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<b>Report To:</b>	<b>Inverclyde Alliance Board</b>	<b>Date:</b>	<b>18 March 2019</b>
<b>Report By:</b>	<b>Grant McGovern, Head of Inclusive Education, Culture and Communities</b>	<b>Report No:</b>	
<b>Contact Officer:</b>	<b>Alana Ward, Libraries, Education Development and Arts Manager</b>	<b>Contact No:</b>	<b>01475 712347</b>
<b>Subject:</b>	<b>Inverclyde Cultural Partnership Update March 2019</b>		

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## **1.0 PURPOSE**

1.1 The purpose of this report is to provide the Alliance Board with an update on the work of the Inverclyde Cultural Partnership.

## **2.0 SUMMARY**

- 2.1 The Community Planning element of the Community Empowerment (Scotland) Act 2015 placed responsibility on Inverclyde Alliance to develop a Local Outcome Improvement Plan (LOIP) which replaced the Single Outcome Agreement 2012-17. Inverclyde's LOIP was formally approved by the Alliance Board at its meeting on 11 December 2017.
- 2.2 The LOIP priorities are Population, Reducing Inequalities, and Environment, Culture and Heritage. The Inverclyde Cultural Partnership, established in March 2018, is the Delivery Group for the Culture and Heritage priority.
- 2.3 The Cultural Partnership membership consist of a wide range of partners from the arts, culture and heritage sectors across Inverclyde. Over May to August 2018, the Partnership identified tasks and priorities to take forward which were subsequently published as a detailed Delivery Action Plan that had previously been presented to the Alliance Board for approval.
- 2.4 The work of the Cultural Partnership will take account of national and regional developments impacting on Arts, Culture and Heritage. The recently published Glasgow City Region Tourism Strategy and the forthcoming national Cultural Strategy will also inform the work of the Partnership.
- 2.5 The partnership will also seek to engage with community groups in the localities with an interest in Culture, Arts and Heritage. The January meeting of the Cultural Partnership was hosted by the Kilmacolm Community Centre.
- 2.6 The focus for the Cultural Partnership over the past few months has been the following workstreams:
- Great Place Scheme, including Heritage Strategy
  - James Watt Bicentenary Celebrations
  - Arts and Creativity Strategy
  - *Galoshans* 2018
  - First World War Commemorations

### **3.0 RECOMMENDATIONS**

- 3.1 It is recommended that the Alliance Board notes the progress made towards the outcomes set out in Inverclyde Cultural Partnership's Delivery Plan.

**Grant McGovern**  
**Head of Inclusive Education, Culture and Communities**

## 4.0 BACKGROUND

4.1 The Local Outcome Improvement Plan focuses on Environment, Culture and Heritage as one of its priorities:

‘Inverclyde’s environment, culture and heritage will be protected and enhanced to create a better place for all Inverclyde residents and an attractive place in which to live, work and visit.’

There are two partnerships which support the delivery of this priority; the Environment Partnership and the Inverclyde Cultural Partnership.

4.2 The Inverclyde Cultural Partnership’s first meeting was late March 2018, but prior to this, the Inverclyde Arts and Creativity Strategy was launched in November 2017. The partnership focuses on the arts, culture and heritage element of the priority set out above. Membership of the group is drawn from:

- West College Scotland
- Inverclyde Leisure
- Inverclyde Tourist Group
- Beacon Arts Centre
- RIG Arts
- Riverside Inverclyde
- Inverclyde Community Development Trust
- Inverclyde Health and Social Care Partnership
- Seagull Gallery
- Inverclyde Council
  - Inclusive Education, Culture and Communities
  - Education
  - Corporate Communications

4.3 The group met over May to August 2018 to identify tasks and priorities that were subsequently presented as the Partnership’s Delivery Action Plan. The key areas of activity agreed for the delivery plan are:

- Implementation of the Cultural Partnership: governance, management and reporting
- ICP Communications Strategy
- Self-evaluation
- Equalities impact
- Community engagement
- Arts and Creativity Strategy Action Plan
- Great Place Scheme (including the development of a Heritage Strategy)
- Festivals and events
- Arts, culture and heritage tourism

4.4 A programme of meetings is in place for the partnership until April 2019 and it is planned to have meetings in the three CPP Localities of Inverclyde, meeting where possible in buildings which are part of Inverclyde’s heritage. The partnership will also seek to engage with local community groups in the localities, with an interest in Culture, Arts and Heritage. The partnership will map its work against the ongoing development of locality plans.

