



Inverclyde Alliance

AGENDA ITEM NO: 6

Report To: Inverclyde Alliance Board **Date:** 14 June 2021
Report By: Aubrey Fawcett **Report No:**
Chair of Programme Board
Contact Officer: Lynsey Logsdon **Contact No:** N/A
Subject: Local Outcome Improvement Plan Annual Report 2020/21

1.0 PURPOSE

1.1 The purpose of this report is to provide the Alliance Board with the draft version of the Inverclyde Local Outcomes Report (LOIP) Annual Report 2020/21.

2.0 SUMMARY

2.1 Inverclyde's Local Outcome Improvement Plan 2017-22 was approved by Inverclyde Alliance in December 2017.

2.2 This is the third annual report that provides details of the progress that has been made during the last year in achieving the three strategic priorities which are population, inequalities and the environment and culture. The Alliance Board agreed to make "local economic growth" a new priority in the LOIP at its meeting in January 2021. Next year's Annual Report for 2021/22 will provide details of our progress with the new priority.

2.3 The annual report contains a review of each strategic priority. This include details of key achievements made in 2020/21, projects and actions that will be delivered in 2021/22 and performance indicators.

2.4 The Covid-19 pandemic has had a significant impact on the delivery of the LOIP during 2020/21 as all community planning partners have had to turn their attention and resources to dealing with the impact of the pandemic. Despite the pandemic, progress has still been made across all three strategic priorities in 2020/21. For example, a range of measures were implemented to support the community during the pandemic, a study into housing condition, need and land use in the "Eastern Gateway", the area between Newark and Parklea in Port Glasgow was carried out and a Community Food Growing Strategy was developed.

2.5 Progress was also made with the implementation of locality planning. This included the development of a model to support the implementation of locality planning in Inverclyde, the development of alternative ways of communicating and engaging with communities, a pilot Locality Planning Group meeting was held in Port Glasgow and a Locality Action Plan was developed for each of the six localities.

2.6 A copy of the Annual Report is contained within appendix 1 of this report and will be publicised through the Communication and Engagement Groups and social media channels.

3.0 RECOMMENDATIONS

- 3.1 It is recommended that the Alliance Board approves the Inverclyde Local Outcomes Report (LOIP) Annual report 2020/21.
Aubrey Fawcett
Chair, Programme Board
Chief Executive, Inverclyde Council

4.0 BACKGROUND

- 4.1 Inverclyde's Local Outcome Improvement Plan 2017-22 was approved by Inverclyde Alliance in December 2017. This is the third annual report that provides details of the progress that has been made during the last year in achieving the three strategic priorities which are population, inequalities and the environment and culture. In addition, the report provides details of the progress made with the implementation of locality planning.
- 4.2 The format of the Annual Report includes a review of each of the three strategic priorities. Each review highlights the LOIP's 10 year vision that we are working to achieve, details of key achievements made in 2019/20, projects and actions that will be delivered in 2020/21 and performance indicators. This format helps to demonstrate the tangible results that have been achieved.
- 4.3 The annual report contains the following content:
- Foreword
 - Introduction
 - Impact of Covid-19
 - Priority 1 – Population
 - Priority 2 – Inequalities
 - Priority 3 – Environment, Culture and Heritage
 - Locality Planning Progress
 - Appendix 1 – Local Outcome Improvement Plan and Associated Documents
 - Appendix 2 – Supporting Documents
- 4.4 A copy of the Annual Report for 2020/21 is contained within appendix 1 of this report.
- 4.5 The Alliance Board agreed to make "local economic growth" a new priority in the LOIP at its meeting in January 2021. Next year's Annual Report for 2021/22 will provide details of our progress with the new priority.

5.0 ACHIEVEMENTS

- 5.1 A few of the key achievements made in 2020/21 are outlined below:

Population – A study into housing condition, need and land use in the "Eastern Gateway", the area between Newark and Parklea in Port Glasgow was carried out.

Inequalities - A pipeline of support was developed to help individuals with shopping, food, prescriptions, escorts, repairs, digital support, dog walking and other bespoke requests for support that came from the community during the pandemic.

