



<b>Report To:</b>	<b>Inverclyde Alliance Board</b>	<b>Date:</b>	<b>6 December 2021</b>
<b>Report By:</b>	<b>Martin McNab Interim Head of Services Public Protection and Recovery</b>	<b>Report No:</b>	
<b>Contact Officer:</b>	<b>Andrina Hunter Service Manager Corporate Policy, Performance and Partnerships</b>	<b>Contact No:</b>	<b>01475 712042</b>
<b>Subject:</b>	<b>Covid 19 Partnership Recovery Plan Update</b>		

## **1.0 PURPOSE**

- 1.1 To update the Alliance Board on the progress of actions contained within the Inverclyde Alliance Partnership Recovery Plan.

## **2.0 SUMMARY**

- 2.1 A refreshed Partnership Recovery Plan was developed and approved by the Alliance Board in June 2021. Nine key outcome areas were identified covering Education, Culture and Sport; Health and Wellbeing; and Economic Recovery.
- 2.2 Good progress has been made across all areas of the outcome areas with a range of activities and initiatives highlighted within the report. Appendix 1 provides a full progress update in relation to each outcome.

## **3.0 RECOMMENDATIONS**

- 3.1 It is recommended that the Alliance Board note the progress made against the Partnership Recovery Plan actions.

**Martin McNab  
Interim Head of Service Public Protection and Recovery**

## **4.0 BACKGROUND**

4.1 The Alliance Board approved a one year Partnership Recovery Plan in June 2021. In March 2021 the Council set aside £4m through its budget process to fund Covid recovery initiatives, both within the Council and in the wider community. In addition to the Council funding, a range of national and core funding is also being utilised to fund some of the initiatives outlined in the recovery plan.

4.2 **The Partnership Recovery Plan has 9 key outcomes:**

### **Education, Culture and Sport**

- All Young People in Inverclyde have a successful return to their education and any gaps in attainment or experience are addressed
- Educational establishments have taken forward the lessons learned from Covid-19 to provide an improved and more flexible curriculum – especially with regard to digital provision
- Inverclyde has held a series of arts, cultural and sporting events to promote the area – especially the outdoors. The events will promote both physical and mental health and wellbeing
- Tourism to the area will have increased and Inverclyde will have benefitted from positive promotion

### **Health and Wellbeing (formerly Humanitarian)**

- The Inverclyde community is supported to reconnect socially to recover from the impact of Covid -19
- The Inverclyde community is supported emotionally to recover from the impact of Covid-19

### **Economic**

- Support local businesses to recover from Covid-19.
- The Inverclyde community is supported to become more physically active to recover from Covid-19
- The Inverclyde Community is supported into employment to recover from Covid19

## **5.0 PROGRESS TO DATE**

5.1 Good progress has been made to date across all nine outcome areas. Appendix 1 provides a progress update related to each outcome.

Key highlights include:

### **Education, Culture and Sport**

- Recovery teachers are in place as is a process for quality assuring recovery using peer reviews.
- Over 16,000 different sessions were offered as part of the summer of fun.
- Recruitment has started for the additional Duke of Edinburgh staff
- Updated guidance has been provided to schools on Bereavement Change and Loss.
- A play therapist is in place and is part of a focus group for play pedagogy in the early years.
- The Digital strategy was taken to Education and Communities Committee in November 2021.
- WCS won a diversity through education award for their work on providing digital devices to students during the pandemic.
- Culture Collective - a writer and an artist in residence to work with communities have been appointed.
- Engagement is taking place with community groups about developing proposals for the Locality funding.
- £5K has been allocated to CVS to give to small community groups to help them re-establish.
- The council is currently recruiting, as part of the Covid recovery funding, a new temporary tourism officer in the council's communications, tourism and health & safety service.
- The group has developed seven key areas of focus: Food and drink, Towns and villages, Film and television, Outdoor activities and sports, Discover Inverclyde, Cruise ships, Heritage and walking.

- A food and drink promotion has been put in place in partnership with Newsquest which was launched and made available free through the Greenock Telegraph.

