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<b>Report To:</b>	<b>Inverclyde Alliance Board</b>	<b>Date:</b> 18 June 2018
<b>Report By:</b>	<b>Elaine Cannon, Service Improvement Manager, River Clyde Homes</b>	<b>Report No:</b>
<b>Contact Officer:</b>	<b>Elaine Cannon</b>	<b>Contact No: 788921</b>
<b>Subject:</b>	<b>Update on Getting it Right for Broomhill</b>	

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## **1.0 PURPOSE**

- 1.1 The purpose of this report is to provide the Alliance Board with an update on the progress of the Getting it Right for Broomhill Governance Group and to have the Outcomes approved.

## **2.0 SUMMARY**

- 2.1 At the Programme Board on 12<sup>th</sup> February 2016, a detailed brief for the Neighbourhood/Locality Planning for Broomhill was presented. This was agreed as the way forward for the Getting it Right For Broomhill Governance Group.
- 2.2 The core of the approach is asset based community development around a locality, using co-production as a way of engaging with communities to effectively co-produce an agreement set of outcomes and activities. The aim is to have communities at the centre of the delivery of any activity or even part of the delivery of services.
- 2.3 There have been several meetings of the Getting it Right for Broomhill Governance Group to take this work forward. Membership of the group consists of representatives from River Clyde Homes, Third Sector (represented by CVS Inverclyde), HSCP, Inverclyde Council, IAMH and Police Scotland.
- 2.4 The key priority for the Getting it Right for Broomhill approach is to improve outcomes and reduce inequalities for those living in Broomhill and making Broomhill a desirable place to live. The aims of the approach are to:
- Work even more closely with communities and residents to further involve the public in the design and delivery of the services they use (co-production)
  - Identify and harness all the assets available in a community to help deliver positive outcomes
  - Support families/households to help themselves and reduce dependency on services
  - Support more families/individuals into employment and into good quality, sustained work
  - Support young people into employment
  - Improve levels of physical and mental health
  - Reduce drug and alcohol misuse
  - Reduce levels of reoffending and antisocial behaviour
  - Support families with children to achieve more
  - Build on our existing partnership working to enhance integrated services and improved outcomes
  - Look for opportunities to reduce duplication, better use of resources and share services

(public, third and private sectors).

- 2.5 At the Programme Board on 17 May 2016, the Board advised that it would like to see the outcomes match the LOIP/SOA Wellbeing Outcomes and would like the detailed analysis of the issues.
- 2.6 Revised Outcomes are attached in the appendix, for approval by the Alliance Board at this meeting.
- 2.7 A summary of achievements in Broomhill are outlined below (from 18 May 2018):
- 200 new lets
  - 133 new customers to the area
  - 341 tenanted properties provided with newly refurbished homes (kitchen/bathroom/rewire).
  - New Retirement Housing Model at Broomhill Court with associated increased tenancy management provision – 30 new lets since launch in September 2017.
  - High rise occupancy in percentage: Whinhill Court 91%, Prospecthill Court 97% and Broomhill Court 37%.
- 2.8 A full progress report is attached in appendix one with the following:
- Revised outcomes
  - Letting update
  - Physical regeneration update
  - Wider role activities

### **3.0 RECOMMENDATIONS**

- 3.1 It is recommended that the Alliance Board:-
- a. Approves the proposed outcomes of the GIRFB group in the attached report.
  - b. Notes the letting, regeneration and wider role activities update provided in the attached report.
  - c. Continues to commit services to support this group.

**Elaine Cannon**  
**Service Improvement Manager (Central)**  
**River Clyde Homes**



# Getting it Right for Broomhill

## Governance Group Update



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## **1.0 Getting it Right for Broomhill (GIRFB) Governance Group Update**

The last meeting of the GIRFB Governance Group was held on Monday 4<sup>th</sup> December 2017. With the regeneration project nearing completion and attendance at the meetings quite poor, RCH are re-evaluating the future of this group. RCH will endeavour to facilitate an event later in the year to celebrate successes and lessons learned and to present a study that Stirling University are undertaking on the Broomhill area.

## **1.2 Outcomes**

The members were informed at the August meeting that the SOA Programme Board would like to see the GIRFB Outcomes to include a detailed analysis of the issues and to be developed in line with the SOA/LOIP Wellbeing Outcomes.

