



Inverclyde Alliance



Covid-19

Partnership Recovery Plan

2021 - 22



Contents

Foreword	3
Background	4
Inverclyde's recovery from Covid-19 and the unique challenges faced	5
Aim, objectives and principles	8
Recovery partnership structure, remit and governance	
Inverclyde's recovery structure	9
Recovery working group	9
Elected members input (members' recovery sounding board)	9
Recovery action plans	
Education, Culture and Sport	10
Health and Wellbeing	16
The Economy	19
Conclusion	24



Foreword

At the start of the pandemic Inverclyde was hit harder than most by the worst effects of the pandemic.

Too many in our community have and continue to mourn the loss of a loved one.

As the country and, hopefully with international co-operation, the rest of the world start to emerge through the pandemic we have two important jobs going forward.

The first is to never forget the effect of this virus on our community and the people we came to rely on to see us through it.

The second is to use that knowledge to build a fairer, stronger more resilient community.

The Inverclyde Alliance at its heart is about partners working together.

Sometimes that working together is natural and easy. Sometimes it is not.

Sometimes partners, even public sector agencies, have competing demands.

The Alliance is the place where we take those challenges and turn them into action aimed at supporting Inverclyde to be fairer, stronger and more resilient.

Here in Inverclyde we should be proud of what we have seen with public services, the third sector, businesses and individuals coming together to care for, support and protect Inverclyde.

We should also recognise the strengths we have in our area.

When the country has been in lockdown with limitations in travelling it is our local services and businesses that we relied on. It is our local volunteers and community groups who got out to support vulnerable people.

It also helped to focus our attention on what we have right on our doorstep that other areas may not.

We are one of the few areas of our size with a hospital with an intensive care unit, and with new investment in health services with a brand new health centre opening recently.

We also have easy access to town centre shopping and leisure opportunities that many people have either discovered for the first time or re-discovered.

This Partnership Recovery Plan aims to build on the strengths we have in our area and seeks to build that fairer, stronger more resilient Inverclyde.

I would encourage you to read this plan in partnership with the Inverclyde Council organisational recovery plan to see how organisations are coming together to show that Inverclyde cares and that Inverclyde works.

Councillor Stephen McCabe

Leader of the Council and
Chairman of the Inverclyde Alliance





Background

On 23 March 2020, Scotland was placed into lockdown as a response to the worldwide Covid-19 pandemic. Almost all council and third sector buildings closed, including schools and early years' establishments. The majority of businesses stopped trading and only essential businesses remained opened. Civil Contingency arrangements were activated and we moved to provide essential services only.

Following that initial wave and the gradual move out of lock down The Inverclyde Alliance approved a Partnership Recovery Plan in the autumn of 2020. At that time it was hoped that the country would continue to emerge from the impact of the pandemic and its associated lock down. As we now know cases rose over the autumn of 2020 albeit not as rapidly in Inverclyde as in many other areas. The subsequent arrival of the "Kent" variant at a time when Inverclyde had moved to Tier 2 of the Scottish Government's restriction levels brought about a very rapid rise in cases, with Inverclyde briefly having the highest level in Scotland, and a new lock down.

The possibility of this had been identified in the 2020 plan however the process of recovery has continued, assisted since the end of 2020 by the rollout of the vaccination strategy. This plan builds on our experience since 2020, updates on achievements since then, and is built around a new and more developed set of action plans.





Inverclyde's recovery from Covid-19 and the unique challenges faced

Impact of Covid-19

The 2020 Partnership Recovery Plan detailed the particular impact of the pandemic through the death rate suffered in Inverclyde which was at that time the highest in Scotland. Inverclyde experienced an earlier rise in Covid-19 deaths and suffered a higher overall death rate than any other area in Scotland.

As was highlighted in the 2020 plan, areas with similar levels of deprivation to Inverclyde across the United Kingdom had suffered significantly higher death rates than better off areas. The particular reasons for the death rate in Inverclyde being so much worse than other areas was explored with the most likely reasons being an earlier onset in Inverclyde with the pandemic being well established before the initial lock down was imposed together with the pandemic being overlain on an already high burden of disease and inequality in the community.

