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<b>Report To:</b>	<b>Inverclyde Alliance Board</b>	<b>Date:</b>	<b>4 October 2021</b>
<b>Report By:</b>	<b>Martin McNab Interim Head of Service Public Protection and Covid 19 Recovery</b>	<b>Report No:</b>	
<b>Contact Officer:</b>	<b>Andrina Hunter</b>	<b>Contact No:</b>	<b>01475 712042</b>
<b>Subject:</b>	<b>Covid 19 Partnership Recovery Plan Update</b>		

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## **1.0 PURPOSE**

- 1.1 To update the Alliance Board on the progress of actions contained within the Inverclyde Alliance Partnership Recovery Plan.

## **2.0 SUMMARY**

- 2.1 A refreshed Partnership Recovery Plan was developed and approved by the Alliance Board in June 2021. Nine key outcome areas were identified covering Education, Culture and Sport; Health and Wellbeing; and Economic Recovery.
- 2.2 Good progress has been made across all areas of the outcome areas with a range of activities and initiatives highlighted within the report. Appendix 1 provides a full progress update in relation to each outcome.

## **3.0 RECOMMENDATION**

- 3.1 It is recommended that the Alliance Board notes the progress made against the Partnership Recovery Plan actions.

**Martin McNab  
Interim Head of Service Public Protection and Covid 19 Recovery**

## **4.0 BACKGROUND**

4.1 The Alliance Board approved a one year Partnership Recovery Plan in June 2021. In March 2021 the Council set aside £4m through its budget process to fund Covid recovery initiatives, both within the Council and in the wider community. In addition to the Council funding, a range of national and core funding is also being utilised to fund some of the initiatives outlined in the recovery plan.

### **4.2 The Partnership Recovery Plan has 9 key outcomes:**

#### **Education, Culture and Sport**

- All Young People in Inverclyde have a successful return to their education and any gaps in attainment or experience are addressed.
- Educational establishments have taken forward the lessons learned from Covid-19 to provide an improved and more flexible curriculum – especially with regard to digital provision.
- Inverclyde has held a series of arts, cultural and sporting events to promote the area – especially the outdoors. The events will promote both physical and mental health and wellbeing
- Tourism to the area will have increased and Inverclyde will have benefited from positive promotion.

#### **Health and Wellbeing (formerly Humanitarian)**

- The Inverclyde community is supported to reconnect socially to recover from the impact of Covid -19
- The Inverclyde community is supported emotionally to recover from the impact of Covid-19

#### **Economic**

- Support local businesses to recover from Covid-19.
- The Inverclyde community is supported to become more physically active to recover from Covid-19
- The Inverclyde Community is supported into employment to recover from Covid19

## **5.0 PROGRESS TO DATE**

5.1 Good progress has been made to date across all nine outcome areas. Appendix 1 provides a progress update related to each outcome.

Key highlights include:

#### **Education, Culture and Sport**

- Recovery teachers have been recruited and are in place across the schools.
- The initial feedback and evaluation from the Summer of Fun is that it was a huge success.
- Extra staff are being recruited for Duke of Edinburgh.
- A Creative producer and activities co-ordinator have been appointed and a programme steering group set up to develop the culture and arts programmes.
- Plans to develop the MELIORA are underway and an implementation group has now been set up with partners and work will develop to discuss ideas for local events with localities.
- The council is currently recruiting, as part of the Covid recovery funding, a new temporary tourism officer who will focus on supporting the tourism Inverclyde group priority areas.
- Recruitment to the position of events officer (part time) to provide support for town centre retailers and regeneration forums is underway.
- The Queens Platinum Jubilee celebrations will link into the ongoing recovery initiatives and planned Meliora events. This will include:
  - Lighting of the Lyle Hill Beacon on Thursday 2 June 2022 connecting with places across the UK, Channel Islands, Isle of Man, UK Overseas Territories and Capital Cities of the Commonwealth.
  - A bid for city status
  - Tree planting linked to the Queen's Green Canopy.
  - It is expected that as other initiatives to celebrate the Platinum Jubilee, such as the Big

Jubilee Lunch which encourages street parties, will have individual guidance developed and it is proposed that these are encouraged by distributing the guidance to community councils, community groups, churches and other local organisations to encourage the community to celebrate and to take part.

