



Inverclyde Alliance

AGENDA ITEM NO: 4

Report To:	Inverclyde Alliance Board	Date:	14 June 2021
Report By:	Aubrey Fawcett Chair of Programme Board	Report No:	
Contact Officer:	Lynsey Logsdon	Contact No:	N/A
Subject:	Inverclyde Local Outcome Improvement Plan Quarterly Progress Report – February to April 2021		

1.0 PURPOSE

1.1 The purpose of this report is to provide the Alliance Board with a progress report on the implementation of the Local Outcome Improvement Plan (LOIP) 2017-2022.

2.0 SUMMARY

2.1 This report provides details of the progress made between February and April 2021 in implementing the priorities within the LOIP.

2.2 This report provides an update on progress in the four priority areas of the LOIP:

- Population,
- Local Economy,
- Inequalities,
- Environment, Culture and Heritage

2.3 While progress with the delivery of the LOIP continues to be impacted by the pandemic, progress has been made in the last quarter and some of the highlights include:

- Population – the Population Partnership are continuing to develop Discover Inverclyde with the addition of new elements. A report on the Eastern Gateway has been received and consideration is now being given to future action. Business Gateway Inverclyde are now on Facebook and can put out local information and establish links.
- Local Economy – the Alliance Board made the decision to make this a new priority at its meeting in January and a new delivery plan has been developed with the actions that will be implemented in order to achieve this priority. The delivery plan is included in appendix 7 of this report.
- Inequalities – The Inequalities Partnership has made progress with the implementation of the drug action plan and specifically the establishment of pilots for Scottish Families against drugs, peer support and recovery pilots. A bid was submitted for £450,000 for Peer Navigators project linked to Greenock Custody Suite providing early support to those linked to offending and a pathway of support with greater access to residential rehab is being developed to support recovery.

- Environment - The Environment Partnership have completed most of the actions within their current delivery plan and are now working on the development of a new plan.
- Culture – Inverclyde Council, CVS Inverclyde, Beacon Arts Centre, RIG Arts and Kayos Theatre Group were awarded £275,000 for an 18 month programme of activity (March 2021 – September 2022) by Creative Scotland’s new Culture Collective funding stream; Belville Community Garden were awarded £67,800 by the National Lottery Heritage Fund for the ‘Rewriting Our Story’ project and a comprehensive Action Plan to support Inverclyde’s Arts & Creativity Strategy has been produced.

3.0 RECOMMENDATIONS

It is recommended that the Alliance Board:

1. Notes the quarterly progress update;
2. Approves the Cultural Partnership’s new delivery plan and the Arts Action Plan; and
3. Approves the local economy delivery plan.

Aubrey Fawcett
Chair, Programme Board
Chief Executive, Inverclyde Council

4.0 BACKGROUND

4.1 Inverclyde's LOIP was formally agreed by the Alliance Board on the 11th of December 2017. This progress report provides details of the progress that has been made in implementing the LOIP during the last quarter.

4.2 Oversight and delivery of the LOIP priorities sits with the:

- Population and Economy Partnership,
- Inequalities Partnership
- Environment Partnership and
- Cultural Partnership

4.3 This report provides and updates on the progress made across all priorities in the last three month period.

The following flash reports are appended to this report:

- Population Partnership – Appendix 1
- Inequalities Partnership – Appendix 2
- Environment Partnership – Appendix 3
- Cultural Partnership – Appendix 4

In addition;

- The Cultural partnership has produced a new delivery plan and a draft Arts Action Plan - Appendices 5 and 6.
- The first Economic delivery plan has been developed-Appendix 7

5.0 PARTNERSHIP UPDATES

5.1 Population Partnership Update

Covid has significantly disrupted the actions across the Population Action Plan, especially the Inverclyde marketing strategy. However, progress made this quarter has focused on:

- **Marketing and communication activity** - Discover Inverclyde was soft launched in July 2020 and continues to be well received. It is continuing to grow and new elements are being added. It will be used as a place marketing tool as things open up when Covid-19 restrictions are lifted and will be used to promote the area.
- **Growing the housing market** - A report on the Eastern Gateway has been received and the Council are now considering the issues that it raised.
- **Growing local jobs and enabling infrastructure** - Business Gateway Inverclyde are now on Facebook and can put out local information and establish links as to how we can support them.

The Population Partnership are going to refresh their objectives and develop a new delivery plan. As part of this, consideration will be given as to how the Population Partnership can contribute to the climate change agenda.

5.2 Inequalities Partnership Update

Particular highlights this quarter include:

- Pilots for Scottish Families against drugs, peer support and recovery pilots are all established

with evaluation due January 2022.

- Inverclyde submitted a bid for £450,000 for Peer Navigators project linked to Greenock Custody Suite providing early support to those linked to offending.
- A pathway of support with greater access to residential rehab is being developed to support recovery.
- Inverclyde has been successful in a bid with McMillan to support a new cancer pathway.

5.3 Cultural Partnership Update

The Covid-19 pandemic and subsequent UK lockdown has made the continuation of cultural activity very difficult. However, group members are continuing to promote activity online where possible and appropriate, and a great deal of work is still going on behind the scenes. With venues beginning to re-open on a limited basis, the creative and cultural sector in Inverclyde is getting used to the 'new normal' ways of working.

Some of the highlights of this quarter include:

- Consortium partners Inverclyde Council, CVS Inverclyde, Beacon Arts Centre, RIG Arts and Kayos Theatre Group were awarded £275,000 for an 18 month programme of activity (March 2021 – September 2022) by Creative Scotland's new Culture Collective funding stream;
- Belville Community Garden were awarded £67,800 by the National Lottery Heritage Fund for the 'Rewriting Our Story' project;
- A comprehensive Action Plan to support Inverclyde's Arts & Creativity Strategy has been produced;
- Inverclyde's cultural venues and organisations are continuing to work to provide as much public engagement as possible and are looking forward to easing of restrictions and re-opening soon.

The Cultural Partnership has produced a new delivery plan for 2021/22 and this is attached as appendix 5 to this report.

In November 2017, Inverclyde's Arts and Creativity Strategy was launched. The Strategy, commissioned by Inverclyde Place Partnership, was published without an action plan and thus it was difficult to measure progress against the objectives. In order to remediate this, the Arts Sub Group of the Cultural Partnership has produced a draft Arts Action Plan. The plan contains a number of aspirations for arts activity in Inverclyde and extends the time period of the existing strategy until 2023. The draft Arts Action Plan is contained within appendix 6.

5.4 Environment Partnership Update

The Environment Partnership have completed most of the actions within their current delivery plan and are now working on the development of a new plan.

The partnership have agreed that their new delivery plan will seek to achieve the following outcomes:

- Derelict land will be transformed in key communities to provide multiple benefits for people and nature
- Those living in the most deprived localities in Inverclyde will be more physically active and enjoy improved wellbeing
- Inverclyde residents will have access to good quality and multifunctional greenspace close to where they live
- There will be an increase in the number of Inverclyde residents who take part in walking and cycling for everyday journeys and recreation
- Inverclyde's contribution to climate change will be well on its way to ending by 2045 and the

transition to a just and net zero economy will be well established. It should be noted that this outcome requires to be taken into account by each of the Partnerships as all partners will need to contribute towards the SG target to become NetZero by 2045 and all action we take as Community Planning Partners should contribute towards this where possible.

The next stage is to identify actions that will contribute to the achievements of these outcomes. The Partnership is waiting to find out the outcome of a funding application in relation to the Inverclyde Green Connections Programme, a project which aims to improve connectivity and deliver positive on the ground change in Greenock and Port Glasgow. If the funding application is successful, this will inform the actions that are taken forward in the new delivery plan. It is expected that the programme will help with the identification of collaborative actions where all partners can add value.

5.5 Local Economy Update

Consideration has been given as to how best to incorporate the new local economy priority into the LOIP. It is proposed that population and the local economy are two separate priorities with their own delivery plans. But there is one partnership group for both priorities. The Population Partnership will therefore have responsibility for implementing the new delivery plan for the local economy which is contained within appendix 7. The membership of the Population Partnership will be extended to include any partner organisations that have a key role to play in the achievement of the economy priority and are not already members of the partnership.

6.0 IMPLICATIONS

- 6.1 Legal: none at present
Finance: none at present
Human Resources: none at present
Equality and Diversity: none at present
Repopulation: repopulation remains a key priority within the Inverclyde Outcomes Improvement Plan.
Inequalities: the Locality Partnerships will be working specifically to tackle inequalities on a geographic basis.

7.0 CONSULTATIONS

- 7.1 N/A

8.0 LIST OF BACKGROUND PAPERS

- 8.1 Inverclyde's Local Outcome Improvement Plan 2017-2022.

Appendix 1 Population Flash Report

Appendix 1: Repopulation Partnership Flash Report

February - March 2021

Lead Officer – Richard Turnock

Repopulation Partnership - LOIP 10 Year Vision

- Inverclyde will be a more attractive place to live and work with excellent education provision, leisure facilities, transport links, good quality housing and employment opportunities.
- A greater variety of opportunities that meet the needs and aspirations of our young people will be available so that they are encouraged to stay in the area after leaving school.
- Inverclyde's local economy will have grown and be characterised by a diverse business base as a result of an increase in the number of local entrepreneurs and inward investment.
- Communities in Inverclyde will have an enhanced sense of pride, identity and influence, resulting in improved quality of life and satisfaction with living in the area.
- Inverclyde will have a stable population with a good balance of socio-economic groups.

Population Partnership Overarching Goal (March 2019) (EKOS Study 2018/19)

To grow the population of Inverclyde by 2025 through improving the employment, housing and infrastructure offer

Strategic Objectives

Develop and communicate an image for Inverclyde that reflects its many strengths and opportunities for residents, visitors and business


Focus on attracting and retaining young people and families to live in Inverclyde

Increase the level of private house building in spatial priority areas in Inverclyde


Increase the number and quality of jobs and the number of locally based employers

Increase the contribution which the cultural and leisure assets in Inverclyde make to economic growth

Maximise the potential of the workforce through engagement with young people, older workers and disadvantaged groups


Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status
<p>1. Marketing and Communication Activity</p>			<ol style="list-style-type: none"> 1. Develop place promotion branding under the 'discover Inverclyde' theme being developed by the local area tourism partnership group 'Tourism Inverclyde' and expand the focus on Inverclyde as a place to visit, live and do business and support events. 2. Review role of a relocation service to provide support to those moving into Inverclyde. 3. Seek out opportunities to lever in additional support including financial and logistical from partners to promote Inverclyde's place offer. 	<ul style="list-style-type: none"> • Marketing & communications plan completed and approved with funding in place and approved within year 1 – (to March 2020) • Individual campaigns launched by end year1 (March 2020) 	<p>Discover Inverclyde was soft launched in July 2020 and continues to be well received. It is continuing to grow and new elements are being added. It will be used as a place marketing tool as things open up when Covid-19 restrictions are lifted and will be used to promote the area.</p> <p>Additional support for place offer has not been developed in the last 14 months due to the pandemic. The plan is to break the place offer into towns and villages.</p>	 <p>Green – On Track</p>

			4. Support tourism and visitor development in Inverclyde to encourage increased day visitors in line with Glasgow City Region tourism targets			
			5. Actively seek out high profile, cost effective promotional advertising, sponsorship and marketing opportunities to position Inverclyde as a positive destination for visitors, residents and business.			
			6. Create and implement a developer engagement plan to support growth in the housing market.			
			7. Create and deliver a business growth marketing campaign focussed on Inverclyde to supplement existing national Business Gateway promotional activity.			
					There have been no major events where we have been able to promote Inverclyde. Next year we will be looking to build back up again and look to draw people in from further afield.	
					Greenock Ocean Terminal is an area we will continue to grow. 105 ships are booked in this year.	
					The marketing plan was to take the Discover Inverclyde brand and promote it within catchment areas where people come from for day visits to Inverclyde. Looking to build this back up again.	
					This was achieved prior to lockdown last March and a Housing Engagement event was held at the Beacon.	

Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status
<p>2. Growing the Housing Market</p>			<p>Develop a private housing strategy with targets</p> <p>Review private housing land supply</p> <p>Identify development opportunities East Greenock/ Port Glasgow - Eastern Gateway.</p> <p>Recruitment to communications team leader position including remit to fulfil the local developer/investor liaison contact role.</p>	<p>Housing strategy with identified sites/ annual targets – March 2020</p> <p>Private sector confirmed interest and engagement – December 2019</p> <p>Development briefs for priority opportunities – June 2019</p> <p>Local masterplans completed – March</p>	<p>Business Gateway Inverclyde are now on Facebook and can put out local information and establish links as to how we can support them.</p> <p>A report on the Eastern Gateway has been received and the Council are now considering the issues that it raised.</p> <p>The private housing strategy and housing land supply is tied in with the Local Development Plan.</p> <p>Greenock Town Centre – aim is to make the area large enough to a cohesive housing area and this will be going out to tender.</p>	

Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status
3. Growing Local Jobs and Enabling Infrastructure			<ol style="list-style-type: none"> 1. Increased resources for council business development support (including business gateway) for local SMEs growth 2. Complete review of public sector opportunities in terms of employment; procurement; community benefit; and local physical assets 3. Progress studies in partnership with trunk road authority in terms of accessibility. 4. Review business property portfolio and identify opportunities for small 	<p>2020</p> <ul style="list-style-type: none"> • New business service with business plan approved and funding secured. – July 2019 	<p>The number of new business start-ups continues to exceed target. The 150 target was achieved prior to Christmas and work is ongoing to support new businesses.</p> <p>The Council has taken this into account in its annual procurement strategy. Not as many contracts are being given out due to the pandemic.</p> <p>No update available.</p> <p>Continue to support local businesses by putting support out. There has been a slight drop but will continue to provide</p>	

			<p>business.</p> <ol style="list-style-type: none"> 5. Inverclyde enterprise Initiative high growth start programme. 6. Review potential to create further jobs and opportunities within the third sector economy. 		<p>support.</p> <p>This programme is working to bring companies into Inverclyde.</p> <p>The Councils £6 million Job Programme will create a number of graduate places which will be available to the 3rd sector. The Council are looking to create 210 jobs in Inverclyde and partners are looking to make bids.</p>	
<p>4. A Region for People of all Ages</p>			<ol style="list-style-type: none"> 1. Strategic skills investment plan and actions. 2. Work with DYW to expand education/ business links. 3. Review option of a relocation office to provide support to those moving into Inverclyde. 4. Work with HSCP to review opportunities for older work 5. Close working with the college to increase college roll in support of repopulation principles. 	<ul style="list-style-type: none"> • Local Skills Investment Plan developed and agreed – December 2019 • Associate action plan with funding commitments - December 2019 • Feasibility study into relocation office completed by March 2020 	<p>DWP will provide an update on this workstream.</p>	

Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status
<p>5. A Centre for Culture and Leisure</p>			<p>Review opportunities for increasing employment in culture and leisure sector and align the strategy and culture and leisure offer in line with repopulation aspirations and marketing activity at OT1.</p>	<ul style="list-style-type: none"> • Review of opportunities completed/ plan signed off and funded – October 2019 • Associated Action Plan - October 2019 	<p>Consortium partners Inverclyde Council, CVS Inverclyde, Beacon Arts Centre, RIG Arts and Kayos Theatre Group were awarded £275,000 for an 18 month programme of activity (March 2021 – September 2022) by Creative Scotland’s new Culture Collective funding stream;</p>	

Challenges this quarter

Covid has significantly disrupted the actions across the Repopulation Action Plan, especially the Inverclyde marketing strategy. The approach in the next quarter will need to reflect the national pandemic situation.