Since then we have obviously suffered a second wave of infection. Although the area has tragically suffered many more deaths in the second wave these have been at a relatively lower level than in the majority of other areas. For comparison the death rate in the "second wave" in Inverclyde was 11.77 per 100k of population. This placed us 13th out of the 32 Scottish local authorities and at a lower level than all of the other local authorities in the Greater Glasgow and Clyde Health Board area. Overall since the start of the pandemic Inverclyde has suffered a death rate of 27.26 per 100k, the second worst level in the country as a whole. It is worth noting that all of the worst affected areas have relatively similar levels and the majority are in the West of Scotland.

The reasons for the lower rate in the second wave are not entirely clear however the fact that the rate in Inverclyde, although peaking at a very high level, declined very rapidly means that the overall number of infections in the second wave will have been lower than many other areas. The reasons for the decline are not yet known but factors may include an increased willingness of the population to abide by restrictions given our previous experience and the relatively good availability of testing.

Impact of inequalities

The pandemic has impacted on individuals and communities in differing ways and to differing levels. It has become apparent that communities; families and individuals who already faced significant inequalities caused by deprivation; low income; physical and mental health issues; have been more severely impacted by the pandemic and in effect, the inequalities that they previously faced have now been exacerbated.

The 2020 plan also highlighted the potential impact of the pandemic on attainment. Clearly many of the economic and social aspects affecting attainment will have been exacerbated by the pandemic. Significant and recurring interruptions to normal schooling will have contributed to inequalities of educational access which, although much has been done to try to mitigate their effects, may take a long time to resolve even where this is possible.



Impact on the economy

There can be no doubt that the Covid-19 pandemic has had an enormous impact on both the public and private sectors. In the case of the former record borrowing has been required to mitigate some of the impacts of Covid-19 and to finance the response.

In the case of the private sector the full impact will not be known for some time however the impact of successive lockdowns on businesses has obviously had a significant effect on both the long term viability of many businesses and the business models of many more.

The UK economy contracted by 20.4% in April 2020 which was the largest monthly fall since records began. The Organisation for Economic Co-operation and Development (OECD) reported in March 2021 that the UK economy slumped 9.9% by the end of 2020, higher than many of our European neighbours although lower than what was first forecast. The Office of National Statistics (ONS) has reported in May 2021 that the UK reported growth in GDP in Q3 (July to Sep) 2020 as restrictions were previously eased however the rate of growth was still lower than pre-pandemic rates. The ONS reports that UK unemployment rate rose from 4% in March 2020, to a peak of 5.1% in Dec 2020 and 4.9% by the end of Feb 2021. HMRC reports that 4.7m jobs were furloughed at the end of Jan 2021.

As stated in previous reports, Inverclyde has historically seen a deeper and longer impact of recession than the rest of Scotland.

The count for those receiving universal credit in Inverclyde has increased by 2,648 between March 2020 and March 2021. In September 2021 it is likely that there will be a further increase with the end in the Furlough Scheme. The count also includes an increase from March 2020 and March 2021 of over 600 recipients receiving in-work universal credit.

In support of businesses the chas, as of May 2021, dispersed over £23 million in various business support payments over and above the support given by Non Domestic Rates relief in 2020/21 and 2021/22. Plans for further support for the business sector are contained in the Economic Action Plan.

Inverclyde Council has also joined together with West Dunbartonshire and Argyll and Bute Councils to commission consultants to prepare an economic case to present to the Scottish and UK Governments for special support post Covid. All three areas have significant issues in common affecting their areas around depopulation and economic decline. To assist with the research required, the City Region's Intelligence Hub has undertaken a socio economics challenges review facing three council areas and the Fraser of Allander Institute is being commissioned to review this work.



