INVERCLYDE ALLIANCE BOARD

MONDAY 18 MARCH 2019 – 1PM

BROOMHILL GARDENS AND COMMUNITY HUB, 46 MEARNS STREET, GREENOCK

Present: Councillors S McCabe (Chair), L Quinn, E Robertson and D Wilson (for G Brooks), (Inverclyde Council), Mr M Newlands (Scottish Enterprise), Mr P Zealey (Skills Development Scotland), Mr I Bruce (CVS/I3SF), Chief Superintendent G Crossan and Chief Inspector S Wright (Police Scotland), Group Manager D McCarrey (Scottish Fire and Rescue Service), Ms A MacPherson (NHS Greater Glasgow & Clyde), Mr A Comrie (Strathclyde Partnership for Transport) and Ms S Rae (West College Scotland).

In attendance: Mr A Fawcett, Mr S Allan, Ms R Binks (for Item 12 onwards), Mr S McNab, Mr G McGovern, Ms L McVey, Mr I Hanley, Mr H Scott, Ms G Baxter and Ms S Lang (Inverclyde Council), Ms S McAlees, Ms H Watson and Ms M McConnachie (Inverclyde HSCP).

Apologies for absence: Councillor G Brooks, Ms S Cairns (Scottish Government), Ms S Kelly (Skills Development Scotland), Ms K Wallace (Scottish Natural Heritage), Mr S McMillan MSP and Ms L Long (Invercive HSCP).

FINDINGS OF REPOPULATION STUDY AND ACTION PLAN

There was submitted a report by the Corporate Director Environment, Regeneration & Resources, Inverclyde Council on the progress made by the Repopulation Group with regard to the Repopulation Action Plan, funding allocations and the wider regeneration strategy. The report advised that a draft report by EKOS Consultants had been considered by the Repopulation Group on 25 January 2019 and that this set out the social economic profile of Inverclyde in respect of demographic trends, the labour market, businesses, input and output, workforce skills, the housing market etc. as well as the strategic and policy context with regard to the implications of depopulation, national performances and the wider strategic environment.

It was noted that the key emerging themes were improving marketing and communication, growing the housing market, achieving growth in the private sector, driving the concept of Inverclyde as "region for people", improvement of infrastructure and branding Inverclyde as a centre for culture and leisure.

Copies of the action plan which sought to deliver a number of initiatives across marketing, growing the housing market, growing local jobs and enabling infrastructure, creating a place for people of all ages and creating a centre for culture and leisure, were circulated at the meeting.

Mr John Kelly, Director, EKOS and Mr Scott Allan, Corporate Director Environment, Regeneration & Resources, Inverclyde Council made a presentation to the Board on the Repopulation Study (<u>Appendix 1</u>) then answered a number of questions from members, Mr Allan advised the Board that a report would be submitted to the Council's Environment & Regeneration Committee in May 2019 seeking approval for expenditure against the £500,000 allocation to repopulation within Earmarked Reserves.

Decided: that the work of the Repopulation Group be noted and that the action plan circulated be endorsed for detailed consideration by the Repopulation Group.

LOCAL OUTCOMES IMPROVEMENT PLAN ANNUAL REPORT 2018

There was submitted a report by the Chair of the Programme Board appending the finalised version of the Inverclyde Local Outcomes Improvement Plan Annual Report 2018 which sought to highlight progress in achieving the ambitions of the Inverclyde Alliance throughout

2017/18 using performance data, examples of activity from the priority outcomes and an update in respect of locality planning to demonstrate how the Alliance is working together to improve local outcomes.

The Board heard a presentation by Mr Ian Hanley, Corporate Policy Officer, Inverclyde Council (<u>Appendix 2</u>) and Mr Hanley then answered a number of questions from members.

Decided: that the development of and progress made in the Inverclyde Local Outcomes Improvement Annual Report 2018 be noted.

MINUTE OF MEETING OF 10 DECEMBER 2018

The minute of the meeting of 10 December 2018 was submitted and approved.

MATTERS ARISING

There were no separate matters arising.

