging to the area.
- There will be increased attendance at cultural events and places of culture.
- Those living in our most deprived communities will enjoy greater access to green space.
- The local Green Network will be improved, offering better opportunities for communities and creating enhanced habitat connections.

How are we doing?

Percentage of household waste composted or recycled

54% (2019)

This is a decrease of 2% from 2018. (Source: Local Government Benchmarking Framework)

Street Cleanliness Score

84.29 (2019)

A reduction from 89 in 2018. (Source: Local Government Benchmarking Framework)

Total Amount of Derelict Land

151.35ha (2019)

A reduction from 155.27ha from the previous year's data. (Source: Inverclyde Council)

Cultural Engagement by adults in last 12 months

87% (2019)

There has been no change from 2018 when the figure was also 87%. (Source: Scottish Household Survey)

Key Achievements in 2020/21

- To support Inverclyde residents during the pandemic, **Inverclyde Libraries** extended services such as Books on Wheels to all library members and offered services online including eBooks and audiobooks, Bookbug and Crafternoon sessions, online book groups and techy tips, and various other promotions including VE Day.
- To support Inverclyde's **creative industries**, Inverclyde Council working with CVS Inverclyde, successfully obtained £28K in funding from Creative Scotland. The funding was used to establish and run a network for local creative practitioners and businesses.
- **The Beacon** was one of 20 venues across Scotland to benefit from the Scottish Government's Performing Arts Venues Relief Fund, designed to support performing arts venues that could not re-open due to the impact of the Covid-19 pandemic. The Beacon received £114K from the fund, which, along with funding from Creative Scotland and Inverclyde Council, helped to reduce the threat of insolvency, enabled development and delivery of activity, allowed for staff to return from furlough, and increased commissioning and employment opportunities for freelance creatives. In addition, the Beacon successfully bid to the Weston Culture fund for £170K to support community engagement and artistic plans.
- Inverclyde Great Place Scheme, working with Sustrans, commissioned a piece of community engagement around the potential for a new artwork for the National Cycle Network 75 on the waterfront in Greenock. RIG Arts, working with artist Tragic O'Hara, worked with participants on creative activities, such as 3D VR images, digital artworks and light painting, and discussions exploring local history, stories and gathered people's views on public art. Artists brought the use of local cycling, walking and wheeling routes into the discussion to help embody a shared vision of a healthier, more attractive Inverclyde for everyone.
- Inverclyde's **Galoshans Festival** went ahead in 2020 on smaller scale due to the pandemic. The festival consisted of zoom workshops, exclusive online performances, live streaming and outdoor activities. Celebrating the Year of Coasts and Waters with a sea-faring watery theme, the festival which has been running for six years, took a break from the annual Galoshans giants parade and street party to focus on creative community workshops and enjoyable events that could safely take place online or outdoors.
- **A Community Food Growing Strategy** was developed in 2020 which sets out how Inverclyde Council and its community planning partners will support community growing across Inverclyde. The strategy identifies land that could be used for community growing, explains the permissions groups must get and how they can go about obtaining these, existing food growing opportunities across Inverclyde and support available to both aspiring and experienced community growers.
- A funding bid was submitted for the **Inverclyde Green Connections Programme** which aims to improve connectivity and deliver real on the ground change in Greenock and Port Glasgow. The project will involve working with local people to improve connectivity between neighbourhoods, the town centres and the natural, cultural and historic assets of the area. The project will help to improve quality of life, local community environments and active travel for everyday journeys in order to encourage investment, repopulation and improve health and well-being.

What will we focus on in 2020/21?

- The Covid-19 pandemic made the continuation of cultural activity very difficult and the focus in

2021/22 will very much be on helping and supporting the sector to get back up and running as it recovers from the impact of the pandemic.

- Phase 2 of the Inverclyde Great Place Scheme/Sustrans public artwork project will commence in Spring 2021 with further community engagement, followed by the installation and launch of the new artwork(s) by October 2021.
- A consortium, led by Inverclyde Council working with partners CVS Inverclyde, Beacon Arts Centre, RIG Arts and Inverclyde Youth Theatre (Kayos), successfully bid for £275K for an 18 month project to create a context for artists to experiment with alternative modes of sharing practice, test piloting new community projects in areas such as mental health, regeneration, outdoor work and investigating barriers to arts access. Collectively through 21 projects this programme will create over 40 opportunities for paid work for creative practitioners.
- Inverclyde Cultural Partnership will launch the Arts Action Plan to complement the Arts & Creativity Strategy and provide a framework for Inverclyde's arts activity until 2023.
- The Watt Institution, with £230K funding from the National Lottery Heritage Fund, will work on a programme of re-interpretation and decolonisation of collections and through a wider review group will investigate local links to the historical slave trade and ways in which these links can be recognised in today's society.
- A programme of arts and culture activities are planned for July and August 2021 as part of a "summer of fun" to support recovery after lockdown.
- Wyllie100 will be held during 2021 to mark and celebrate the centenary of local artist George Wyllie.
- Communities have told us that improving the condition of paths and cycle paths and providing more walking and cycling routes is important to them. The Covid-19 pandemic has made improving walking and cycling facilities even more important. Many people have taken up walking and cycling during lockdown and it is important that appropriate infrastructure is put in place in order to encourage this behavioural change post lockdown.
- We will pursue funding for the Inverclyde Green Connections Programme as this project will help us to address the issue of improving the condition of paths and cycle paths, which communities have told us is important.
- One of our new priorities to focus on in 2021/22 will be the Climate Emergency. We want Inverclyde's contribution to climate change will be well on its way to ending by 2045 and the transition to a just and net zero economy will be well established.

Locality Planning

Locality planning is a new approach being adopted by Inverclyde Alliance, the area's Community Planning Partnership and Inverclyde Health and Social Care Partnership. It aims to empower communities by strengthening their voices in decisions about public services. Locality planning is guided by two pieces of legislation:

- The Community Empowerment (Scotland) Act 2015 placed a requirement on community planning partnerships to produce locality plans for smaller areas of Inverclyde and work with communities to agree what the key priorities are that should be addressed in those locality plans.
- The Public Bodies (Joint Working) (Scotland) Act 2014 placed a requirement on Inverclyde's Health and Social Care Partnership (HSCP) to create at least two localities. The purpose of establishing localities for the HSCP is to provide an opportunity for communities and professionals such as GPs, social workers, pharmacists, and dentists to take an active role in and provide leadership for local planning of services.

The following six localities have been created that cover the whole of Inverclyde to ensure that every community has the opportunity to take part:

- Kilmacolm and Quarriers Village
- Port Glasgow
- Greenock East and Central
- Greenock West and Gourock
- Greenock South and South West
- Inverkip and Wemyss Bay

What did we achieve in 2020/21?

- We developed a model to enable the implementation of locality planning in Inverclyde. The model consists of the establishment of a Locality Planning Group (LPG) and a Communications and Engagement Group (CEG) in each of Inverclyde's six localities. LPGs are forums for public services and communities to come together to design and deliver a plan for their locality. CEGs are a forum for the community to plan for the needs and aspirations of their local community and to lead community involvement and engagement activity that will be fed into the LPG.
- At the beginning of 2020 we set up Communication and Engagement Groups in each locality and held a number of face-to-face meetings and events. Due to the pandemic we were unable to continue with face-to-face meetings and instead we developed alternative ways of communicating and engaging with communities during 2020/21. For example:
 - We established a digital Communications and Engagement Group for each locality via Facebook which enabled us to stimulate discussion and debate with communities on the key issues within their locality.
 - We held online meetings of the Communication and Engagements in localities where the community were comfortable taking part in this type of meeting.
 - We held a series of community listening events which are structured and planned events, supported by a facilitator and scribe, allowing each participant the opportunity to have their say. Community listening events proved to be an effective tool in order to engage with communities virtually. Although the events were structured the approach adopted helped create a friendly, relaxed and positive environment for the participants to have their say.
- We held a pilot LPG meeting in Port Glasgow in November 2020. The community of Port Glasgow was represented by members of the Port Glasgow CEG, a carers rep and a Community Council rep. Your Voice, Inverclyde Council, Inverclyde Health and Social Care Partnership, Riverclyde Homes and Scottish Fire and Rescue were some of the partner organisations that took part in the first meeting. The community representatives provided feedback on what the community feel are the key issues in Port Glasgow and partner organisations are looking into how these can be addressed.