COVID-19 Partnership Recovery Plan 2021-22



The 1st Recovery Plan - 2020-21 set out with partners to support communities in the early stages of recovery. A number of key achievements which undoubtedly helped to mitigate some of the impacts of Covid-19 on our communities are as follows:

Education, Culture and Sport

- The delivery of remote learning, including the recording of lessons for the West Online School.
- The delivery of childcare and in school provision for the children of key workers and families who required extra support
- The successful phased opening of educational, cultural and sport buildings.
- 1200 laptops distributed to young people in secondary schools.
- Funding secured from Creative Scotland for an Inverclyde Culture Consortium additionally the Beacon has secured funding from the Garfield Weston Culture Fund.
- The adaptation of services e.g. library services to online and home delivery of books.
- Grants to Voluntary Organisations funding in place to ensure the financial sustainability of clubs.
- The production of online shows and also online fitness activities.
- A legacy medal delivered to every pupil at an Inverclyde Authority school and the online Christmas production filmed in Inverclyde viewed by approximately 14,000 people.

Humanitarian

- Seven day a week helpline implemented where Inverclyde residents can access everything from food and medicine to heat and wellbeing advice.
- 470 referrals to CVS Inverclyde for support.
- Contact with 99.6% of people shielding to ensure they have all support they require.
- 2140 people referred from the Test and Protect line for humanitarian support.
- 23,500 support calls by Your Voice and Compassionate Inverclyde to people who were isolated.
- Community pantry in Grieve Road established with over 300 members.
- Extensive consultation with the community through partnership working Regular Food share sites established across Inverclyde.

Economic

- £23m of business grants paid as of May 2021.
- Hardship/Closure Grants - £2.07m of grants awarded to 413 local businesses.
- Taxi Assistance 314 grants allocated at a total value of £511k.
- Discretionary Fund – 42 grants allocated covering £208k. In addition, a raft of smaller schemes continue to operate and provide smaller levels of support.
- Workforce Refresh scheme introduced in the council.
- Inverclyde Furlough Scheme established.
- £2.42m top up grants to eligible businesses.



Aim, objectives and principles of this partnership recovery plan

Aim

The aim of this plan is to document the actions taken and proposed through partnership working to recover from the Covid-19 pandemic.

Objectives

The objectives of this plan are as follows:

- To update the overall Inverclyde recovery strategy for health and wellbeing, the economy, and education, culture and sport.
- To ensure that effort and resources are focused on where they are most required.
- To ensure that relevant stakeholders, especially the communities affected, are involved in the recovery process.
- To confirm the integrated structure for the recovery process, including the Recovery Working Group (RWG) and the sub groups which will continue for 2021/22.
- To identify how the long-term outcomes will link into the Local Outcome Improvement Plan (LOIP) from 2022 onwards.

Principles

The planned actions have been based on the following principles:

- The response should be system wide; recovery and renewal requires all parts of the system to work together to meet the challenges.
- The approach to recovery should promote collaboration across different sectors and communities in Inverclyde.
- There should be clear actions with specific timeframes.
- All actions and measurements will link to the Local Outcome Improvement Plan (LOIP) and from 2022 onwards be incorporated in the newly revised LOIP.



Recovery partnership structure, remit and governance

Inverclyde's Recovery Structure

Effective planning by Inverclyde Council and its Alliance partners is crucial to meet the needs of the Inverclyde population. This includes an understanding of the needs of the population, the economy and different communities. We must understand our assets which will help us align resources to best meet the needs of the people of Inverclyde. The act of aligning resources, restarting the economy and stimulating growth all play a significant role in delivering positive outcomes for people. Learning from our experience in the delivery of the 2020 Partnership Recovery Plan and process, planning for the 2021 plan is now focussed on three principal areas:

- Education, Culture and Sport
- Health and Wellbeing
- The Economy

Recovery Working Group (RWG)

The 2021-22 recovery process will be overseen by a Recovery Working Group consisting of Alliance partners and chaired by the Chief Executive of Inverclyde Council. The RWG will be responsible for reporting on the recovery process to the Alliance Board throughout 2021-22.

It is intended that any longer term recovery actions remaining beyond 2021-22 will be incorporated into the Local Outcome Improvement Planning process from 2022 onwards. Some of the actions for which the Council is the lead partner will also be monitored through the Council's Directorate Improvement Planning process from 2022 onwards.