INVERCLYDE ALCOHOL AND DRUG PARTNERSHIP ANNUAL REPORT 2017/18 PROGRAMME FOR GOVERNMENT 2018/19: ADDITIONAL INVESTMENT AND SERVICES TO REDUCE PROBLEM DRUG AND ALCOHOL USE – INVERCLYDE ALCOHOL AND DRUG PARTNERSHIP (IADP)

There was submitted a report by the Corporate Director (Chief Officer), Inverclyde Health & Social Care Partnership informing the Board of the IADP Annual Report 2017/18, including Scottish Government feedback, and additional funding allocated by the Scottish Government to ADPs from the Programme for Government 2018/19 to reduce problem alcohol and drug use.

Decided:

(1) that the contents of the IADP Annual Report 2017/18 and the Partnership's progress towards meeting Ministerial priorities for ADPs be noted;

(2) that the Scottish Government's feedback on the ADP's Annual Report be noted;

(3) that future ADP Annual Reports be submitted to the Alliance Board;

(4) that the Scottish Government Investment Programme to reduce problem alcohol and drug use be noted:

(5) that it be agreed to receive details of future Inverclyde ADP investment plans for spend related to the additional annual investment allocation of £280,477 awarded until 2020/21; and

(6) that there be a full presentation to the October meeting of the Alliance Board on the work of the ADP and that this include information on gambling addiction in Inverclyde.

LOCALITY PLANNING UPDATE – MARCH 2019

There was submitted a report by Chair of the Programme Board providing an update on the progress made in taking forward Locality Planning in Inverclyde.

Decided:

(1) that the progress made and issues identified in taking forward locality planning in Inverclyde be noted;

(2) that it be noted that the Locality Planning Strategic Implementation Group will oversee the development of the Locality Plans and the formation of locality groups which will link into the work of the Community Engagement and Capacity Building Network (CECBN) and the Aspiring Communities projects; and

(3) that an update report on Locality Planning, including schematics and detailed governance arrangements, be submitted to the next meeting of the Alliance Board.

INVERCLYDE AUTISM STRATEGY – PROGRESS TO IMPLEMENTATION

There was submitted a report by the Head of Inclusive Education, Culture & Communities, Inverclyde Council on the progress made in the implementation of Inverclyde's Autism Strategy 2014 and advising of the decision to move to a direct contract award model in order to deliver the strategy outcomes.

Decided:

(1) that the progress made to date in the implementation of Inverclyde's Autism Strategy be noted;

(2) that the change to the funding model to be used to achieve the stated Autism Strategy outcomes be noted; and

(3) that members consider their commitment to raising awareness of autism and to the training of frontline staff as outlined in Appendix 1 of the report.

INVERCLYDE CULTURAL PARTNERSHIP UPDATE – MARCH 2019

There was submitted a report by the Head of Inclusive Education, Culture & Communities, Inverclyde Council providing an update on the work of the Inverclyde Cultural Partnership. **Decided:** that the progress made towards the outcomes set out in Inverclyde's Cultural Partnership Delivery Plan be noted.

DRAFT INVERCLYDE HSCP STRATEGIC PLAN 2019-2024

There was submitted a report by the Corporate Director (Chief Officer), Inverclyde Health & Social Care Partnership appending a draft of the second Inverclyde Health & Social Care Partnership (HSCP) Strategic Plan covering the timeframe from 2019 to 2024. **Decided:** that the draft Strategic Plan 2019-2024 appended to the report be noted.

DRAFT LOCAL CHILD POVERTY ACTION REPORT TEMPLATE

There was submitted a report by the Corporate Policy, Performance & Partnership Manager, Inverclyde Council seeking approval of the draft Local Child Poverty Action Report template.

Decided:

(1) that approval be given to the themes and detail of the draft Local Action Report template appended to the report; and

(2) that the finalised Child Poverty Local Action Report 2018/19 be submitted to the June meeting of the Board for approval prior to its submission to the Scottish Government by 30 June 2019.

COMMUNITY SAFETY AND VIOLENCE PREVENTION INITIATIVE

There was submitted a report by the Service Manager, Community Learning & Development, Community Safety & Resilience and Sport, Inverclyde Council and Superintendent D Lang, Police Scotland setting out the partnership brief for a proposed area-based Community Safety and Violence Prevention Initiative in Inverclyde and seeking agreement from the Alliance Board to proceed with its implementation.