- A Locality Action Plan has been developed for each of the six localities. The purpose of Locality Action Plans is to outline the key issues in a locality that have been identified through the statistical information we hold for this locality, as well as extensive engagement with the community. The locality plan also identifies a range of actions that will be taken to address these issues by both Inverclyde Alliance and the local community working together.
- We produced a locality planning newsletter in order to provide communities with an update on progress with locality planning. The newsletter provided details of the progress that has been made in each locality and provided feedback on some of the issues that were raised at the Communication and Engagement Group events /meetings that were held at the beginning of the 2020. The newsletter also contained details of some of the activities that took place during lockdown to help communities in Inverclyde.

What will we focus on in 2021/22?

- We will work with the Communication and Engagement Groups to increase membership, support the community members of the groups by providing training and support on digital engagement and work with the groups to take action to tackle the issues that they want us to prioritise.
- We will use what we learned from the Pilot Local Planning Group meeting held in Port Glasgow to inform the rollout of Locality Planning Groups across the remaining five localities.
- We will review all Locality Action Plans to ensure that they contain the right priorities for each locality and we will involve communities in this process.
- We will seek the views of the community about their experience of Covid-19 and the actions required to support recovery and use this to inform the development of recovery plans.
- We will work towards implementing participatory budgeting by March 2022. This will enable local people to have a say in how defined budgets can be used to address local priorities.

Appendix 1: Inverclyde Outcomes Improvement Plan and associated documents

Local Outcome Improvement Plan 2017-22

You can find the Inverclyde Alliance Outcomes Improvement Plan in the documents section here:

<https://www.inverclyde.gov.uk/council-and-government/community-planning-partnership/inverclyde-outcome-improvement-plan>

Locality Action Plans

You can find the Locality Action Plan for each of Inverclyde's six localities here:

- Kilmacolm and Quarriers Village
<https://www.inverclyde.gov.uk/council-and-government/community-planning-partnership/localities/kilmacolm-quarriers>
- Port Glasgow
<https://www.inverclyde.gov.uk/council-and-government/community-planning-partnership/localities/port-glasgow>
- Greenock East and Central
<https://www.inverclyde.gov.uk/council-and-government/community-planning-partnership/localities/greenock-east-central>
- Greenock South and South West
<https://www.inverclyde.gov.uk/council-and-government/community-planning-partnership/localities/greenock-south-south-west>
- Greenock West and Gourock
<https://www.inverclyde.gov.uk/council-and-government/community-planning-partnership/localities/greenock-west-gourock>
- Inverkip and Wemyss Bay
<https://www.inverclyde.gov.uk/council-and-government/community-planning-partnership/localities/inverkip-wemyss-bay>

Contact Us:

If you would like further information on any aspect of the Inverclyde Alliance Outcomes Improvement Plan, please e-mail: corporate.policy@inverclyde.gov.uk or telephone (01475) 712042.

Report To:	Inverclyde Alliance Board	Date:	14 June 2021
Report By:	Andrina Hunter, Service Manager Corporate Policy, Performance and Partnership	Report No:	
Contact Officer:	Lynsey Logsdon	Contact No:	N/A
Subject:	Inverclyde Alliance Memorandum of Understanding Refresh		

1.0 PURPOSE

- 1.1 The purpose of this report is to present to the Alliance Board an updated Memorandum of Understanding (MOU) for approval.

2.0 SUMMARY

- 2.1 Inverclyde Alliance has had a MOU in place for a number of years as a framework for the delivery of community planning. The MOU required to be updated in order to reflect structural and contextual changes that have been implemented since the MOU was last revised and considered by the Alliance Board.
- 2.2 The purpose of the MOU is to set out a governance framework to help support Community Planning in Inverclyde. It details the Alliance's vision and priorities, legislative requirements, guiding principles which underpin community planning in Inverclyde, the expectation of community planning partners, the Alliance's core structures and includes a diagram that illustrates the Alliance's delivery structure.
- 2.3 The MOU has been refreshed and revised to reflect the current Inverclyde Alliance structures and processes and is attached as appendix 1 to this report for discussion and approval.

3.0 RECOMMENDATIONS

- 3.1 It is recommended that the Alliance Board
- 1.1 Approves the revised MOU.
 - 1.2 Invite Visit Scotland, Sport Scotland, Historic Environment Scotland and SEPA to become members of the Alliance Board.
 - 1.3 Considers the role of Vice Chair for the Alliance and agree to progress nominations.
 - 1.4 Agree to review the MOU on a yearly basis.

**Andrina Hunter,
Service Manager - Corporate Policy, Performance and Partnership**

4.0 BACKGROUND

- 4.1 Inverclyde Alliance has had a MOU in place for a number of years as a framework for the delivery of community planning. The MOU required to be updated in order to reflect structural and contextual changes that have been implemented since the MOU was last revised and considered by Alliance Board.
- 4.2 The MOU sets out a governance framework to help support Community Planning in Inverclyde. It details the context for community planning in Inverclyde, including the legislative requirements and the guiding principles which underpin the work of Inverclyde Alliance, the area's Community Planning Partnership as set out under the Community Empowerment Act. The Alliance's core structures are outlined in the document, along with the format of meetings, how the Alliance will be supported and the expectations of the partners organisations that make up the Alliance. The MOU is an introductory guide to community planning in Inverclyde and is intended to add value to the work of Inverclyde Alliance, enable partners to work more effectively and efficiently and lead to better outcomes for communities in Inverclyde.
- 4.3 The MOU sets out the legislative position from the Act that the running and effective delivery of community planning is a shared responsibility. The Act applies a range of duties, designed to support shared leadership and governance, on specified statutory community planning partners. These partners are:
- Inverclyde Council
 - NHS Greater Glasgow & Clyde
 - Police Scotland
 - Scottish Enterprise
 - Scottish Fire & Rescue Service
- In addition, the Act expands the number of public sector bodies subject to community planning duties. Statutory community planning bodies for the Alliance, in addition to those listed above, are:
- Inverclyde Health and Social Care Partnership (Integration Joint Board)
 - Nature Scot
 - Sports Scotland
 - West College Scotland
 - Visit Scotland
 - Historic Environment Scotland
 - Scottish Environment Protection Agency
 - Skills Development Scotland
 - Strathclyde Partnership for Transport
- 4.4 The four main structures which support the delivery of community planning in Inverclyde are:
- Alliance Board
 - LOIP Programme Board
 - Priority Partnerships
 - Locality Planning Groups
- 4.5 The MOU outlines the role, membership, meetings, chair, decision-making and secretariat/support for each of the four structures listed above.
- 4.6 The refresh of the MOU has highlighted that we do not have all the partners on the Alliance Board that are required under the Community Empowerment Act. Specifically, Visit Scotland, Sport Scotland, Historic Environment Scotland and SEPA. In addition, the MOU states that a vice-chair for the Alliance Board should be in place and as per the legislation, this should be from one of the statutory partners – NHS, Police, Fire, Scottish Enterprise.
- 4.7 The updated MOU, appendix 1, will be shared with all community planning partners once approved by the Alliance Board.

- 4.8 It is important that the MOU is reviewed and refreshed regularly to ensure it remains current and relevant for all those involved in the delivery of community planning in Inverclyde. A review will be undertaken annually and presented to the Programme Board and Alliance Board for agreement.