## 5.2 Health and Wellbeing

- Inverclyde Cares Board now operational and developing a set of key priorities for the next 2 years.
- Additional Community Connectors now in post at Your Voice to encourage adults to re-connect in key activities within the community.
- Work relating to leisure passes is underway and development work is ongoing relating to food to Fork.
- There have now been three meetings in relation to the COVID memorial work to develop an agreed approach. Remembering Together is being delivered by greenspace scotland with funding from the Scottish Government and delivered locally through CVS Inverclyde. A draft is being developed for prospective artists which provides information regarding the programme, the commission, the area, artist criteria, criteria for selection, and details on responding to the brief. It is hoped artists will be appointed in early February 2022 to work with communities to develop proposals by July 2022.
- The wellbeing plan continues to develop across the HSCP.
- One of the latest new ideas is the caring cuppa scheme that encourages members of the public including our staff to have a free tea or coffee from a number of local providers.
- The social media campaign is now well underway that highlights a range of supports on offer across the community.

## 5.3 Economic

- Three interventions have been deployed under the furlough scheme ranging from £25k to £5k.
- The rent relief scheme has been promoted by economic development officers to potentially affected businesses.
- The closing date to recruit the economic development officer (Town Centres) did not realise a positive appointment and has been re-advertised.
- Four enquiries are being supported through the Brexit /Covid intervention.
- The pay and display suspension is programmed to remain in place till the end of the financial year.
- The working group has considered a series of projects to improve the facilities within Clyde Muirshiel and these works have now been instructed.
- Proposals on the Park upgrade works will be presented to the Council's Environment and Regeneration Committee.
- Jobs Recovery Plan has now commenced with a range of interventions with posts being filled.

## 6.0 **IMPLICATIONS**

- 6.1 Legal: none at present  
Finance: none at present  
Human Resources: none at present  
Equality and Diversity: none at present  
Repopulation: none at present  
Inequalities: none at present

## 7.0 **CONSULTATIONS**

- 7.1 n/a

## 8.0 **LIST OF BACKGROUND PAPERS**

- 8.1 Inverclyde Alliance Partnership Recovery Plan

High Level Outcomes for: Education, Culture and Sport		ECS1 - All young people in Inverclyde have a successful return to their education and any gaps in attainment or experiences are addressed						
Outcome	Development Area	Actions/Milestones		RAG	Who is Responsible	Timescale	Resources Required	Links to Other Plans
ECS 1.1	Ensuring that guidelines continue to be followed for a safe return to education	Schools, Early Years establishments and WCS ensure all risk assessments are in place and national guidance is followed. College establishing blended and on campus learning provision for all students - including the school college partnership	Head of Education/WCS	Green	April -21 - August 22	Core	IC Organisational plan	
ECS 1.2	Attainment gap continues to reduce	The attainment challenge continues to address gaps in educational attainment through targeted interventions.	Head of Education	Green	April 21 - June 22	Core	IC Organisational plan/Attainment Challenge plan/Service Improvement plan	
ECS 1.3	Summer of fun	Recovery teachers and support is in place in all establishments - including a process to quality assure use of allocation	Head of Education	Green	April 21 - June 22	SG funding /1140	IC organisational plan	
ECS 1.4	Free School Meals	Recovery programmes at all levels are in place - including the school college partnership programme and WCS	Head of Education/WCS	Green	WCS Deferral funding . Education recovery funding			
ECS 1.5	Duke of Edinburgh and increased outdoor experiences	A summer programme is in place to give young people and students opportunities for experiential activities. This is in addition to all other summer programmes that would normally take place.	Corporate Director Education, Communities & Organisational Development	Green	July/August 21	SG funding - expected (Further details needed)	Children's Services Plan	
	What will success look like?	Every young person in Inverclyde will have had the opportunity to catch up on missed experiences. The Attainment gap linked to deprivation will continue to be reduced and young people will be provided with support to catch up on any missed learning.	Service Manager Communities	Green	June 2021 - March 2023	Recovery Funding £192k	Children's Service Plan/CDIP	
	Progress Update	1.1 We continue to follow national guidance, with the latest version being issued at the beginning of October. 1.2 Recovery teachers are in place as is a process for quality assuring recovery using peer reviews. The primary attainment gap is being monitored but the biggest gaps are being seen in P7. 1.3 Over 16,000 different sessions were offered as part of the summer of fun. feedback has been very positive and a full update was taken to the Education and Communities committee. 1.4 A report was taken to the Education and Communities Committee to advise that further work is required before the implementation of P6 and 7 universal free school meals. 1.5 we saw a 54% completion rate compared to previous years which is commendable considering the challenges faced. Recruitment has started for the additional D of E workers.						

