



Report To:	Inverclyde Alliance Board Board	Date: 1 October 2018
Report By:	Louise Long Corporate Director (Chief Officer) Inverclyde Health & Social Care Partnership	Report No:
Contact Officer:	Andrina Hunter	Contact No: 01475 715285
Subject:	NATIONAL PUBLIC HEALTH PRIORITIES AND NHSGGC PUBLIC HEALTH STRATEGY	

1.0 PURPOSE

- 1.1 The purpose of this report is to inform the Alliance Board about the national Public Health Reform agenda, the National Public Health Priorities published in June 2018 and the new NHSGGC Public Health Strategy; *Turning the Tide Through Prevention*.

2.0 SUMMARY

- 2.1 The national Public Health Reform programme is now underway and, as part of its workplan, has recently published six overarching national Public Health priorities for Scotland.
- 2.2 The Director of Public Health for NHSGGC has produced the Board- wide Public Health Strategy *Turning the Tide Through Prevention*
- 2.3 The National Public Health Priorities and the NHSGGC Strategy have a clear focus on the underlying determinants of health with an emphasis that public health reform is not about any one organisation, and focuses the need to work together to shift the emphasis towards preventing illness and working more effectively together.
- 2.4 Community Planning Partners require to work together to realise the reform ambitions for whole system working to improve the public's health, by developing local solutions to local public health challenges.

3.0 RECOMMENDATIONS

- 3.1 It is recommended that the Alliance Board notes the National Public Health Priorities published in June 2018 and agreed by COSLA's Health & Social Care Board and Scottish Ministers.
- 3.2 It is recommended that the Alliance Board notes that the NHSGGC Public Health Strategy sets the strategic direction for Public Health across NHSGGC and was endorsed by the NHSGGC Board on 21st August 2018.
- 3.3 It is recommended that the Alliance Board notes the Inverclyde strategic direction and focus of approaches and considers how the Board can better contribute to the improvement of public health in Inverclyde.

L Long HSCP Chief Officer

4.0 NATIONAL PUBLIC HEALTH REFORM

- 4.1 The National Public Health Review published in February 2016 recommended a refocus of the public health function in Scotland primarily to respond to the current health challenges which are complex and go far beyond the control of the NHS. In particular, an ageing population, enduring health inequalities, deprivation and poverty, changes in the pattern of disease and increasing pressures on health and social care services.
- 4.2 The subsequent National Health and Social Care Delivery Plan published in December 2016 set out actions to deliver on the recommendations from the Public Health Review findings.
- 4.3 The Public Health Reform Programme is a partnership between the Scottish Government and COSLA, which is overseen by a Public Health Reform Oversight Board and a Public Health Reform Programme Board. It has 3 key areas:
- To agree public health priorities for Scotland that are important public health concerns and that we can do something about.
 - To establish a new national public health body for Scotland bringing together expertise from NHS Health Scotland, Health Protection Scotland and Information Services Division.
 - To support different ways of working to develop a whole system approach to improve health and reduce health inequalities.
- 4.4 There are six high level national Public Health Priorities:
- A Scotland where we live in vibrant, healthy and safe places and communities.
 - A Scotland where we flourish in our early years.
 - A Scotland where we have good mental wellbeing.
 - A Scotland where we reduce the use of and harm from alcohol, tobacco and other drugs.
 - A Scotland where we have a sustainable, inclusive economy with equality of outcomes for all.
 - A Scotland where we eat well, have a healthy weight and are physically active.
- 4.5 The reform ambition is for effective 'whole system' working to improve the public's health and reduce health inequalities whether working in housing, education, employment or health and social care services, planning and delivering services together to impact on the health of individuals and communities. The public health priorities are viewed as key to supporting this collaboration.
- 4.6 Community Planning and Health and Social Care Partnerships are deemed to be enablers of change and through the national reform programme, it is intended that they will increasingly work with public health teams and communities to realise the reform ambitions for whole system working to improve the public's health, by developing local solutions to local public health challenges

5.0 NHSGGC PUBLIC HEALTH STRATEGY

- 5.1 The NHSGGC Public Health Strategy, *Turning the Tide Through Prevention*; is due to be presented at the NHSGG Board in August 2018 and mirrors the national ambition of 'whole system' working as to 'how' we will work over the next 10 years deemed necessary in order to effectively address the underlying causes of ill-health. The Strategy led by the NHSGGC Director of Public Health, sets the strategic direction for public health across NHSGGC with a specific focus on prevention. It contextualises the complex challenges faced putting forward 6 high

level programmes of action reflecting the 6 national priorities and in tandem contributing to outcomes within the National Performance Framework.

5.2 The table below shows the NHSGGC programmes and how they link to National Public Health Priorities.

Programmes of Action	Links to Health Priorities for Scotland
Programme 1: Understand the needs of the population	✓ Place and Community
Programme 2: Tackle the fundamental causes of poor health and of health inequalities and mitigate their effects	✓ Poverty and Inequality
Programme 3: Apply a life-course approach, recognising the importance of early years and healthy ageing	✓ Early Years and Children ✓ Diet and Physical Activity
Programme 4. Intervene on the intermediate causes of poor health and health inequalities	✓ Mental Health and Wellbeing ✓ Poverty and Inequality
Programme 5: Improve the quality of services	✓ Place and Community
Programme 6. Protect the public's health	✓ Harmful Substances ✓ Poverty and Inequality

6.0 INVERCLYDE APPROACHES THAT WILL CONTRIBUTE TO NATIONAL AND NHSGGC POLICIES

6.1 The National Public Health Priorities and NHSGGC programmes listed above have a focus on underlying determinants of health and are reflective of the determinants orientated focus affirmed by Inverclyde Community Planning Partnership. The intention is that inequalities focus will be delivered via the Local Outcome Improvement Plan (LOIP) and locality planning.