The Outcomes have since been amended and are contained in this report and approval is sought from the Alliance Board at the meeting on Monday 18<sup>th</sup> June 2018.



## **Getting it Right for Broomhill Governance Group Aims & Outcomes 2017-2020**

The aim of the Broomhill regeneration project is to not only deliver physical enhancements to buildings, but to ensure that social needs of the community are met by establishing a safe and sustainable neighbourhood.

The key priority for this approach is to improve outcomes and reduce inequalities for those living in Broomhill and making Broomhill a desirable place to live. Over the course of the work outlined in this paper, the Governance Group will be working closely with the Broomhill Community to develop a set of commonly agreed outcomes, which everyone will be working towards. Those outlined below are a marker for direction of travel.

The aims of the approach are to:

- Work even more closely with communities and residents to further involve the public in the design and delivery of the services they use (co-production)
- Identify and harness all the assets available in a community to help deliver positive outcomes
- Support families/households to help themselves and reduce dependency
- Support more families/individuals into employment and into good quality, sustained work
- Improve levels of physical and mental health
- Reduce drug and alcohol misuse

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- Reduce levels of reoffending and antisocial behaviour
- Support families with children to achieve more.
- Build on our existing partnership working to enhance integrated services and improved outcomes.
- Look for opportunities to reduce duplication, better use resources and share services (public, third and private sectors).

This will impact on organisations by:

- Reducing demand and focussing on early intervention
- Removing duplication and waste by considering delivery from a whole system perspective
- Involving individuals/families and practitioners directly in recognising need for and developing service re-design.

From a community perspective this should ultimately result in the following outcomes:

- Empowered and sustainable community
- Increased wellbeing and reduced inequalities
- Increased feelings of safety
- Increased financial security through employment or better access to support and advice services
- Greater social inclusion of families
- All children have the best start and improved opportunities in life

More detailed outcomes have been broken down into five sections in line with the Community Planning Wellbeing Outcomes:

1. Included
2. Achieving
3. Safe
4. Healthy
5. Nurtured

## Appendix One

Included					
<p><b>Assets:</b>  RCH  Broomhill Tenants and Residents Association (TARA)  Whinhill and St Patrick's Primary Schools  Notre Dame High School and Inverclyde Academy  Rig Arts  IAMH  Inverclyde Council Community Learning and Development</p> <p><b>Key issues:</b>  Levels of engagement have increased during the regeneration of Broomhill through footfall in the RCH Broomhill Office and surgeries, attendance at the TARA public meetings, RCH open day/events/family fun days and RIG Arts classes. Despite these positive impacts, there is still scope to further engage with those who are hard to reach e.g. single males and young people. The new IAMH's Broomhill Gardens and Community Hub will provide an accessible community facility for people to congregate, engage in learning and participate in social activities.</p>					
Actions	Key Agencies	Implications	Outcomes	Baseline	Measurement
<p>Continue officer presence in Broomhill via neighbourhood office</p> <p>Support community and provide events for customers within the new community hub and through CDO</p>	River Clyde Homes	<p>Customers have better access to RCH staff and therefore build a positive rapport.</p> <p>Participating at community events can support social inclusion, community cohesion and increase the feeling of wellbeing.</p>	Number of community events have increased	September 2015	Number of community events and number of people attending events



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Include community in new ideas and future plans through competitions and consultations		Local people will feel valued and this should increase their confidence in River Clyde Homes as well as overall neighbourhood satisfaction.			
Continue working with Broomhill TARA and support public meetings	Broomhill TARA  River Clyde Homes  Inverclyde Council	Increase community satisfaction with local agencies as this gives them a platform to voice concerns.	Levels of community engagement and cohesion have increased	2016 Place Standard survey	Place Standard tool