Next steps

Refresh the membership and objectives of the Population Partnership.



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Appendix 2 Inequalities Flash Report



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Appendix 2

Inverclyde Alliance – Flash Report (Inequalities)

Lead Officer – Louise Long

LOIP 10 Year Vision Inequalities

There will be low levels of poverty and deprivation and the gap in income and health between the richest and poorest members of our communities will be reduced.


The outcomes that we expect to have achieved in 10 years include:

- There will be an increase in employment rates with more well paid, permanent jobs available.
- There will be a reduction in the number of Inverclyde residents experiencing problems with debt.
- The number of Inverclyde residents living in fuel poverty will be reduced.
- There will be a reduction in the number of children living in poverty.
- There will be a reduction in the attainment gap with an increase in the attainment of pupils living in the 20% most deprived areas in Inverclyde.
- The life expectancy of males and females living in the 20% most deprived areas in Inverclyde will increase.
- A reduction in social isolation and loneliness amongst older people will result in improved physical and mental health.

Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
Establish Locality Plans/Groups in the areas where there are greatest inequalities	Engagement has taken place across the 6 locality areas.	Locality Plans will be established for all areas and Locality Groups will be created in each.	<ul style="list-style-type: none"> • Engage with communities • Develop models 	By end of Jan 2020 each locality Plan will be published on the Inverclyde Council Website.	Four Communication & Engagement Groups are established with facebook pages and ongoing engagement. CLD will continue to work with communities in		High



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Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
				<p>By April/May 2020 the localities with the greatest inequalities will have had one meeting</p>	<p>Kilmacolm, South West and Greenock to develop the communication and engagement groups.</p> <p>Port Glasgow Locality Planning Group has met and the plan is to use this group as earlier adopter to understand how the locality group can / will function. There will be a Port Glasgow group meeting arranged in June.</p>		
<p>Drug Action Plan</p>	<p>A report was submitted to Inverclyde Alliance Board on 7 October 2019 to provide with details of actions identified at the Inverclyde Alliance drug action planning seminar held on 19th August 2019 and to seek approval</p>	<p>Aim is to reduce drug prevalence in Inverclyde</p>	<p>Refresh Alcohol Drug Partnership membership</p> <p>Eliminate Stigma Campaign</p> <p>Develop multi-agency collaboration (MAC)</p> <p>Consultation with young people</p> <p>Create Pathway for young people into service</p>	<p>Explore data/reporting</p> <p>Consultation service users, families</p> <p>Better Relationship with young people,</p> <p>Police Scotland, Fire & Rescue</p> <p>Consistent framework across agency on prevention/education</p>	<p>The ADP has secured funding for Naloxone Post and training is currently being rolled out across Inverclyde. Pilots for Scottish Families against drugs, peer support and recovery pilots are all established with evaluation due January 2022.</p> <p>Inverclyde submitted a bid for £450,000 for Peer Navigators project linked to Greenock Custody Suite providing early support to</p>		<p>Medium</p>



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	from the Alliance Board to take forward actions identified by partners at the drug action planning seminar.		<p>Establish Recovery Strategy including employability/housing offer</p> <p>Fire/Rescue support activities and join Multi- Disciplinary Collaborative Police Scotland explore opportunity within schools</p> <p>HSCP develop recovery services</p>	<p>Education/CLD consistent prevention strategy</p>	<p>those linked to offending.</p> <p>A pathway of support with greater access to residential rehab is being developed to support recovery.</p> <p>In March 2021 Inverclyde IJB agreed £250,000 from Earmarked Reserves for third sector organisations to expand recovery work within Inverclyde.</p>		
Health Inequalities	Lower life expectancy than Scottish average	Aim to improve life expectancy	<p>Support development of long term conditions pathway</p> <p>Improve access to support</p> <p>Reduce poverty</p> <p>Increase employment</p>	<ul style="list-style-type: none"> • Pathways and additional support for long term conditions such as COPD, Diabetes • Develop pathways and employability support • Decrease number of people living in poverty • Reduce drug prevalence 	<p>The IJB is currently refreshing the Strategic Plan. Covid has highlighted the level of inequalities within Inverclyde and more work is required to understand and address inequalities.</p> <p>Inverclyde has been successful in a bid with MacMillan to support new cancer pathway.</p> <p>Additional nursing support and technical knowledge has been developed to support people with</p>		High




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					Diabetes and COPD. Implement the ADP Drug Action Plan.		
Child Poverty	A local Child Poverty Action Group has been established to take forward actions that will mitigate Child Poverty in line with the legislation.	Aim to reduce number of children living in poverty	Child Action Programme Board and associated action plan	All partners working together to address actions in Child Poverty Plan.	Child Poverty Action Plan in Place. Council Policy & Resources Committee has agreed *** spend to support anti-poverty initiatives.		Medium
Fuel Poverty	High levels of poverty impact of vulnerable group		Welfare Programme Board initiative to support fuel poverty	Reduction in residents living in fuel poverty.	Progress made – additional funding given through anti-poverty monies to IHeat to support people over 75.		
Employability	A local Regeneration and Employment Partnership has been established.		Recovery from Covid, increase employability opportunities	Economy Strategy	Covid has had significant impact on the economy. Inverclyde Alliance has developed recovery plans to support economic recovery.		
Income/Debt management	Financial Inclusion Partnership established to take forward	High levels of residents experiencing problems with debt	Reduce citizens in Inverclyde who are in debt	Financial Strategy in place. Link to economy workstream and employability.	Covid has significantly impacted on individuals, additional funding has been given to financial inclusion to support		



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	aspects of Income/Debt Management				people.		
Mental Health	A local Mental Health Programme Board has been established 5-year Mental Health Strategy developed	Higher prevalence of mental health in Inverclyde	Reduce levels of mental health increase inclusion and reduce social isolation	Engage with communities. Undertake actions within 5-year Mental Health Strategy. Develop strategy commission services including social prescribing	Distress Brief Intervention commissioned and in place in October. High levels of third sector engagement supporting people during the pandemic.		

Next steps

The Inequalities Group has agreed to refresh the plan ensuring it considers the work being undertaken across the Council and partners to assist Inverclyde to recover.

Appendix 3 Environment Flash Report

Appendix 3

Environment Partnership Flash Report February – April 2021


Lead Officer – Kerry Wallace

LOIP 10 Year Vision - Inverclyde’s environment, culture and heritage will be protected and enhanced to create a better place for all Inverclyde residents and an attractive place in which to live, work and visit.

Although this Plan covers the period 2017/22, the Partnership appreciates that due to the complexity of tackling these issues, improvements in outcomes for residents will not be fully evident in the short term.


The outcomes the Environment Partnership expect to have achieved in 10 years include:



- The amount of vacant and derelict land will be reduced and used for alternative uses that will benefit local communities.
- Adults, children and young people living in Inverclyde will be more physically active.
- Inverclyde residents will have greater pride in Inverclyde and a sense of identity and belonging to the area.
- Those living in our most deprived communities will enjoy improved wellbeing through greater access and use of green space.
- The local Green Network will be improved to develop stronger communities, sustainable places and create enhanced habitat connections.
- Public transport will be more accessible and active travel network will be improved to make it easier to get around Inverclyde.

Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status Tolerance Level
Connectivity	It is currently difficult for Inverclyde residents to engage in active travel with gaps in provision and	We want to create pleasant and safe walking and cycling routes which make it easier for people of all ages to choose to walk and cycle as part of their	Improve cycle paths and walking routes through the development of:	Statistics from Community Tracks; and Statistics from Bike Bothy. Further	<u>Behaviour Change Actions</u> – The 2019/20 Smarter Choices Smarter Places (SCSP) Programme finished on 31 st March 2020. <u>The Bothy</u> (Cycling UK) provide a	Complete 

	<p>poor infrastructure.</p>	<p>everyday lives. (the importance of this has been heightened as a result of COVID-19)</p>	<p>Active Travel Strategy by Summer 2018</p>	<p>measures will be identified in the Active Travel Strategy (ATS) and the Cycling Strategy.</p>	<p>range of events to promote walking and cycling.</p> <p><u>Community Tracks.</u> The Council has accepted a SCSP grant offer of £73,000 of for 2020/21. This will be used to promote and support sustainable travel in selected council workplaces, schools and health centers. It will also deliver engagement activities to support the ongoing development of active travel infrastructure Greenock Town Centre. In a change from previous years, the SCSP will now be delivered by the Council's Roads service. Due to the impact of Coronavirus this project is currently on hold. Community Tracks have established a Community Cycling Forum to inform the ATS Delivery Groups (i.e. Behaviour Change and Infrastructure). The first meeting was held on 30th Jan 2020.</p> <p><u>Infrastructure</u> The Council was awarded £25,000 of Sustrans funding to carry out detailed design for a place making project (including active travel elements) along West Blackhall street. The design was completed in June 2019 and</p>	
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					<p>approved by the Council in Sept 2019. Work on a Sustrans funding bid for implementation is ongoing</p> <p>The Council was awarded £25,000 of Sustrans funding to carry out a feasibility study on active travel links from Greenock Town centre into West Blackhall street. A consultant has been appointed, with the study due to be undertaken in early 2020.</p> <p>The Council and the Inverclyde Community Development Trust are in the process of developing a cycling/pedestrian route through Gourock Pierhead. A meeting of all stakeholders was held in mid Feb 2020.</p> <p>The Inverclyde Community Development Trust appointed a consultant to carry out a preliminary design study on various improvements to the NCN75 between Octavia Park and Gourock train station (completed Nov 2019). The study is currently being reviewed by the Trust and the Council's Roads service</p> <p>The Council is investigating</p>	
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Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status Tolerance Level
Healthier Lifestyles	The majority of individuals living and working within Inverclyde are not physically active enough to benefit their health. This reduction in activity levels has taken place over a number of years and can be attributed to various factors ranging from increased car use to the very design of our local communities. Only four in ten (39%) adults met the current physical activity recommendations and just over a third (35%) of secondary school pupils meet the	We want to increase physical activity and promote healthy lifestyles amongst individuals and families across Inverclyde through sustained positive changes to both their lifestyle and natural environment.	Create and establish links between health and environment professionals to enable a partnership to be established by Autumn 2018.	Completed membership from HSCP links to the Environment Partnership. Carry out an exercise to analyse opportunities for community involvement in environmental projects that improve health.	options for aerial active travel routes into Greenock (ongoing). Completed – Cath Tearne now a member of this group. Inverclyde Life could be a digital platform to raise awareness of and promote opportunities for individuals and communities to become involved and prioritise	Complete  Ongoing

	target of taking 60 minutes or more of physical activity on five or more days per week. (Inverclyde Child and Youth Health and Wellbeing Survey 2013).					
			Develop a Community Food Growing Strategy by April 2020.	By April 2020 there will be an Inverclyde Council Food Growing Strategy inclusive of the partners who also provide opportunities for food growing to take place.	Inverclyde Council has produced a draft Local Food Growing Strategy which explains how the Council and its community planning partners will support community growing across Inverclyde.	Complete 
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status Tolerance Level
Land Use and Management	The percentage of derelict land has increased from 17% to 51% in 2016. 80% of the increase in derelict land relates to two large sites, the	Improve the built environment so that all communities in Inverclyde can enjoy both a quality local environment and a healthy and active lifestyle.	Develop a Greenspace Strategy by Winter 2018.	By periodically measuring the number of people within a 5 minute walk of a good quality useable greenspace (this is line with a new national indicator	Development of the Greenspace Strategy has been paused until the Scottish Government publishes new guidance, expected in late 2021, on how Local Authorities should meet the new duties for the preparation and publication of open space strategies and play sufficiency	RED – Incomplete 

	Former Inverkip Power Station site and Valley Park, Spango Valley, being identified as derelict.			<p>on access to greenspace).</p> <p>Performance measures: The number of people within 400m of quality green space.</p> <p>% of derelict land reduced in Inverclyde.</p>	assessments established in the Planning (Scotland) Act 2019. This approach will provide the opportunity for development of Greenspace Strategy to take account of the new guidance and ensure consistency with the national approach.	
			Review vacant and derelict land sites in light of Greenspace Strategy to identify opportunities to plug gaps in greenspace provision for community benefit by Spring 2019.		The GCV Green Network partnership completed the Strategic Habitat Network in the Aug 2019.	<p>Complete Green</p>  <p>Complete Green</p> 
			Identify a Strategic Habitat Network for Inverclyde by Autumn 2018.			

Challenges this quarter

There has been a delay in finding out the outcome of a funding application for the Green Connections Programme. Until the outcome of the application is known, the partnership are unable to progress with the development of new actions.

Next steps

The next steps are to develop a new set of actions.


Appendix 4-Cultural Flash Report


Appendix 4


Cultural Partnership – Flash Report April 2021
Lead Officer – Ruth Binks


Cultural Partnership - LOIP 10 Year Vision

- There will be increased attendance at cultural events and places of culture.



Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
Heritage Strategy	ICP to commission development, publication and promotion of a Heritage Strategy for Inverclyde.	Production of a long term strategy for the development of heritage in Inverclyde to help the ICP plan effectively for the future and gain greater leverage with external funding bodies. Partnership working to develop, enhance and deliver the strategy building a	Tender for heritage consultant Sept 2018; Contract award Oct/Nov 2018; Anticipated submission Jan/Feb 2019. Strategy and associated action plan are published, promoted and feed into ICP's forward planning mechanisms. Spring 2019 onwards.	Action plan priorities and objectives taken forward with identified outcomes being successfully implemented.	The Heritage Strategy was approved by Inverclyde Alliance on 17 June 2019 and was formally launched on 5 Feb 2020 (delayed from Nov 2019 due to General Election) to tie in with the re-opening of the Watt Institution. Due to the Covid-19 pandemic, NLHF general funding streams were temporarily halted in March 2020 to divert all funds to mitigating Covid-19 impacts on the heritage sector. The relevant funding stream re-opened in February 2021. Progress reports on this bid will be brought to future Programme Board/Alliance Board meetings.		

		network and legacy.			Belville Community Garden were awarded £67,800 by the National Lottery Heritage Fund for the heritage project "Rewriting Our Story".		
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
Arts and Creativity Strategy	<p>Inverclyde's Arts & Creativity Strategy launched in 2017 but did not contain an Action Plan to take the Strategy forward.</p> <p>Arts & Creativity sub-group implemented with representation from a range of partner organisations and individual artists.</p>	<p>Arts & Creativity Strategy and action plan being implemented with actions being delivered;</p> <p>Arts sub-group feeding in to overall Cultural Partnership and cultural delivery plan for the area.</p>	<p>Recruitment of Arts Co-ordinator for Inverclyde, funded by remaining Place Partnership funds.</p> <p>Maintain regular meetings of the Arts & Creativity sub-group, ensuring representation across Inverclyde CPP.</p>	<p>Meetings take place consistently and attendance by all partners remains high.</p> <p>Regular review of members of partnership.</p>	<p>The Arts Co-ordinator, working with the Arts Sub-Group, has drafted an Arts Action Plan to support the Arts & Creativity Strategy, and approval will be sought from Programme Board (7 May 2021) and Alliance Board (14 June 2021) respectively.</p> <p>Inverclyde Council, in partnership with CVS Inverclyde, Beacon Arts Centre, RIG Arts, and Kayos Theatre Group successfully applied to Creative Scotland's 'Culture Collective' funding stream for £275K over 18m to assist with delivery of many of the aspirations on the Arts Action Plan and also Covid-19 recovery. The project will run from March 2021-September 2022, overseen by the culture collective Steering Group and the</p>		

					<p>Cultural Partnership. Reports on progress will be brought to Programme Board and Alliance Board as the project progresses.</p> <p>The Creative Industries Co-ordinator at CVS Inverclyde is: arranging a series of 4 online training workshops to support the arts and creative industries locally ; has produced a digital resource detailing resources, opportunities and funding available to the creative community; collaborated with RIG Arts to manage a training project for young people which will provide training in photography, filming and video production with the opportunity to go on and work on a professional film shoot; is recruiting a Co-ordinator to manage a series of film shoots platforming local artists in their studio space on Discover Inverclyde; and has hired a graphic designer to brand the overall project supporting the creative industries.</p> <p><u>RIG Arts</u> have been working on 23 socially engaged creative projects supporting wellbeing, climate challenge, creative industries,</p>		
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					heritage, and regeneration. The next quarter will see the opening of their Covid-adapted new studio space and project development looking at various heritage projects and planning for <i>Galoshans</i> 2021.		
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
Great Place Scheme	Inverclyde awarded c. £200K under HLF's Great Place Scheme to undertake activities aimed to strengthen networks between heritage, civic and community organisations, enhancing the role heritage plays in the future of each place participating in the scheme.		<p>The approved purposes of the project are:</p> <ul style="list-style-type: none"> -Project Officer to be appointed to project manage all aspects of GPS and associated budget, and link together existing heritage assets in Inverclyde. -Young Heritage Apprentices - 2 consecutive apprentices appointed through Inverclyde Council's "The 	Community engagement and participation in heritage will increase; will be visible through higher levels of cultural participation reported in the SHS.	<p>All approved purposes have been achieved with the exception of the 3rd artists' residency – see Sustrans project below. Project formally extended to Oct 2021 in light of the Covid-19 pandemic.</p> <p>3rd residency = GPS working with Sustrans on a collaborative project to commission a piece of art and related community engagement on the National Cycle Network by the waterfront. RIG Arts working with artist Tragic O'Hara were commissioned to carry out Phase 1 (community engagement) and also Phase 2 to engage further with the community and produce/install the artwork on the waterfront.</p> <p>The GPS Officer worked alongside heritage groups to sensitively</p>		

			<p>Recruit” programme to work at the Watt Institution on heritage activities.</p> <ul style="list-style-type: none">-Artists residences: commission 3 artists to animate spaces and places, celebrate ‘lost’ heritage and input into proposed public realm improvements.-Produce a long-term strategy for the development of heritage in Inverclyde to help the Cultural Partnership plan effectively for the future.		<p>document the pandemic in Inverclyde to record and archive personal stories and experiences for future generations. This will be exhibited in Inverclyde at the appropriate time.</p>		
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Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
Festivals and Events	Develop calendar of current and emerging AC&H festivals and events including those within individual communities.	Work to develop, create, deliver and support AC&H events across Inverclyde, both by ICP members themselves, and by building capacity within communities. Effective use of public spaces and venues to support co-ordination of events.			While many activities and events have had to be postponed or cancelled due to the pandemic, planning is underway for activities to be run this summer in support of Covid recovery.		
Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
Key Cultural	Central Greenock has	All 3 centres are		Each centre	The <u>Watt Institution</u> re-opened to		

<p>Venues</p>	<p>2 major cultural venues: the Watt Institution, and the Beacon Arts Centre, and a third which will open in early 2021 - the Wyllie Gallery.</p>	<p>represented at the Cultural Partnership and will work together to maximize cultural opportunities for the people of, and visitors to, Inverclyde.</p>		<p>will report increasing visitor numbers.</p> <p>Cultural participation in Inverclyde will increase.</p>	<p>the public on 22 November 2019 after an almost 3 year closure for refurbishment. The Watt welcomed over 8,000 visitors in the 4 months before it had to close again due to the pandemic. The Watt re-opened again on a limited basis from 15 July 2020 and then closed completely due to Government guidance from 24 December 2020. The Watt will re-open once more on 28 April. 2 new exhibitions are planned in relation to the Year of Coasts and Waters 2021, guest curated by Dr Emma Bond of St Andrews University and the internationally acclaimed artist Alison Watt respectively. Service obtained funding from Museums Galleries Scotland to hire a Digital Learning Officer and funding from the Scottish Graduate School of Arts and Humanities to provide a PhD researcher in support of decolonization and slavery links projects.</p> <p><u>The Beacon Arts Centre –</u> Highlights from the previous quarter include: shortlisted by Creative Carbon Scotland to submit a bid for funding around COP26; venue being used as a filming location; co-</p>		
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					<p>producing new digital performances; supporting Easter holiday hubs; Magical Beacon Stone selected by IndieFEST Film Awards; supporting light up campaigns.</p> <p><u>Inverclyde Libraries</u> re-opened all 6 libraries to the public (on a phased and restricted basis) from 6 April 2021 onwards. All other library activities & events are still taking place online for now, including IT support, reader development, and Bookbug sessions, and deliveries of resources to users, schools and early years' centres.</p>		
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Challenges this quarter: February – April 2021

The Covid-19 pandemic and subsequent UK lockdown has made the continuation of cultural activity very difficult. However, group members are continuing to promote activity online where possible and appropriate, and the above shows a great deal of work still going on behind the scenes. With venues beginning to re-open on a limited basis, the creative and cultural sector in Inverclyde is getting used to the 'new normal' ways of working and will no doubt find creative solutions to offering services in coming months.

Next steps: May-July 2021

Next steps will largely be determined by Government guidance and related risk assessments in relation to the Covid-19 pandemic. Inverclyde's cultural sector will do as much as possible to offer Covid-safe activities to residents as 2021 unfolds.

Appendix 5 Cultural Partnership Delivery Plan

**Appendix 5
Inverclyde Cultural Partnership
Outcome Delivery Plan 2021-22**

Area of activity	Where are we now?	Where do we want to be?	How will we get there?	How will we know we are getting there?
<p>Governance, management and reporting</p>	<p>Inverclyde Cultural Partnership was established in 2018 with representation from individuals and organisations with an interest in arts, culture and heritage. The group meets quarterly with the objective of protecting and enhancing arts, culture and heritage in Inverclyde to create a better place for residents and an attractive place in which to live, work and visit. ICP achievements and outcomes are reported to LOIP Programme Board / Inverclyde Alliance Board.</p>	<p>Reporting clear progress against outcomes identified in this action plan, and the respective action plans of the Arts and Creativity and Heritage Strategies.</p>	<p>Building strong partnerships and collaborations with other LOIP and community planning groups.</p> <p>Strong leadership focused on driving improvement through implementation of cultural change.</p>	<p>Membership of group will be representative of Inverclyde's communities.</p> <p>Profile of the arts, culture and heritage in Inverclyde visibly enhanced.</p> <p>Clear, long-term and sustainable vision for Inverclyde combining arts, culture and heritage outcomes.</p> <p>ICP recognised as focal point for support and development of arts, culture and heritage across Inverclyde.</p>
<p>Communications and engagement</p>	<p>Cultural Partnership members have individual communications and engagement strategies/practice and</p>	<p>Celebrating progress and success of Cultural Partnership and arts, culture and heritage organisations. Wider</p>	<p>Develop a communications strategy for the Cultural Partnership highlighting key priorities from strategies to next 12 months</p>	<p>Effective communication to the wider community; local and national recognition of Inverclyde's arts, culture and heritage activity.</p>

Area of activity	Where are we now?	Where do we want to be?	How will we get there?	How will we know we are getting there?
	engage well with one another but effective communication of the Partnership as a whole to the wider community could be improved.	community aware of the Partnership's work.		Increased knowledge of and participation in Inverclyde's arts, culture and heritage events and activities.
Evaluation – measuring success and data analysis	Cultural Partnership members each produce statistics and evaluation relating to their work, however there is currently no way to measure the impact the Partnership as a whole is having on arts, culture and heritage activities and participation in Inverclyde.	We wish to develop appropriate metrics to baseline and measure the impact the group is having on arts, culture and heritage activities and participation in Inverclyde.	Investigate the use of existing measures such as the Scottish Household Survey. Consider using the Citizen's Panel to do an in-depth focus on arts, culture and heritage and their impact on quality of life indicators. Arts and Heritage Sub Groups to help take this forward.	Compilation and analysis of agreed data leads to identification of priorities for the Cultural Partnership to support future planning and development.
Equalities, diversity and inclusion	Many Cultural Partnership members have robust equality and diversity policies however it is useful to share and learn from the work of others in this area.	<p>Mutual support for all members to develop their equality and diversity practice.</p> <p>Sharing the good practice that already exists.</p> <p>Inviting people with lived experience to contribute to the group.</p>	<p>Build in ongoing work from various partners e.g. links to slavery work (Watt Institution), work around autism and Parkinson's (Libraries/Beacon Arts Centre).</p> <p>Culture Collective programme includes investigation into barriers to</p>	<p>Awareness of equalities, diversity and inclusion issues in art, culture and heritage will be raised.</p> <p>Barriers to access will be improved/lifted.</p> <p>Participation in arts, culture and heritage events and activities will be higher and</p>

Area of activity	Where are we now?	Where do we want to be?	How will we get there?	How will we know we are getting there?
		Ensuring the group's information and processes prioritise access and inclusion, e.g. BSL.	arts access and engagement including e.g Beacon Artist in Residence post. Also consider mitigations against poverty (e.g. Fairer Scotland)	by a greater range of people.
COVID Recovery	The Covid-19 pandemic and related lockdowns have hit arts, culture and heritage practitioners, organisations and businesses particularly hard. However, arts, culture and heritage have a crucial role to play in the recovery process, especially the impact on emotional health and wellbeing.	Venues and activities re-opening and resuming in Covid-safe ways. Service users and staff are confident in the risk assessments and mitigations put in place and are happy to return.	All partners are ensuring that Covid is taken into account in their forward planning, that risk assessments are carried out and that venues are as Covid-secure as possible. Covid-safe activities and events are planned and outdoor work is encouraged, particularly over the summer months. Cross-selling across the Partnership.	Statistics will show that after re-opening visitor numbers at cultural venues and participating in cultural activities will be healthy and will steadily increase as confidence is built.
Health, wellbeing & resilience	Over and above Covid-19, there is a wealth of evidence of the positive impact arts, culture and heritage activities and	A recognised partner in driving improvements to health and wellbeing – arts, culture and heritage should be considered a core	Culture Collective programme includes work to examine this positive impact and strengthen the links with health and	% increase in participation in arts, culture and heritage activities. % decrease in reported

Area of activity	Where are we now?	Where do we want to be?	How will we get there?	How will we know we are getting there?
	participation can have on the health, wellbeing and resilience of people.	component in decreasing the 'health bill' in Inverclyde and increasing the number of healthy and independent residents.	wellbeing groups and fora. Use Communications Strategy to reinforce this message.	social isolation, mental and physical ill health amongst Inverclyde residents.
Climate emergency	There has been an upsurge in awareness of the climate emergency as one of the defining issues of the era. Organisations from the creative and cultural sector should explore how the sector can respond to these issues.	The culture sector is a key player in creating a society more focused on wellbeing. It can contribute creatively to the challenges of climate change and climate justice.	Cultural Partnership members will consider submitting a joint bid to Creative Carbon Scotland's "Climate Beacons for COP26" project to make Inverclyde 1 of 6 Climate Beacons across Scotland. Beacons will use the shared resources and knowledge of cultural and climate organisations to provide a welcoming space for conversations about COP26 and climate action.	Climate Beacons bid is successful. Partners jointly create or commission artistic work; engagement work; and development work to highlight the climate emergency and environmental issues. Awareness of climate issues is raised in Inverclyde.
Arts & Creativity Strategy	The Arts & Creativity Strategy was published in 2017. An updated Action Plan is now in place for 2021–2023. Funding for the identified priorities will come in large part from Culture Collective funding.	The Action Plan being implemented with actions being delivered; implementation being monitored by the ICP/Arts Sub Group. Culture Collective project underway; implementation	Maintaining regular meetings of the Arts Sub Group and the Culture Collective Steering Group. Ongoing from 2021 –2023.	Increased number of opportunities to participate in the arts. Increased number of training/employment opportunities in the arts.