Culture - To help Inverclyde residents during the pandemic, Inverclyde Libraries extended services such as Books on Wheels to all library members and offered services online including eBooks and audiobooks, Bookbug and Crafternoon sessions, online book groups and techy tips, and various other promotions including VE Day.

Environment - A Community Food Growing Strategy was developed which sets out how Inverclyde Council and its community planning partners will support community growing across Inverclyde.

6.0 CHALLENGES

- 6.1 By far the biggest challenge faced by the Alliance in achieving the priorities within the LOIP during 2020/21 was the impact of the pandemic and this is highlighted in the annual report. The report also provides details of the actions taken by partner organisations to support communities during the pandemic and the plans which are being developed to aid recovery.

7.1 COMMUNICATION AND ENGAGEMENT

7.1 The LOIP Annual Report will be publicised through a number of mechanisms, including being discussed at the Communication and Engagement Groups established through Locality Planning and through local social media channels.

8.0 IMPLICATIONS

8.1 Legal: none at present
Finance: none at present
Human Resources: none at present
Equality and Diversity: none at present
Repopulation: this report highlights progress made in achieving this strategic priority.
Inequalities: this report highlights progress made in achieving this strategic priority.

9.0 CONSULTATIONS

N/A

10.0 LIST OF BACKGROUND PAPERS

10.1 Inverclyde's Local Outcome Improvement Plan 2017-2022

**Inverclyde Alliance
Inverclyde Local Outcome Improvement Plan
Annual Report 2020/21**



Moving Forward Together



Inverclyde Alliance



This document can be made available in other languages, large print, and audio format upon request.

Arabic

هذه الوثيقة متاحة أيضا بلغات أخرى والأحرف الطباعية الكبيرة وبطريقة سمعية عند الطلب.

Cantonese

本文件也可應要求，製作成其他語文或特大字體版本，也可製作成錄音帶。

Gaelic

Tha an sgrìobhainn seo cuideachd ri fhaotainn ann an cànanan eile, clò nas motha agus air teip ma tha sibh ga iarraidh.

Hindi

अनुरोध पर यह दस्तावेज़ अन्य भाषाओं में, बड़े अक्षरों की छपाई और सुनने वाले माध्यम पर भी उपलब्ध है

Mandarin

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Polish


Dokument ten jest na życzenie udostępniany także w innych wersjach językowych, w dużym druku lub w formie audio.


Punjabi

ਇਹ ਦਸਤਾਵੇਜ਼ ਹੋਰ ਭਾਸ਼ਾਵਾਂ ਵਿਚ, ਵੱਡੇ ਅੱਖਰਾਂ ਵਿਚ ਅਤੇ ਆਡੀਓ ਟੇਪ 'ਤੇ ਰਿਕਾਰਡ ਹੋਇਆ ਵੀ ਮੰਗ ਕੇ ਲਿਆ ਜਾ ਸਕਦਾ ਹੈ।

Urdu

درخواست پر یہ دستاویز دیگر زبانوں میں، بڑے حروف کی چھپائی اور سننے والے ذرائع پر بھی میسر ہے۔

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Foreword

Councillor Stephen McCabe, Leader of Inverclyde Council and Chair of Inverclyde Alliance

As Chair of the Inverclyde Alliance, the Inverclyde Community Planning Partnership, I am delighted to introduce Inverclyde's Outcomes Improvement Plan Annual Report 2020/21.

The Covid-19 pandemic had a major impact on the delivery of the Local Outcome Improvement Plan during 2020/21 as all community planning partners had to turn their attention and resources to dealing with the impact of the pandemic. This report provides details of the actions taken by partner organisations to support communities during the pandemic and also the plans which are being developed to aid recovery.

Progress was still made by Inverclyde Alliance during 2020/21 with the delivery of the Local Outcome Improvement Plan. There are three strategic priorities and these are population, inequalities and environment, culture and heritage. Communities across Inverclyde were engaged in the development of the priorities to ensure that they are the right ones for Inverclyde and that they will make the biggest difference to people's lives.

A few of the key achievements this year include:

Population – A study into housing condition, need and land use in the “Eastern Gateway”, the area between Newark and Parklea in Port Glasgow was carried out.

Inequalities - A pipeline of support was developed to help individuals with shopping, food, prescriptions, escorts, repairs, digital support, dog walking and other bespoke requests for support that came from the community during the pandemic.