Achieving					
<p><b>Assets:</b>  Inverclyde Regeneration and Employability Group  IAMH/Broomhill Garens and Community Centre  Whinhill and St Patrick's Primary Schools  Notre Dame High School and Inverclyde Academy  CVS Inverclyde  Inverclyde Community Development Trust</p> <p><b>Key Issues:</b>  Broomhill fairs very poorly in terms of deprivation. In reference to the SIMD, Broomhill scores worst in the domains relating to employment and income; 30% of residents are income deprived along with 33% being employment deprived. As well as this, Broomhill residents across all working age groups are generally more likely to be claiming benefits when compared to the Inverclyde and Scottish averages. This is particularly profound amongst those aged 50-64 years who are twice as likely to be claiming benefits as the Scottish average.</p>					
Actions	Key Agencies	Implications			
			Outcomes	Baseline	Measurement
Free art classes at Art Flat	RIG Arts	Community are upskilled in creative methods including furniture/clothing upcycling, filmmaking, stained glass, mosaic, stone carving and textiles	Access to improve skills and training opportunities has improved	Sept 2015	Number of people attending art flat since opening
Ongoing attainment Challenge in Whinhill and St Patricks Primary Schools	Inverclyde Council  Barnardos	Breaking down education barriers in schools to ensure that every child has the best start in life and opportunities made available to them.  Family learning can lead parents/carers into positive	Attainment for children living in Broomhill has increased  Employment in Broomhill has	CLD/Education data	CLD/Education data

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		opportunities for volunteering, training and employment.	increased		
Broomhill Jobs Fair	West College Scotland	Providing advice on WCS courses	People living in Broomhill have improved access to further education	Number of people attending college from Broomhill area from 2015.	WCS student postcode database
Broomhill Jobs Fair	River Clyde Homes (lead)	Providing opportunities for local people to encourage them into work experience, training, education or employment	Access to training and employment opportunities has increased	Number of people in training or employment from 2015	Information provided by all partners
RIG Arts	DWP				
Broomhill Arts Project Admin job	The Trust				
Greenock Morton Positive Goals for RCH customers	Inverclyde Council Community Learning and Development				
Local employment and Training through RCPM and contracts	Greenock Morton				
	Street League				
	RIG Arts				
Ongoing support for customers from RCH Tenancy Sustainment and Support Team	River Clyde Homes	Providing benefit and income advice	Household income is maximised	Number of successful applicants claiming benefits or in receipt of grants from 2015	DWP postcode database
	DWP				

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Safe					
<p><b>Assets:</b>  Police Scotland  CCTV  Community Wardens  River Clyde Homes Housing Officers</p> <p><b>Key Issues:</b>  Crime and ASB are commonly cited issues in Broomhill; whether perceived or actual. These remain factors which are suppressing demand for living in Broomhill. Perceptions are also reinforced by the area's crime score in the SIMD as Broomhill places in the top worst % in Scotland for crime. Police Scotland has also confirmed that the Broomhill area – as part of the Town Centre policing ward – has the highest level of crime in Inverclyde.</p> <p>Police Scotland has been working in partnership with RCH, IC and other partners in Broomhill in the last year or two. Some residents suggest Broomhill is improving in relation to crime – whilst the 2012 SIMD data (based on 2011 figures) on crime is poor, residents have noted improvements in the last 3 – 5 years. The SIMD 2016 still shows the datazones as being high in the rankings for crime, but overall, only one of the datazones fall into the top 10% most deprived. All three are within the top 20% most deprived in Scotland.</p>					
Actions	Key Agencies	Implications			
			Outcomes	Baseline	Measurement
Increased surveillance through new CCTV  Revised ASB policy – zero tolerance	River Clyde Homes	Residents feel safer and increased satisfaction with the local area.  People are less likely to commit crime in fear of getting caught  RCH can end tenancies based on ASB therefore 'keeping the peace' in the neighbourhood	Anti-social behaviour cases have decreased	From 2015	RCH ASB cases database

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Neighbourhood police presence  Increased CCTV	Police Scotland  River Clyde Homes	People are deterred from committing crime and residents feel safer	Crime levels have decreased	From 2015	Police Scotland Broomhill Neighbourhood statistics
Community Wardens presence	Inverclyde Council  River Clyde Homes	Residents have access to report any problems and feel safer	People feel safe after dark	From 2015	Number of calls to community wardens