Area of activity	Where are we now?	Where do we want to be?	How will we get there?	How will we know we are getting there?
	Additional funding from other sources may also be sought.	<p>being monitored by the Culture Collective steering group.</p> <p>Create:Networks project underway; implementation being monitored by the Arts Sub Group/Cultural Partnership.</p> <p>Additional funding bids identified where appropriate.</p> <p>Partnership working to develop, enhance and deliver the strategy, building a network and legacy.</p>		<p>Increased networking for artists.</p> <p>Increased financial investment in the arts in Inverclyde.</p>
Heritage Strategy	The Heritage Strategy and Action Plan was published in 2019, however implementation has been delayed by Covid-19. Many of the actions on the plan rely on a funding bid to the National Lottery Heritage Fund, however the relevant funding stream only recently re-opened.	Funding bid to National Lottery Heritage Fund, taking account of Covid-19 recovery, Inverclyde's needs, and NLHF priorities, to be produced.	<p>Funding bid to be produced during 2021-22.</p> <p>Exploration of possibly utilizing Covid-19 recovery funds to assist with capacity issues in writing the bid. Match funding is already secured.</p>	<p>Funding bid will be submitted and hopefully successful.</p> <p>Actions on action plan will begin being implemented and outcomes begin to be achieved.</p> <p>Community engagement and participation in heritage will increase.</p>

Area of activity	Where are we now?	Where do we want to be?	How will we get there?	How will we know we are getting there?
Cultural Venues, Festivals and Events	Inverclyde has a number of existing cultural venues, festivals and events. Both the Arts & Creativity Strategy and the Heritage Strategy envisage further 'festivalization' e.g. new events, festivals and programming contributing to the raising of Inverclyde's profile and levels of engagement with arts, culture and heritage.	While continuing to deliver existing festivals and events, establish a focus group to explore and develop new programming. See arts & heritage strategy action plans for more details.	Cultural partners will work together to support and explore existing and new programming. Further funding may be sought from national partners.	% increase in arts, culture and heritage participation in events, visitor numbers at cultural venues, and new programming being launched.
Tourism	There are a wide variety of organisations in Inverclyde with an interest in tourism and tourism development. Most of these groups are represented on the Tourism Inverclyde steering group, and a new website – "Discover Inverclyde" www.discoverinverclyde.com - has been launched in the last year. The group is currently working on a strategy/action plan for tourism in Inverclyde.	Cultural Partnership members to feed into both the development of the Discover Inverclyde website and the development of the area's tourism strategy/action plan.	DI website is key portal for members to contribute to. Central depository to bring all the arts, culture and heritage information together. Pull out key points from strategies and existing work to include in Tourism strategy.	A rise in tourist numbers to Inverclyde once Covid recovery is at the point where this is possible. % increase in participation in arts, culture and heritage activities and events. Improved communication between Tourism Inverclyde and the Cultural partnership.

Area of activity	Where are we now?	Where do we want to be?	How will we get there?	How will we know we are getting there?

Appendix 6 Draft Arts Action Plan



Inverclyde Alliance

APPENDIX 6

Report To:	Alliance Board	Date:	14 June 2021
Report By:	Corporate Director Education, Communities and Organisational Development	Report No:	
Contact Officer:	Alana Ward, Service Manager	Contact No:	01475 712330
Subject:	Draft Arts Action Plan 2021-23		

1.0 PURPOSE

- 1.1 The purpose of this report is to present to the Alliance Board the draft Arts Action Plan for Inverclyde.

2.0 SUMMARY

- 2.1 In November 2017, Inverclyde's Arts and Creativity Strategy was launched. The Strategy, commissioned by Inverclyde Place Partnership, was published without an action plan and thus it was difficult to measure progress against the objectives.
- 2.2 In order to remediate this, the Arts Sub Group of the Cultural Partnership has produced a draft Arts Action Plan. The plan contains a number of aspirations for arts activity in Inverclyde and extends the time period of the existing strategy until 2023.
- 2.3 More than half of the actions in the draft Arts Action Plan already have secured funding from the Create: Networks and Culture Collective projects being funded in Inverclyde by Creative Scotland. Those actions which do not yet have secured funding will be the subject of future funding bids.
- 2.4 Timescales for each action are clearly delineated within the action plan. Actions related to the Culture Collective programme will be prioritised over 2021-22 to fit in with nationally set timescales, and other actions will form the latter half of action plan activity in 2022-23.
- 2.5 Arts Action Plan activity will be overseen by the Arts Sub Group, the Cultural Partnership and the Culture Collective Steering Group, and will be reported to Programme Board as part of the Cultural Partnership progress reports.

3.0 RECOMMENDATIONS

- 3.1 It is recommended that the Alliance Board endorses the draft Arts Action Plan for Inverclyde.

Ruth Binks
Corporate Director
Education, Communities & Organisational Development

4.0 BACKGROUND

- 4.1 In November 2017, Inverclyde's Arts and Creativity Strategy was launched. The Strategy was commissioned by Inverclyde Place Partnership and produced by arts consultancy icecream architecture, following large-scale public consultation in the Inverclyde area. The Strategy was high-level and published without an action plan and thus it was difficult to measure progress against the objectives.
- 4.2 To address this, a 0.4 FTE post of Arts Co-ordinator was agreed and funded by Creative Scotland. In post since mid-2019 and hosted at CVS Inverclyde, the post-holder has been tasked with facilitating collaboration, co-ordination and communication between all with an interest in arts in the area, as well as producing an Action Plan to complement the Arts & Creativity Strategy. Progress on this work stream has been overseen by the Inverclyde Cultural Partnership and the Arts Sub-Group, and reported to Programme Board as part of the Cultural Partnership updates.
- 4.3 The Arts Action Plan follows the structure of the Arts Strategy with actions split into the following headings:
- Visibility and value
 - Connectivity and communication
 - Wellbeing
 - Regeneration and employment
 - Confidence
 - Geography and accessibility

It also takes account of Covid-19 recovery which has a separate section within the plan.

- 4.4 During the period of time where the Arts Action Plan was being drafted, a consortium bid from Inverclyde, led by Inverclyde Council and including CVS Inverclyde, the Beacon Arts Centre, RIG Arts, and Kayos Youth Theatre, to Creative Scotland's new Culture Collective fund was successful. Consequently, over half of the actions on the Arts Action Plan have secured funding. Those which do not will be subject to future funding bids.
- 4.5 Although the Arts & Creativity Strategy was originally envisioned to cover 2017-22, the production of the Arts Action Plan has updated the detail of local arts activity sufficiently to increase the timescale of the strategy and action plan to the end of 2023.
- 4.6 Progress on achieving the actions detailed in the draft Arts Action Plan will be monitored by the Arts Sub Group and the Inverclyde Cultural Partnership and will be reported to Programme Board as part of the Cultural Partnership progress reports. Activity specific to Culture Collective will be monitored by the Culture Collective Steering Group (on which all consortium partners sit) and reported to Programme Board in the same way.

5.0 PROPOSALS

- 5.1 It is proposed that Programme Board endorse the draft Arts Action Plan.

6.0 IMPLICATIONS

- 6.1 Finance: There are no direct financial implications arising from this report. More than half of the objectives in the action plan will be funded through Culture Collective or Create: Networks funding already agreed by Creative Scotland. The objectives which are not part of these funding streams will be subject to further funding bids.

Legal: There are no legal implications arising from this report.

Human Resources: The implementation of the Arts Action Plan is supported by 0.8 FTE Arts

Co-ordinator, hosted at CVS Inverclyde and funded through the Culture Collective programme.

Equality and Diversity: There are no equality and diversity issues arising from this report.

Repopulation: Culture, arts and heritage are useful ways in which to raise the profile of Inverclyde, and can attract people to visit the area.

Inequalities: One of the key priorities of the Culture Collective programme is to engage with Inverclyde communities who experience barriers to access and low arts engagement.

7.0 CONSULTATIONS

7.1 Significant public consultation was carried out prior to the production of the Arts & Creativity Strategy. The development of the draft Arts Action Plan has been overseen by the Inverclyde Cultural Partnership and shared with all relevant officers and partners.

8.0 LIST OF BACKGROUND PAPERS

8.1 Draft Arts Action Plan

INVERCLYDE ARTS & CREATIVITY STRATEGY

ACTION PLAN 2021 –2023

The Implementation Plan sets out the actions required to achieve the Arts Strategy Vision, Aims and Objectives over the next **two years (by the end of 2023)**. Actions are grouped by theme as follows:

MANAGEMENT AND OVERSIGHT

Action	What do we want to achieve	What is required? (Resources)	When and how will we get there? (Funding and Timetable). Budget Estimate	Who will take responsibility? (Owner and Contributor)
1. Agree and adopt Arts Action Plan.	An agreed way forward which will be championed by Inverclyde Alliance, Inverclyde Council, the wider cultural sector with opportunities for cross-sectoral participation.	Time	By June 2021	Inverclyde Alliance Inverclyde Cultural Partnership Arts Sub-Group
2. Identify a strategic owner for Arts within Inverclyde Council. It is suggested that this is the Head of Culture, Communities and Education Resources.	Designation of an individual within the Council staff structure to 'own' the Arts Action Plan in partnership with the Inverclyde Cultural Partnership.	Time	June 2021	Inverclyde Alliance to approve appointment.
3. Establish an Arts champion role within the elected member structure. This individual would ensure that considerations for Arts and maximising its impact are a part of strategic planning and decision making across the Council's remit (e.g. health, education, planning).	Establishment of a mechanism to achieve cross-sectoral approaches that will maximise arts and heritage engagement and associated socio-economic benefits. This will be the same individual for both Arts and Heritage – 'Culture Champion' role.	Time	Dec 2021	Inverclyde Council to approve appointment.

<p>4. Ensure arts and culture representation on the following Inverclyde fora:</p> <ul style="list-style-type: none"> - Regeneration - Repopulation - Tourism - HSCP - Environmental 	<p>To have arts and cultural representation at these meetings where there are Action Plans with arts and culture priorities.</p>	<p>Agreement from group/forum Chairs.</p>	<p>June 2021</p>	<p>Arts Sub-Group, Inverclyde Cultural Partnership</p>
<p>5. Fundraise and Appoint an Inverclyde Arts Coordinator /Development Role. A time limited post (to fulfil this Action Plan 2021-22), the Coordinator would be responsible for networking with partners across the sector encouraging their participation in the Arts Action Plan, specifically:</p> <ul style="list-style-type: none"> • Facilitating the Arts Forum • Supporting the formation of Working Groups formed to develop and deliver specific initiatives. • Working with the sector to deliver capacity building initiatives within the Arts Action Plan 2021–2022 • Establish mechanisms for monitoring and evaluation in line with Inverclyde Cultural Partnership practice. Funding for the post could be part of a capacity building application. • Managing Creative Scotland Culture Collective Activity 	<p>Achievement of Arts Action Plan priorities.</p>	<p>Arts Coordinator Role confirmed from March 2021 – Sep 2022.</p> <p>Included in successful Creative Scotland Culture Collective Bid – extended for an 18-month post + additional new X2 day a week post to support Arts Coordinator Role to also be based at CVS Inverclyde – Job Description to be written April and recruitment May/June 2021.</p> <p>Investigate potential funding streams for post 2022. Funding Bid Required.</p>	<p>Early 2021</p>	<p>Arts Sub-Group, Culture Collective Steering Group, Inverclyde Cultural Partnership</p>
<p>6. Monitoring and evaluation – incorporate metrics for measuring progress and impact of Arts Strategy & Action Plan in line with Cultural Partnership practice. Utilise the consultation data</p>	<p>A robust evidence base and integrated strategy for monitoring engagement with arts, culture & heritage and barriers to participation across Inverclyde.</p>	<p>Arts Co-ordinator, working in tandem with relevant officers across Cultural Partnership.</p>	<p>Identify information gaps and conduct</p>	<p>Inverclyde Cultural Partnership</p>

<p>collected as part of the Arts Strategy research to inform the baseline, conducting additional quantitative research where necessary. At the end of 2021 conduct a formative assessment in order to determine progress made and enable more detailed planning for the next phase of the Arts Strategy implementation.</p>	<p>Creative Scotland Culture Collective Funding - evaluation is built in as part of this 18 months of funding.</p> <p>Additional work will be done at Inverclyde Cultural Partnership where a system will be developed for groups/organisations to feed in their own activity separate to Culture Collective activity.</p>		<p>research to compile robust baseline by end of June 2021.</p>	
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ACTION PLAN COVID19 RECOVERY (2021)

Action	What do we want to achieve	What is required? (Resources)	When and how will we get there? (Funding and Timetable). Budget Estimate	Who will take responsibility? (Owner and Contributor)
<p>7. Investigate Impact of COVID19 on Inverclyde creative sectors - Similar to what both Stirling and North Ayrshire Place Partnerships have recently achieved (July 2020): Stirling: SCENE Arts and Culture Stirling – ‘Pathways Sessions’ Open Session ‘Arts During COVID’ North Ayrshire ‘Articulate Hub’ ‘Mapping Survey’ Stove Network, Dumfries and Galloway ‘Atlas Pandemica’ Purpose of this investigation is to:</p> <ul style="list-style-type: none"> - Identify what the continued challenges are and gaps in current support / provision - In particular in regard to funding and freelance practitioners who may be excluded or unaware of support that could be 	<p>Evaluate the impact of COVID19 on the creative sectors: both organisations and freelance practitioners. Investigation should include:</p> <ul style="list-style-type: none"> - Inverclyde Arts Coordinator and Creative Industries Coordinator to discuss and plan new ways to engage local creatives to understand what support is needed e.g. social media and one on one ZOOM conversations. This will include Artist and local organisation led conversations. - Gather Arts and Cultural Stats/Information from ICARG ‘Build Back Together Campaign’ - Take account of and seek to build on the work artists and arts organisations 	<p>Arts Coordinator and Creative Industries Coordinator’s time</p>	<p>Ongoing 2021</p> <p>Activity Supported by Creative Scotland Create: Networks Funding, Culture Collective Funding and artists/ organisation</p>	<p>Arts Sub-Group, Creative Industries Coordinator, Inverclyde Arts Coordinator</p>