## 5.2 Health and Wellbeing

- The Inverclyde Cares Programme is in place and a development session has taken place with 40 partners.
- A meeting with the Scottish Government has been arranged in September to access additional funding for memorials.
- Additional Community Connector posts within YourVoice have been advertised.
- Criteria for access to funding to support activity/ sport is being developed in partnership with third sector. These include
  - access to equipment;
  - access to Community funding for activity programmes; and
  - Purchase of gym/ leisure passes.
- Further extension to the horticulturist support capacity in place within the community and support to enable food preparation & cooking plans.
- The Wellbeing Campaign has been developed across 3rd sector and communities and is due to begin October/November.
- A Social Worker for early interventions for schools has been recruited.
- The Council Helpline remains open 7 days a week to support people self isolating.

## 5.3 Economic

- Three interventions have been deployed under the furlough scheme ranging from £25k to £5k.
- The rent relief scheme has been promoted by economic development officers to potentially affected businesses.
- The closing date to recruit the economic development officer (Town Centres) has now closed with an appointment imminent.
- Three enquiries are being supported through the Brexit /Covid intervention.
- The pay and display suspension is programmed to remain in place till the end of the financial year.
- The working group has considered a series of projects to improve the facilities within Clyde Muirshiel and these works have now been instructed.
- Proposals on the Park upgrade works will be presented to the Council's Environment and Regeneration Committee.
- Jobs Recovery Plan has now commenced with a range of interventions.
- An inception meeting on the economic business case activity is scheduled for September 24<sup>th</sup>.

## 6.0 **IMPLICATIONS**

### 6.1 Legal: none at present

Finance: none at present

Human Resources: none at present

Equality and Diversity: none at present

Repopulation: none at present

Inequalities: none at present

## 7.0 **CONSULTATIONS**

### 7.1 n/a

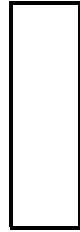
## 8.0 **LIST OF BACKGROUND PAPERS**

### 8.1 Inverclyde Alliance Partnership Recovery Plan

High Level Outcomes for: Education, Culture and Sport		ECS1 - All young people in Inverclyde have a successful return to their education and any gaps in attainment or experiences are addressed						
Outcome	Development Area	Actions/Milestones		RAG	Who is Responsible	Timescale	Resources Required	Links to Other Plans
ECS 1.1	Ensuring that guidelines continue to be followed for a safe return to education	Schools, Early Years establishments and WCS ensure all risk assessments are in place and national guidance is followed. College establishing blended and on campus learning provision for all students - including the school college partnership	Head of Education/WCS	Green	April -21 - August 22	Core	IC Organisational plan	
ECS 1.2	Attainment gap continues to reduce	The attainment challenge continues to address gaps in educational attainment through targeted interventions.	Head of Education	Green	April 21 - June 22	Core	IC Organisational plan/Attainment Challenge plan/Service Improvement plan	
ECS 1.3	Summer of fun	Recovery teachers and support is in place in all establishments - including a process to quality assure use of allocation	Head of Education	Green	April 21 - June 22	SG funding /1140	IC Organisational plan/Attainment Challenge plan/Service Improvement plan	
ECS 1.4	Free School Meals	Recovery programmes at all levels are in place - including the school college partnership programme and WCS	Head of Education/WCS	Green	WCS Deferral funding . Education recovery funding	SG funding - expected (Further details needed)	IC organisational plan	
ECS 1.5	Duke of Edinburgh and increased outdoor experiences	A summer programme is in place to give young people and students opportunities for experiential activities. This is in addition to all other summer programmes that would normally take place.	Corporate Director Education, Communities & Organisational Development	Green	July/August 21	SG funding - expected (Further details needed)	Children's Services Plan	
<b>What will success look like?</b>		Earlier implementation of Universal P4-7 School Meals	Corporate Director Education, Communities & Organisational Development	Green	Aug21 to March 22	Recovery Funding up to £192k	Children's Service Plan/CDIP	
<b>Progress Update</b>		Ensure that Duke of Edinburgh Opportunities and outward bound type activities are available to all secondary pupils. Not only to catch up with missed experiences during COVID-19 but also to provide extra opportunities to support Mental Health	Service Manager Communities	Green	June 2021 - March 2023	Recovery Funding £200K	CLD Strategic Plan	
		Every young person in Inverclyde will have had the opportunity to catch up on missed experiences. The Attainment gap linked to deprivation will continue to be reduced and young people will be provided with support to catch up on any missed learning.						
		1.1 Successful return to school and following revised government guidance. 1.2 Recovery teachers have been recruited and are in place. School PEF plans are being revised to ensure recovery is taken into account. 1.3 the initial feedback and evaluation from the Summer of Fun is that it was a huge success. 1.5 Extra staff are being recruited for Dof E.						