6.2 In line with these national priorities, the Inverclyde Community Planning Partnership will require to work with a range of stakeholders to sustain the long term commitment to this determinants-orientated approach to health inequalities, as described within the new LOIP. We believe this is the best way to meet both local expectations and that of the Community Empowerment (Scotland) Act 2015. That Act places specific duties on Community Planning Partners to take action to reduce inequality of outcomes that result from socio-economic disadvantage. In addition, the Fairer Scotland Duty legislation requires a similar focus.

6.3 It is proposed that the Alliance Board notes the Public Health Priorities for Scotland Report and the NHSGGC Turning the Tide through Prevention Report, and considers how all partners contribute to the delivery of the public health priorities. The Board is asked to familiarise itself with the priorities and the reform principles and identify where the Inverclyde Alliance can better contribute to the public health and wellbeing of Inverclyde and Scotland.

7.0 IMPLICATIONS

7.1 FINANCE

There are no financial implications.

7.2 LEGAL

There are no new legal implications arising from this report.

7.3 HUMAN RESOURCES

There are no specific human resources implications arising from this report.

7.4 EQUALITIES

There are no equality issues within this report.

Has an Equality Impact Assessment been carried out?

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YES (see attached appendix)

NO – This report does not introduce a new policy, function or strategy or recommend a change to an existing policy, function or strategy. Therefore, no Equality Impact Assessment is required.

7.5 REPOPULATION

There are no issues relating to repopulation within this report

7.6 INEQUALITIES

Our most deprived areas suffer from the greatest inequalities and poor health therefor these national and NHSGGC Public health priorities will

8.0 CONSULTATION

8.1 The report has been prepared by the Chief Officer of Inverclyde Health and Social Care Partnership (HSCP) after due consideration with relevant senior officers in the HSCP.

9.0 BACKGROUND PAPERS

9.1 NHSGGC Public Health Strategy *Turning the Tide through Prevention*
http://www.nhsggc.org.uk/media/250037/item-9-paper-no-18_36.pdf

Public Health Reform Website <https://publichealthreform.scot/>

Scotland's Public Health Priorities <http://www.gov.scot/Publications/2018/06/1393>



Public health reform A Scotland where everybody thrives

Public Health Reform Programme

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Date: 8th August 2018

Dear Colleagues

PUBLIC HEALTH PRIORITIES FOR SCOTLAND

The [Public Health Priorities for Scotland](#) were launched in June by the Scottish Government and Cosla. These priorities were developed through a process of extensive consultation and reflect a consensus on the most important things Scotland as a whole must focus on over the next decade to improve the public's health and address health inequalities. They are intended to be a foundation for public services, third sector, community organisations and others to work better together to improve health, address health inequalities, to empower people and communities and to support more preventative approaches.

We are now looking for all public bodies at national, regional and local levels, and wider stakeholders, to make a strong commitment to work together collectively to secure the successful delivery of these priorities. This will require strong collective leadership, and the development of new innovative approaches that incorporate a clear focus on the use of data and evidence and the support of local communities to develop local solutions to the complex challenges that they face.

The Public Health Reform Programme will now work with partners who have endorsed the priorities and the wider system to maintain and build on the momentum over the coming months. A new priorities unit has been established within Scottish Government with the purpose of providing focused policy capacity to support the wider system within Government and beyond to adopt and implement the priorities. In addition a Whole System Reference Group has been established to support thinking and action at local and national level to help build the collaborative approach that is now required. Public Health Scotland, which is due to be established in 2019, will bring together key national public health assets to support this work and provide both expertise and leadership across the whole system.

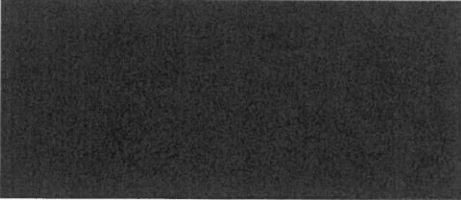
Health and Social Care Partnerships have since their establishment had a unique role in working alongside local government and community planning partnerships to raise awareness of the impact of health inequalities as well as engaging with local communities and co-producing solutions to improve health. These achievements provide important foundations that will facilitate and support the implementation of the Public Health Priorities across local partnerships.

We now require Health and Social care Partnerships to incorporate the Public Health Priorities into the IJB strategic planning process that is underway. The priorities also provide a focus for a renewed approach to improving health and addressing inequalities with community planning partnerships. We recognise that

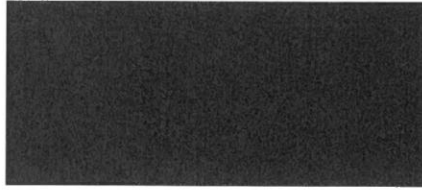
Appendix 1

across health and social care partnerships these priorities will be responded to in ways that are appropriate to local circumstances.

Yours Sincerely



Prof. Marion Bain
Co-Director
Executive Delivery Group



Eibhlin McHugh
Co-Director
Executive Delivery Group