



Report To:	Inverclyde Alliance Board	Date:	18 June 2018
Report By:	Grant McGovern Head of Inclusive Education, Culture and Communities	Report No:	
Contact Officer:	Miriam McKenna	Contact No:	01475 712042
Subject:	Inverclyde Cultural Partnership		

1.0 PURPOSE

1.1 The purpose of this report is to update the Alliance Board on the development of the Inverclyde Cultural Partnership and its delivery plan.

2.0 SUMMARY

2.1 The Inverclyde Cultural Partnership, established in March 2018 will take forward the arts, culture and heritage priority area of the Local Outcome Improvement Plan.

2.2 The Inverclyde Cultural Partnership met on 16 May and discussed the draft delivery plan and draft terms of reference. These will be further developed by a subgroup of the partnership and submitted to the next meeting of the Alliance Board. Further detail about the draft strategy is set out in paragraph 4.

2.3 The Cultural Partnership oversees the delivery of the Arts and Creativity Strategy, for which a subgroup has been established. The subgroup will progress the implementation of the Arts and Creativity Strategy.

2.4 The Partnership will link its activity to the three CPP Localities of Port Glasgow, Greenock East and Central and Greenock South and South West.

3.0 RECOMMENDATIONS

It is recommended that the Alliance Board:

- a. Notes the progress made in developing the Inverclyde Cultural Partnership
- b. Agrees that the Inverclyde Cultural Partnership Delivery Plan is submitted to the next meeting of the Alliance Board.

Grant McGovern
Head of Inclusive Education, Culture and Communities

4.0 BACKGROUND

4.1 The Local Outcome Improvement Plan focuses on the Environment, Culture and Heritage as one of its priorities:

‘Inverclyde’s environment, culture and heritage will be protected and enhanced to create a better place for all Inverclyde residents and an attractive place in which to live, work and visit.’

There are two partnerships which support the delivery of this priority: the Environment Partnership and the Inverclyde Cultural Partnership. The delivery plan for the Environment Partnership appears elsewhere on the agenda of this meeting.

4.2 The Inverclyde Cultural Partnership’s first meeting was on 28 March 2018, but prior to this, the Inverclyde Arts and Creativity Strategy was launched on 22 November 2017. The partnership focuses on the arts, culture and heritage element of the priority set out above. Membership of the group is drawn from:

- West College Scotland
- Inverclyde Leisure
- Inverclyde Tourist Group
- Beacon Arts Centre
- RIG Arts
- Riverside Inverclyde
- Inverclyde Community Development Trust
- Inverclyde Health and Social Care Partnership
- Seagull Gallery
- Inverclyde Council
 - Inclusive Education, Culture and Corporate Policy
 - Education
 - Community Learning and Development
 - Corporate Communications

4.3 The group recently met on 16 May 2018 to progress the development of its delivery plan. A draft terms of reference document was also considered at this meeting, and both it and the delivery plan will be further developed by a subgroup of the cultural partnership and submitted to the next meeting of the Alliance Board.

The key areas of activity agreed for the delivery plan are:

- Implementation of the Cultural Partnership
- Arts and Creativity Strategy: Implementation Action Plan
- Heritage Strategy Development
- Festivals and Events
- ICP Communication
- Measuring success and data analysis
- Culture and Sport
- Tourism
- Community Engagement
- Equalities impact

4.4 A programme of meetings is in place for the partnership until March 2019 and it is planned to have meetings in the three CPP Localities of Inverclyde, meeting where possible in buildings which are part of Inverclyde’s heritage. The partnership will also seek to engage with local community groups in the localities, with an interest in Culture, Arts and Heritage. The partnership will map its work against the ongoing development of locality plans.

- 4.5 It is the intention of the partnership to work with Inverclyde Corporate Communications to further develop a calendar of events which will feed into the action plan. The partnership will also map those organisations and individuals in Inverclyde who are being funded by Creative Scotland and other external bodies with a focus on arts, culture and heritage in order to have a clearer picture of activity around this priority.
- 4.6 The partnership will use the ‘How Good is Our Culture and Sport?’ Framework to self-evaluate.
- 4.7 An Arts and Creativity subgroup has been established to progress the implementation of the Arts and Creativity Strategy. This group includes representation from local artists and West College Scotland and met on 8 May. It considered the following priorities:
- Visibility and value
 - Connectivity and communication
 - Wellbeing
 - Regeneration and employment
 - Confidence
 - Geography and accessibility.
- 4.8 There are a number of exciting opportunities being explored including re-invigorating the local music scene.

5.0 PROPOSALS

- 5.1 It is proposed that the Alliance Board note the progress of the Inverclyde Cultural Partnership and agrees that the fully developed delivery plan be presented to the next meeting of the Board.

6.0 IMPLICATIONS

- 6.1 Legal: There are no legal implications from this report.
Finance: There are no finance implications from this report.
Human Resources: There are no human resources implications from this report.
Equality and Diversity: There are no equality and diversity implications from this report.
Repopulation: Culture and heritage are useful ways in which to raise the profile of Inverclyde, and can attract people to visit the area.
Inequalities: The Cultural Partnership will map its activity to the three Community Planning localities, and will engage with groups in these areas.

7.0 CONSULTATIONS

- 7.1 No consultations were undertaken to create the report.

8.0 LIST OF BACKGROUND PAPERS

- 8.1 n/a