High Level Outcomes for: Education, Culture and Sport		ECS 3 - Inverclyde has held a series of arts, cultural and sporting events to promote the area - especially the outdoors. The events will promote both physical and mental health and wellbeing						
Outcome	Development Area	Actions/Milestones		RAG	Who is Responsible	Timescale	Resources Required	Links to Other Plans
ECS 3.1	Culture recovery	Culture Collective - a series of cultural activities held in the community to support COVID 19 recovery		Head of Educational Resources Culture and Communities	Sep-22	Creative Scotland	LOIP ( new action)	
		Money for lights for Gourock Amphitheatre to support events linked to Culture Collective		Interim Head of Property Services	Dec-21	Recovery Funding £45k	LOIP	
ECS 3.2	Sports and Physical Activity recovery	Sports and physical activity strategy will be resumed post COVID-19. Launch of Strategy		Head of Educational Resources Culture and Communities	Jul-21	Recovery Funding £10k	CDIP	
		Signage for Rankin Park to promote tennis and biking areas		Interim Head of Property Services	Sep-21	Recovery Funding £10k	Sports Strategy	
		Undertake development phase of the Green Connections Programme. Initially focussing on five priority project areas, knitted together by NCN75, the Programme aims to progress previous strategy work to detailed design, costing and delivery stages.		Nature Scot	June 21-Dec 22	Bid to Sustrans	LOIP (but not yet progressed because of funding	
ECS 3.3	Hold an outdoor festival May/June 2022 (MELIORA)	Establish working group to bid for further funding and links across Inverclyde. Festival of the outdoors to be held May/June 2022. Big IL event. Any money for charity to be raised for the Inverclyde Community fund to fund projects.		Corporate Director Education, Communities and OD	June 21-Aug 22	Recovery Funding £350k	Link to Economic town centre events bid	
ECS 3.4	Supporting Community	Allocation of money to localities for recovery events  Small grants and waiver of fees to support small organisations to restart		Head of Educational Resources Culture and Communities	June 21-Aug 22	Recovery Funding £120k	LOIP/CLD Strategic Plan	
				CV/S	June 21-March 22	Recovery Funding £10k	LOIP	
<b>What will success look like?</b>		A large event has taken place that has helped to promote Inverclyde beyond its borders and also has raised morale through a focus on health and the environment. A series of events has taken place as part of a co-ordinated strategy to improve mental and physical health and wellbeing through culture and the arts. Employment opportunities have been created linked to both culture and sport						
<b>Progress Update</b>		3.1 A Creative producer and activities co-ordinator have been appointed and a programme steering group set up. The first batch of artist callouts for freelance artists have been set up. 3.2 the Sports and Physical Activity Strategy is being taken to the September Alliance Board for approval. 3.3 Awaiting outcome of funding bid for Green Connections. 3.3 Paper taken to Policy and Resources and Education and Communities outlining the 3 main projects for the MELIORA. An implementation group has now been set up with partners. 3.4 Next step is to discuss ideas for local events with localities						