<p>available to them.</p> <ul style="list-style-type: none"> - To make sure that ongoing arts and cultural projects across 2021-22 (long term and short term) are of benefit to the local arts community. - To identify arts practitioners who may be disengaged with Inverclyde arts provision and policy e.g. Inverclyde Cultural Partnership and Arts Sub-Group 	<p>(including members of the arts sub-group) have undertaken since March 2020 and ongoing - to remain engaged with their audiences and to provide work for their staff and freelance artists.</p> <ul style="list-style-type: none"> - Engage with the Resilience and/or Wellbeing Network. 		<p>s own data gathering</p>	
<p>8. Create an Inverclyde Creative Industries COVID19 Digital Support Guide - for freelance practitioners who are not engaged with the Third Sector or National Arts Funding). Create a package and 'off the shelf guide' to which can be presented online that signposts links to useful local and national organisations and 'where I can get help'. Work in partnership with existing local and national resources * NOTE * this will be a signposting resource to pre-existing support as a 'snap-shot' to where local creative practitioners can go for help during COVID19</p>	<p>A Creative Industries Digital COVID19 Support Guide and publish it online – could be as simple as a downloadable PDF/word doc with organisation links. Where to host and distribute resource guide TBC.</p>	<p>Arts Coordinator and Creative Industries Coordinators time</p>	<p>Jan 2021 and ongoing</p>	<p>Arts Sub-Group, Creative Industries Coordinator, Inverclyde Arts Coordinator, CVS Inverclyde</p>

ARTS STRATEGY

Vision Statement:

Inverclyde is known locally and globally as a Creative Place. Creativity is vibrant, visible and a significant source of pride for local people. The arts are a core driver for regeneration and contribute positively towards a sustainable increase in local economy and employment, underpinned by the work of every sector within the local authority. Creativity is a critical tool for imagining and communicating a unique and innovative identity for the area. This identity makes meaningful connections between the rich heritage, environmental and social assets of the area. Everyone in Inverclyde has equal access to the arts. The arts are inclusive, and people are empowered and confident in engaging creatively with the present and future of their local community. The arts are respected as a vehicle for achieving positive wellbeing for local people and local places, in terms of health, education and stewardship of the environment.

6 Priorities for the arts are interdisciplinary and need to be considered in broad dialogue with the full spectrum of perspectives throughout Inverclyde:

PRIORITY 1: VISIBILITY + VALUE

A Strategic Perspective Arts are a core consideration when undertaking all community wide planning, policies, development and evaluation.

An Organisational Perspective All arts work across all organisations (regardless of whether it is part of their core delivery) is evaluated, valued and visible.

An Individual Perspective We value our individual artists and the importance of them. We are aware of the local creative networks. All residents in our local communities are aware of artists' work in Inverclyde and how they can individually engage with it.

Action	What do we want to achieve	What is required? (Resources)	When and how will we get there? (Funding and Timetable). Budget Estimate	Who will take responsibility? (Owner and Contributor)
<p>9. SWOT Analysis of Strengths and Weaknesses of Arts in Inverclyde (Artist Led) Updated analysis or 'snap shot' of Cultural Assets and Cultural Investors in Inverclyde, e.g. Venues, Organisations, Buildings, Artists and Individuals. As well as time limited projects already funded or confirmed for Action Plan timeline (2021-2023), e.g. from Inverclyde key</p>	<p>A SWOT analysis or 'snap shot' of the Inverclyde cultural sector in order to identify strengths and weaknesses of local provision.</p>	<p>Suggested that this is outsourced to an artist or consultant who is a specialist in this area.</p>	<p>August – November 2021 Supported by successful Creative</p>	<p>Arts Sub Group and Inverclyde Cultural Partnership</p>

<p>cultural stakeholders to identify project delivery gaps in provision. Analysis in new context of COVID19. Make sure above local cultural stakeholders are represented on ICP and/or Arts Sub-Group.</p>			<p>Scotland Culture Collective Bid - £1225 budget line.</p>	
<p>10. Inverclyde Cultural Funding ‘Pipeline’ or Strategy From Action 9 SWOT analysis – identify the gaps in funding provision across 2021-2023. Compiling a year to year regular fundraising pipeline that will enable Inverclyde to realise future projects sustainably. Statutory funding in Scotland continues to be a challenging environment with ambiguity over future government contributions to the arts and a question mark over the capacity of commissioning institutions. Uncertainty in the funding environment has been further influenced by movement out of the EU alongside the current COVID 19 situation which has seen many regular ‘go-to’ trusts and foundations closing their application process. Going forward it will be critical to implement a year round strategy to attract diverse streams of income generation for the artistic projects that are both already supported (e.g. <i>Galoshans</i> through RIG Arts and the <i>Galoshans</i> Consortium) and weaknesses in funding identified in the SWOT Analysis.</p>	<p>From the above - SWOT analysis and ‘snap shot’ of the Inverclyde cultural sector – establish an Inverclyde area funding ‘Pipeline’ / Strategy. Funding Strategy to also identify:</p> <ul style="list-style-type: none"> - Who can lead on and write funding applications? - how will the funds be administered? - How we can make sure the balance of funds is distributed fairly? 	<p>Suggested that this is outsourced to an Arts Funding Consultant.</p>	<p>Across 2022-23 Funding Application required.</p>	<p>Arts Sub Group and Inverclyde Cultural Partnership</p>
<p>11. Funding Strategy (Action 10) to also include continued investigation into: Percentage For Arts (Originally Pitched at Repopulation Forum on 21st February 2020) And further research and conversations around Scottish Government report Putting Artists In The Picture: A Sustainable Arts Funding System</p>	<p>Feasibility study and further conversations with Inverclyde Council into a possible 5–10-year plan</p>	<p>Suggested that this is outsourced to an Arts Funding Consultant.</p>	<p>Across 2022 Funding dependent. Funding Application required</p>	<p>Arts Sub Group and Inverclyde Cultural Partnership</p>

For Scotland				
<p>12. Research and feasibility study into establishing an Arts Sub-Group Protected Inverclyde ongoing Arts Budget. Refer to Case Studies such as: Art & Living: Laurieston - the art strategy developed by WAVEparticle for Laurieston in partnership with New Gorbals Housing Association, Urban Union and the local community. Investigate with CVS Inverclyde and Inverclyde Council whether it would be desirable to establish the existing Arts Sub-Group as a registered group or organisation e.g. CIC or SCIO with a board who would be responsible for leading on year to year Inverclyde cultural funding e.g. <i>Galoshans</i> Festival, other regular arts calendar events and new projects the group would like to fundraise for: Refer to Action 10 – Funding Strategy/Pipeline. Potentially the constituted group could manage funds.</p>	<p>Feasibility study and further conversations with Inverclyde Council and CVS Inverclyde into a possible 5-10 year plan.</p>	<p>Suggested that this is outsourced to an Arts Funding Consultant.</p>	<p>Across 2022 Funding dependent. Funding Application required</p>	<p>Arts Sub Group and Inverclyde Cultural Partnership</p>

PRIORITY 2: CONNECTIVITY + COMMUNICATION

A Strategic Perspective All arts activity is actively promoted, and Inverclyde has a strong creative identity. Every Stakeholder and Council department shares a responsibility for ensuring arts and culture are recognised as making a valued contribution to the well-being picture across Inverclyde and that opportunities and information about local needs are shared with the arts sector.

An Organisational Perspective Inverclyde has strong clear pathways for communicating with and connecting to the arts.

An Individual Perspective Individual artist have clear pathways for promotion and access to an established arts network who are proactive and have agency in the area to influence change.

Action	What do we want to achieve	What is required? (Resources)	When and how will we get there? (Funding and Timetable). Budget Estimate	Who will take responsibility? (Owner and Contributor)
13. Write a communication strategy for the Arts Action plan – the 2017 launch of the Arts Strategy had little impact. Re-publish the Arts Strategy and make publicly available in a central location along with COVID19 Recovery for Creative Practitioners	New launch event (Arts Sub-Group to decide what this looks like e.g. publish on website, social media, press statement – make more easily available) for the Arts action plan, COVID19 Digital Support Guide, Create:Networks, Culture Collective and other confirmed partner activities (e.g. Arts Sub Group) across 2021-22	Section to be created on Inverclyde Council website and/or Discover Inverclyde.	May 2021	Arts Sub Group and Inverclyde Cultural Partnership
14. Develop Centralised Marketing and Promotion for Culture and the Arts - (Refer to Action 13)	Investigate best way to promote and market arts and cultural information/activity. Discuss with Inverclyde Council re Discover Inverclyde website.	Time	May 2021	Arts Co-ordinator, Sub-Group
15. Create a Cultural Year-Round Online Calendar and programme of ‘yearly fixed cultural events’ e.g. <i>Galoshans</i> Festival and new events/programmes to be established under Event Scotland Themed Years.	To be included on the ‘Discover Inverclyde’ website and appropriate social media accounts. Information updated regularly via Arts Sub-Group and Inverclyde Cultural Partnership.	Arts Co-ordinator to liaise with Inverclyde Council Corporate Communications to discuss a system for the Arts Sub-Group to be able	May 2021	Arts Sub Group, Inverclyde Council Corporate Communications and Inverclyde

		to contribute regularly to Discover Inverclyde website.		Cultural Partnership
16. Capitalise on Event Scotland's Funded Theme Years e.g. Year of Coasts and Waters 2021 and Year of Scotland's Stories 2022	Include as an agenda point at Inverclyde Cultural Partnership meetings in 2021 and 2022 to discuss a centralised plan.	Key cultural and heritage stakeholders to discuss what programme of activity is possible with longer lead in time for bigger collaborative funding applications.	Across 2021 -22 Consortium and partnership funding applications to be discussed in advance – see Action (10) – Funding Strategy	Arts Sub Group, Inverclyde Cultural Partnership and Funding Consultant – see Action (10) – Funding Strategy
17. Positive Inverclyde Cultural Press Articles and Publicity	Build on momentum of Inverclyde expanding cultural offer: e.g. Culture Collective and Create:Networks funding, creation of George Wyllie museum, development of Watt Institution building and displays, The Beacon, RIG Arts and success of <i>Galoshans</i> Festival, Waterfront Cinema and Inverclyde Film Festival, Inverclyde Shed, Coves, Belville Community Garden etc.....To create positive news / feature stories in National Papers written by trusted Arts Writers. Potentially speaking to BBC Social to suggest an Inverclyde 'Snapshots' series of different successful arts projects/case studies in Inverclyde.	Discussions and support from local organisations and Inverclyde Council Corporate Communications	Ongoing	Inverclyde Cultural Partnership and Corporate Communications

PRIORITY 3: WELL-BEING

A Strategic Perspective Inverclyde offers lifelong arts education that leaves a strong clear local legacy and is deeply embedded in all other non-arts sectors within the local authority. The arts are understood as an integral component of all local health and well-being provision. The arts are a leading sector in the area for addressing climate change.

An Organisational Perspective All organisations work together to ensure consistent arts education work that inspires inhabitants, the breadth of Inverclyde to be expressive, creative, and empowered in their communities and personal lives, regardless of socio-economic background. Organisations confidently use and engage with bespoke arts practices as progressive means to tackle health inequalities and environmental issues in the Inverclyde. The arts are central to health and drug / alcohol awareness-based education, therapy, and recovery.

An Individual Perspective Everyone can access arts education at a level appropriate to them. Individuals and collectives can cultivate an ethos around promoting knowledge and skill sharing. Access to the arts has a direct impact in improving self-esteem and emotional literacy while providing opportunities for self-expression, learning new skills and personal development.

Action	What do we want to achieve	What is required? (Resources)	When and how will we get there? (Funding and Timetable). Budget Estimate	Who will take responsibility? (Owner and Contributor)
<p>Within this section of the Arts Action Plan, the Arts Sub-Group advise further research and strategic partnership conversations under the following Action Points:</p> <p>18. Establish a series of conversations with health and social care partners looking at Creativity as a driver for improving Health and wellbeing. A ‘working group’.</p>	<p>Engage with the HSCP and Wellness Network Group and find out who the best person is to begin a dialogue: Invite partners to a working group during 2021-22 to discuss:</p> <ul style="list-style-type: none"> *How best to facilitate a cross-partnership approach, sharing of resources and plans. Currently there is no representative on the HSCP Forum or vice versa on the Inverclyde Cultural Partnership forum *Initiate discussion with NHS staff working on arts projects, for example in hospitals, to facilitate joint working and opportunities. *Statistics suggest that the two major strategic drivers for the arts should be tackling health inequalities and unemployment. Both of these areas have a direct relationship with wellbeing. *The arts should be considered a core component in 	<p>Time. Artist and local partner led.</p>	<p>August – November 2021</p> <p>Supported by successful Creative Scotland Culture Collective Bid - £1750 budget line</p>	<p>Arts Sub-Group, Inverclyde Arts Coordinator, health and social care partners</p>