5.0 IMPLICATIONS

- 5.1 Legal: none at present
Finance: none at present
Human Resources: none at present
Equality and Diversity: none at present
Repopulation: none
Inequalities: none

6.0 CONSULTATIONS

N/A

7.0 LIST OF BACKGROUND PAPERS

- 7.1 Inverclyde's Local Outcome Improvement Plan 2017-2022

Inverclyde Alliance

Memorandum of Understanding

Updated April 2021



Moving Forward Together



Inverclyde Alliance

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Introduction

What is the purpose of the Memorandum of Understanding?

This *Memorandum of Understanding* sets out a governance framework to help support Community Planning in Inverclyde. It details the context for community planning in Inverclyde, including the legislative requirements and the guiding principles which underpin the work of Inverclyde Alliance, the area's Community Planning Partnership. The Alliance's core structures are outlined in the document, along with the format of meetings, how the Alliance will be supported and the expectations of the partner organisations that make up the Alliance.

- This Memorandum of Understanding is an introductory guide to community planning in Inverclyde and is intended to add value to the work of Inverclyde Alliance, enable partners to work more effectively and efficiently and lead to better outcomes for communities in Inverclyde.

What is community planning?

Community planning is a way of working that places residents and communities at the heart of enhanced service delivery; with partners working together more effectively and efficiently to improve outcomes. Community planning is not an 'add on' to existing activity but instead a different approach to jointly planning and delivering services with a focus on collective delivery of improved outcomes for the residents of Inverclyde. The essence of Community Planning is:

"Partnership working between public agencies, the voluntary sector, the community, and businesses across an area, with a shared vision which is used to identify priorities to enhance service delivery for the sustained benefit and wellbeing of the community."

Inverclyde Alliance (the Alliance) is a partnership group representing the key community planning partners for the area, bringing together public bodies, communities, the voluntary sector and other key sectors to plan and deliver high quality, local and accessible services that are focused on improving lives for the people of Inverclyde. The partnership is focused on the 'collaborative gain' achieved from working in partnership; in order to

- **add value** to the activities of individual partners and current initiatives;
- **work in partnership** more effectively and efficiently;
- **enhance service delivery** – it only works if it works for the recipients of our services

Legislative Requirements

Community Empowerment (Scotland) Act 2015

The Local Government in Scotland Act 2003 created a statutory basis for community planning. The Community Empowerment (Scotland) Act 2015 replaced the 2003 Act and made a number of significant changes to community planning legislation.

The Act gave community planning a clear statutory purpose focused on improving outcomes, and placed specific duties on community planning partners to:

- Prepare and publish Local Outcome Improvement Plans (LOIPs);
- Develop locality plans for smaller geographical areas experiencing poorer outcomes;
- Review and report publicly on progress towards their LOIPs and locality plans; and
- Contribute such funds, staff and other resources the Community Planning Partnership considers appropriate to improve local outcomes in the LOIP and secure participation of community bodies throughout community planning.

The Community Empowerment (Scotland) Act 2015 placed a legal duty on community planning partners to demonstrate that they are making a significant difference to the lives of their residents through the planning and delivery of local outcomes and the involvement of community bodies at all stages of community planning. The Act places a very specific focus on tackling inequalities for those that are most disadvantaged in our communities and CPPs are required to produce a Local Outcomes Improvement Plan which will replace Single Outcome Agreements. In addition, CPPs are required to produce Locality Plans which focus on an area where residents experience the poorest outcomes and set the priorities for these communities.

Under the Act, the running and effective delivery of community planning is a shared responsibility. The Act applies a range of duties, designed to support shared leadership and governance, on specified statutory community planning partners. These partners are:

- Inverclyde Council
- NHS Greater Glasgow & Clyde
- Police Scotland
- Scottish Enterprise
- Scottish Fire & Rescue Service

In addition, the Act expands the number of public sector bodies subject to community planning duties. Statutory community planning bodies for the Alliance, in addition to those listed above, are:

- Inverclyde Health and Social Care Partnership (Integration Joint Board)
- Nature Scot
- Sports Scotland
- West College Scotland
- Visit Scotland
- Historic Environment Scotland
- Scottish Environment Protection Agency
- Skills Development Scotland
- Strathclyde Partnership for Transport

Guiding Principles

Partnership working in Inverclyde will be underpinned by the following guiding principles:

- **Limited number of priorities** - The Alliance will pursue a limited number of priorities at any one time, concentrating on the development and mainstreaming of its added-value.
- **Collaborative Gain** - The Alliance should only come together if there will be additional 'collaborative gain' achieved from partnership working.
- **Strategic value** – Initiatives taken forward by the Alliance will be of fundamental importance to the local population, reflecting issues identified through both community engagement and analysis of data.
- **High impact** – the priorities and initiatives taken forward by the Alliance will be likely to bring about significant benefits to communities.
- **Effective community engagement** – the priorities and initiatives taken forward by Inverclyde Alliance will be developed in consultation and through engagement with all relevant stakeholders and the communities of Inverclyde.
- **Early intervention and prevention** – The Alliance will take a partnership approach to identifying new ways of working that support the development and implementation of prevention and early intervention approaches that will help to reduce inequalities.
- **Community empowerment** – The Alliance will support communities to empower them to take part and influence local decision making. Our local model of empowerment will be delivered through the communication and engagement Groups that underpin locality planning arrangements.
- **Promoting equality and tackling inequality** – the Alliance is committed to promoting equality and reducing the impact of inequality on our residents. We will progress this equality agenda, recognising the diversity within our local communities and ensuring that the needs of residents are considered and planned for fairly.
- **Sustainability** – The Alliance will take a partnership approach to achieving a just and net zero economy by 2045 and all action taken as community planning partners will contribute towards this where possible.

Expectations of Community Planning Partners

This section sets out some key expectations of what partners will do and how they will behave in the interests of genuine partnership working.

All partners are expected to:

- Communicate the Alliance's vision and priorities across their organisation and to their stakeholders. The Alliance's vision and priorities should also be reflected in the plans and strategies of all partners, this applies to both local and national organisations. National organisation should articulate the Alliance's vision and priorities in a local level document.
- Contribute to developing, implementing, monitoring and evaluating Alliance policies, strategies and action plans;
- Contribute to identifying local needs and seeking opportunities to engage local communities;
- Commit their organisation's resources to implement agreed Alliance plans, including the LOIP and locality plans;
- Influence and shape the strategies and plans of other organisations and groups in order to complement the aims and objectives of the Alliance;
- Represent the Alliance and its objectives at public meetings, events, workshops and conferences, and 'champion' its work;
- Operate in an open, accessible, responsive and accountable manner and represent the interests of their sector at meetings of the partnership;
- Report back to their organisation or partners on the outcome of Alliance meetings ensuring actions are embedded in partner plans;
- Challenge colleagues on their role in delivering pieces of work, and integrating the Inverclyde Alliance's vision into their organisation's policies and strategies;
- Champion Inverclyde's LOIP and locality plans and publicise achievements throughout the Alliance and the wider community of Inverclyde and Scotland;
- Attend all meetings and ensure that a depute attends when they are unable to; and
- Ensure relevant information, research and evidence is shared to enhance reporting and learning of the partnership.

Vision and Priorities

The Community Planning Partnership's vision for Inverclyde is:

'Nurturing Inverclyde: Getting it right for every Child, Citizen and Community'

This means that the Alliance will work in partnership to create a confident, inclusive Inverclyde with safe and sustainable, healthy, nurtured communities, and a thriving, prosperous economy, with active citizens who are resilient, respected and responsible and able to make a positive contribution to the area.

Inverclyde's Outcomes Improvement Plan (OIP) 2017/22 sets out the strategic priorities that the community planning partners in Inverclyde will focus on in order to achieve this vision. This should in turn improve the wellbeing and quality of life of the residents of Inverclyde, with a particular focus on reducing inequality and poverty.