4.5 The Cultural Partnership continues to hold its meetings at venues across Inverclyde, engaging with local community groups in the localities with an interest in Culture, Arts and Heritage. The partnership nature of the group provides an opportunity to discuss ongoing developments and events across Inverclyde including:

- Updates on the Great Place Scheme, including the Heritage Strategy;

- Updates on the Arts & Creativity Strategy; and
- Dissemination of information on funding opportunities that may be advantageous to members.

The group will also monitor progress towards the identified priorities as outlined in the CP Delivery Plan. Recent priorities have included:

- Evaluation of the *Galoshans* Festival held in October 2018;
- James Watt Bicentenary Celebrations; and
- First World War Commemorations.

As noted in section 4.3 above, the development of the CP communication strategy is an important element of the delivery action plan and consequently Inverclyde's Corporate Communications team will be the nexus for ensuring that events, including those at locality level, are disseminated across the wider community. The further development of an effective communication strategy will be at the forefront of future discussions with social media and on-line access being significant aspects of that strategy. Advice and support will be sought from Inverclyde Council's IT services.

## 4.6 Great Place Scheme

Feedback from the Heritage Lottery Fund has indicated that it would be beneficial at this stage to build more partnership working into programme to deliver and evaluate GPS. Partners and Steering Group (Cultural Partnership) have been involved in the baseline evaluation surveys.

Key workstreams for the GPS at the current time include:

- Heritage Strategy
- Digital Storytelling programme
- James Watt bicentenary events

### Heritage Strategy

The successful bid to develop a Heritage Strategy for Inverclyde was awarded to a collaboration led by Jura Consultants working with ice-cream architecture. The study is currently in the consultation phase with a series of engagement events planned:

- 3 x formal focus groups: Elected Members and Senior Officers Consultation; Stakeholder Consultation (community groups with an interest in heritage) and Watt Institution Staff Consultation. The format is a workshop to include a mix of plenary and group-based activity.
- Multiple engagement days involving a mix of meetings, workshops, pop-up events and organised events in various locations as appropriate. Two public consultations are already in the diary at Kilmacolm and Port Glasgow Libraries, with more to be arranged.
- Development of a study website as tool for promoting events and reaching audiences/ groups beyond those able to attend consultation events. Please see: <http://www.futureheritageinverclyde.org>.

### Digital Storytelling

Digital Storyteller has identified new projects for 2019: Monday afternoons Your Voice / Monday evenings /Clyde Pride / Stella Maris in Notre Dame HS; Clydeside Singers; Parklea group will be Wednesday afternoons; Thursdays will be All Saints Primary; Work at Belville Community Gardens also happening. He is also running an open session looking for high-flat memories on Saturday 9 March (6 years since high flat demolition that paved the way for the gardens). The celebration event will take place on 5 June 2019 in the Waterfront Cinema. Heritage outreach Officer and Digital Storyteller will be delivering 3 workshops in AK Bell Library in Perth on 20 February 2019 for the Scottish Book Trust.

### James Watt bicentenary events

The launch of the Watt bicentenary events took place on 18 Jan 2019 with a film projection onto Cowan's Corner of the news report from Kilmacolm PS / Film and Watt Film to correspond with the

launch of the virtual Walk to all schools across Inverclyde. The Heritage Outreach Officer is currently writing a seminar proposal for the Scottish Learning Festival in relation to this project.

Other bicentenary projects are *Where Art Tells Tales* (Music and Art) with schools and adult groups across Inverclyde. Watt-inspired art with HMP Greenock and Lego Workshops with Magic Torch plus Watt's workshop made out of Lego for display in the Watt Institution when it re-opens. It is planned to formally launch the refurbished Watt Institution over the weekend of the Bicentenary 24/25 August 2019 with a corresponding Watt Inspired event in the Beacon with the Art works created through the Great Place Scheme.

#### 4.7 **Arts and Creativity Strategy**

As noted previously, the Arts and Creativity Strategy was launched in November 2017. There has been some slippage on the progress of the identified priorities, however to address this, the 0.6 FTE post of Arts Co-ordinator has been agreed and will be funded through Creative Scotland. This post will be facilitated by CVS Inverclyde, and a key priority for the post-holder will be the implementation of the Strategy. It is expected that the Arts Co-ordinator will take up post in February/March 2019.