	<p>decreasing the 'health bill' in Inverclyde and increasing the number of healthy and independent inhabitants / residents</p> <p>*Government statistics show that Inverclyde has one of the lowest life expectancy rates in Scotland, particularly for men at just 70.2 years, almost 10 years shorter than the UK average.</p> <p>*Look at Case Studies and examples of Government 'Wellbeing' Budgets e.g New Zealand and other Scottish and UK examples - and the impact it has had on the community. What lessons can be learned and what good practice can be adopted for Inverclyde.</p>			
<p>From the conversations across 2021-22 in Action 18:</p> <p>19. Research to be carried out on where there may be opportunities for creative support or interventions in relation to health and wellbeing</p> <p>e.g. what is already covered within this priority from existing art groups or third sector organisations and then where are the gaps or where can existing projects be supported more e.g. Mind Mosaic and CAMHS</p>	<p>Some facts/figures/research required on this work in Inverclyde before the Arts sub-group can respond appropriately within the Arts Action Plan, as currently the Arts Strategy does not show any data on wellbeing. Consult on this priority first before moving forward – we need to be able to respond to the research/data — but need an expert in this field to conduct.</p>	<p>Time. Artist and local partner led.</p> <p>Recruit a researcher / consultant who is a specialist in this field to help facilitate conversations around Action 18 and 20</p>	<p>As above</p>	<p>Arts Sub-Group, Inverclyde Arts Coordinator, health and social care partners</p>
<p>20. Out of Actions 18 and 19 Conversations and Research - Develop a series of Test Pilot Creative Health and Social Care Projects in 2022 as well as supporting or helping to facilitate existing initiatives and wellbeing.</p>	<p>Suggested Test Pilot Themes:</p> <p>Example cross partnership working with: *Young People - Young people and young people at risk are a priority.</p> <p>*Education – Schools, West College Scotland and other areas of learning. Arts to be better represented as a viable career path. *Establishing Regular Inverclyde Funded Arts Awards e.g. 'Watt Innovation Award and/or George Wyllie Award</p> <p>*Creative Industries and Heritage Skills Sharing and</p>	<p>Time. Artist and local partner led.</p>	<p>Feb – Aug 2022 (TBC)</p> <p>Supported by successful Creative Scotland Culture Collective</p>	<p>Arts Sub-Group, Inverclyde Arts Coordinator, health and social care partners</p>

	<p>Training Opportunities (See Priority 4)</p> <ul style="list-style-type: none"> *Mental health *Substance abuse and recovery *Wellbeing *Police, fire, and reform *Elderly and palliative care *Refugees and New Scots *Family and intergenerational 		<p>Bid - £10,600 (Approx. working) budget line</p>	
<p>21. RIG Arts - Creative Scotland Culture Collective Funded Activity (devolved budget) associated with wellbeing</p>	<p>Creativity in Mind A pilot arts mental health project for adults in Inverclyde, using creativity as a means of self-expression to support recovery, manage symptoms, and build self-esteem.</p> <p>Inside Out Building on the success of the 'Up the Broomy' Broomhill project – they will explore the connection between community green spaces and mental health recovery with weekly intergenerational workshops focusing on the creative regeneration of community green spaces of the Auchmountain Glen area</p>	<p>May 2021 – Sept 2022 Timetabled blocks over 72 weeks</p> <p>May 2021 – September 2022 Community Events - 1 event per quarter</p>	<p>Funded by Creative Scotland Culture Collective: £24,846</p> <p>£27,024</p>	<p>RIG Arts, Arts Sub-Group, Inverclyde Arts Coordinator, health and social care partners</p>

PRIORITY 4: REGENERATION & EMPLOYMENT

A Strategic Perspective The arts is a major self-sustaining contributor to the local economy underpinning the growth of local and global tourism. Inverclyde values its own markets and makers. 60% of all art-based commissioning and purchasing for the area is secured in Inverclyde. The rich heritage assets in Inverclyde are developed as arts and cultural destinations. High streets in Inverclyde are vibrant and fully occupied through a symbiotic relationship between commercial and cultural activity. Inverclyde makes the most of its rich resource of local graduates and students skilled in the creative industries and their innovative approaches. It encourages the arts in education for its economic value and career potential.

An Organisational Perspective Arts based organisations are internally enterprising, entrepreneurial, and innovative. External supply chains for all aspects of arts work undertaken by organisations are strong, short and local. From finding labour to materials, catering to publicity.

An Individual Perspective Inverclyde is a place where artists can make a living. The arts are taken seriously by all families as important and viable career pathways.

Action	What do we want to achieve	What is required? (Resources)	When and how will we get there? (Funding and Timetable). Budget Estimate	Who will take responsibility? (Owner and Contributor)
<p>22. Inverclyde is a place of Makers, Creative Industries and Enterprise: Creative Scotland Create:Networks Funded Activity (Sept 2020-Sept 2021)</p> <p>Creative Scotland – Create:Networks Funding Inverclyde Council, in partnership with CVS Inverclyde, recipient of £25,921 funding - to build on their existing creative network to deliver the Inverclyde Arts & Creativity Strategy and contribute to the Inverclyde Local Outcomes Improvement Plan. A planned programme of activity that includes knowledge sharing, peer-to-peer networking, and business and market development support, will help established and burgeoning local creative enterprises become more sustainable. Activity will help build a tailored culture of creative enterprise for Inverclyde, raising the aspirations of young people considering a career in the creative</p>	<p>To support the following activity across 12 months *Note – some activity being adapted with Creative Scotland due to COVID19 lockdown being extended into 2021 and to respond to ongoing needs of local creative practitioners:</p> <p>Recruit a Creative Industries Coordinator Creative Industries Coordinator has gone through recruitment – successful candidate is Ros Fraser started Tuesday 22nd September 2020 – 1 day per week. 1 year post Sept 2020 – Sept 2021 (approx.)</p> <p>Amplify and celebrate Creative Industries in Inverclyde Funding will allow the Arts Sub-Group to re-launch the Arts Strategy (2017) and launch officially the Arts Action Plan (See Action 13). As part of this we will bring on board a designer to: develop a Creative Industries Digital Campaign promoting the</p>	<p>Funding already in place from Creative Scotland £25,921 (overall budget) to pay for Creative Industries Coordinator to deliver activities.</p>	<p>12-month timeline confirmed (Sept 2020 – Sept 2021)</p>	<p>Creative Industries Coordinator, Arts Manager, CVS Inverclyde, Creative Scotland and Inverclyde Council</p>

<p>industries and encouraging local people to recognise, share and promote the value of creative activity in the area.</p>	<p>Create:Networks activities and featuring quotes and information from creative businesses and individuals. This will work in tandem with Inverclyde Council's Corporate Communications who are developing a new Tourism Marketing Plan – with the creation of the new 'Discover Inverclyde' website.</p> <p>Update and expand Creative Industries Presence online To be investigated by Creative Industries Coordinator and partners how best to present e.g. Discover Inverclyde and CVS Inverclyde as well as social media. Included within this is: a list of relevant Creative Industry resources, promote and develop the directory of local Creative Businesses and establish an industry event calendar.</p> <p>Develop a Creative Industries Inverclyde 'Map Guide' A new artistically designed map guide - available online - that showcases the local Creative Industries and Venues in collaboration with 'Discover Inverclyde' to promote tourists to spend time and money in Inverclyde (linked to Open Studios Activity). (*Designer Post went through CVS Inverclyde Procurement Process and successful candidate Angela Kirkwood in post from March 2021)</p> <p>Support Creative Industries Networking Events and Training/Advice Sessions in Inverclyde Events format presented publicly or digitally on Government advice: *Creative Industries Training - Film School – Youth (led by RIG Arts)</p>			
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	<p>*Creative Industries Training Event 1 - Arts & Community Activism - Online - Tuesday 11th May</p> <p>*Creative Industries Training Event 3 - Making Art Outdoors - Online – May</p> <p>*Creative Industries Training Event 4 - Public Speaking training - Online – May (2 part)</p> <p>*Creative Industries Training Event 5 - w/ Action For Children TBC - June</p> <p>Test Out an Inverclyde Creative Industries ‘Open Studio’ Event (July 2021)</p> <p>Following similar models –test out a Creative Industries ‘Artist Open Studio’ event across to showcase the local artists and creatives working and living in the area. Dependent on COVID19 could move to a digital format. <i>(To recruit – Production Administrator – identified locally to work alongside Arts & Creative Industries Coordinator(s) to administer the programme)</i></p> <p>Test Out a ‘SOUP’ Event linked to Creative Industries Training Event on Environmental - in-person workshops (July 2021)</p> <p>Based on the popular Detroit ‘SOUP model’ – test out this micro-funding lunch celebrating and supporting creative community projects in Inverclyde. This event will provide an informal networking opportunity with bread and soup provided by a local organisation (e.g. Belville Community Garden) to hear about great local projects. For a donation of £5, attendees vote and hear from four presentations ranging from art, social justice, social entrepreneurs, education, technology and more all pitching for the donation money.</p>			
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<p>23. Creative Scotland - Culture Collective Funding.</p> <p>Lead partners from the Arts Sub-Group - will have devolved budgets and activity - Inverclyde Council, RIG Arts, The Beacon, Kayos Youth Theatre and CVS Inverclyde. Partnership, community, and a collective approach to Culture are at the heart of these actions. Our intention for Culture Collective is to create a context for artists to experiment with alternate modes of sharing practice. Our proposed activity is primarily routed at this stage on test piloting new local partnership and community projects that offer a window into new collaborative ways of working including residency and artist exchange process. There is no pre-determined outcome however there are opportunities for artists and the community to reflect and evaluate.</p> <p>The aim is to investigate key areas specific to Inverclyde: Health and Social Care (focus on adult Mental Health), Young People, Regeneration of communities, outdoor work and engaging with Inverclyde communities that have Low Arts Engagement and barriers to access.</p> <p>Through 21 projects this activity creates over 40 opportunities for paid work for Creative Practitioners in Inverclyde. Artist fees (£139,729) account for over 50% of the overall budget (£275,000).</p>	<p>The following activities for under PRIORITY 4 REGENERATION & EMPLOYMENT Supported by Creative Scotland Culture Collective Funding.</p> <p><u>Delivered by Inverclyde Council and Arts Coordinator at CVS Inverclyde:</u></p> <p>X2 Local Artist Development Strand (Open Call) X1 Emerging (within first 5 years of their practice) and X1 Mid-Career (All art forms) - to be hosted at Partner Organisations relevant on art form. 2 weeks of R+D fee plus shared content creation X2 artists.</p> <p>X2 Outdoor Art Residencies - All art forms (Open Call) Partner with local cultural, heritage and environmental agencies. Further meeting with Culture Collective Lead partners (April) to discuss best approach. 2 weeks of R+D fee plus shared content creation X2 artists.</p> <p>X2 Galoshans Festival Artist Residency (Open Call) Local Artist development to be part of the festival. Further meeting with Culture Collective Lead partners (April) to discuss best approach. 2 weeks of R+D fee plus shared content creation X2 artists.</p> <p>X1 Inverclyde Artist in Residence - All art forms (Open Call) 12 month post Further meeting with Culture Collective Lead partners (April) to discuss best approach.</p> <p>X1 Inverclyde Writer in Residence (Open Call) 12 month post</p>	<p>Funding already in place from Creative Scotland £275,000 (overall budget) to pay for Arts Coordinator and lead partners to deliver activities.</p>	<p>By end of 2022</p>	<p>Arts Coordinator, Inverclyde Cultural Partnership and Arts Sub-Group</p>
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	<p>Supported and based at Inverclyde Libraries</p> <p>X4 Local Artist Small Projects to work specifically with and respond to community groups ideas - All Art forms (Open Call) Further meeting with Culture Collective Lead partners (April) to discuss best approach.</p> <p>X4 Open Mic Nights across 4 different community locations Further meeting with Culture Collective Lead partners (April) to discuss best approach.</p> <p>X4 Local Community - Artist in Residence - Test Pilot Community Events (Open Call) Further meeting with Culture Collective Lead partners (April) to discuss best approach.</p> <p><u>Delivered by RIG ARTS</u> Open Studio Builds upon the summer open studio opportunity from 2018 when RIG Arts handed their studio to young people in Inverclyde and invited them to come in and be creative utilising RIG's space and materials. May 2021 – Sept 2022. Timetabled blocks over (68 weeks - 6wk rotating blocks)</p> <p><u>Delivered by The Beacon</u> Beth Shapeero - Visual Artist in Residence An inclusive and friendly visual art group for adults (16+) meeting weekly at the Beacon Arts Centre. The project will be participant-led and be shaped to suit the needs of the community Participants TRANCND Bruce Newlands 'Light Works' Digital Community Project This work will engage with 8 schools (4 locations)</p>			
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	<p>with a series of distance learning / engagement tasks using CANVA.com on themes around community, connectedness, geography, cosmos, physics, light – to collaboratively create artworks</p> <p>Outdoor - Artist Led Events in Community Settings</p> <p>We will commission 3 freelance artists to run a series of creative learning events within community settings. The artist brief will be to run events that embrace the joy of learning something because you enjoy learning and not skills you need for everyday life or your career. Events will be designed for a range of ages from Early Years, Young People, Adults and Elderly.</p> <p>Theatre practitioner - Artist in residence</p> <p>A theatre practitioner will be employed for a period of 12-months to engage in a research project identifying barriers to accessing the arts and how to remove them for our community.</p> <p><u>Delivered by Kayos Youth Theatre</u></p> <ul style="list-style-type: none"> *Work with an artist to build in new skills for young people: Clowning, puppetry workshops *Will build on their success of working with SURGE to work with an artist to develop and test pilot new street theatre performances across various communities across Inverclyde working in partnership with Inverclyde Cares * Feed into outdoor events at Gourrock Amphitheatre by working with an artist to test out new performances <p>See ACTION 20 and 21 for Culture Collective <u>PRIORITY 3 WELL-BEING ACTIVITY</u></p>			
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<p>24. Establish Yearly Local Artist Developmental and Freelance Creative Practitioner Opportunities. And pull together resources e.g. local partners already delivering similar opportunities that we can expand upon. (In addition to Culture Collective Activity)</p>	<p>Expand on previous test pilots (e.g. Engine Shed public art R&D project -2014) and existing activities to create new Local Artist Developmental Opportunities and regular commissions.</p> <p>Discuss with local Cultural partners to look at supporting existing showcase opportunities and including the younger community e.g. Support and build upon Yearly Arts Awards e.g. around a theme 'Watt' or 'George Wyllie' with different age categories and skill sets.</p> <p>Work with local amateur Photography, Visual Art and local Crafting Groups to help support showcasing opportunities and Yearly Art Awards.</p> <p>Through the Arts Sub-Group and Inverclyde Cultural Partnership establish a centralised approach to local Arts Developmental Opportunities.</p>	<p>Time. Artist and local partner led.</p>	<p>Funding Bid Required for activities. Investigate potential funding streams by March 2023.</p>	<p>Arts Coordinator, Inverclyde Cultural Partnership and Arts Sub-Group</p>
<p>25. Establish Yearly Local Artist Showcase Opportunities (In addition to Culture Collective Activity)</p>	<p>Work with existing showcasing platforms e.g. The Watt Institution, The Beacon, <i>Galoshans</i> and Kempock Street Pop Up Gallery/Shop, Greenock Art Club Annual Exhibition and Tobacco Warehouse (RIG) to centralise programming and build capacity.</p> <p>Watt Institution X2 New Heritage Exhibitions a Year around a theme: Year of Coasts and Waters *X1 Dr Emma Bond (St Andrews University). De-colonisation and Inverclyde Maritime Heritage Exhibition Greenock and the Sea *X1 Alison/James Watt Exhibition of her father's work. Visual and written homage to 'The Lost Clyde' – interpreted through his memories. Art</p>	<p>Time. Artist and local partner led.</p>	<p>Funding Bid Required for activities. Investigate potential funding streams by March 2023.</p> <p>Watt Institution activity partly funded by NLHF</p>	<p>Arts Coordinator, Inverclyde Cultural Partnership and Arts Sub-Group Watt Institution</p>