Elected Members Input (Members' Recovery Sounding Board)

Central to the recovery process is input and guidance from Elected Members for Inverclyde Council. To facilitate this within the recovery partnership structure, a Members' Recovery Sounding Board has been established. The Sounding Board is an informal advisory group to advise the Chief Executive, who chairs the Recovery Working Group. Its remit is to consider, review, recommend and advise on the outputs of the Recovery Working Group. The Sounding Board is a working group of Members and it is not a decision-making body. Meetings of the Sounding Board are not held in public.



Recovery Plan Actions 2021-22

Recovery action plans for the three principal areas: Education, Culture and Sport; Health and Wellbeing (formerly Humanitarian); and the Economy are detailed below:

Education, Culture and Sport

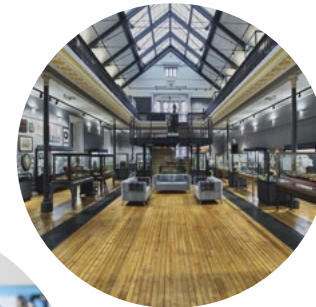
This priority is supported by four high level outcome areas which sets out a range of actions to support children and families by ensuring a successful return to education; addressing attainment gaps and learning the positive lessons from Covid-19 to develop the curriculum, particularly around digital approaches. In addition a focus on using arts, cultural and sporting events through improved tourism marketing to promote the area - especially the outdoors.

Health and Wellbeing

This priority is supported by two high level outcomes which focus on actions needed to reconnect people socially and emotionally to help recovery from Covid-19. This in in response to the feedback from communities around social isolation and increased focus on mental health and wellbeing issues.

The Economy

This priority is supported by three outcomes which focus on actions supporting local businesses to recovery from Covid-19 with a range of grants and enabling local people to be supported into employment developments.





Recovery Plan Actions 2021-22

Education, Culture and Sport

- **ECS OUTCOME 1** – All Young People in Inverclyde have a successful return to their education and any gaps in attainment or experience are addressed
- **ECS OUTCOME 2** – Educational establishments have taken forward the lessons learned from Covid-19 to provide an improved and more flexible curriculum – especially with regard to digital provision
- **ECS OUTCOME 3** – Inverclyde has held a series of arts, cultural and sporting events to promote the area – especially the outdoors. The events will promote both physical and mental health and wellbeing
- **ECS OUTCOME 4** – Tourism to the area will have increased and Inverclyde will have benefitted from positive promotion





ECS OUTCOME 1 - High Level Outcomes for Education, Culture and Sport

All young people in Inverclyde have a successful return to their education and any gaps in attainment or experiences are addressed

Outcome	Development Area	Actions/Milestones	Who is Responsible	Timescale	Resources Required	Links to Other Plans
ECS 1.1	Ensuring that guidelines continue to be followed for a safe return to education	Schools, Early Years establishments and WCS ensure all risk assessments are in place and national guidance is followed. College establishing blended and on campus learning provision for all students - including the school college partnership	Head of Education/WCS	April 21 - August 22	Core	IC Organisational plan
ECS 1.2	Attainment gap continues to reduce	The attainment challenge continues to address gaps in educational attainment through targeted interventions.	Head of Education	April 21 - June 22	Core	IC Organisational plan/Attainment Challenge plan/Service Improvement plan
		Recovery teachers and support is in place in all establishments - including a process to quality assure use of allocation	Head of Education	April 21 - June 22	SG funding /1140	IC Organisational plan/Attainment Challenge plan/Service Improvement plan
		Recovery programmes at all levels are in place - including the school college partnership programme and WCS	Head of Education/WCS	April 21 - June 22	WCS Deferral funding. Education recovery funding	IC organisational plan
ECS 1.3	Summer of fun	A summer programme is in place to give young people and students opportunities for experiential activities. This is in addition to all other summer programmes that would normally take place.	Corporate Director Education, Communities & Organisational Development	July/August 21	SG funding - expected (Further details needed)	Children's Services Plan
ECS 1.4	Free School Meals	Earlier implementation of Universal P4-7 School Meals	Corporate Director Education, Communities & Organisational Development	Aug21 to March 22	Recovery Funding up to £192k	Children's Service Plan/ CDIP
ECS 1.5	Duke of Edinburgh and increased outdoor experiences	Ensure that Duke of Edinburgh Opportunities and outward bound type activities are available to all secondary pupils. Not only to catch up with missed experiences during Covid-19 but also to provide extra opportunities to support Mental Health	Service Manager Communities	June 2021 - March 2023	Recovery Funding £200K	CLD Strategic Plan
What will success look like?		Every young person in Inverclyde will have had the opportunity to catch up on missed experiences. The Attainment gap linked to deprivation will continue to be reduced and young people will be provided with support to catch up on any missed learning.				