High Level Outcomes for: Education, Culture and Sport								
Outcome	Development Area	Actions/Milestones		RAG	Who is Responsible	Timescale	Resources Required	Links to Other Plans
ECS4.1	Tourism and marketing	<p>Tourism and visitor marketing support and delivery to embed the 'discover Inverclyde' call to action and co-ordinate tourism and visitor promotion to further increase profile through place marketing by creation of a two year marketing/tourism post and associated marketing budget (£150K); support for the work of Inverclyde tourism group as the front face of tourism in Inverclyde for visitors and cruise passengers (£20K) and the creation of new interpretation and marketing material, aligned to 'discover Inverclyde' call to action for a range of locations including Lunderston Bay, Greenock Cut, and the new Cruise Visitor Centre (£40K)</p> <p>Contribution to support city region-wide marketing campaigning with a funding allocation of £25K per year for two years contingent on other areas contributing funding to support wider marketing. If no opportunities available across wider city region funding would revert back to support additional Inverclyde-led or local partnerships tourism marketing.</p>		<p>Service Manager Corporate Communication, Tourism and H&amp;S</p>	June 21 - June 23	Recovery funding £220K	Health and wellbeing; Sports Strategy; Environment and Regeneration	
	What will success look like?	Increased tourists visit Inverclyde.			<p>Chief Executive</p>	June 21 - June 23	Recovery funding £50k	Environment and Regeneration

ECS 4 - Tourism to the area will have increased and Inverclyde will have benefitted from positive promotion

The council is currently recruiting, as part of the covid recovery funding, a new temporary tourism officer in the council's communications, tourism and health & safety service. The post, supported by the wider team, will focus on supporting the tourism Inverclyde group priority areas. The group includes representatives from the local tourism sector with recently expanded membership including accommodation and hospitality providers and the Inverclyde Chamber of Commerce. Recent tourism and destination marketing activity include the creation of new digital video content for consumers and businesses as part of Scottish Food and Drink fortnight and a partnership currently underway with the Greenock Telegraph to create a food and drink magazine for circulation in the newspaper and in local venues to support and promote the sector.

New town and village marketing video content is being finalised in partnership with Scotland's Towns Partnership to provide marketing content to encourage visitors, aligned to the 'discover' theme and call to action.

The high profile promotion of Inverclyde's walking and cycling routes in partnership with Newsquest as part of the Scottish Walking and Cycling Magazine circulated in The Sunday Herald, in a range of local newspapers and in retailers across the west of Scotland.

Plans are also being developed to create a new cruise industry event, in partnership with The Inverclyde Tourist Group and the discover Inverclyde website [www.discoverinverclyde.com](http://www.discoverinverclyde.com) content continues to be developed with new pages in place for the rangers service from Clyde Muirshiel, updated content for walks and cycling routes

The council's communications, tourism and health and safety service is currently recruiting to the position of events officer (part time) to provide support for town centre retailers and regeneration forums (where they are in place) to create new and support existing town and village events to encourage footfall.

The council chairs the Glasgow City Region Tourism and Destination Marketing Portfolio Group and has included, as part of its tourism recovery, a budget to contribute to joint marketing across the city region.

The offer has been made at the most recent portfolio group meeting and council areas are currently reviewing their budget and capacity to contribute. If they are able to joint marketing would be developed and officers will ensure it is aligned to one or more of the seven tourism actions set out in this report.

If city region partners are unable to support joint marketing, the budget, as set out in the tourism recovery plan, would revert back to support local marketing activity.

#### Progress Update

High Level Outcomes for: Health and Wellbeing		HW 1 - The Inverclyde community is supported to reconnect socially to recover from the impact of COVID.						
Outcome	Development Area	Actions/Milestones		RAG	Who is Responsible	Timescale	Resources Required	Links to Other Plans
HW1.1	Creating a social movement that promotes kindness and neighbourly communities	Establish Inverclyde Cares Programme Board .Potential to link with SG Commemorating Covid 19 fund for memorials		Corporate Director/CO HSCP	June 21- March 2022	IJB	IJB funding and Recovery Funding £40k	HSCP Strategic Plan
HW1.2	Supporting people to reconnect who have remained at home during COVID	Listening to communities, establishing communication/engagement.  Additional investment in community connectors to support people to join groups, re-engage with communities.  Community Connectors provide passes for leisure for access to physical activity  Development of Food to Fork to promote gardening inline with food growing strategy.		Service Manager CLD and Communities	June 21- March 2022	IJB		LOIP and CLD 3 year strategy
<b>What will success look like?</b>								People across Inverclyde are actively supported in their recovery from Covid and their wellbeing is promoted.
<b>Progress Update</b>								<ol style="list-style-type: none"> <li>1. Inverclyde Programme in place, a development session has taken place with 40 partners. A short life working group with community member led by Compassionate Inverclyde met on 18th August. A meeting with the Scottish Government has been arranged in September to access additional funding for memorial.</li> <li>2. All 6 local groups meet virtually and 2 local groups meeting virtually in September.</li> <li>3. Additional Community Connector posts advertised.</li> <li>4. Criteria for access to funding to support activity/ sport is being developed in partnership with third sector - three strands of funding: - Access to equipment - Community funding -gym/leisure passes. 5. Extension of horticulturist support, food prep &amp; cooking plan</li> </ol>