Healthy					
<b>Assets:</b> <ul style="list-style-type: none"> <li>• Greenock Health Centre</li> <li>• Broomhill Gardens and Community Hub</li> <li>• Football Pitch</li> <li>• Bowling Club</li> <li>• Allotments</li> <li>• Murdieston Park (surrounding area)</li> <li>• Well Park (surrounding area)</li> <li>• Whinhill Golf Course (nearby)</li> <li>• Close access to Greenock Cut</li> <li>• Greenock Sports Centre (surrounding area)</li> <li>• Waterfront Leisure centre (surrounding area)</li> </ul>					
<b>Key Issues:</b> <p>Life expectancy in the Greenock Upper Central intermediate geography for males is 67 years, and for females is 74.6 years, both of which are below the Scottish average of 74.5 years and 79.5 years respectively (2012 SIMD)</p> <p>The area has higher than average early deaths (under 75 years) from cancer, heart disease and cerebrovascular disease and higher than average hospitalisations because of alcohol and drugs. The area has a much higher than average numbers of people within the mental health measures (indicating poor mental health), although suicide rates are close to the Scottish average. (2010 Scot Pho profiles)</p> <p>There is a lack of green spaces within Broomhill with the communal parts of the area largely concrete and lack of private 'defensible space'. There are no facilities for small children, with no play park available. There are also higher proportions of derelict land in the Broomhill area and anecdotal evidence suggests that derelict land is often associated with other negative issues such as crime and ASB therefore influencing a decrease in wellbeing and neighbourhood satisfaction. 82% of Broomhill residents live within 500 metres of a derelict site, compared to 34% in Inverclyde and just 29% in Scotland.</p>					
Actions	Key Agencies	Implications			
			Outcome	Baseline	Measurement

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Establishment of Broomhill Gardens and Community Hub	Inverclyde Association for Mental Health  Inverclyde Council	Residents will have access to a community space that will improve socialising, community cohesion and sense of wellbeing.	Feelings of wellbeing have increased	2016 Place Standard Survey	Place Standard Tool
RCH regeneration works and environmental improvements	River Clyde Homes	Residents have access to modern housing and high quality open space which will improve feelings of mental wellbeing.	Mental wellbeing has improved	HSCP data	HSCP data
New Greenock Health Centre	HSCP	Residents will have close access to a modern health care building and a large area of derelict land will have been developed.	Physical wellbeing has improved	Healthy Life Expectancy	HSCP / SIMD



Nurtured				
<b>Assets:</b> <ul style="list-style-type: none"> <li>• RIG Arts Art Flat</li> <li>• Broomhill Gardens and Community Hub</li> <li>• River Clyde Homes Regeneration Programme</li> <li>• Inverclyde Council</li> </ul> <b>Key Issues:</b> <p>The Greenock Upper Central Intermediate geography has a higher than average number of single adult dwellings against both the Scottish average and that for Inverclyde as a whole (2010 Scot Pho profiles).</p> <p>Broomhill is a high density housing development, home to 561 properties of which are currently owned and managed by RCH. The existing stock comprises of three high rise tower blocks, along with a number of low rise properties, including flatted accommodation in the form of 'walk ups'. Nearly twice as many Broomhill residents live in social rented properties when compared to the Scottish average.</p> <p>RCH have recently launched Broomhill Court as a retirement housing. Retirement housing provides an enhanced housing management service to older people who require assistance to live independently and to feel safer and more secure within their home. Retirement housing sits in between the Silver Living model (currently provided in Whinhill Court) and Sheltered Housing.</p> <p>Whilst Broomhill is well situated in being close to amenities in Greenock Town Centre, the quality and range of amenities within the area itself is quite poor. Despite this, facilities will improve with the new Broomhill Gardens and Community Hub set to open in summer 2017 and the new Greenock Health Centre due to start construction in 2017. Shop fronts on Broomhill Way have also seen recent investment by Inverclyde Council and the new schools provide access to modern education and sports facilities.</p>				
Actions	Key Agencies	Implications		
			Outcomes	Baseline
				Measurement