	<p>Gallery to have c. X4 shows a year. 2022 X1 collections Based and X3 contemporary art shows a year – high quality - Inverclyde artists and young and upcoming. Guest curated and themed every year with new museum objects on display. Watt Institution to link in with Action 24 and discuss with Arts Coordinator and Inverclyde Cultural Partnership a unified approach to funding/development opportunities.</p>			
<p>26. Establish Arts Graduate or PhD Research Opportunities at local Cultural Organisations</p>	<p>To support development of local young persons’ route into the Creative Industries within Inverclyde e.g. paid placements at Watt Institution, George Wyllie Museum, The Beacon, RIG Arts and Waterfront Cinema.</p>	<p>Watt Institution already pursuing through Scottish Graduate School for Arts and Humanities</p> <p>Look for other opportunities with other local partners.</p>	<p>Funding Bid Required for activities. Investigate potential funding streams by March 2023.</p>	<p>Watt Institution, Arts Coordinator, Inverclyde Cultural Partnership and Arts Sub-Group</p>
<p>27. Cultural Hubs, Pop Up Shops and Shared Spaces.</p> <p>There are several physical sites and spaces that could be developed into cultural hubs through renovation and redevelopment. Both the Greenock Sugar Sheds and the Tobacco Warehouse have a proven track record of being used as temporary cultural spaces for exhibitions and performances. Establishing creative cafés, artists’ studios, shared workshops and recording facilities in town centres could all be explored. Issues around the suitability of the spaces,</p>	<p>Establish a dialogue and take inspiration from The Stove Network to look at ideas and best practice that can be introduced in Inverclyde e.g.: Embers Project, Conversing Building, Creative Futures Lincluden and Lochside, Lowland, The Stove Café and Reel to Reel Cinema</p> <p>Build on success of Kempock Street, Gourock Pop-Up Shop/ Shared space and Investigate with strategic Inverclyde Council Owners, artists and community to test pilot temporary Pop-Up Shared Spaces and associated events in Greenock Town Centre, Port-Glasgow, Inverkip and Wemyss Bay.</p>	<p>Time. Artist and local partner led.</p>	<p>Funding Bid Required for activities. Investigate potential funding streams by March 2023.</p>	<p>Arts Coordinator, Inverclyde Cultural Partnership and Arts Sub-Group</p>

<p>ownership, running costs and renovation present challenges, requiring detailed feasibility studies and robust viable business plans to be developed. Throughout Scotland there are a number of different examples of artist-led initiatives mobilising local creative communities through access to shared spaces and informal networking platforms. For example, initiatives like Creative Dundee, Creative Stirling and Creative Edinburgh all vary in their structural organisation but act as co-ordinated and accessible hubs for the artistic communities in each place. The Stove Network in Dumfries and Galloway is another inspiring example of an artist-led approach to harnessing the power of its creative community. By occupying a large high street premises, this artist network is strategically positioned to contribute culture to its town centre regeneration.</p>	<p>Take inspiration from Glasgow City Council ‘Stalled Spaces’ Project</p> <p>Support existing local initiatives shared cultural spaces such as:</p> <p>*RIG Arts studio/Tobacco Warehouse, Clarence Street studio has DDA compliant public access.</p> <p>*Makers Kirk and Greenock Workshops on Terrace Road are full now and home to 4 x artist's a photographer a jewellery maker, 3 furniture makers and a film maker.</p> <p>*The Beacon - pursuing funding for</p> <ul style="list-style-type: none"> • the creation of a yearly programme of Cultural Tenants, to provide workspace and development opportunities for those working in the performing and visual arts • The creation of pop-up shops linked to the performance and exhibition programmes • Opportunities for local chefs/restaurants to pop-up at the Beacon • The development of the café space to provide a social hub, which can be more widely used by the arts community of Inverclyde <p>*The Inverclyde Shed has been successful through a community asset transfer process of acquiring a 25 year lease at £1 per annum on a 4500sqft shed space, near the East India Harbour area of Greenock East. They have in partnership with Inverclyde Council successfully applied for £505,000 from the Scottish Government to renovate the building into a community workshop with tools and spaces available to the community for meeting, making, growing + sharing which will open January 2022. They are also looking at an additional space but don't have confirmation yet.</p> <p>*The Inverclyde Shed has submitted a request to occupy to Inverclyde Council for the existing 2500sqft Scout Hall, on Drumshantie Road /</p>			
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	<p>Gourock Park. The proposal is to create a local craft centre focusing on digital making, electronics, woodland crafts, ceramics and silver smithing. A decision will be made May 2021 with potential occupancy starting at the end of 2021.</p>			
<p>28. Working in partnership with Town Centre opportunities and local retailers for Creative collaborations and interventions. Including looking at existing museum/cultural institution shops (e.g. Watt Institution) and developing new venue artist selling and social enterprise opportunities (e.g. George Wyllie Gallery and Ocean Terminal).</p>	<p>Establish Bi-Annual (Summer and Winter) Art and Craft Fairs e.g. at The Watt Institution, The Beacon, New Ocean Terminal, Tobacco Warehouse.</p> <p>Expand on success of events such as West Blackhall Street Retailers (e.g. Christmas Ho, Ho, Ho Event 2019) to establish selling and marketing opportunities for local artists. As well as other Inverclyde Council yearly events e.g. <i>Galoshans</i>, Inverclyde yearly Fireworks Event at Battery Park, Gourock Highland Games, and Scotland's Boat Show (Inverkip)</p> <p>Work with local Cultural Institutions existing in-house shops and/or establish new shops e.g. George Wyllie Gallery and Ocean Terminal to make sure that a variety of quality local artists and crafters wares are available for sale within the shop. These can be bought in or sold on a commissions basis (for example what Glasgow Print Shop, Edinburgh Printmakers and Fruitmarket Gallery already successfully do with local artists – look at their best practice). Focus on quality and affordable products such as small repo prints, tote bags, mugs/cups, jewellery, badges, scarfs etc.</p>	<p>Time. Artist and local partner led. Support from local Cultural Institutions and retailers</p>	<p>Funding Bid Required for activities. Investigate potential funding streams by March 2023.</p>	<p>Arts Coordinator, Inverclyde Cultural Partnership and Arts Sub-Group</p>
<p>29. Establish Youth 'Creative Industries' Working Group. Involve in strategic decision making, consultation, programming, cultural volunteer and employment training</p>	<p>Establish a dialogue between local Inverclyde partners and take inspiration from The Stove Network to look at ideas and best practice that can be introduced in Inverclyde – Blueprint 100</p>	<p>Time. Artist and local partner led.</p>	<p>Funding Bid Required for activities. Investigate</p>	<p>Arts Coordinator, Inverclyde Cultural</p>

<p>opportunities</p>	<p>Programme. Blueprint100 is an open and inviting group who provide creative experiences and opportunities for young people. By offering a diverse programme of workshops, events, and public arts projects in partnership with established artists, we aim to build a vibrant community which is both inclusive and inspiring. Our vision is to empower emerging professionals across the arts.</p> <p>Build upon existing groups and networks - To have a representative from each existing cultural youth focussed group feed in or take part in the Inverclyde Cultural Partnership, Arts Sub-Group and Galoshans Consortium. To be part of the decision-making process and curating such as: RIG Arts ‘Lock Down Art Crew’, Film Crew at Inverclyde Academy and Arts and minds, Beacon Community Ambassadors, Young Company and Youth Theatre, Kayos, Inverclyde Development Trust, CLD Youth Team / I Youth Zones, West College Scotland and Local High Schools</p> <p>**Above can be supported by ACTION 23 – Culture Collective RIG ARTS ‘Open Studio’ and ACTION 22 – Create:Networks Opportunities</p> <p>Work with Inverclyde Council’s - RECRUIT Programme. To include paid training opportunities within the local cultural sector such as – the Watt Institution, RIG Arts, The Beacon, Waterfront Cinema, George Wyllie Gallery etc.</p> <p>Build upon Volunteering and Training Opportunities across the Cultural Sector working with CVS Inverclyde. e.g. Build into existing activity</p>		<p>potential funding streams by March 2023.</p> <p>Already small pot of budget available within successful Event Scotland application for <i>Galoshans</i> 2021 festival there was a strategy and budget line to test pilot volunteer training opportunities at <i>Galoshans</i> in partnership with CVS Inverclyde.</p>	<p>Partnership, and Arts Sub-Group</p>
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	<p>e.g. <i>Galoshans</i> Festival - training/volunteering in Stewarding, Stage Management, Production Management and producing. Work with other Cultural partners and events to build in similar training opportunities</p> <p>Support existing local Youth Art Opportunities e.g.:</p> <p>*RIG Arts *The Beacon - <i>The training opportunities offered by the Beacon through its schools' work placement programme (temporarily suspended). Weekly term-time practical training of West College Scotland's Technical Theatre students. A programme of monthly Sunday afternoon performances by Royal Conservatoire of Scotland students was underway at the Beacon – this activity will be resumed.</i></p>			
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PRIORITY 5: CONFIDENCE

A Strategic Perspective The Community Planning Partnership feels confident in the local artistic community’s ability to make a positive impact and will draw on the wide array of cultural knowledge and expertise.

An Organisational Perspective All organisations feel confident in accessing, commissioning and working with the local artist community. Arts and creativity is the core tool used by organisations in work and events that empower communities to be active and animated places that reinforce positive local identity and a spirit of celebration.

An Individual Perspective Local artists feel empowered and inspired that they can partake in the positive progression of Inverclyde and that their input is valued. All residents in the area feel confident and proud of Inverclyde as a creative place.

Action	What do we want to achieve	What is required? (Resources)	When and how will we get there? (Funding and Timetable). Budget Estimate	Who will take responsibility? (Owner and Contributor)
<p>30. Inverclyde Born Historically Inverclyde has been birthplace to a number of famous artists, composers etc. as well as unique local traditions and lesser known/ represented artists</p>	<p>Look at other potential themed years or programming thematics that are unique to Inverclyde. Outwith and complementary to the Event Scotland themed years. Reference: Actions 15, 16 & 17. For Example 2021 ‘Wyllie100’ Centenary Activity and Year of Stories 2022</p>	<p>Time. Artist and local partner led.</p>	<p>Funding Bid Required for activities. Investigate potential funding streams by March 2023.</p>	<p>Inverclyde Cultural Partnership, Arts Sub-Group, local partners and Corporate Communications</p>
<p>31. The Beacon Arts Centre (2021-2023) The Beacon Arts Centre presents an ambitious and high-quality performance, visual arts and creative learning programme which responds to the uniqueness of Inverclyde, its residents and visitors and which includes work of national significance to develop the profile of the area. As one of the few arts venues of this scale in the West</p>	<p><u>COVID-19</u> The Beacon received an award from the Performing Arts Venues Relief Fund which provides financial support until March 2021. It has been allocated to deliver the priorities of the Fund. It has enabled the continued employment of staff and the engagement of freelance arts practitioners to support the delivery of creative learning activities and performances (both digital and outdoor). The Beacon has</p>	<p>The Beacon led activity</p>	<p>Beacon working to own timeline (2021 – 2023) which is fluid due to COVID19</p>	<p>The Beacon and Inverclyde Cultural Partnership</p>

<p>of Scotland outside of Glasgow, the Beacon is important not just for Inverclyde, but for the wider region. Funded by Inverclyde Council and Creative Scotland, as a regularly funded organisation, the Beacon delivers arts programmes and activities which support the aims of both the Local Outcomes Improvement Plan and Creative Scotland's ambitions as set out in its 10-year plan: Unlocking Potential, Embracing Ambition.</p>	<p>supported the arts sector by providing space for the rehearsal and recording of performances (where the easing of restrictions allowed). The Beacon's work in 2020-21 has adapted to the COVID-19 situation by exploring new ways of working, in new spaces, and has resulted in a digital programme (Beacon Connect) of creative learning work and performances, outdoor performances and use of space to support performing arts organisations in development of their digital work. It is the intention to continue and further develop some of these new approaches. The need to work in new ways accelerated the introduction of elements of the Beacon's plans for the next two years and has provided opportunities to reach audiences who may previously have been excluded.</p> <p>The 2020/21 programme of activity set out in the Beacon's agreements with Inverclyde Council and Creative Scotland will, where possible, be presented in 2021/22 but there is currently no indication of when the Beacon will be able to open to the public for indoor performances and how ongoing restrictions and the pace of recovery of the sector will impact on its ability to resume normal activity. The Beacon's aims and priorities are set out fully in their business plan: People, Place Partnerships, which runs until 2021/22 including development plans in the following areas:</p> <ul style="list-style-type: none"> • Artistic and creative activity; • Reaching and developing audiences and participants; • Equalities, diversity and inclusion; • Environmental • Visual arts <p>Timescales are fluid due to the uncertainties of the Covid-19 pandemic.</p>			
<p>32. 'Festivalization' of Inverclyde. What new regular events, festivals and programming can occur in Inverclyde e.g. build on <i>Galoshans</i> Festival</p>	<p>In line with ACTIONS: 15, 16, 17, 30 and 31. Establish a focus group to explore and develop new programmes and festivals that can happen over the next 5 years (until 2025). In</p>	<p>Time. Artist and local partner led.</p>	<p>By March 2023</p>	<p>Inverclyde Cultural Partnership,</p>