ECS OUTCOME 2 - High Level Outcomes for Education, Culture and Sport

Educational establishments have taken forward the lessons learned from Covid-19 to provide an improved and more flexible curriculum - especially with regard digital provision

Outcome	Development Area	Actions/Milestones	Who is Responsible	Timescale	Resources Required	Links to Other Plans
ECS 2.1	Curriculum	The curriculum has been adapted to ensure a focus on health and wellbeing and to explore different ways of learning and teaching	Head of Education	April 21 - June 22	PEF/Attainment Challenge/1140	Service Improvement Plan/CDIP/organisational plan
ECS 2.2	Digital Strategy	Agree an ambitious educational digital transformation strategy which will take place over the next 10 years	Head of Education	April 21 - June 22	Budget process from 22/23	Organisational Recovery plan
		College - ensuring all students are digitally equipped and given the skills and support to ensure that they can access online and blended learning	WCS	April 21 - June 22	WCS core fund	WCS Recovery Plan
What will success look like?		All learners in Inverclyde benefit from a curriculum and approaches to learning that is progressive and has learned lessons from the experiences of COVID-19.				



ECS OUTCOME 3 - High Level Outcomes for Education, Culture and Sport

Inverclyde has held a series of arts, cultural and sporting events to promote the area - especially the outdoors. The events will promote both physical and mental health and wellbeing

Outcome	Development Area	Actions/Milestones	Who is Responsible	Timescale	Resources Required	Links to Other Plans
ECS 3.1	Culture recovery	Culture Collective - a series of cultural activities held in the community to support Covid 19 recovery	Head of Educational Resources Culture and Communities	September 22	Creative Scotland	LOIP (new action)
		Money for lights for Gourock Amphitheatre to support events linked to Culture Collective	Interim Head of Property Services	December 21	Recovery Funding £45k	LOIP
ECS 3.2	Sports and Physical Activity recovery	Sports and physical activity strategy will be resumed post Covid -19. Launch of Strategy	Head of Educational Resources Culture and Communities	July 21	Recovery Funding £10k	CDIP
		Signage for Rankin Park to promote tennis and biking areas	Interim Head of Property Services	September 21	Recovery Funding £10k	Sports Strategy
		Undertake development phase of the Green Connections Programme, Initially focussing on five priority project areas, knitted together by NCN75, the Programme aims to progress previous strategy work to detailed design, costing and delivery stages	Nature Scot	June 21 - December 22	Bid to Sustrans	LOIP (but not yet progressed because of funding)
ECS 3.3	Hold an outdoor festival May/June 2022 (MELIORA)	Establish working group to bid for further funding and links across Inverclyde. Festival of the outdoors to be held May/June 2022. Big IL event. Any money for charity to be raised for the Inverclyde Community fund to fund projects	Corporate Director Education, Communities and OD	June 21 - August 22	Recovery Funding £350k	Link to Economic town centre events bid
ECS 3.4	Supporting Community	Allocation of money to localities for recovery events	Head of Educational Resources Culture and Communities	June 21 - August 22	Recovery Funding £120k	LOIP/CLD Strategic Plan
		Small grants and waiver of fees to support small organisations to restart	CVS	June 21 - March 22	Recovery Funding £10k	LOIP
What will success look like?		<p>A large event has taken place that has helped to promote Inverclyde beyond its borders and also has raised morale through a focus on health and the environment. A series of events has taken place as part of a co-ordinated strategy to improve mental and physical health and wellbeing through culture and the arts. Employment opportunities have been created linked to both culture and sport.</p>				