#### 4.8 **Galoshans 2018**

The *Galoshans* festival was successfully produced by RIG Arts in Oct 2018, with funding from Creative Scotland and the Great Place Scheme, amongst others. A comprehensive evaluation can be found at Appendix 1.

RIG Arts, with support from the Cultural Partnership, are now turning their attention to *Galoshans* 2019, which will be the subject of further updates to the Programme Board in due course.

#### 4.9 **First World War Commemorations**

##### Inverclyde Council

Remembrance Sunday, 11 November 2018 marked 100 years since the end of WW1 so was to be a day of national commemoration.

In addition to our general arrangements in Port Glasgow, Greenock and Gourock, we were asked to facilitate additional arrangements in line with the national events programme – 'The Battle's Over'. This involved a series of events in the morning and the evening.

Bagpipers were invited to play 'Battle's O'er' before dawn, pipers were invited to play at any location of their choice. We had a piper at Lyle Hill, Port Glasgow, Wellpark Greenock and Gourock at 0600. After the regular morning services there was an evening service on Lyle Hill at the Free French Memorial and then at the Beacon. We lit the Beacon at exactly 1900 which was followed by the ringing of church bells throughout the towns which marked the end of the day.

In addition to this, we ordered Tommies as part of the 'There but not there' campaign, supporting Soldier charities and marking the anniversary. These were silhouettes of soldiers which were to be placed at each Cenotaph. We arranged for 4 of these to visit the Cenotaph in each town and village on Saturday 10 November and they came to rest by the Beacon on Lyle Hill on the evening on Sunday 11 November. They were a very poignant tribute. These have been kept in storage to be placed at the Cenotaphs again each year.

The day was very well attended, all the arrangements went well, and the feedback was good.

##### Coming Home: WW1 Commemoration in Gourock

Coming home was a collaborative project between Gourock Heritage and Arts, Gourock Church and Education Forum, and the Gourock Regeneration Forum. We commemorated 100 years since our involvement in the First World War with a programme of events which inspired and raised the awareness of Gourock's WW1 heritage. The war memorials which are inscribed with the names of

the soldiers and nurse who lost their lives in WW1 became a source for research and inquiry.

'Coming Home' created opportunities for the names of the forgotten soldiers and those who lost their lives to once again be called out in their hometown of Gourrock. Volunteers gathered stories reported back from the frontline covering first hand experiences of soldiers at war who resided in Gourrock, including living conditions in trenches, shock of death and loss of life witnessed, all of which are recollected through letters and newspaper reports sent home and held at the Watt Institution and St Johns archives.

The research inspired real life stories and characters who became the focus of a drama written by pupils of St Columbas High School and Adam O Brian playwright and performed by our volunteer drama group at St John's Church where over 200 people attended the performance.

Old Gourrock and Ashton church hall was changed into a WW1 tearoom where local people shared tea, WW1 inspired baking, and viewed a performance of 'Working the War' filmed drama. An estimated 150 attended the event which was well received.

1000 cards were distributed with fallen soldiers and war personnel names inscribed on the cards as a keep-sake reminder of the fallen soldiers.

## **5.0 PROPOSALS**

- 5.1 The Cultural Partnership will continue to look for opportunities for collaborative working to support the development of culture, arts and heritage across Inverclyde.

## **6.0 IMPLICATIONS**

- 6.1 Legal: There are no legal implications arising from this report.

Finance: There are no financial implications arising from this report.

Human Resources: There are no human resources implications arising from this report.

Equality and Diversity: There are no equality and diversity implications arising from this report.

Repopulation: Culture, arts and heritage are useful ways in which to raise the profile of Inverclyde, and can attract people to visit the area.

Inequalities: The Cultural Partnership will map its activity to the three Community Planning localities, and will engage with groups in these areas.

## **7.0 CONSULTATIONS**

- 7.1 No consultations were undertaken to create this report.

## **8.0 LIST OF BACKGROUND PAPERS**

- 8.1 Inverclyde Cultural Partnership Delivery Plan 2018-21.