Culture - To help Inverclyde residents during the pandemic, Inverclyde Libraries extended services such as Books on Wheels to all library members and offered services online including eBooks and audiobooks, Bookbug and Crafternoon sessions, online book groups and techy tips, and various other promotions including VE Day.

Environment - A Community Food Growing Strategy was developed which sets out how Inverclyde Council and its community planning partners will support community growing across Inverclyde.

This report also provides details of the progress made by Inverclyde Alliance during 2020/21 with the implementation of locality planning. Locality planning is a new approach which aims to empower communities by strengthening their voices in decisions about public services.

During 2021/22 we will continue to work in partnership to develop co-ordinated, effective, efficient services that meet the needs of our communities and deliver better outcomes for all. This annual report therefore also highlights some of the projects and initiatives that we will focus on in 2021/22.

I am pleased to introduce this Annual Report on behalf of Inverclyde Alliance Board.

Councillor Stephen McCabe
Chair of Inverclyde Alliance Board
Leader of Inverclyde Council

Introduction

The Inverclyde Outcomes Improvement Plan (OIP) 2017/22 sets out the outcomes that the community planning partners in Inverclyde, known as the Inverclyde Alliance, will seek to improve, which in turn should improve the wellbeing and quality of life of the residents of Inverclyde.

Inverclyde Alliance has identified three strategic priorities that reflects both the needs of our population and the aspirations of our communities, with the overall aim of reducing deprivation and inequalities. The three strategic priorities are:

Population

Inverclyde's population will be stable and sustainable with an appropriate balance of socio - economic groups that is conducive to local economic prosperity and longer term population growth.

Inequalities

There will be low levels of poverty and deprivation and the gap in income and health between the richest and poorest members of our communities will be reduced.

Environment, Culture and Heritage

Inverclyde's environment, culture and heritage will be protected and enhanced to create a better place for all Inverclyde residents and an attractive place in which to live, work and visit.

This annual report provides information on the progress made during 2020/21 with the achievement of Inverclyde Alliance's three strategic priorities outlined above.

A review of the Local Outcome Improvement Plan was carried out in 2020 to ensure that the current 3 priorities are still the right ones for Inverclyde. The review concluded that the current priorities are still very much key issues for Inverclyde. However, the data and feedback from communities indicated that the local economy should be made a priority. The Alliance Board agreed to make "local economic growth" a new priority at its meeting in January 2021. Next year's Annual Report for 2021/22 will provide details of our progress with the new priority.

Locality planning is a new approach being adopted by Inverclyde Alliance, the area's Community Planning Partnership and Inverclyde Health and Social Care Partnership. It aims to empower communities by strengthening their voices in decisions about public services. This report provides details of the progress that was made during 2020/21 with the implementation of locality planning.

Impact of Covid-19

The Covid-19 pandemic has had a major impact on the delivery of the Local Outcome Improvement Plan during 2020/21 as all community planning partners have had to turn their attention and resources to dealing with the impact of the pandemic.

During the initial stages of the pandemic, the Council was focused on emergency planning in respect of implementing government directives in respect of lockdown. The Council implemented new services areas such as the creation and delivery of meals across Inverclyde (both directly and indirectly through the co-ordination of third sector organisations) and the delivery of business grants. With respect to the preparation and delivery of meals, the Council produced over 60,000 meals directly and coordinated through CVS Inverclyde a further 45,000 meals through third sector and voluntary organisations. The Council also implemented a Humanitarian Assistance Centre to support those shielding and otherwise vulnerable.

At the same time as dealing with the impact of the pandemic, the Council and its community planning partners had to turn their attention to the recovery process in Inverclyde and the actions that would be necessary to support this. The Covid-19 Partnership Recovery Plan was developed to document the established partnership structure and arrangements for recovery from the COVID-19 pandemic for Inverclyde. It is a live document and subject to constant review as developments occur during the pandemic.