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New kitchens, bathrooms, full rewire of properties and landing decoration	River Clyde Home	Customers have better quality housing	Satisfaction with housing has increased	From 2015	RCH Customer Satisfaction Survey
Positive marketing of the area	River Clyde Homes	Bringing in new customers to the Broomhill area and supporting the community	Number of properties let has increased and number of void decreased	From 2015	RCH letting and void reports
External Wall Insulation, Biomass heating system and new windows	River Clyde Homes	Customers have modern and energy efficient housing	Housing is compliant with the Scottish Housing Quality Standard and Energy Efficiency Standard for Social Housing (ESSH)	From 2015	Scottish Housing Quality Standard and ESSH reports
New Broomhill Gardens and Community Hub	Inverclyde Association for Mental Health	Residents have access to a community facility and can take part in various activities and events.	Access to local facilities and services has increased	Place Standard survey 2016	Place Standard Tool
Broomhill Way shop front upgrade	Inverclyde Council	Increases the attractiveness of the area.  Children are given access to			

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New Primary and High Schools		modern schools fit for education in the 21 <sup>st</sup> century.			
New Health Centre					
Art Flat	RIG Arts	Residents have access to creative classes			

## **2.0 Letting**

Current Voids – 51 (from 18<sup>th</sup> May 2018)

Properties Let – 200 (from 24<sup>th</sup> November 2016 to 18<sup>th</sup> May 2018)

Of the 200 lets, 66.5% are new customers.

### **2.1 Broomhill Court Retirement Model**

It was decided that a more intensive approach would be required to let void properties within Broomhill Court, or an alternative usage. Responding to the changing demographics in Inverclyde (an aging population), innovative uses and alternative models for Broomhill Court was examined and in July 2017 the RCH Performance and Services Committee granted approval for the block to change to Retirement Housing.

In September 2017, the new Broomhill Court Retirement Block was launched and to date there has been 30 new lets.

Retirement Housing will provide an enhanced housing management service to older people who require assistance to live independently and to feel safer and more secure within their home. Retirement Housing sits in between our Silver Living Model (currently provided at Whinhill Court) and Sheltered Housing.

The block provides:

- A Facilities Co-ordinator on site to look after the block;
- Advice and assistance on tenancy matters and sign posting to relevant agencies;
- Referrals to other agencies depending on assistance required;
- Increased CCTV and call points in the foyer;
- Guestroom facilities;
- A community room

## **3.0 Physical Regeneration Update**

The KBR (kitchen, bathroom & rewire) programme was completed in May 2018 and 341 tenanted properties have now been refurbished.

New windows have been fitted to all three high rises and some low rise, new close doors and door entry, close painting, upgrade of lighting in low rise, new emergency lighting, new lighting in high rise and low rise.

EWI (external wall insulation) has been completed throughout and the last phase at 13 Prospecthill Street is underway and due for completion by end of May 2018.

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The foyer refurbishment for the high rise flats is underway and Broomhill Court is near completion.

The landscape architects have completed initial surveys and a design proposal for the environmental works which have been presented to the community. Procurement for a contractor is anticipated to commence in May 2018.

## **4.0 Wider Role Activities**

A number of activities have taken place or are underway to meet the proposed GIRFB Outcomes. The activities have been broken down into five key themes; Employment and Training, Open Days and Events, Working with Children and Families, Health and Wellbeing and Social Inclusion and Tackling Isolation.

### **4.1 Employment and Training**

#### **4.1.1 Broomhill Jobs Fair**

In a bid to encourage local employment, RCH organised a Jobs Fair in the Mission Hall on Saturday 26<sup>th</sup> August 2017 as part of the Broomhill's social regeneration. It was designed to help residents get back to work and/or training. The event was delivered by RCH in partnership with West College Scotland, Morton, Inverclyde Council, The Trust, DWP, Street League, RIG Arts and The Bell Group.

More than 30 people registered their interest in looking for training or employment opportunities and many more came along to take part in the family fun activities, including face painting and cupcake decorating. A £100 Argos voucher was won by local resident Ryan Harper.

The event was featured in the Greenock Telegraph on Monday 4<sup>th</sup> September in a two page spread (see image below)



Another Broomhill Jobs Fair will take place in summer 2018.

### 4.1.2 Greenock Morton Positive Goals

To further support employability within Broomhill, RCH teamed up with Greenock Morton Community Trust to deliver two rounds of their Positive Goals Employability Programme for customers in 2017 and have committed funds for another three rounds this year.