ECS OUTCOME 4 - High Level Outcomes for Education, Culture and Sport

Tourism to the area will have increased and Inverclyde will have benefitted from positive promotion

Outcome	Development Area	Actions/Milestones	Who is Responsible	Timescale	Resources Required	Links to Other Plans
ECS4.1	Tourism and marketing	Tourism and visitor marketing support and delivery to embed the 'discover Inverclyde' call to action and co-ordinate tourism and visitor promotion to further increase profile through place marketing by creation of a two year marketing/tourism post and associated marketing budget (£150K); support for the work of Inverclyde tourism group as the front face of tourism in Inverclyde for visitors and cruise passengers (£30K) and the creation of new interpretation and marketing material, aligned to 'discover Inverclyde' call to action for a range of locations including Lunderston Bay, Greenock Cut, and the new Cruise Visitor Centre (£40K)	Service Manager Corporate Communication, Tourism and H&S	June 21 - June 23	Recovery funding £220K	Health and wellbeing; Sports Strategy; Environment and Regeneration
		Contribution to support city region-wide marketing campaigning with a funding allocation of £25K per year for two years contingent on other areas contributing funding to support wider marketing. If no opportunities available across wider city region funding would revert back to support additional Inverclyde-led or local partnerships tourism marketing	Chief Executive	June 21 - June 23	Recovery funding £50k	Environment and Regeneration
What will success look like?		Increased tourists visit Inverclyde.				



Recovery Plan Actions 2021-22

Health and Wellbeing

- **HW OUTCOME 1** – The Inverclyde community is supported to reconnect socially to recover from the impact of Covid -19
- **HW OUTCOME 2** – The Inverclyde community is supported emotionally to recover from the impact of Covid-19





HW OUTCOME 1 - High Level Outcomes for Health and Wellbeing

The Inverclyde community is supported to reconnect socially to recover from the impact of COVID-19

Outcome	Development Area	Actions/Milestones	Who is Responsible	Timescale	Resources Required	Links to Other Plans
HW1.1	Creating a social movement that promotes kindness and neighbourly communities	Establish Inverclyde Cares Programme Board. Potential to link with SG Commemorating Covid-19 fund for memorials	Corporate Director/CO HSCP	June 21 - March 2022	IJB funding and Recovery Funding £40k	HSCP Strategic Plan
		Listening to communities, establishing communication/engagement	Service Manager CLD and Communities	June 21 - March 2022	IJB	LOIP and CLD 3 year strategy
HW1.2	Supporting people to reconnect who have remained at home during COVID	Additional investment in community connectors to support people to join groups, re-engage with communities.	Your Voice	June 21 - March 2022	Recovery Funding £60k	HSCP Strategic Plan
		Community Connectors provide passes for leisure for access to physical activity	Corporate Director/CO HSCP	June 21 - March 2022	Recovery Funding £50k	Health and Wellbeing
		Development of Food to Fork to promote gardening inline with food growing strategy.	HSCP/3rd sector	June 21 - March 2022	Recovery Funding £30k	Food Growing Strategy as part of Community Empowerment Act
What will success look like?		People across Inverclyde are actively supported in their recovery from COVID and their wellbeing is promoted.				



HW OUTCOME 2 - High Level Outcomes for Health and Wellbeing

The Inverclyde community is supported emotionally to recover from the impact of COVID-19