High Level Outcomes for: Education, Culture and Sport								
Outcome	Development Area	Actions/Milestones		RAG	Who is Responsible	Timescale	Resources Required	Links to Other Plans
ECS 2.1	Curriculum	The curriculum has been adapted to ensure a focus on health and wellbeing and to explore different ways of learning and teaching		Head of Education	April 21 - June 22	PEF/Attainment Challenge/1140	Service Improvement Plan/CDIP/organisational plan	
ECS 2.2	Digital Strategy	Agree an ambitious educational digital transformation strategy which will take place over the next 10 years  College - ensuring all students are digitally equipped and given the skills and support to ensure that they can access online and blended learning.		Head of Education	April 21 - June 31	Budget process from 22/23	Organisational Recovery plan	
<b>What will success look like?</b>							All learners in Inverclyde benefit from a curriculum and approaches to learning that is progressive and has learned lessons from the experiences of COVID 19	
<b>Progress Update</b>							2.1 Updated guidance has been provided to schools on Bereavement Change and Loss, trauma Informed Practice and Attachment theory. A play therapist is in place and is part of a focus group for play pedagogy in the early years. 2.2 The Digital strategy was taken to Education and Communities Committee in November 2021. the strategy is ambitious and is aimed to facilitate any time any place learning. 2.2 WCS won the Herald Diversity Award for Diversity in Education for their work on providing digital devices and support to students during the pandemic.	



High Level Outcomes for: Education, Culture and Sport							ECS 4 - Tourism to the area will have increased and Inverclyde will have benefitted from positive promotion	
Outcome	Development Area	Actions/Milestones		RAG	Who is Responsible	Timescale	Resources Required	Links to Other Plans
ECS4.1	Tourism and marketing	<p>Tourism and visitor marketing support and delivery to embed the 'discover Inverclyde' call to action and co-ordinate tourism and visitor promotion to further increase profile through place marketing by creation of a two year marketing/tourism post and associated marketing budget (£150K), support for the work of Inverclyde tourism group as the front face of tourism in Inverclyde for visitors and cruise passengers (£30K) and the creation of new interpretation and marketing material, aligned to 'discover Inverclyde' call to action for a range of locations including Lunderston Bay, Greenock Cut, and the new Cruise Visitor Centre (£40K)</p> <p>Contribution to support city region-wide marketing campaigning with a funding allocation of £25K per year for two years contingent on other areas contributing funding to support wider marketing. If no opportunities available across wider city region funding would revert back to support additional Inverclyde-led or local partnerships tourism marketing.</p>	<p>Service Manager Corporate Communication, Tourism and H&amp;S</p>	<p>June 21 - June 23</p>	<p>Recovery funding £220K</p>			Health and wellbeing; Sports Strategy; Environment and Regeneration
	What will success look like?	Increased tourists visit Inverclyde.						<p>The council is currently recruiting, as part of the covid recovery funding, a new temporary tourism officer in the council's communications, tourism and health &amp; safety service. Post appointed to, currently going through HR, expected to be in post in November 2021.</p> <p>The post, supported by the wider team, will focus on supporting the tourism Inverclyde group priority areas. The group includes representatives from the local tourism sector with recently expanded membership including accommodation and hospitality providers and the Inverclyde Chamber of Commerce.</p> <p>The group has developed seven key areas of focus:</p> <p>Food and drink - An existing partnership with Scotland's food and drink will be enhanced with the creation of a new regional food group aligned to the 'discover Inverclyde' call to action.</p> <p>Towns and villages - Support for town and village businesses across Inverclyde.</p> <p>Film and television - Continue to positively support requests for film and TV production in Inverclyde</p> <p>Outdoor activities and sports - Focus marketing on outdoor activity</p> <p>Discover Inverclyde - Align all tourism marketing to the 'discover Inverclyde' call to action.</p> <p>Cruise ships - Capitalise on the re-introduction of cruise visits and promote Inverclyde as Scotland's cruise ship capital of Scotland.</p> <p>Heritage and walking - Recognise the areas heritage and ensure opportunities to celebrate and promote are maximised and encourage walking tours of Inverclyde.</p> <p>New town and village marketing content finalised in partnership with Scotland's Towns Partnership to provide marketing content to encourage visitors, aligned to the 'discover' theme and call to action.</p> <p>The high profile promotion of Inverclyde's walking and cycling routes in partnership with Newsquest as part of the Scottish Walking and Cycling Magazine circulated in The Sunday Herald, in a range of local newspapers and in retailers across the west of Scotland.</p> <p>A food and drink promotion has been put in place in partnership with Newsquest which was launched and made available free through the Greenock Telegraph and in a range of food and drink outlets locally.</p> <p>The next meeting of the Glasgow City Region Tourism Portfolio Group is scheduled for 23 November 2021. No joint campaigns are currently planned and, if none proposed at that meeting, the funding would revert back to Inverclyde only marketing in line with the proposal agreed by the council for this funding.</p>