Positive Goals is designed to support job seekers on their journey back to work. Each project is 6 weeks long in which a labour market related employability programme is delivered including three aspects of qualifications: World Host Principles of Customer Service, Core Skills in IT at Level 2, 3 or 4 and Emergency First Aid. Participants are supported for 13 weeks after Positive Goals ends to maximise their chances of securing employment.

The first two rounds resulted in 18 participants completing the programme and 61% have progressed to employment or further education.





### 4.2 Open Days and Events

#### 4.2.1 Inverclyde Doors Open Day

To raise awareness of the refurbish properties, RCH participated for the third year in Inverclyde's annual Doors Open Day weekend on Saturday 9<sup>th</sup> and Sunday 10<sup>th</sup> September. The Housing Officers from the Central Team hosted this event in the Show Flat at 156 Prospecthill Court.

The event allowed visitors the opportunity to see for themselves the quality of the refurbished properties and a rare chance to see the spectacular views across the River Clyde. The event also hosted an exhibition by acclaimed cult photography project, 'The Dark Side o' The Clyde' by Louie Pastore.

The event was a success and 48 people attended over the two days (19 on Saturday and 29 on Sunday).

#### 4.2.2 Broomhill Court Open Day

As part of Scottish Housing Day on Thursday 21<sup>st</sup> September, RCH hosted an open day in Broomhill Court to market the new Retirement Housing Model and to celebrate 100 new lets in Broomhill.

The event took place on the 12<sup>th</sup> landing between 12noon and 6pm and utilised all six void flats (decorated and carpeted). It included a furnished show flat and guest flat and teas and coffees were served.

Nearly 90 people attended including Provost Brennan and MP Ronnie Cowan. Provost Brennan provided positive feedback to CEO, Kevin Scarlett, praising RCH staff and stating how much he enjoyed his visit.

The Open Day was featured in the Greenock Telegraph on 6<sup>th</sup> October 2017



### 4.2.3 Christmas Lunch and Crafts

RCH hosted a Christmas Lunch for Broomhill customers on 11<sup>th</sup> December 2017. Residents enjoyed some food and a natter with neighbours. Prizes were won in a raffle including a Marks and Spencer Christmas Hamper worth £70. The purpose of this event was to bring old and new customers together to create a sustainable community and to encourage the use of the recently opened Broomhill Community Hub. There were over 30 selection boxes left over and these were donated to the local foodbank.

As well as this, we hosted a free after school Christmas crafts session for local children on 12<sup>th</sup> December, again in the new Community Hub. The aim was to encourage young members of the community to use the excellent new facilities and to provide them with an opportunity to make gifts for family members. RCH is committed to giving children the best start in life. The Bell Group also helped with the decorating of homemade cupcakes.



### 4.2.4 Children's Clothing Drive and Sale

RCH organised a Children's Clothing Drive and Sale in the Broomhill Community Hub on Wednesday 11<sup>th</sup> April. The aim of the event was to:

- Reduce waste and encourage reusing clothes
- Tackle child poverty
- Raise money to put back into the community via local primary schools

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£215 was raised and RCH made this up to a total of £500. The money was split between St Patricks and Whinhill Primary Schools with a view for this to subsidise school trips for struggling families.



## 4.3 Health and Wellbeing

### 4.3.1 Big Bike Revival

A project which saw £1000 from Cycle UK's Big Bike Revival Fund was undertaken by RCH to encourage people from Broomhill to start cycling to improve physical and mental wellbeing. Group led rides and Dr Bike maintenance workshops were facilitated by local company, Clyde Activity Bikes in May 2017. This project was expanded to include all customers across Inverclyde.



## 4.4 Working with Children and Families

### 4.4.1 Broomy's Bairns Den Building

There is currently no playground or children's play area in Broomhill. RCH identified the need to encourage local children to play and build confidence outdoors.

Children who attend RIG Arts children's art class enjoyed den building on Wednesday 23<sup>rd</sup> August and Wednesday 25<sup>th</sup> October at a play session organised by RCH and facilitated by Enterprise Childcare.

Enterprise Childcare has funding from The Lottery to work on a "positive future project" to encourage communities to let children play outside more. Sessions took place in the space where the new Broomy's Bees Community Garden is due to be built on Ann Street opposite Broomhill Court.