Three sub-groups were established to focus on recovery activities across key areas:

- The humanitarian recovery group's role is to engage with communities learning from their experience and coordinate recovery. It is responsible for ensuring that vulnerable people are supported.
- The economic recovery group's role is to understand the commercial and economic pressures across Inverclyde through engaging with our business partners and wider business community. This is achieved through two forums; the first is a strategic partnership of the third sector, West College Scotland, Scottish Government, Scottish Enterprise, Federation of Small Businesses, Inverclyde Chamber of Commerce and River Clyde Homes and the second involves representatives from all sectors of the business community. Transport recovery structures have been built up at a Glasgow city region level and Inverclyde Council will participate in these and feed any required actions back to the economic recovery group.
- The education, culture and sport group is split into two reporting groups. The role of the education recovery group is to ensure a coordinated approach to recovery for all learners and families. The role of the culture and sport reporting group is to ensure that sport and culture is at the heart of the recovery process. All three sub-groups have developed multi-disciplinary action plans which detail the short and long term actions to support recovery and renewal.

As it is now accepted that recovery from Covid-19 will be in the long term, during 2021/22 the Community Planning Partnership will begin incorporating current recovery plans into the Local Outcome Improvement Plan.

Priority Action 1: Population

Priority Action 1: Population

Inverclyde's population will be stable and sustainable with an appropriate balance of socio - economic groups that is conducive to local economic prosperity and longer term population growth.

LOIP 10 Year Vision

- Inverclyde will be a more attractive place to live and work with excellent education provision, leisure facilities, transport links, good quality housing and employment opportunities.
- A greater variety of opportunities that meet the needs and aspirations of our young people will be available so that they are encouraged to stay in the area after leaving school.
- Inverclyde's local economy will have grown and be characterised by a diverse business base as a result of an increase in the number of local entrepreneurs and inward investment.
- Communities in Inverclyde will have an enhanced sense of pride, identity and influence, resulting in improved quality of life and satisfaction with living in the area.
- Inverclyde will have a stable population with a good balance of socio-economic groups.

How are we doing?

Total Population of Inverclyde

77,800 (2019)

This is a decrease from 2018 when the population was 78,150. (Source: National Records of Scotland).

Civilian-in-Migration

1,610 (2019)

This is an increase from 1470 in the previous year. Source: National Records of Scotland).

Civilian-Out-Migration

1,520 (2019)

This is a decrease from 1650 in the previous year. (Source: National Records of Scotland).

Satisfaction with Inverclyde as a place to live

75% (2021)

Satisfaction has risen slightly from 74% in 2017/18. (Source: Inverclyde Citizens' Panel.)

Satisfaction with neighbourhoods as a place to live

86% (2021)

There has been no change since 2017/18 when the figure was also 86%. . (Source: Inverclyde Citizens' Panel.)

Gross Weekly Pay

£575.50 (2020)

The gross weekly (full-time) pay for employees living in the area has increased by £31.68 from 2019. (Source: NOMIS)

Key Achievements in 2020/21

- **Growing the Housing Market** – the Eastern Gateway Strategic Housing Study was carried out

during 2020. This was a study into housing condition, need and land use in the “Eastern Gateway”, the area between Newark and Parklea in Port Glasgow. The next stage is for the findings of the study to be considered by the Council’s Environment and Regeneration Committee in May 2021.

- **Marketing and Communication Activity** - in July 2020 we launched the Discover Inverclyde web site which seeks to bring together into one location all promotional material for Inverclyde. It informs residents, visitors, business, and potential investors and provides an opportunity for all local services and companies to have a link within the site. It will also provide a platform for the marketing of Greenock, Gourock, Port Glasgow and the villages.
- **Covid-19 Recovery** – We were successful in acquiring additional support as part of Covid-19 recovery. For example, we received additional support from Scotland’s Towns Partnership to promote towns and villages as part of covid-19 recovery through brand extension of ‘discover Inverclyde’. We also received additional support from Scotland’s food and drink to support the hospitality sector as part of covid-19 recovery.
- **Growing Local Jobs and Enabling Infrastructure** – A Community Wealth Building Policy was approved in 2020 as part of efforts to create further jobs and opportunities within the third sector economy. Community wealth building is a people-centred approach to local economic development, which redirects wealth back into the local economy and places control and benefits into the hands of local people.

What will we focus on in 2021/22?