High Level Outcomes for:Economic Recovery										
Outcome	Development Area	Actions/Milestones		RAG	Who is Responsible	Timeline	Resources Required	Links to Other Plans		
ER 1.1	Furlough Extension	Provide support to the business community to extend the Furlough scheme where they have been unable to reopen.		Interim Service Director Environment & Economic Recovery	April 21 - April 22	Core (former West Scotland) and Loan Fund (£capped at £175K)	Business Recovery Scheme			
ER 1.2	Rent Relief Scheme	Create a rent relief scheme for businesses who are unable to meet their legal commitments to provide significant importance to the economy.		Interim Service Director Environment & Economic Recovery	April 21 - April 23	Recovery Funding £150k	Business Recovery Scheme			
ER 1.3	Town Centre Promotion	Create three events in each location to promote Town Centre Activity in Kilmacolm, Port Glasgow, Greenock and Gourock for local traders.		Interim Director Environment & Economic Recovery	June 21 - March 23	Recovery Funding £200k	Local Development Plan			
ER 1.4	Digital Marketing	Provide support to local businesses to ensure that their Marketing Strategy online is fit for purpose.		Interim Director Environment & Economic Recovery	June 21 - March 23	Cove + Recovery Funding - £150k	Business Recovery Scheme			
ER 1.5	Impact of Brexit and Covid on Stock	To provide specialist support to local businesses to remove barriers to gaining access to stock affected both by Covid and Brexit including import and export advice.		Interim Director Environment & Economic Recovery	April 21 - March 22	Recovery Funding - £50k	Business Recovery Scheme			
ER 1.6	Extension to Discretionary Grant Scheme	To extend discretionary grant scheme support beyond existing Scottish Government intervention.		Interim Director Environment & Economic Recovery	April 21 - March 22	Recovery Funding - £500k	Business Recovery Scheme			
ER 1.7	Business Support Schemes	To continue the delivery of the Scottish Government Business Support Schemes		Interim Directors Regen&Planning/Corporate Services & Org. Recovery	April 21- March 22	Scottish Government Funding	Business Recovery Scheme			
ER 1.8	Town Centre Parking	Extension of Pay and Display suspension in town centre car parks		Head of Roads and Environmental Shared Services	May 21- March 22	Recovery Funding £349k	Business Recovery Scheme			
ER 1.9	Workforce Development	Provision of fully subsidised training to eligible large and small orgs. to up-skill/ re-skill their existing workforce. Training will enable employers to address key skills gaps, within their workforce allow them to become more productive and efficient, as well as helping with recovery.		Assistant Principal: Enterprise and Skills West College Scotland	April 21 - December 21	£1m (West Region)	Business Recovery Scheme			
ER 1.10	Workforce Development	Provide support to local businesses to train their staff via a Modern Apprenticeship (MA) gaining industry experience, skills , workplace training and recognised vocational qualifications		Assistant Principal: Enterprise and Skills West College Scotland	April 21 - March 22	£450k (West Region) approved	Business Recovery Scheme			
ER 1.11	Workforce Development	Working with the Council maximise job opportunities for local people within NHS Greater Glasgow & Clyde.		Director of Human Resources & Organisational Development NHS GGC	June 21 - March 23	£25k Core funding	Business Recovery Scheme			
ER 1.12	Workforce Development	Develop a wraparound programme with Inverclyde Council to provide job coaching to support employment in NHS Greater Glasgow & Clyde.		Director of Human Resources & Organisational Development NHS GGC	June 21 - March 23	£25k Core funding	Business Recovery Scheme			
ER 1.13	Workforce Development	Provide 10 additional job coaches to the Inverclyde Offer from DWP .		Customer Service Leader WS IA&B DWP	April 21 - March 22	DWP Core Funding	Business Recovery Scheme			
<b>What will success look like?</b>							The impact of Covid on the business community of Inverclyde is minimised whilst the support for individual businesses is maximised.			
<p>Three interventions have been deployed under the furlough scheme ranging from £25k to £5k. The rent relief scheme has been promoted by economic development officers to potentially affected businesses. Recruitment of the part time town centre event post is underway and discussions are ongoing with traders and Town Centre regeneration forums. The closing date to recruit the economic development officer (Town Centres) has now closed with an appointment imminent. promotion of the digital marketing support will fail to this individual however any inquiries will be dealt with by existing economic development staff. Three enquiries are being supported through the Brexit Covid intervention. Whilst a number of UK / Scottish Government schemes remain open we have exhausted most of the eligible client base interventions. It is in the coming weeks / months that the importance of the Councils schemes will prevail. The pay and display suspension is programmed to remain in place till the end of the financial year.</p> <p>£1m of funding has been fully committed and is supporting employees to gain valuable training, learning, skills and qualifications to support economic recovery. To date the College has committed resources to over 100 companies supporting 1,000 employees to enhance their productivity and sustainability as well as their organisation. A further £1.2m has been committed to WGS by SFC to support this activity to the end of July 2022. Also during the reporting period WGS provided support to 23 businesses from across the region to start, train and progress 77 people in a Modern Apprenticeship (MA). Specifically, the College provided support to inverclyde businesses to start and train 21 of their staff via an MA. In addition WGS has supported businesses from across the West region to start and train 21 people from inverclyde in an MA. The training investment secured to support existing and start new MAs during this period is valued at £338,850. The College is continuing to respond to employer demand and are requesting additional places in Health and Social Care, Administration, Chemicals and Biotechnology Related Engineering and Energy; and Management to meet economic recovery requirements.</p>										
<b>Progress Update</b>										