Two more sessions have been organised for May and June 2018.





#### 4.4.2 Radio Clyde Cash for Kids Christmas Fund

In order to tackle poverty over Christmas, RCH successfully gained £475 from the Radio Clyde Cash for Kids Christmas Grant to help families in financial hardship over the festive season. 19 local children received £25 vouchers for a shop of their choice and a selection box.



#### 4.4.3 Whinhill Primary and St Patricks Primary Schools

As part of working with the wider Broomhill community, RCH is assisting Whinhill Primary to design and build an outdoor classroom and natural play space within their playground. Whinhill Primary has allocated their funding from the Attainment Challenge to build outdoor learning spaces to encourage pupils to be creative outdoors.

RCH are using Community Links to design the space and roofing contractor, Graham Roofing, to help construct the outdoor learning space as part of their community benefit clause. RCH also have their own WIN (Working in Neighbourhoods) initiative that will be used to assist the project in terms of providing staff to help construct, paint etc.

RCH is also in early discussions with St Patricks Primary to determine what kind of assistance we can provide to enhance their playground.

#### 4.4.4 Family Halloween Party

RCH hosted a Halloween Party for families in Broomhill on Tuesday 31<sup>st</sup> October 2017. The purpose of the event was to keep children safe and off the streets during the festivities and to target hard to reach families to engage with them. The event took place in the Broomhill Community Hub and comprised of games, spooky crafts, cupcake decoration, snacks and around 35 children attended.



#### 4.4.5 Morton Easter Football Camp

RCH received £1000 from Radio Clyde Cash for Kids Easter Fund to help facilitate a week long Easter Football camp for our customer's children living in disadvantaged areas. The camp was held in Lady Octavia Sports Centre and was run by Morton



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Community Trust. 62 children attended and were provided with lunch and games each day. The camp was a great success and RCH endeavour to seek funding to deliver additional camps in the future.



### 4.4.6 Easter Egg Colouring Competition

RCH ran an Easter egg colouring competition through the Spring Broomhill Newsletter 2018. The two winners were Callie Beaton (age 4) and Patrick Trainer (age 6) who won an Amazon Fire Tablet, headphones and a protective case.



### 4.5 Social Inclusion and Tackling Isolation

#### 4.5.1 RIG Arts

RIG Arts continue to facilitate free art classes in the Art Flat at 12 Broomhill Court. The timetable changes based on available funds. At present, there is furniture upcycling, childrens art classes, clothing upcycling and ceramic tile making.

In December 2017, RIG Arts won a Creative Regeneration SURF Award.

#### 4.5.2 Broomhill Court Community Flat

The community flat at 16 Broomhill Court is near completion and is anticipated to be ready in June. The flat contains an office for the Facilities Coordinator and a kitchen, toilet and large space for activities.

The aim of this flat is to provide residents with a hub and meeting space for activities and socialising

The Community Development Officer and Facilities Coordinator will endeavour to facilitate activities including coffee mornings, fish teas, arts and crafts and more.

#### **4.6 Broomhill TARA and the Community Hub**

The new Broomhill Gardens and Community Hub opened on Monday 2<sup>nd</sup> October. The Broomhill TARA work with Inverclyde Council's CLD to help develop activities. At present, there is Bingo on a Monday afternoon and Knit & Natter on a Thursday afternoon. CLD also run adult literacy classes on a Tuesday afternoon and there is scope to deliver more adult learning classes in the near future.

The TARA is happy for RCH to assist them in the following ways:

- Promoting the TARA and new volunteers through articles in the Broomhill Newsletter;
- Promoting the TARA and new volunteers in the Broomhill Office via posters/flyers and direct contact with new customers during sign-ons;
- Participating at TARA Public Meetings to promote RCH projects; and
- Facilitating TARA participation at RCH events e.g. attending open days etc. to promote the new community centre and encourage new members/volunteers.

#### **4.7 Communications**

RCH compiles a Broomhill Newsletter on a quarterly basis to keep the community informed with project work, regeneration updates and tenancy matters. The newsletter contains not only information from RCH, but updates from partner agencies including RIG Arts, Inverclyde Association for Mental Health and Inverclyde Council.