- We will identify and implement a range of actions to address the findings of the Eastern Gateway Strategic Housing Strategy.
- We will carry out further Strategic Housing Studies in Central Port Glasgow and Greenock Town Centre. In both these areas, a detailed analysis of the condition of housing together with future need will be undertaken to inform future development.
- We will continue to develop the Discover Inverclyde website through the development of more detailed content in relation to the towns and villages that make up Inverclyde.
- We will look to get major events back up and running as this will enable us to promote Inverclyde and attract people into the area.
- We will develop new actions in relation to the local economy to help to address the negative impact the pandemic has had on businesses and the labour market in Inverclyde.

Priority Action 2: Inequalities

Priority 2: Inequalities

There will be low levels of poverty and deprivation and the gap between the richest and poorest members of our communities will be reduced.

LOIP 10 Year Vision

- There will be an increase in employment rates with more well-paid, permanent jobs available.
- There will be a reduction in the number of Inverclyde residents experiencing problems with debt.
- The number of Inverclyde residents living in fuel poverty will be reduced.
- There will be a reduction in the number of children living in poverty.
- There will be a reduction in the attainment gap with an increase in the attainment of pupils living in the 20% most deprived areas in Inverclyde.
- The life expectancy of males and females living in the 20% most deprived areas in Inverclyde will increase.
- A reduction in social isolation and loneliness amongst older people will result in improved physical and mental health.

How are we doing?

Percentage of the population with no qualification

12.1% (2020)

This is an increase of 2% from 2019.
(Source: NOMIS)

Claimant Count

6.3% (2021)

This is an increase from 2020 when the figure was 4.5%. (Source: NOMIS)

Percentage of workless households

23.9% (2019)

This is an increase of 4.7% from 2018.
(Source: NOMIS)

Number of Inverclyde datazones that fall into 5% most deprived in Scotland

22 (2020)

This is an increase of 11 from 2016.
(Source: Scottish Index of Multiple Deprivation)

Percentage of young people 16-24 who are unemployed

13% - 2020

This is an increase from 8% in 2019.
(Source: NOMIS)

Drug Related Deaths

33 Deaths -2019

This is an increase of 37.5% from 2018. (Source: National Records of Scotland)

Key Achievements in 2020/21

- **Supporting communities during the pandemic** - Community planning partners, the third sector and communities worked together to develop a pipeline of support to help individuals with shopping, food, prescriptions, escorts, repairs, digital support, dog walking and other bespoke requests for support that came from the community during the pandemic. This included the establishment of a shielding helpline, humanitarian assistance centre and helpline for anyone requiring support regardless of their circumstances, a prescription collection service, the distribution of food parcels to support those in need, keep in contact and welfare calls to local people and the development of a resource pack containing information on how to access food and support services.
- **Mental health** - A Distress Brief Intervention Programme was established in Inverclyde to provide more support to people experiencing emotional distress. This is an innovative programme which is part of a wide range of actions being taken to improve public mental health and well-being.
- To help address **fuel poverty**, funding was given to i.HEAT to support people over the age of 75. i.HEAT offer a free and impartial home visit service and provide advice on all aspects of home energy use, including how to reduce heating bills. i.HEAT also provide help with complex problems in relation to energy bills.
- **A community pantry** was opened in Grieve Road in Greenock. The purpose of the pantry is to provide fresh food at affordable prices to support families and tackle food waste. The pantry is run by The Trust and is operated in a membership basis with people paying a small fee to access the scheme. The pantry has 300 members and its stock has been expanded to include toiletries.
- **Children living in poverty** - During school closures as a result of the Covid-19 pandemic, and throughout the Easter and summer holidays in 2020, Inverclyde Council, using the Scottish Government allocated Food Fund provided £25 per fortnight to each child (and their siblings in early years) entitled to school clothing grants. Other children with additional support needs and those entitled to qualifying criteria places in early years were written to and asked to get in touch with their bank details. More than 3,300 children received this. During the October and Christmas holidays in 2020 the Council made a £40 payment for each child in receipt of Free School Meals.
- An **online listening event** was held for each of Inverclyde's six localities during February and March 2021. The purpose of the listening events was to obtain feedback from local communities on the type of actions that they would like to see implemented to address poverty and deprivation.

What will we focus on in 2020/21?