	<p>particular looking at Spring, Summer and Winter. For 2021 there is already programming for e.g.: <i>Galoshans</i> 2021, Wyllie100, Inverclyde Open Studios Build on this further - For example The Stove Network have created yearly funded programming festival opportunities that are unique to their location e.g. : Wild Goose Festival and Nithraid Focus on similar successful working ideas like <i>Galoshans</i> – but move away from ideas and themes that have been ‘overused’ or what Inverclyde is already recognised for e.g. shipping, sugar, Watt, emigration and immigration and explore new themes with artists’ ideas at the heart. Some initial themes and ideas to be discussed further by the Arts Sub-Group, the Inverclyde Cultural Partnership and tourism partners:</p> <p>*Build on the success of the test pilot 2020 Inverclyde Film Festival funded by Screen Scotland to look at with the Waterfront Cinema the potential for a larger Inverclyde Film Festival for 2022 – connecting to Dunoon Film Festival and other parts of Inverclyde / Argyle and Bute</p> <p>*Explore other potential Regular Local Events and Festivals e.g Outdoor Arts – Summer, Festival/Season, Youth Arts Festival/Season, Taste/Food Festival, Book / literary / poetry festival/season, Celtic / Traditional Arts Festivals (Gaelic, Scots), Environmental/Climate Festival/Season</p> <p>*Explore relationships with other National Festivals / organisations and look at future planning / funding opportunities through partnership working (ACTION 9 and 10). Cryptic / Sonica <i>Galoshans</i> partnership 2019 in Tobacco Warehouse brought a new demographic, audience and national press down to Inverclyde and resulted in the building owner of the Tobacco Warehouse investing in the space e.g. installed mains electricity. Potential partners to explore e.g.: Scottish Mental Health and Arts Film Festival, Luminare</p>		<p>Investigate potential funding streams. Funding Bid Required.</p>	<p>Arts Sub-Group, local partners and Corporate Comms</p>
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	<p>(Creative Aging) Festival, YTAS (Youth Arts Festival) and National Festival of Youth Theatre, Imagine Festival, Storytelling Festival (Scottish Storytelling Centre), Scots Language Centre, Village Storytelling Centre, TRAC – Traditional Arts, Puppet Animation Festival, Take me Somewhere Festival, Ayewrite! Scotland’s Book Festival, Science Festival, Neon Digital Arts Festival, Cryptic / Sonica and Surge Festival.</p> <p>*The above will be supported by Creative Scotland Culture Collective Funding as within this there is Scotland wide groups and local authorities delivering partnership activity – from 26 lead organisations work collaboratively to develop ways of responding to the impacts of the ongoing pandemic.</p>			
<p>33. Outward National and International Focus</p>	<p>Build on ACTIONS 30, 31 and 32 by looking at National and International Partnerships. For example – 5-year plan looking at e.g.: British Council Funding / Projects, Creative Europe, Look at potential twinned cities or cities that have cultural connections e.g. George Wyllie and his sculptural work around the world e.g. Berlin, New York etc., National Galleries of Scotland / The Tate / ARTIST ROOMS Project at The Watt Institution or George Wyllie Gallery, Exhibition touring shows e.g. The Watt Institution and George Wyllie Gallery and The Beacon – national & international residencies, touring and commissions.</p>	<p>Time – Arts Coordinator Advocacy and Partnership approach utilising existing connections.</p>	<p>By March 2023</p> <p>Investigate potential funding streams. Funding Bid Required.</p>	<p>Inverclyde Cultural Partnership, Arts Sub-Group, local partners and Corporate Comms</p>

PRIORITY 6: GEOGRAPHY + ACCESSIBILITY

A Strategic Perspective There is a robust cross-area approach to arts programming and development where all communities irrespective of their socioeconomic position have equal access to the arts. The arts are transparent, accessible and engage directly with people.

An Organisational Perspective All organisations are aware of each other and work in partnership to ensure that all individuals in the community are not prohibited from accessing an arts organisation. The work of the arts within the community is intergenerational and considers the needs of the whole family.

An Individual Perspective Artists in Inverclyde have access to appropriate, suitable spaces to work and geographical locality does not impact on their ability to succeed. No individual in Inverclyde has an insurmountable economic barrier to accessing arts in the locality.

Action	What do we want to achieve	What is required? (Resources)	When and how will we get there? (Funding and Timetable). Budget Estimate	Who will take responsibility? (Owner and Contributor)
<p>34. What is an Inverclyder? Identity matters because it gives every resident something to own and to preserve. A positive, strong, local identity is about the meaningful connection between an inhabitant and a place. It's about how good you feel about where you live. Happy places encourage investment and population growth.</p>	<p>This point can be explored and capitalised on within PRIORITY 4 Regeneration and Employment and PRIORITY Confidence Action Points <i>"There is an awful lot of talent here"</i>. Communication is a challenge for many communities. A high percentage of artists and creative people work from home or are members of groups that meet weekly in village / church halls. At present there is a continued need for accessible and neutral places, maps, databases and forums for creative people to network and share information. By considering ways to bridge this gap between artists, we can explore the potential for extending those networks to include venues, commissioners and distributors, linking local artists and makers with supply chains. Communal spaces provide an opportunity for the cross pollination of ideas and the sharing of resources between artists. This often happens organically as a result of regular and collective use of a communal space. Informal sharing and contact between creative people and practitioners could play a vital role in the sustainability and development of an independent local arts network.</p>	<p>Partnership working, communication and continued longer term funding of the Arts Coordinator Role</p>	<p>Ongoing</p>	<p>Inverclyde Cultural Partnership and Arts Sub-Group</p>

	Some of the above can be supported by ACTION 22 and 23 – Create:Networks and Culture Collective Funded Activity			
<p>35. Access to the Natural Environment sets Inverclyde apart from neighbouring Glasgow. Develop Outdoor Art Residencies and site specific projects (Particularly more relevant now in COVID19)</p> <p>Banks of the Clyde to the Greenock Cut, from the enormous Muirshiel Country Park to all the beaches, moors, forests and landscape that lie in between the towns. Great access to the natural environment in Inverclyde sets it apart from neighbouring Glasgow. Accessing and appreciating landscape, outstanding natural beauty and viewpoints all have a role to play on the spectrum of health and wellbeing for local people and visitors alike. The arts and creativity in Inverclyde can further embrace the rich opportunities offered by the rivers and moorlands. They can become the subject, material, location, stage, soundtrack and backdrop for creative work; taking people on a journey through the natural environment and recognising it as part of Inverclyde’s contemporary identity. In the materials and processes they use, many local artists already embrace environmentally conscious choices in their practice. Artists across Scotland are rising to the challenge of using the arts as a vehicle for</p>	<p>As we continue and even emerge from lockdown and whilst social distancing measures are still in place it will be vital to take performance to public spaces and civic locations where audiences may feel comfortable gathering naturally again. The outdoor arts have the power to capture the imagination of a broad public that can act as a bridge to future attendance at building based arts programmes.</p> <p>Engage and signpost local Cultural partners with Articulation (Scotland’s advocacy body for the Outdoor Arts, Physical Theatre and Circus Sector) have been leading the way in this sector for the last 10 years. They have just completed X3 outdoor arts resource sessions under the themes Possibilities, Practicalities and Possibilities as well as publishing an ‘Outdoor Arts Index’. All funded by Creative Scotland. Invite a speaker from Articulation along to the Inverclyde Cultural Partnership and/or COVID19 Cultural Recovery sessions – see ACTION 22 – Create:Networks Activity</p> <p>Build on developing outdoor art residencies and commissions with local cultural, heritage and environmental agencies – see ACTION 23 – Culture Collective Activity</p> <p>Continue and build on existing relationship between Kayos and Surge for development of youth outdoor work and Outdoor Art Director Bursaries – see ACTION 23 – Culture Collective Activity</p>	Time. Artist and local partner led.	By March 2023 Some test pilot activity Included in Creative Scotland Culture Collective Funding Investigate potential funding streams. Funding Bid Required.	Arts Coordinator, Inverclyde Cultural Partnership and Arts Sub-Group

<p>education and promoting environmental awareness. Healthy and sustainable environments directly correlate to healthy humans.</p>	<p>Have conversations with Cryptic about potentially programming Sonica works or commissioning artists to work and respond to site in Inverclyde for 2022 Festival</p> <p>Make a list of potential local outdoor art spaces, heritage site and environmental partners that would be interested in collaborating in hosting an artist e.g The Cove, Lunderston Bay, Belville Community Garden, Muirshiel Country Park, Forestry Commission, HES. As well as explore further use of ‘Gourock Amphitheatre’ and Beacon Outdoor Space at Peel Ports</p> <p>Support existing community art and public art projects e.g. RIG Arts - Working with community groups/volunteer groups to develop Green therapy spaces. Included in our Comic relief bid i.e. Auchmountain Glen Group, Friends of Cove Community Nature Reserve, Clyde Muirshiel Park- The Cut/ Lunderston Bay etc. And The Beacon - <i>has, with great success, presented and supported the delivery of performances in outdoor spaces while the venue remains closed to indoor performances. We intend to continue this into the future to support our aim of delivering work in new spaces. In the short term, we will focus on spaces adjacent to the Beacon and the Gourock Amphitheatre.</i></p>			
<p>36. Public Art – Sustrans Cycle Route / Public Art Project (Phase 1 Community Engagement) In 2020, Sustrans, in partnership with Inverclyde Council, commissioned local arts charity RIG Arts, working with Tragic O’Hara, to engage with the Inverclyde community about the potential for a new public artwork or artistic intervention for the National Cycle Network (NCN75) along the</p>	<p>After a successful Stage 1 – Community Research with RIG Arts and Tragic O’Hara from Aug-Oct 2020 – Creative Conversations Evaluation film here:</p> <p>Sustrans and The Great Place scheme have committed to supporting Stage 2 - Design & Build (£65,000) – the selected artist will use the community research from Stage 1 to develop new public artwork or artistic intervention for the Greenock waterfront along the National Cycle Network route</p>	<p>Time; budget for production of artwork.</p>	<p>Phase 2 to start February 2021 and complete in October 2021. £65,000 budget</p>	<p>Sustrans, Inverclyde Council Cultural Services; Arts Co-ordinator</p>

<p>Greenock waterfront. The engagement work established that there is an appetite for the new artwork and therefore this will be commissioned in Phase 2 of the project.</p>	<p>75. After Stage 2 shortlisting in March 2021 - this was awarded to RIG Arts and Tragic O'Hara who will deliver across March – September 2021.</p>		<p>funded by Sustrans & Great Place Scheme.</p>	
<p>37. Inverclyde Amateur Performing Arts Inverclyde has a vibrant and extensive amateur dramatic scene which provides a fulfilling hobby and an important social outlet to many. As well as many long-established adult groups such as: Greenock Players, Greenock Light Opera Company, The Parish Players of Old Gourock and Ashton and Kilmacolm Dramatic Society there are many youth theatre companies such as: Inverclyde Youth Theatre (Kayos), Thistle Theatre Academy of Speech and Drama, The Albany Academy, Prominence etc. Inverclyde is also very proud of Inverclyde Voices (which has almost 140 members), other choirs and music groups and its many dance schools. Along with drama in schools and school shows these amateur groups provide invaluable experience and a pathway to further arts education and a career in the performing arts.</p>	<p>Encourage and support amateur groups. Many of these groups are often competing for the same rehearsal and performance spaces, funding, audiences etc. Find ways to help them with governance, funding applications etc. through peer support and partnership working. Encourage a connected approach through the ICP and Arts Sub-Group to allow for working with other artists, encourage collaboration, skills sharing, joint funding applications etc. This will be especially important due to the effects of COVID 19 such as the reduction in available rehearsal and performance spaces, the reduction in funding opportunities and the opportunity to hold fundraising events, the reduction in the ability to collect membership fees etc.</p>	<p>Time. Artist and local partner led.</p>	<p>Investigate potential funding streams End of March 2023. Funding Bid Required.</p>	<p>Arts Coordinator, Inverclyde Cultural Partnership and Arts Sub-Group</p>



Inverclyde Alliance

Appendix 7 Economy Delivery Plan






Inverclyde Alliance

Appendix 7

Inverclyde Alliance – Delivery Plan (Economy)

Lead Officer – Stuart Jamieson

Area of activity	Where are we now?	Where do we want to be?	How will we get there (including timescale)?	How will we know we are getting there?	Progress	RAG Status	Tolerance Level
Promote business starts	Tripartite business gateway contract	Inverclyde business start ups exceed the wider Renfrewshire rate	Promotion of Services	Annual review	2020/21 Business Starts exceeded target		
Property development / assistance	We want to ensure that premises are available both to indigenous companies and incoming businesses	Premises are available to suit a variety of different needs	Promotion of available properties through property searches and assistance in works	Reduce number of voids	We continue to monitor the impact of Covid on the property portfolio and to date the impact on Inverclyde Council and RiPH Properties has been limited through successful intervention		
Employability	Inverclyde Council and partners ensure that effective IREP engagement takes place	Better engagement	Regular meetings and partnership working	Effective engagement amongst partners	The IREP Group has not met for some time and this needs to be addressed		



Inverclyde Alliance

Employability Pipeline	Inverclyde Council has 4 employability contracts to deliver end-to-end pipeline activity	Impact of Covid and other factors reduced to ensure maximum opportunities for all	Contract delivery on an annual basis	Contract monitoring	Since the emergence of Covid, deployment of programmes has been challenging however enthusiasm exists to ensure that clients' opportunities are maximised.		
Jobs Recovery Plan	Programme commenced in April 2021	Full delivery of programme by April 2023	Deployment of comprehensive Jobs Recovery Programme	Regular reporting to Committee and Alliance.	The programme has just commenced		
Workforce Development	Skills gaps exist within the workforce	Skills gaps has been removed from workforce	Engagement and delivery of programmes to ensure the workforce becomes more productive and efficient	Delivery of programmes Regular monitoring	West College Scotland deliver a wide range of support programmes		
Modern apprentices	West College Scotland and Inverclyde Council deliver modern apprenticeship programmes	Modern apprenticeships programmes are maximised for client use	Regular liaison within IREP	Regular reporting on modern apprenticeship numbers	Comprehensive programmes are currently deployed which maximises modern apprenticeship opportunities for the people of Inverclyde which are being developed and expanded		
Next steps							