Outcome	Development Area	Actions/Milestones	Who is Responsible	Timescale	Resources Required	Links to Other Plans
HW2.1	Mental Health Support	Target school aged children to access counsellors and mental wellbeing support in schools and promotion through the curriculum	Head of Education	April 21 - June 22	Scottish government funding	Children's Services Plan
		Provide referral pathways for all children, young people and families to access early intervention mental wellbeing support	Service Manager Children and Families, Specialist Children's services	April 21 - June 22	Scottish government funding	Children's Services Plan
		Develop training for early year practitioners to support families in the early years	Early years QIM	April 21 - June 22	Early years funding	Children's Services Plan
		Develop trauma informed training and practice for professionals	Principal Educational Psychologist/MH Programme Board	April 21 - June 22	Core	Children's Services Plan/ IJB Strategic Plan
		Implement Staff Wellbeing Plan across all Health and Social Care Workforce	Corporate Director/CO HSCP	March 22	IJB £50K	Interim Workforce Plan
		Develop a Wellbeing Campaign to ensure communities know where to go to access the right support and the right time	3rd sector-TBC	April 21 - June 22	Recovery Funding £35k	LOIP/Strategic Plan
HW2.2	Early Intervention	Develop consistently high early intervention for children and young people through early help to ensure children and young people get the right support at the right time	Head of Education/Head of Children and Families	April 21 - June 23	Anti Poverty fund	Children's Services Plan
		Council Helpline remains available to support community members who are isolating due to COVID-19	Interim Head of Public Protection and Recovery	April 21 / March 22	Council Recovery Plan	Council Organisational Plan
What will success look like?		People across Inverclyde feel supported emotionally in their recovery from Covid 19.				



Recovery Plan Actions 2021-22

Economic Recovery

- **ER OUTCOME 1** - Support local businesses to recover from Covid-19.
- **ER OUTCOME 2** – The Inverclyde community is supported to become more physically active to recover from Covid-19
- **ER OUTCOME 3** – The Inverclyde Community is supported into employment to recover from Covid-19





ER OUTCOME 1 - High Level Outcomes for Economic Recovery

The Inverclyde community is supported economically to recover from the impact of Covid-19

Outcome	Development Area	Actions/Milestones	Who is Responsible	Timescale	Resources Required	Links to Other Plans
ER 1.1	Furlough Extension	Provide support to the business community to extend the Furlough scheme where they have been unable to reopen.	Interim Service Director Environment and Economic Recovery	April 21 - April 22	Core (former West Scotland Loan Fund) (Capped at £175K)	Business Recovery Scheme
ER 1.2	Rent Relief Scheme	Create a rent relief scheme for business who are unable to meet their legal commitments to provide significant importance to the economy.	Interim Service Director Environment and Economic Recovery	April 21 - April 23	Recovery Funding £150k	Business Recovery Scheme
ER 1.3	Town Centre Promotion	Create three events in each location to promote Town Centre Activity in Kilmacolm, Port Glasgow, Greenock and Gourock for local traders.	Interim Director Environment and Economic Recovery	June 21 - March 23	Recovery Funding £200k	Local Development Plan
ER 1.4	Digital Marketing	Provide support to local businesses to ensure that their Marketing Strategy online is fit for purpose.	Interim Director Environment and Economic Recovery	June 21 - March 23	Core + Recovery Funding - £150k	Business Recovery Scheme
ER 1.5	Impact of Brexit and Covid on Stock	To provide specialist support to local businesses to remove barriers to gaining access to stock affected both by Covid and Brexit including import and export advice.	Interim Director Environment and Economic Recovery	April 21 - March 22	Recovery Funding - £50k	Business Recovery Scheme
ER 1.6	Extension to Discretionary Grant Scheme	To extend discretionary grant scheme support beyond existing Scottish Government intervention.	Interim Director Environment and Economic Recovery	April 21 - March 22	Recovery Funding - £500k	Business Recovery Scheme
ER 1.7	Business Support Schemes	To continue the delivery of the Scottish Government Business Support Schemes	Interim Service Directors Regen&Planning/Corporate Services and Org. Recovery	April 21 - March 22	Scottish Government Funding	Business Recovery Scheme
ER 1.8	Town Centre Parking	Extension of Pay and Display suspension in town centre car parks	Head of Roads and Environmental Shared Services	May 21 - March 22	Recovery Funding £349k	Business Recovery Scheme



ER OUTCOME 1 - High Level Outcomes for Economic Recovery

The Inverclyde community is supported economically to recover from the impact of Covid-19