High Level Outcomes for: Economic Recovery								
Outcome	Development Area	Actions/Milestones		RAG	Who is Responsible	Timescale	Resources Required	Links to Other Plans
ER 2.1	<b>Investment in Clyde Muirshiel Regional Park</b>	Provide Investment to the existing facilities at Lunderston Bay, Connalees and Path infrastructure to promote physical activity and healthy pastimes.			Interim Head of Property Services	April 2021- March 2022	<b>Recovery Funding - £250k</b> (Naturescot £72k)	Sports Strategy, health and wellbeing
ER 2.2	<b>Investment in Council Parks Estate</b>	Upgrade facilities at Kilmacolm, Coronation and King Street Parks to support outdoor activities			Head of Roads and Environmental Shared Services	April 2021- March 2022	<b>Recovery Funding- £200k</b>	Sports Strategy, Health and Wellbeing
<b>What will success look like?</b>							Given the increased demands on our outdoor spaces, during Covid this investment will future proof the facilities in the short to medium term ensuring they remain accessible to the people of Inverclyde.	
<b>Progress Update</b>							The working group has considered a series of projects to improve the facilities within Clyde Muirshiel and these works have now been instructed. Proposals on the Park upgrade works will be presented to the next meeting of the Environment and Regeneration Committee.	

High Level Outcomes for: Economic Recovery							
Outcome	Development Area	Actions/Milestones	RAG	Who is Responsible	Timescale	Resources Required	Links to Other Plans
ER 3.1	<b>Job Recovery Plan</b>	Delivery of 210 employment opportunities within Inverclyde Council and the wider Community.		Interim Director Environment & Economic Recovery	April 2021- March 2022	£6m (already approved)	Economic Recovery
ER 3.2	<b>Economic Business Case</b>	Joint Commissioning of Economic business case via City Region Intelligence Hub		Chief Executive	April 2021- March 2022	£25k (already approved)	Economic Recovery
<b>What will success look like?</b>		210 Individuals employed within the Council and wider community					
<b>Progress Update</b>		Works have begun or are about to begin in all of the interventions within the Jobs recovery Plan - detailed activity reports will be provided to the Councils Environment and Regeneration Committee. An inception meeting on the economic business case activity is scheduled for September 24th					