		HW 1 - The Inverclyde community is supported to reconnect socially to recover from the impact of COVID.						
		<b>High Level Outcomes for: Health and Wellbeing</b>						
Outcome	Development Area	<b>Actions/Milestones</b>		RAG	Who is Responsible	Timescale	Resources Required	Links to Other Plans
HW1.1	Creating a safer movement that promotes kindness and neighbourly communities	Establish Inverclyde Cares Programme Board Potential to link with SG Commemorating Covid 19 fund for memorials		Corporate Director/CO HSCP	June 21-March 2022	IJB funding and Recovery Funding £40k	HSCP Strategic Plan	
HW1.2	Supporting people to reconnect who have remained at home during COVID	Listening to communities, establishing communication/engagement. Additional investment in community connectors to support people to join groups, re-engage with communities. Community Connectors provide passes for leisure for access to physical activity Development of Food to Fork to promote gardening inline with food growing strategy.		Service Manager CLD and	June 21-March 2022	IJB	LOIP and CLD 3 year strategy	
		<b>What will success look like?</b>		People across Inverclyde are actively supported in their recovery from Covid19 and their wellbeing is promoted.				
		<b>Progress Update</b>		Inverclyde Cares Board now operational and developing a set of key priorities for the next 2 years. Additional Community connectors now in post at Your Voice to encourage adults to re-connect in key activities within the community. Work relating to leisure passes is underway and development work is ongoing relating to food to fork. There have now been three meetings in relation to the COVID memorial work to develop an agreed approach.				





High Level Outcomes for: Economic Recovery								
Outcome	Development Area	Actions/Milestones		RAG	Who is Responsible	Timescale	Resources Required	Links to Other Plans
ER 2.1	<b>Investment in Clyde Muirshiel Regional Park</b>	Provide Investment to the existing facilities at Lunderston Bay, Cornalees and Path infrastructure to promote physical activity and healthy pastimes.			Interim Head of Property Services	April 2021- March 2022	<b>Recovery Funding - £250k</b> (Naturescot £72k)	Sports Strategy, health and wellbeing
ER 2.2	<b>Investment in Council Parks Estate</b>	Upgrade facilities at Kilmacolm, Coronation and King Street Parks to support outdoor activities			Head of Roads and Environmental Shared Services	April 2021- March 2022	<b>Recovery Funding- £200k</b>	Sports Strategy, Health and Wellbeing
<b>What will success look like?</b>							Given the increased demands on our outdoor spaces, during Covid this investment will future proof the facilities in the short to medium term ensuring they remain accessible to the people of Inverclyde.	
<b>Progress Update</b>							Works have commenced in respect of the projects at Lunderston Bay and Cornalees within Clyde Muirshiel Regional Park. Proposals are being developed for consideration in respect of the Council Parks.	

High Level Outcomes for: Economic Recovery							
ER3 - The Inverclyde community is supported into employment to recover from Covid 19 Jobs Recovery							
Outcome	Development Area	Actions/Milestones	RAG	Who is Responsible	Timescale	Resources Required	Links to Other Plans
ER 3.1	<b>Job Recovery Plan</b>	Delivery of 210 employment opportunities within Inverclyde Council and the wider Community.		Interim Director Environment & Regeneration	April 2021- March 2022	£6m (already approved)	Economic Recovery
ER 3.2	<b>Economic Business Case</b>	Joint Commissioning of Economic business case via City Region Intelligence Hub		Chief Executive	April 2021- March 2022	£25k (already approved)	Economic Recovery
<b>What will success look like?</b>		210 Individuals employed within the Council and wider community					
<b>Progress Update</b>		A number of Council staff have engaged in the Workforce refresh programme and a further report will be brought forward highlighting its outputs in due course, meanwhile in the wider employability programme we have 27 new start apprentices and two continuers, of our fourteen graduate places 4 are in post, 3 are in safe recruitment and the remaining 7 are in recruitment phase. Our wage subsidy programme has seen 141 jobs supported with a further 26 in progress and our Kickstart programme has 18 candidates in the programme					