### Galoshans Festival 2018 Figures and Feedback

EVENT	PARTICIPANTS/ AUDIENCE	ARTISTS/*** PERFORMERS
YOUNG CONTEMPORARIES	5000* E	2 TUTORS
FRANKENSTEIN	43 A	3
THE MACBETHS		
GALOSHANS BANNERS	138 (4 WORKSHOPS, 4 COMMUNITY GROUPS) A	6 TUTORS
GALOSHANS EXHIBITION	185 A	29
PARADE & CATHCART SQUARE EVENT	750 E	10 ART TUTORS/ FACEPAINTERS
SURGE COMMUNITY WORKSHOPS/ PERFORMANCE	41 A	6
YMI W/ WHERE'S THE ONE?	70	10
STREET THEATRE (KAYOS, ORIGINATE, NUNAH)	250** E	18
JAMES GRANT PRESENTS	550 E	7
CCF PROP WORKSHOPS	20 A	2 TUTORS

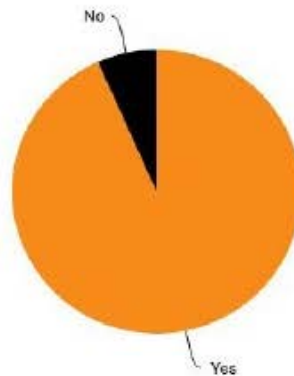
\*6 took part in workshops, work exhibited in the Oak Mall for 7 days.

\*\*Nunah performed in various locations including Oak Mall

\*\*\*Not including any staff

## Are you from Inverclyde?

Answered: 30 Skipped: 0

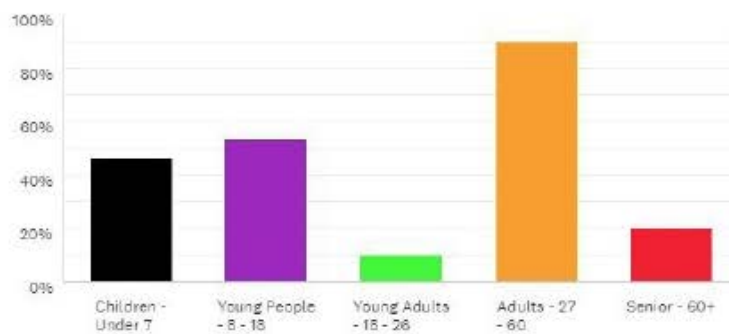


ANSWER CHOICES	RESPONSES	
Yes	93.33%	28
No	6.67%	2
<b>TOTAL</b>		<b>30</b>

Other locations included Loch Lomond and Beith

## How old were they (tick all that apply)?

Answered: 30 Skipped: 0



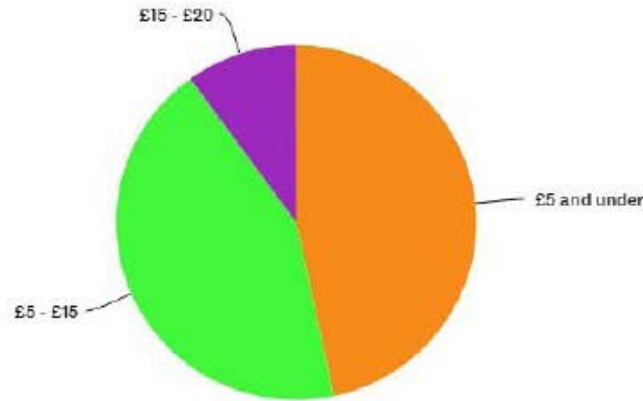
ANSWER CHOICES	RESPONSES	
Children - Under 7	46.67%	14
Young People - 8 - 18	53.33%	16
Young Adults - 18 - 26	10.00%	3
Adults - 27 - 60	90.00%	27
Senior - 60+	20.00%	6
<b>Total Respondents: 30</b>		

More than a third of those who attended had never taken part in local arts events before. Nearly two thirds attended more than one Galoshans Festival event.



What was your average expenditure for attending Galoshans (travel, food, extras)?