The Alliance has four strategic priorities as outlined in the Local Outcome Improvement Plan 2017/22.

Priority1: Population

Inverclyde's population will be stable and sustainable with an appropriate balance of socio - economic groups that is conducive to local economic prosperity and longer term population growth.

Priority 2: The Local Economy

Inverclyde has a thriving and diverse local economy, economic activity is increased and skills development enables both those in work and those furthest from the labour market to realise their full potential.

Priority 3: Inequalities

There will be low levels of poverty and deprivation and the gap in income and health between the richest and poorest members of our communities will be reduced.

Priority 4: Environment, Culture and Heritage

Inverclyde's environment, culture and heritage will be protected and enhanced to create a better place for all Inverclyde residents and an attractive place in which to live, work and visit.

Inverclyde Alliance Structures

There are four main structures which support the delivery of community planning in Inverclyde:

- Alliance Board
- LOIP Programme Board
- Priority Partnerships
- Locality Planning Groups

Appendix 1 contains a diagram that illustrates the Alliance structure.

The Alliance Board

Role - The Alliance Board is Inverclyde's Community Planning Partnership (CPP). It operates strategically, take key decisions, leads the partnership and carries out an overall scrutiny role. The role of the Alliance Board is to:

- Act as the public meeting for community planning in Inverclyde,
- Scrutinise delivery of partnership action plans and associated activity aimed at delivering outcome improvement,
- Analyse performance linked to the LOIP, supported by detailed performance monitoring,
- Ensure the CPP has the widest possible impact on and involvement of the public sector, private sector, third sector and communities,
- Promote and publicise the work of Inverclyde Alliance.
- Oversee the work of the following partnerships– Community Justice Partnership, Community Safety Strategic Group, Community Learning and Development Implementation Group, Joint Children's Services partnership and the Alcohol and Drug Partnership.

Membership – Inverclyde Council as the lead agency and as the organisation with a wide range of powers, will have four places at the Board in order to enable appropriate representation across the political spectrum. The following partners will have one place each:

- Greater Glasgow and Clyde NHS (statutory partner)
- Scottish Enterprise (statutory partner)
- Police Scotland (statutory partner)
- Scottish Fire and Rescue (statutory partner)
- West College Scotland
- Job Centre Plus
- Health and Social Care Partnership Integration Joint Board
- Nature Scot
- Skills Development Scotland
- Strathclyde Passenger Transport
- The Voluntary Sector
- The Scottish Government
- Inverclyde Housing Associations Forum
- Youth Council Representative

Meetings - The Alliance Board meets on a quarterly basis with meetings held in March, June, October and December each year. Additional development sessions or workshops will be organised as required. Each Alliance Board meeting will consider:

- Minutes of the previous meeting
- Reports relating to the performance management of the LOIP
- Reports submitted by any partner

Chair - The Chair of the Alliance Board will be drawn from the five statutory partners responsible for community planning. Currently the chair is held by the Leader of Inverclyde Council. Any

change to the chair would require agreement from the Board. A Vice-Chair will be sought from the membership agencies detailed above. The Chair has responsibility for:

- Determining non-critical decisions such as submission of data returns, replying to correspondence, or attending national events on behalf of the partnership.
- Agreeing the agenda and reports for each meeting
- Ensuring the efficient conduct of each meeting; and
- Ensuring robust discussion takes place before any decisions are made.

Decision-making - While it is desirable that decisions will be reached by broad consensus, those which are not will be decided by a show of hands vote by the members of the Board. If the Board is unable to reach a decision, the Chair will have the deciding vote.

Support– Inverclyde's Council's Committee Services will provide secretariat for all meetings of the Alliance Board and have responsibility for the following:

- Issuing a call for agenda items six weeks prior to a meeting
- Organising a pre-agenda meeting which will consist of the Chair, Vice-Chair, Chief Executive of Inverclyde Council, LOIP Lead Officers and any partner organisations who have a report on the agenda.
- Issuing the agenda and papers two weeks prior to a meeting.

The Corporate Policy, Performance and Partnerships Manager and a dedicated LOIP Corporate Policy Officer will provide the following support to the Alliance Board:

- Set the agenda for meetings in liaison with the chair and co-ordinate the development and submission of reports;
- Produce a quarterly performance report detailing progress made in the delivery of the LOIP and locality planning; and
- Advise the Alliance Board on matters relating to community planning.

The Programme Board

Role – The LOIP Programme Board supports the Alliance Board and oversees the delivery of the LOIP and Locality Action Plans. The role of the Programme Board is to:

- Lead and direct the implementation, delivery and on-going development of the LOIP within the Alliance
- Identify where cross working across priorities will achieve better results and avoid duplication
- Scrutinise the progress made by each Priority Partnership
- Ensure accountability across organisations involved in the delivery of the priorities
- Ensure the LOIP is reviewed and updated on a regular basis
- Prepare the annual LOIP performance report
- Champion Inverclyde's LOIP and publicise its achievements throughout the Alliance and the wider community of Inverclyde

Membership - Membership of the Programme Board will consist of:

- Chief Executive of Inverclyde Council (Chair)
- Lead officer - Population and Economy
- Lead Officer - Inequalities
- Lead Officer - Culture and Heritage
- Lead Officer - Environment
- Police Scotland representative
- Greater Glasgow and Clyde NHS representative
- The Voluntary Sector representative
- Scottish Government representative

- The following officers from Inverclyde Council - Service Director of Environment and Economic Recovery, Head of Organisational Development, Policy and Communications and the Head of Culture, Communities and Educational Resources.

Meetings – The Programme Board will meet on a quarterly basis prior to meetings of the Alliance Board. Meetings will be held in February, May, August and October each year. Each LOIP Programme Board meeting shall consider:

- The action note from the previous meeting
- Reports relating to the performance management of the LOIP and locality planning
- The agenda for the next meeting of the Alliance Board

The Chair of the Programme Board will be chosen by the Alliance Board and is currently the Chief Executive of Inverclyde Council.

Decision-making and Accountability - Decisions will be reached by broad consensus and those which are not will be taken by the Alliance Board. The Programme Board is accountable to the Alliance Board.

Support – The Corporate Policy, Performance and Partnerships Manager and a dedicated LOIP Corporate Policy Officer will provide the following support to the Programme Board:

- Set the agenda for meetings in liaison with the chair and co-ordinate the development and submission of reports;
- Produce a quarterly performance report detailing progress made in the delivery of the LOIP and locality planning;
- Develop an action note for each meeting and follow up on any actions; and
- Advise the Programme Board on matters relating to community planning.

Priority Partnerships

There is a Priority Partnership to oversee the delivery of each priority in the LOIP. These Population and Economy, Inequalities, Culture and Heritage and the Environment.

Role - The role of each Priority Partnership is to:

- Bring together key officers from across community planning to develop and deliver a range of activities, collated through action plans, which support delivery of the priority;
- Report on delivery of the action plan to each meeting of the Alliance Board and LOIP Programme Board;
- Facilitate better collaboration between partners to bring about 'added value' benefits, which would not be achieved by individual partner organisations working on their own;
- Utilise policy contexts, available statistics and feedback from communities to inform the development of action plans; and
- Identify opportunities for projects which could take place across more than one priority area.

Membership of Priority Partnerships consist of key officers from partner organisations that have a role to play in the delivery of a priority. It is the responsibility of the lead officer to identify the partner organisations that should be involved in their Priority Partnership Group and to ensure they have the right people round the table who can assist with the delivery of actions.

Meetings - Each Priority Partnership will meet as a minimum 4 times per year. Additional meetings will be held as required to ensure progress is made in the achievement of the priority. Each Priority Partnership meeting shall consider:

- Minutes of the previous meeting;
- A progress update by relevant partners on the activities within the delivery plan ;
- The next steps that require to be taken to progress the delivery of their action plan;
- Reports relating to the performance management of the LOIP; and

- Reports submitted by any partner.