Outcome	Development Area	Actions/Milestones	Who is Responsible	Timescale	Resources Required	Links to Other Plans
ER 1.9	Workforce Development	Provision of fully subsidised training to eligible large and small orgs. to up-skill/ re-skill their existing workforce. Training will enable employers to address key skills gaps within their workforce; allow them to become more productive and efficient, as well as helping with recovery.	Assistant Principal: Enterprise and Skills West College Scotland	April 21 - December 21	£1m (West Region)	Business Recovery Scheme
ER 1.10	Workforce Development	Provide support to local businesses to train their staff via a Modern Apprenticeship (MA) gaining industry experience, skills, workplace training and recognised vocational qualifications	Assistant Principal: Enterprise and Skills West College Scotland	April 21 - March 22	£450k (West Region) approved	Business Recovery Scheme
ER 1.11	Workforce Development	Working with the Council maximise job opportunities for local people within NHS Greater Glasgow & Clyde.	Director of Human Resources & Organisational Development NHS GGC	June 21 - March 23	£25k Core funding	Business Recovery Scheme
ER 1.12	Workforce Development	Develop a wraparound programme with Inverclyde Council to provide job coaching to support employment in NHS Greater Glasgow & Clyde.	Director of Human Resources & Organisational Development NHS GGC	June 21 - March 23	£25k Core funding	Business Recovery Scheme
ER 1.13	Workforce Development	Provide 10 additional job coaches to the Inverclyde offer from DWP.	Customer Service Leader WS IA&B DWP	April 21 - March 22	DWP Core Funding	Business Recovery Scheme
What will success look like?		The impact of Covid on the business community of Inverclyde is minimised whilst the support for individual businesses is maximised.				



ER OUTCOME 2 - High Level Outcomes for Economic Recovery

The Inverclyde community is supported to become more physically active to recover from Covid-19

Outcome	Development Area	Actions/Milestones	Who is Responsible	Timescale	Resources Required	Links to Other Plans
ER 2.1	Investment in Clyde Muirshiel Regional Park	Provide Investment to the existing facilities at Lunderston Bay, Cornalees and Path infrastructure to promote physical activity and healthy pastimes	Interim Head of Property Services	April 21 - March 22	Recovery Funding - £250k (Naturescot £72k)	Sports Strategy, health and wellbeing
ER 2.2	Investment in Council Parks Estate	Upgrade facilities at Kilmacolm, Coronation and King Street Parks to support outdoor activities	Head of Roads and Environmental Shared Services	April 21 - March 22	Recovery Funding- £200k	Sports Strategy, Health and Wellbeing
What will success look like?		Given the increased demands on our outdoor spaces, during Covid this investment will future proof the facilities in the short to medium term ensuring they remain accessible to the people of Inverclyde.				



ER OUTCOME 3 - High Level Outcomes for Economic Recovery

The Inverclyde community is supported to become more physically active to recover from Covid-19

Outcome	Development Area	Actions/Milestones	Who is Responsible	Timescale	Resources Required	Links to Other Plans
ER 3.1	Job Recovery Plan	Delivery of 210 employment opportunities within Inverclyde Council and the wider Community.	Interim Director Environment and Economic Recovery	April 21 - March 22	£6m (already approved)	Economic Recovery
ER 3.2	Economic Business Case	joint Commissioning of Economic business case via City Region Intelligence Hub	Chief Executive	April 21 - March 22	£25k (already approved)	Economic Recovery
What will success look like?		210 Individuals employed within the Council and wider community.				



Conclusion

It is likely that the recovery phase from the pandemic will continue to be long. For the 2021-22 plan we are in a better position than we were during previous recovery planning with the ongoing roll out of the vaccination programme, albeit there remains concern around the risks from new variants. It is important that the whole of Inverclyde continues to work in partnership for the longer term and therefore the action plans from this Recovery Plan will eventually align with the Local Outcome Improvement Planning process from 2022 onwards.

This plan recognises the economic impact of the Covid-19 pandemic, the associated impact of lockdown measures and the profound and long lasting effect of the pandemic on local communities, particularly those individuals and families living in poverty. Wellbeing features highly on the renewal agenda both for individuals and communities. The actions within this plan build on existing Community Planning structures and ensure that Alliance priorities on population, environment, culture heritage; economy and inequalities are considered.

The 2021-22 plan builds on the hard work undertaken to date and reflects the vital role communities will continue to play in the collective response to the pandemic, and the pivotal role strong partnership working will play in helping Inverclyde through recovery.