Answered: 30 Skipped: 0

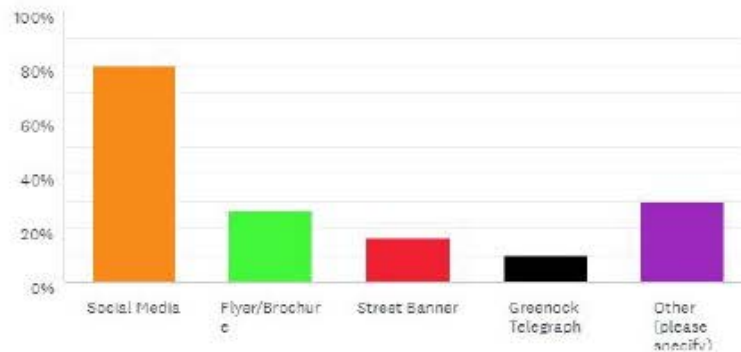


ANSWER CHOICES	RESPONSES
▼ £5 and under	46.67% 14
▼ £5 - £15	43.33% 13
▼ £15 - £20	10.00% 3
▼ £20 +	0.00% 0
<b>TOTAL</b>	<b>30</b>

Large majority said this was low for a day out, the rest said this was average.

How did you hear about Galoshans?

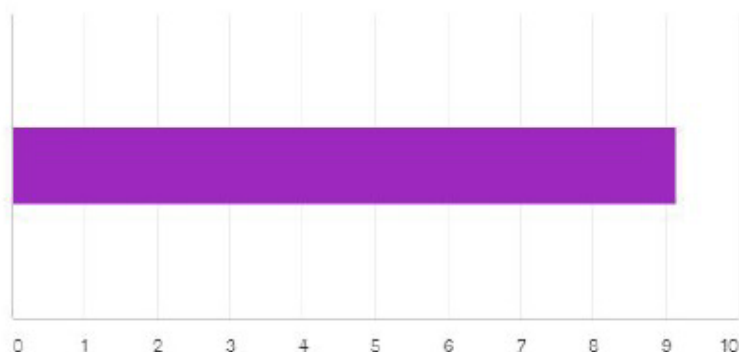
Answered: 30 Skipped: 0



ANSWER CHOICES	RESPONSES
▼ Social Media	80.00% 24
▼ Flyer/Brochure	26.67% 8
▼ Street Banner	16.67% 5
▼ Greenock Telegraph	10.00% 3
▼ Other (please specify)	Responses 30.00% 9
<b>Total Respondents: 30</b>	

## How would you rate your experience as a whole?

Answered: 29 Skipped: 1



Two thirds rated 10, the rest were 8/9 apart from one who rated 6\*.

\*Further comments from rater – Giants were too scary for five year old daughter and more activities would have been good.

### What was your favourite part of Galoshans?

The parade, giants and Surge performers got the most responses.

Other comments: 'I wouldn't like to pick out one thing above another. I think what was really marvellous was that it brought so many people of different ages and backgrounds together both to experience exhibitions & performances and to participate in activities.'

'My grandson age 4 loved the actors and ringing the bell!'

'Arts and Crafts' 'Children playing instruments and community involvement' 'Seeing all the people dressed up (more adults in costumes would have been fun).'

### What could we have done to improve it?

More advertising and getting information out earlier got a few responses.

'Maybe the music acts should have been on earlier as I felt people were starting to leave before they heard the acts. Also, weather permitting these acts could have been outside adding to the atmosphere but this is just a small suggestion.'

'There were a number of things going on at Ginger at the one time, so some things did not happen as they should. Music being played whilst various performers were trying to speak.'

'Previous years have had more street theatre/family activities in the day time which was great - the cardboard box tower of the first year was a highlight. By late evening it was too cold to join the activities in Cathcart square. Indoors is needed at that time.'

Two people mentioned lack of food, so this will need to be better signposted in the future.

### How would you describe your overall experience at Galoshans Festival 2018?

Fun, entertaining, great atmosphere, unique...

'The art tables were an amazing idea for the kids. I couldn't believe they were free! The parade was fab and the giants were great too! The show in the tower was a bit weird especially as the event is aimed at children!'

'The best galoshans festival there has been yet, everywhere you looked there was something happening and everyone was happy.'

'It was a fantastic event. Great atmosphere with lots of creative activities. It was really good that it was free with no barriers for people to take part'

'The art tables were an amazing idea for the kids. I couldn't believe they were free! The parade was fab and the giants were great too! The show in the tower was a bit weird especially as the event is aimed at children!'

'Parade very good indeed with talented performers and good participation by public. Exhibition, not so much about Galoshans'

'Amazing eclectic mix of art, creativity, performance and essential for bringing the local community together'