The Chair of the Priority Partnerships will be the lead officer for the priority chosen by the Programme Board. Lead Officers will be a senior officer from one of the community planning partners and their role will be to:

- Establish a Priority Partnership Group with the right partners round the table that can contribute to the achievement of the priority;
- Develop and implement a delivery plan containing actions that will contribute to the achievement of the priority; and
- Provide regular updates on progress to both the Alliance Board and Programme Board.

Decision-making and Accountability - Decisions will be reached by broad consensus and those which are not will be taken by the Programme Board. The Priority Partnerships are accountable to the Programme Board.

Support - It will be the responsibility of each Lead Officer to provide the secretariat for their Priority Partnership. The Corporate Policy, Performance and Partnerships Manager and a dedicated LOIP Corporate Policy Officer will provide support to lead officers in the development and implementation of their delivery plan.

Locality Planning Groups

The Community Empowerment (Scotland) Act 2015 placed a statutory requirement on Inverclyde Alliance to develop locality plans for the communities of Inverclyde that experience the greatest inequalities. In addition, the Public Bodies Joint Working (Scotland) Act 2014 placed responsibility on the Health and Social Care Partnerships (HSCP) in relation to locality planning. HSCPs must set up two or more localities and the localities should be established to enable service planning at a local level within natural communities.

Inverclyde Alliance and the HSCP have put in place arrangements for locality planning that meet the needs of both pieces of legislation. Six localities have been established which cover the whole of Inverclyde to ensure all communities are able to participate in locality planning. A Locality Planning Group (LPG) will be established for each of the following localities:

- Kilmacolm and Quarriers Village
- Port Glasgow
- Greenock East and Central
- Greenock South and South West
- Greenock West and Gourock
- Inverkip and Wemyss Bay

Role – LPG's are being established to provide a forum for the community and public services to come together to discuss and plan for priorities specific to that local area, develop and implement a Locality Action Plan and oversee and scrutinise delivery of Inverclyde Health and Social Care Partnership's (HSCP) Strategic Plan 2017-22. The role of LPGs will be to:

- ❖ Develop and oversee delivery of a Locality Action Plan that:
 - Meets the requirements of the Community Empowerment (Scotland) Act 2015;
 - Takes account of strategic issues such as inequalities and poverty;
 - Delivers on the Inverclyde HSCP Strategic Plan objectives;
 - Delivers against the road map of 'what we expect to look like' at the end of the plan period;
 - Achieves transformation to a health and wellbeing partnership; and.
 - Delivers financial and service sustainability.
- ❖ Assess progress against the Locality Action Plan which will utilise performance management processes
- ❖ Review the Locality Action Plan on an annual basis.

Membership will consist of:

- No more than 4 community representatives nominated from the Communication and Engagement Group
- A carer representative
- A GP representative
- Housing representative
- Third Sector representative
- Fire and Rescue
- Police Scotland
- Community Learning and Development
- HSCP representative
- Local Ward Councillors (Will attend to observe only)

Meetings – Each LPG will meet on a quarterly basis and the chair will be selected, by consensus, from members of the LPG. The agenda will be generated by members, and informed by the plan for the locality. Requests may also come from the Inequalities Partnership to which the LPG is accountable.

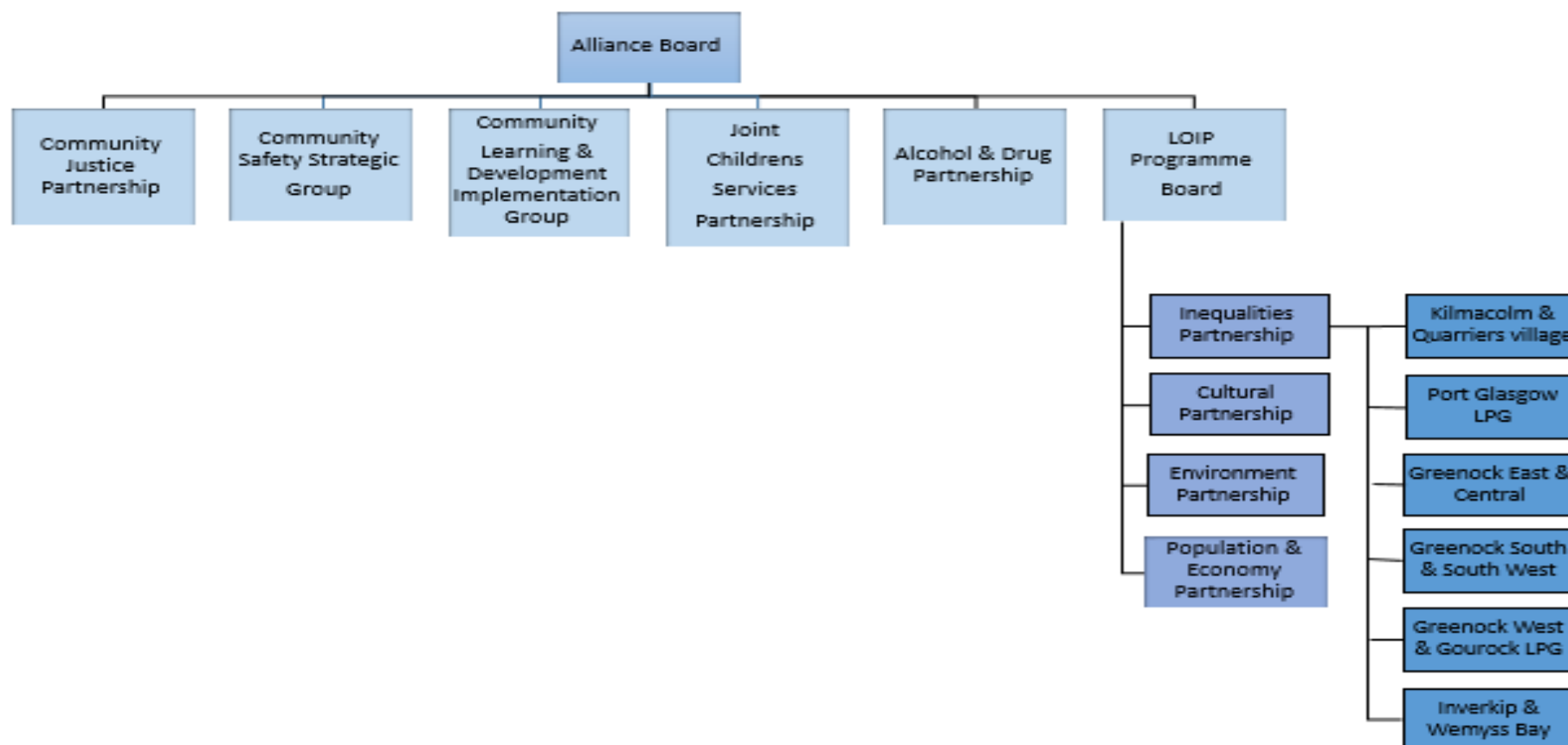
Decision-Making - Each member of the LPG will have an equal say and decisions will be reached via consensus. If consensus cannot be reached, the issue will be passed to the Inequalities Partnership for review and decision.

Accountability - Each LPG will be accountable to both:

- The Strategic Inequalities Partnership, on behalf of Inverclyde Alliance
- The Strategic Planning Group, on behalf of Inverclyde HSCP Integration Joint Board (IJB).

Support - Secretariat will be provided by Inverclyde Council / HSCP and will include organising and minuting meetings, including venue booking where required, distributing agenda and papers and organising presentations and guest speakers.