- Our key area of focus will be supporting communities to recover from the Covid-19 pandemic. The pandemic has highlighted the level of inequalities within Inverclyde, with a disproportionate effect on those effected by deprivation. Further work is required to understand and address these inequalities.
- The Covid-10 pandemic has had a major impact on mental health and we will look at developing well-being services and support in order to meet the needs of communities.
- We will continue to engage with communities by seeking their views and involving them in decision-making about future priorities and actions.
- We will develop 'Inverclyde cares', a partnership between services and communities to create opportunities for acts of kindness, building on the resilience and capacity that communities demonstrated to look after each during the pandemic.
- The Drug Death Prevention Action Plan will be refreshed to ensure that all appropriate actions by all partners to mitigate, and prevent, future drug deaths are being delivered in Inverclyde.

Priority Action 3: Culture and Environment

Priority 3: Culture and Environment

Inverclyde's environment, culture and heritage will be protected and enhanced to create a better place for all Inverclyde residents and an attractive place in which to live, work and visit.

LOIP 10 Year Vision

- Public transport will be more accessible and it will be easier to get around Inverclyde.
- The amount of derelict land will be reduced and the land used for alternative uses that will benefit local communities.
- Adults and children living in Inverclyde will be more physically active.
- All Inverclyde residents will have pride in Inverclyde and a sense of identity and belonging to the area.
- There will be increased attendance at cultural events and places of culture.
- Those living in our most deprived communities will enjoy greater access to green space.
- The local Green Network will be improved, offering better opportunities for communities and creating enhanced habitat connections.

How are we doing?

Percentage of household waste composted or recycled

54% (2019)

This is a decrease of 2% from 2018. (Source: Local Government Benchmarking Framework)

Street Cleanliness Score

84.29 (2019)

A reduction from 89 in 2018. (Source: Local Government Benchmarking Framework)

Total Amount of Derelict Land

151.35ha (2019)

A reduction from 155.27ha from the previous year's data. (Source: Inverclyde Council)

Cultural Engagement by adults in last 12 months

87% (2019)

There has been no change from 2018 when the figure was also 87%. (Source: Scottish Household Survey)

Key Achievements in 2020/21

- To support Inverclyde residents during the pandemic, **Inverclyde Libraries** extended services such as Books on Wheels to all library members and offered services online including eBooks and audiobooks, Bookbug and Crafternoon sessions, online book groups and techy tips, and various other promotions including VE Day.
- To support Inverclyde's **creative industries**, Inverclyde Council working with CVS Inverclyde, successfully obtained £28K in funding from Creative Scotland. The funding was used to establish and run a network for local creative practitioners and businesses.
- **The Beacon** was one of 20 venues across Scotland to benefit from the Scottish Government's Performing Arts Venues Relief Fund, designed to support performing arts venues that could not re-open due to the impact of the Covid-19 pandemic. The Beacon received £114K from the fund, which, along with funding from Creative Scotland and Inverclyde Council, helped to reduce the threat of insolvency, enabled development and delivery of activity, allowed for staff to return from furlough, and increased commissioning and employment opportunities for freelance creatives. In addition, the Beacon successfully bid to the Weston Culture fund for £170K to support community engagement and artistic plans.
- Inverclyde Great Place Scheme, working with Sustrans, commissioned a piece of community engagement around the potential for a new artwork for the National Cycle Network 75 on the waterfront in Greenock. RIG Arts, working with artist Tragic O'Hara, worked with participants on creative activities, such as 3D VR images, digital artworks and light painting, and discussions exploring local history, stories and gathered people's views on public art. Artists brought the use of local cycling, walking and wheeling routes into the discussion to help embody a shared vision of a healthier, more attractive Inverclyde for everyone.
- Inverclyde's **Galoshans Festival** went ahead in 2020 on smaller scale due to the pandemic. The festival consisted of zoom workshops, exclusive online performances, live streaming and outdoor activities. Celebrating the Year of Coasts and Waters with a sea-faring watery theme, the festival which has been running for six years, took a break from the annual Galoshans giants parade and street party to focus on creative community workshops and enjoyable events that could safely take place online or outdoors.
- **A Community Food Growing Strategy** was developed in 2020 which sets out how Inverclyde Council and its community planning partners will support community growing across Inverclyde. The strategy identifies land that could be used for community growing, explains the permissions groups must get and how they can go about obtaining these, existing food growing opportunities across Inverclyde and support available to both aspiring and experienced community growers.
- A funding bid was submitted for the **Inverclyde Green Connections Programme** which aims to improve connectivity and deliver real on the ground change in Greenock and Port Glasgow. The project will involve working with local people to improve connectivity between neighbourhoods, the town centres and the natural, cultural and historic assets of the area. The project will help to improve quality of life, local community environments and active travel for everyday journeys in order to encourage investment, repopulation and improve health and well-being.