Appendix 1: Community Planning Governance and Delivery Structure



Appendix 2: Supporting Documents

	Documents	Links
LOIP	<ul style="list-style-type: none"> ▪ Inverclyde Local Outcome Improvement Plan 2017-22 ▪ Inverclyde Strategic Needs Analysis ▪ Inverclyde Local Outcome Improvement Plan Annual Report 2019/20 	https://www.inverclyde.gov.uk/council-and-government/community-planning-partnership/inverclyde-outcome-improvement-plan
Locality Action Plans	<ul style="list-style-type: none"> ▪ Kilmacolm and Quarriers Village Locality Action Plan ▪ Port Glasgow Locality Action Plan ▪ Greenock East and Central Locality Action Plan ▪ Greenock South and South West Locality Action Plan ▪ Greenock West and Gourock Locality Action Plan ▪ Inverkip and Wemyss Bay Locality Action Plan 	https://www.inverclyde.gov.uk/council-and-government/community-planning-partnership/localities

Report To:	Inverclyde Alliance Board	Date:	14 June 2021
Report By:	Ruth Binks Chair Inverclyde Children's Services Partnership	Report No:	
Contact Officer:	Ruth Binks	Contact No:	
Subject:	Inverclyde Children's Services Plan 2020/23		

1.0 PURPOSE

- 1.1 The purpose of this report is to seek approval from the Alliance Board on the development of a new integrated Inverclyde Children's Services Plan 2020/23.

2.0 SUMMARY

- 2.1 Part 3 of the Children and Young People (Scotland) Act 2014 places a duty on local authorities and their associated health boards produce an integrated Children's Services Plan (CSP) to deliver improved outcomes for children and young people. The Act also established a 3 year planning framework, however due to Covid-19 the Scottish Government extended the submission deadline for Plans due in 2020 to 2021.
- 2.2 The Inverclyde Children's Services Plan 2020/23 has been developed by the Inverclyde Children's Services Partnership and establishes four priority themes for the Partnership. These themes have been agreed based on a comprehensive Strategic Needs Assessment (SNA), along with other associated strategies, which helped to identify the needs of children, young people and their families in Inverclyde. The four priority themes are summarised below:
1. To improve outcomes for children and families by developing a strong professional base with high quality multi-agency approached throughout a child's experience
 2. The promotion of a whole community approach to understanding mental health, wellbeing and the impact of trauma.
 3. To reduce the inequalities of health and educational outcomes linked to deprivation.
 4. To further improve outcomes, including attainment, for care experienced children, young people and their families.
- 2.3 A Delivery Plan has been developed setting out the actions and performance measures associated with the delivery of the priority themes. The full Inverclyde Children's Services Plan, including the SNA and Delivery Plan, can be accessed using the link below. <https://www.inverclyde.gov.uk/health-and-social-care/support-for-children-families/joint-childrens-services-planning/draft-children-s-services-plan-2020-23>

3.0 RECOMMENDATIONS

- 3.1 It is recommended that the Alliance Board:
- Approve that an Integrated Children's Services Plan 2020/23 has been developed in line with the statutory requirements of the Children and Young People (Scotland) Act 2014.
- Ruth Binks, Chair of the Inverclyde Children's Services Partnership**

4.0 BACKGROUND

- 4.1 Part 3 of the Children and Young People (Scotland) Act 2014 Act seeks to improve outcomes for all children and young people in Scotland by ensuring that local planning and delivery of services is integrated, focused on securing quality and value through preventative approaches, and dedicated to safeguarding, supporting and promoting child wellbeing. It aims to ensure that any action to meet need is taken at the earliest appropriate time and that, where appropriate, this is taken to prevent need arising.
- 4.2 While overall responsibility for children's services planning sits with a local authority and its relevant health board, it is expected that the Plan will be developed in collaboration with other members of the Community Planning Partnership (CPP), as well as with children, young people and their families.
- 4.3 The Scottish Government, understanding the significant pressure on local authorities during COVID-19, did not require planning partnerships to submit plans during 2020. They also understood that delivery of the plans may well change and develop as services continue to respond and recover from COVID -19. As a result, the Scottish Government has requested that authorities submit the high level priorities during April 2021.

5.0 Inverclyde Children's Services Plan 2020/23

- 5.1 This Inverclyde Children's Services Plan 2020/23 builds on the work of the previous plan for the period 2017/20 and contributes to the delivery of the Alliance's vision of "Getting it right for every child, citizen and community." Although bound by a three year planning framework, the development of the new CSP has been severely impacted by the Covid-19 pandemic and consequently the Scottish Government extended the deadline for submission to 2021.
- 5.2 The Plan has been developed by the Inverclyde Children's Services Partnership which comprises of representatives from the main partner agencies, including Health and Social Care Partnership, Education and Community Services, Police Scotland, Voluntary Organisations, Scottish Children's Reporter Administration, Skills Development Scotland.
- 5.3 A Strategic Needs Assessment (SNA) has been developed which, along with other associated strategies, has provided the Partnership with a strong evidence base from which an informed judgement could be made on the current needs of children, young people and their families, as well as achievements and areas for improvement. This has resulted in four priority themes being identified for the Partnership going forward:

Priority Theme 1: To further embedded GIRFEC in Inverclyde to improve outcomes for children and their families by developing a strong professional base for identifying, understanding and responding to need at the earliest opportunity, with clear, agreed, high quality multi agency approaches throughout a child's experience.

Priority Theme 2: Mental health is everyone's business and it affects all aspects of a child and young person's development. The promotion of a whole community approach to understanding mental health, wellbeing and the impact of trauma is essential.

Priority Theme 3: To reduce the inequalities of health and educational outcomes linked to deprivation.

Priority Theme 4: To further improve outcomes, including attainment, for care experienced children, young people and their families by developing a culture of ambition based on strong relationships that recognise the range of difficulties experienced by children and families and provide the scaffolding to protect safe, loving and respectful relationships.

- 5.4 The actions and performance measures associated with the delivery of the Priority Themes are set out in the Delivery Plan. Understandably the timescales for the actions for the delivery plan are still to be fully developed. This process will be organic for the year 2021, allowing for the capacity of different services and remaining responsive to need. The timescales and actions are being monitored by the lead for each priority, reporting into the strategic group.
- 5.5 Part 1 of the Plan is included in Appendix 1, whilst the full Inverclyde Children's Services Plan, including the SNA and Delivery Plan, can be accessed using the link below.
<https://www.inverclyde.gov.uk/health-and-social-care/support-for-children-families/joint-childrens-services-planning/draft-children-s-services-plan-2020-23>
- 5.6 In line with established reporting mechanisms, an annual report on the progress being made in the delivery of the Plan 2020/23 will be produced and presented to the Alliance Board prior to submission to the Scottish Government.

6.0 IMPLICATIONS

- 6.1 Legal: The requirement to produce an Children's Services Plan is set out in Part 3 of the Children and Young People (Scotland) Act 2014

Financial Implications :none at present

Human Resources: none at present

Equality and Diversity: An EIA has been developed as part of the Children's Service Plan.

Repopulation: There are no direct implications for repopulation arising from this report.

Inequalities: The Inverclyde Children's Service's Plan 2020/23 has a strong focus on the reduction of inequalities for our children and young people.

7.0 CONSULTATION

- 7.1 The priority themes within the plan have been informed by consultation with children and young people.

8.0 LIST OF BACKGROUND PAPERS

- 8.1 None

Inverclyde Council

Children's Services Plan

2020 -2023



INVERCLYDE
HSCP
Health and Social
Care Partnership

Inverclyde
council



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Part 1

Our Strategic Plan



Introduction



Welcome to the Children's Services Plan for Inverclyde Council and HSCP.

Welcome to the Children's Services Plan for Inverclyde Council and HSCP. Inverclyde can rightly be very proud of its Children's Services and the outcomes achieved for the young people and their families in Inverclyde. These strong outcomes are achieved through ensuring that services are joined up, communicating effectively and keeping the needs of children and their families at the heart of anything we do.

In Inverclyde we have strong and often sector leading provision across our Children's Services. This includes our Children's Homes, our work to address the poverty related attainment gap and our provision for early years.

This plan has been developed on the back of strong self-evaluation. Data has been used to analyse where the services are performing well and also where further improvement is needed. The voice of young people and their families runs throughout the creation of this plan. We continually have a wealth of information to build on in Inverclyde which is informed by valuable input from the Proud to Care group, our Health and Wellbeing survey, Clyde Conversations and specific listening events linked to this plan. We always listen to the voice of our

young people and this has influenced how the plan is constructed. For instance, the young people asked us to link up aspects of our work. This has resulted in mental health not only being a key priority for the plan but also being considered alongside other issues such as drug or alcohol misuse.

Strong Children's Services make sure that a holistic approach is taken to meet the needs of young people and their families. This is why the ethos of Getting it Right For Every Child has been adopted across the whole of Inverclyde to ensure that we nurture our young people, our families and our communities.

COVID-19 will have had a significant and potentially long lasting impact on children, families and communities in Inverclyde. Much of the recovery process from the pandemic will involve revisiting the core principles of what works best for children and families. The excellent relationships and strong partnership working built up over the years will be needed even more than ever as we embark on the recovery period of COVID-19 and take forward this plan.

Councillor Stephen McCabe
Leader of Inverclyde Council



Our Vision



Getting it Right for Every Child, Citizen and Community

'A Nurturing Inverclyde will give our Children & Young People the Best Start in Life'

'Nurturing Inverclyde' was developed by our Community Planning Partnership (CPP) the Inverclyde Alliance in 2012. The national GIRFEC approach was adapted by the Inverclyde Alliance to inform our vision for Inverclyde. In 2021, this unwavering and consistent vision remains as important today as it was then.

It is especially important that, as we recover from the impact of COVID-19, Children's Services make sure that children, young people and families are supported and nurtured by strong joined up services that are able to listen to experiences and respond quickly to needs.

The aim of Nurturing Inverclyde is to make Inverclyde a place which nurtures all of our citizens ensuring that everyone has the opportunity to

have a good quality of life and good mental and physical wellbeing by delivering better outcomes for the whole community in Inverclyde. Thus improving universal services for everyone in Inverclyde and improving targeted services for vulnerable children are key. The approach puts the child at the centre and recognises that every child grows up to become a citizen of Inverclyde and part of their local community.

Nurturing Inverclyde is an approach which we have sustained throughout the Children's Service Plan 2017 – 2020 and will continue to be our approach in the 2020 – 2023 plan. This Children's Service Plan is very much a continuation of the previous Children's Services Plan, building upon what has worked well and what can be improved further.

Ruth Binks
Corporate Director
Education, Communities and Organisational Development



Inverclyde Children's Service Partnership and Governance of the Plan

The strategic partnership responsible for the delivery of this Children's Service Plan is comprised of representatives of the main partner agencies – Health and Social Care Partnership, Education and Community Services, Police Scotland, Voluntary Organisations, Scottish Children's Reporter Administration, Skills Development Scotland.

The partnership is chaired by the Corporate Director for Education, Communities and Organisational Development and there is a leadership group that leads and reports on the priorities of the delivery plan.

An annual report will be produced by the strategic leads and presented to the Alliance Board before submission to the Scottish Government. We will continue to consult with children, young people and families as part of our participation strategy.

**Inverclyde
Alliance**
(Community
Planning
Partnership)

**Children's
Services
Strategic
Partnership**

**Priority
Leadership
group**

Participation and engagement of children and young people in Inverclyde to develop this plan

We are proud of our meaningful engagement with our young people in Inverclyde. We have a strong track record of ensuring that participation of young people leads to measurable changes in policy and service delivery. The voice of young people is threaded throughout this plan, not only in terms of their views upon its substance, but also in what children and young people have told us throughout our self-evaluation process, leading to the determination of our priorities for 2020 to 2023.

Pupil Councils, Proud 2 Care (care experienced group) have been consulted on the substance of the plan. A common theme which young people want to see more work on is mental health and understanding the links between alcohol and drug use – seeing these as interlinked. In 2019 Inverclyde undertook its second Health and Wellbeing survey with young people. This survey asked in depth question about their





views on all aspects of health and wellbeing and followed trends from the previous survey undertaken in 2013. The surveys are partnered by Clyde Conversations – events planned and delivered by young people based on the views of young people using participation approaches. Each Clyde Conversation event has involved over 100 young people from secondary aged pupils in Inverclyde on each occasion. The purpose is to develop a meaningful, sustainable mechanism of engagement about those things that matter to young people. There have been three events to date and they will continue to be the foundation for developing stronger youth participation. The most recent Clyde Conversations in 2019 focused upon mental health, hate crime, bullying and abuse as well as drug issues. These were areas which young people had been consulted on in advance and wished to explore in more depth. The event was once again successful with young people reporting that they feel listened to and valued and they are keen for feedback regarding the actions progressed by relevant services and/or organisations.

Children's Rights and our Children's Services Plan

Inverclyde's Children's Service Plan is underpinned by the United Nations Convention of the Rights of the Child (UNCRC) and the Getting it Right for Every Child (GIRFEC) approach, both of which make central the premise that children and young people must have their views taken into account when decisions are being made about them.

Children's Rights are visible throughout the relevant areas of the plan and consideration given on how rights are upheld, progressed and promoted. Article 12 will be upheld in the planning and delivery of the plan. We have ensured participation of children and young people by developing their understanding of the purpose as well as their involvement in its production as well including their views which have informed each of the relevant priority areas.

We have a local Inverclyde Rights of the Child Award (IROC- WE ROCK) developed in partnership with over 200 children and young people across Inverclyde to help services to learn about, promote and uphold rights (this will also be utilised as information for the local children's rights report). Three of our children's homes are the first in the world to take part in the Unicef RRSA Award. Our Proud2Care/ Mini Champs and newly established older group (continuing care and aftercare) all focus on promoting rights for care experienced ensure children and young people's views are taken in to account within service design. Champions Board meetings help to establish relationships and allow adults to show young people how they will uphold their duties. Inverclyde children and young people have contributed to the design of a range of local policies and service design including bereavement policy, anti-bullying policy, health services, homelessness, Inverclyde Cares – Kindness Campaign, and the community Mental Health and wellbeing Services. The children's rights officer is involved in a range of panels that review the care and plans for children and young people ensuring rights are considered and upheld this includes the adoption, permanence and fostering panel, Kinship Panel and Inverclyde's resource allocation panel.





Children and young people are supported to contribute to the recruitment process and Interview candidates for a range of jobs that impact on young people's lives across Inverclyde. We have a range of policies and resources are inclusive of rights and have child friendly/ easy read versions available including the HSCP 5 year plan, the Children's Services Plan and anti-bullying policy. Our local children's rights training is available for all organisations, services and teams across Inverclyde and has been undertaken by over 1000 people in the past 5 years helping to increase awareness and practice. All Rights Respecting Schools have rights respecting groups established as part of the participating criteria ensuring children and young people have the opportunity to shape their learning, the environment and be central to the development of the school and helping to promote rights.

Working with partners to develop our plan

During the period covering the previous children's service plan the partnership worked with CELCIS to focus on issues of neglect arising from the intergenerational blend of poverty, inequality, and specific challenges relating to alcohol, drugs and domestic abuse. The work of the programme of improvement ran from 2016 to 2019. The programme focused on identifying the improvement activity that would have the greatest impact on neglect and improving outcomes for our most vulnerable. Findings from the work were that there has been significant evidence of strengthened single agency planning, particularly in education and health settings. However there was a clear need for the pathway for early help and assistance to be more clearly articulated to enable our named persons to assist children and their families to get the right help at an early and effective stage. This has thus become one of our key priorities for the 2020 – 2023 plan.