What will we focus on in 2020/21?

- The Covid-19 pandemic made the continuation of cultural activity very difficult and the focus in

2021/22 will very much be on helping and supporting the sector to get back up and running as it recovers from the impact of the pandemic.

- Phase 2 of the Inverclyde Great Place Scheme/Sustrans public artwork project will commence in Spring 2021 with further community engagement, followed by the installation and launch of the new artwork(s) by October 2021.
- A consortium, led by Inverclyde Council working with partners CVS Inverclyde, Beacon Arts Centre, RIG Arts and Inverclyde Youth Theatre (Kayos), successfully bid for £275K for an 18 month project to create a context for artists to experiment with alternative modes of sharing practice, test piloting new community projects in areas such as mental health, regeneration, outdoor work and investigating barriers to arts access. Collectively through 21 projects this programme will create over 40 opportunities for paid work for creative practitioners.
- Inverclyde Cultural Partnership will launch the Arts Action Plan to complement the Arts & Creativity Strategy and provide a framework for Inverclyde's arts activity until 2023.
- The Watt Institution, with £230K funding from the National Lottery Heritage Fund, will work on a programme of re-interpretation and decolonisation of collections and through a wider review group will investigate local links to the historical slave trade and ways in which these links can be recognised in today's society.
- A programme of arts and culture activities are planned for July and August 2021 as part of a "summer of fun" to support recovery after lockdown.
- Wyllie100 will be held during 2021 to mark and celebrate the centenary of local artist George Wyllie.
- Communities have told us that improving the condition of paths and cycle paths and providing more walking and cycling routes is important to them. The Covid-19 pandemic has made improving walking and cycling facilities even more important. Many people have taken up walking and cycling during lockdown and it is important that appropriate infrastructure is put in place in order to encourage this behavioural change post lockdown.
- We will pursue funding for the Inverclyde Green Connections Programme as this project will help us to address the issue of improving the condition of paths and cycle paths, which communities have told us is important.
- One of our new priorities to focus on in 2021/22 will be the Climate Emergency. We want Inverclyde's contribution to climate change will be well on its way to ending by 2045 and the transition to a just and net zero economy will be well established.

Locality Planning

Locality planning is a new approach being adopted by Inverclyde Alliance, the area's Community Planning Partnership and Inverclyde Health and Social Care Partnership. It aims to empower communities by strengthening their voices in decisions about public services. Locality planning is guided by two pieces of legislation:

- The Community Empowerment (Scotland) Act 2015 placed a requirement on community planning partnerships to produce locality plans for smaller areas of Inverclyde and work with communities to agree what the key priorities are that should be addressed in those locality plans.
- The Public Bodies (Joint Working) (Scotland) Act 2014 placed a requirement on Inverclyde's Health and Social Care Partnership (HSCP) to create at least two localities. The purpose of establishing localities for the HSCP is to provide an opportunity for communities and professionals such as GPs, social workers, pharmacists, and dentists to take an active role in and provide leadership for local planning of services.

The following six localities have been created that cover the whole of Inverclyde to ensure that every community has the opportunity to take part:

- Kilmacolm and Quarriers Village
- Port Glasgow
- Greenock East and Central
- Greenock West and Gourock
- Greenock South and South West
- Inverkip and Wemyss Bay

What did we achieve in 2020/21?