The format of our plan

Our plan is underpinned by a clear self-evaluation process which has allowed us to identify the main priorities for improvement. The plan cannot focus on the very many activities of children's services and our plan has drawn out the key areas where we feel that by changing what we do, we can improve the outcome for our children, young people and families. We will continue to develop a performance framework to make sure that we can evidence how our activities have led to improved outcomes. In this way there should always be a golden thread between our self-evaluation, our plan for improvement and our performance framework.

Our plan is divided into four component parts

- Part 1:** Our Strategic Plan. This is an overview of the strategic plan. It highlights the four main priorities and outcomes of the plan
- Part 2:** Our Strategic Needs Assessment. This is an in depth look at the available data, drawing comparisons and conclusions from the previous assessment in 2017. Our self-evaluation process also draws upon the Health and Wellbeing survey from 2019.
- Part 3:** Our Delivery Plan. This outlines the actions we will take to progress our priorities and improve outcomes for children, young people and families.
- Part 4:** Our Performance Framework. This section includes the performance indicators that led to the inclusion of the priorities we have chosen and also identifies the key performance indicators that we will use to measure success over the lifetime of this plan.



Our Strategic Plan

Priority Theme 1:

To utilise our learning from the Addressing Neglect and Enhancing Wellbeing work stream to further embedded GIRFEC in Inverclyde to improve outcomes for children and their families by developing a strong professional base for identifying, understanding and responding to need at the earliest opportunity, with clear, agreed, high quality multi agency approaches throughout a child's experience.

Outcomes:

- 1.1 Children, young people and families experience seamless, consistent and effective transitions along the GIRFEC pathway
- 1.2 Children, young people and families benefit from professionals working in collaboration and having a shared understanding and focus on children's wellbeing.
- 1.3 Children, young people and families are supported by named persons and a team around the child who are confident and skilled in identifying need at the earliest opportunity and identifying the right support and the right time to stop bigger problems developing.
- 1.4 The team around the child can evidence the effectiveness of their support and learn what works well.

Upholding UNCRC: Article 3 – Best interest of the child, Article 5 – Parental Guidance and child's evolving capacities, Article 6 – Life survival and development, Article 8 – Protection of Identity, Article 9 – Separation from Parents, Article 12 – Respect for the views of the child, Article 18 – Parental responsibilities and state assistance, Article 19 – Protection from violence abuse and neglect, Article 23 – Children with a disability, Article 24 – Health and Health Services, Article 27 – Adequate standard of living, Article 28&29 – Education & Goals of education, Article 33 – Protection from illegal use of Drugs, Article 34- protection from sexual abuse and exploitation, Article 37 – Protection from inhumane treatment and detention, Article 39 – Recovery from Trauma, 42 – Knowledge of Rights

Key Performance Indicators and measures used for this outcome will be:

All single agency and multi-agency child's plans are consistent. Consistent understanding and approaches by professionals in relation to identification and response to wellbeing needs Increased range of supports for parents and carers at universal level to support their children's wellbeing





Priority Theme 2:

Mental health is everyone's business and it affects all aspects of a child and young person's development. The promotion of a whole community approach to understanding mental health, wellbeing and the impact of trauma is essential.

Outcomes:

- 2.1 Community based support for children young people and their families' mental health is strengthened
- 2.2 Support for children and young people to cope with stress is strengthened and further provision of strategies to prevent substance and alcohol abuse
- 2.3 There is increased participation of children, young people and parents/ carers in co-production design, redesign and evaluation of mental health supports and services.
- 2.4 The children service workforce in Inverclyde is invested in and is supported to continue to care
- 2.5 Children, young people and families consistently experience nurturing, compassionate and respectful relationships when engaging with services.

Upholding UNCRC: Article 2 – Non-discrimination, Article 3 – Best interest of the child, Article 5 – Parental Guidance and child's evolving capacities, Article 6 – Life survival and development, Article 12 – Respect for the views of the child, Article 13 – Freedom of expression, Article 14, Freedom of thought, belief and religions, Article 16 – Right to privacy, Article 17. Access to information, Article 18 – Parental responsibilities and state assistance, Article 19 – Protection from violence abuse and neglect, Article 23 – Children with a disability, Article 24 – Health and Health Services, Article 29 - Goals of education, Article 31, Leisure, play and culture, Article 39 – Recovery from Trauma, 42 – Knowledge of Rights

Key Performance Indicators and measures used for this outcome will be:

There will be an increase in the numbers of CYP accessing mental health and wellbeing targeted support from non-statutory services.

Our follow up survey will show a reduction in the number of young people who report that they regularly use drugs, smoke and drink alcohol.





Priority Theme 3:

To reduce the inequalities of health and educational outcomes linked to deprivation.

Outcomes:

- 3.1 Through the Child Poverty Action Group mitigate the impact of poverty on families in Inverclyde
- 3.2 Reduce inequalities of educational outcomes linked to deprivation
- 3.3 Reduce inequalities of health outcomes linked to deprivation

Upholding UNCRC: Article 2 – Non-Discrimination, 3 – Best interest of the child, Article 6 – Life survival and development, Article 12 – Respect for the views of the child, Article 15, Freedom of association, Article 17, Access to Information, Article 18 – Parental responsibilities and state assistance, Article 19 – Protection from violence abuse and neglect, Article 23 – Children with a disability, Article 24 – Health and Health Services, Article 26 – Social Security, Article 27 – Adequate standard of living, Article 28&29 – Education & Goals of education, Article 31 – Leisure, play and culture, Article 39 – Recovery from trauma and reintegration, 42 – Knowledge of Rights

Key Performance Indicators and measures used for this outcome will be:

Decrease the attainment gap between pupils in SIMD 1-2 and 3-10 for key Broad General Education and Senior phase. Increased uptake in breastfeeding
Reduce risk of obesity at the P1 stage Increase uptake of free school meals in secondary schools.





Priority Theme 4:

To further improve outcomes, including attainment, for care experienced children, young people and their families by developing a culture of ambition based on strong relationships that recognise the range of difficulties experienced by children and families and provide the scaffolding to protect safe, loving and respectful relationships.

Outcomes:

- 4.1 Inverclyde to progress and embed the foundations of The Promise by creating a dedicated I-Promise team, the I- Promise board and implementing I- Promise across Inverclyde.
- 4.2 Improve support for attainment, attendance and positive destinations for looked after children, particularly those looked after at home.
- 4.3 Looked after children and young people will wherever possible continue to reside in their local community ensuring life- long family connections are supported and maintained with a focus on sibling relationships.
- 4.4 Families have access to early help and support and care experienced young people are fully supported throughout all transitions of being looked after to adulthood by a range of local services to develop a whole systems approach.

Upholding UNCRC: Article 3 – Best interest of the child, Article 9 – Separation from parents, Article 12 – Respect for the views of the child, Article 13 – Freedom of expression, Article 18 – Parental responsibilities and state assistance, Article 19 – Protection from violence abuse and neglect, Article 20 – Children unable to live with their family, Article 21 – Adoption, Article 23 – Children with a disability, Article 24 – Health and Health Services, Article 25 – Review of treatment in care, Article 27 – Adequate standard of living, Article 29 – Goals of education, Article 33 – Protection from illegal use of Drugs, Article 34- protection from sexual abuse and exploitation, Article 37 – Protection from inhumane treatment and detention, Article 39 – Recovery from Trauma, Article 40 - Juvenile Justice, Article 42 – Knowledge of Ri

Key Performance Indicators and measures used for this outcome will be:

Multi – agency qualitative data, voices and views of care experienced children and young people, families and workforce. This will include adult services such as alcohol & drug recovery, mental health services who support parents and carers, third sector groups supporting work within communities. Information and learning from complaints and inspections. Process mapping of children and families care journey across agencies and by the use of chronologies Multi – agency quantitative data, local and national data and benchmarking. *Some of these measure will require to be developed within the discovery stage.