- We developed a model to enable the implementation of locality planning in Inverclyde. The model consists of the establishment of a Locality Planning Group (LPG) and a Communications and Engagement Group (CEG) in each of Inverclyde's six localities. LPGs are forums for public services and communities to come together to design and deliver a plan for their locality. CEGs are a forum for the community to plan for the needs and aspirations of their local community and to lead community involvement and engagement activity that will be fed into the LPG.
- At the beginning of 2020 we set up Communication and Engagement Groups in each locality and held a number of face-to-face meetings and events. Due to the pandemic we were unable to continue with face-to-face meetings and instead we developed alternative ways of communicating and engaging with communities during 2020/21. For example:
 - We established a digital Communications and Engagement Group for each locality via Facebook which enabled us to stimulate discussion and debate with communities on the key issues within their locality.
 - We held online meetings of the Communication and Engagements in localities where the community were comfortable taking part in this type of meeting.
 - We held a series of community listening events which are structured and planned events, supported by a facilitator and scribe, allowing each participant the opportunity to have their say. Community listening events proved to be an effective tool in order to engage with communities virtually. Although the events were structured the approach adopted helped create a friendly, relaxed and positive environment for the participants to have their say.
- We held a pilot LPG meeting in Port Glasgow in November 2020. The community of Port Glasgow was represented by members of the Port Glasgow CEG, a carers rep and a Community Council rep. Your Voice, Inverclyde Council, Inverclyde Health and Social Care Partnership, Riverclyde Homes and Scottish Fire and Rescue were some of the partner organisations that took part in the first meeting. The community representatives provided feedback on what the community feel are the key issues in Port Glasgow and partner organisations are looking into how these can be addressed.

- A Locality Action Plan has been developed for each of the six localities. The purpose of Locality Action Plans is to outline the key issues in a locality that have been identified through the statistical information we hold for this locality, as well as extensive engagement with the community. The locality plan also identifies a range of actions that will be taken to address these issues by both Inverclyde Alliance and the local community working together.
- We produced a locality planning newsletter in order to provide communities with an update on progress with locality planning. The newsletter provided details of the progress that has been made in each locality and provided feedback on some of the issues that were raised at the Communication and Engagement Group events /meetings that were held at the beginning of the 2020. The newsletter also contained details of some of the activities that took place during lockdown to help communities in Inverclyde.

What will we focus on in 2021/22?

- We will work with the Communication and Engagement Groups to increase membership, support the community members of the groups by providing training and support on digital engagement and work with the groups to take action to tackle the issues that they want us to prioritise.
- We will use what we learned from the Pilot Local Planning Group meeting held in Port Glasgow to inform the rollout of Locality Planning Groups across the remaining five localities.
- We will review all Locality Action Plans to ensure that they contain the right priorities for each locality and we will involve communities in this process.
- We will seek the views of the community about their experience of Covid-19 and the actions required to support recovery and use this to inform the development of recovery plans.
- We will work towards implementing participatory budgeting by March 2022. This will enable local people to have a say in how defined budgets can be used to address local priorities.

Appendix 1: Inverclyde Outcomes Improvement Plan and associated documents

Local Outcome Improvement Plan 2017-22

You can find the Inverclyde Alliance Outcomes Improvement Plan in the documents section here:

<https://www.inverclyde.gov.uk/council-and-government/community-planning-partnership/inverclyde-outcome-improvement-plan>

Locality Action Plans

You can find the Locality Action Plan for each of Inverclyde's six localities here:

- Kilmacolm and Quarriers Village
<https://www.inverclyde.gov.uk/council-and-government/community-planning-partnership/localities/kilmacolm-quarriers>
- Port Glasgow
<https://www.inverclyde.gov.uk/council-and-government/community-planning-partnership/localities/port-glasgow>
- Greenock East and Central
<https://www.inverclyde.gov.uk/council-and-government/community-planning-partnership/localities/greenock-east-central>
- Greenock South and South West
<https://www.inverclyde.gov.uk/council-and-government/community-planning-partnership/localities/greenock-south-south-west>
- Greenock West and Gourock
<https://www.inverclyde.gov.uk/council-and-government/community-planning-partnership/localities/greenock-west-gourock>
- Inverkip and Wemyss Bay
<https://www.inverclyde.gov.uk/council-and-government/community-planning-partnership/localities/inverkip-wemyss-bay>

Contact Us:

If you would like further information on any aspect of the Inverclyde Alliance Outcomes Improvement Plan, please e-mail: corporate.policy@inverclyde.gov.uk or telephone (01475) 712042.