Decided:

(1) that approval be given to the development of an area-based Community Safety and Violence Prevention Initiative with Police Scotland and Inverclyde Council as lead partners;

(2) that delivery, monitoring and evaluation of the initiative be through the Inverclyde Community Safety Partnership; and

(3) that the initiative be delivered over a nine month period from 1 April 2019 followed by critical evaluation and full post-project evaluation within 12 months of completion.

DEVELOPING PARTICIPATORY BUDGETING IN INVERCLYDE

There was submitted a report by the Head of Inclusive Education, Culture & Communities, Inverclyde Council providing an update on the progress of the Phase 1 Participatory Budgeting (PB) model pilot previously agreed to develop approaches to support decentralisation of budgets and enhance community empowerment. The report also advised of the outcome of the public consultation events to support the award of grants to community groups from both the Community Fund (£350,000) and Community Initiative Fund (£100,000) through the agreed Community Choices Framework developed as Phase 1 of the Inverclyde Participatory Budgeting model.

Decided:

(1) that the contents of the report be noted and that the intended actions be approved;

(2) that the consultation, communications and engagement methods, audiences and key approaches outlined in the report and the timetable for voting through the proposed scrutiny events be noted;

(3) that the planned release of funding to the community through the Participatory Budgeting process after voting events in March 2019 be noted; and

(4) that a further report be submitted to the June meeting of the Alliance Board.

DATE OF NEXT MEETING

It was noted that the next meeting of the Alliance Board would take place at 1pm on Monday 17 June 2019 within Port Glasgow Town Hall and that this would include a presentation on child poverty.



Inverciyde Re-Population Strategy

Inverclyde Alliance 18 March 2019



Format of Presentation

- Background and context
- Inverclyde demographics
- Economic profile
- Inverclyde benchmarking
- Stakeholder perspectives
- Strategic framework
- Outcome Themes
- Action Plan



Background and Context

- Issue is not new long terms trends
- Role of Alliance priority issue
- Research approach
 - Desk based Inverclyde Baseline
 - Engaged with over 100 individuals across a wide range of organisations
 - Alliance members
 - Council officials and elected members
 - Education sector
 - Other public sector
 - Community sector
 - Employers;
 - Young people;
 - Developers/ investors.
- The overarching objective an Invercie Repopulation Strategy and Action Plan that will halt the decline in population in the short term and engender an increase in population in the longer term.



Inverclyde Demographics

- Health warning
- Where we are now
- Past trends
- Future projections
- Components of change
 - o Migration
 - Birth rate
 - o Mortality
- Implications for Inverclyde



Economic Profile

- Economic activity
- Employment
- Business base
- Economic output
- Workforce and skills profile
- Regional assets
- Inverclyde housing market
- Implications



Benchmarking Inverclyde

- Performs well in terms of:
 - perception of community, local services and schools;
- Medium well in terms of:
 - o qualifications; employment/economic activity and GVA per worker
- Less well in terms of:
 - business density, levels of start-up and private sector jobs
- See full Benchmarking RAG Report



Stakeholder Perspectives

- Complex no single driver or solution
- Strengths
 - Community
 - Education
 - Environment
 - Culture and leisure
 - Some sectors

• Key challenges

- Housing mix
- Types of jobs
- Private business
- Social trends
- Views and perception
- Other Key drivers
 - Transport and infrastructure
 - Land and Property
 - Public sector leverage
- Range of solutions proposed



Re-Population Strategy

• Strategic Priorities

- Reversing demographic trends
- Improving the image
- Mix of housing
- Growing private sector jobs
- Regional and local approach
- Securing funding
- Spatial priority East Greenock/Port Glasgow
- Leveraging the public sector
- Maximising leisure and culture

• Broad Operating Principles

- Inclusive approach
- Multi partner
- Allow time
- Clear role for private sector
- Development and delivery stages
- Managing expectations prioritising
- Monitoring



Strategic Outcome Themes

- OT 1: Marketing and communication
- OT 2: Growing the housing market
- OT 3: Growing local jobs
- OT 4: A place for people of all ages
- OT 5: Supporting and enabling infrastructure
- OT 6: A Centre for culture and leisure
- Cross Cutting Themes
 - CT1: Monitoring
 - CT2: Governance and delivery
 - CT3: Funding the Action Plan



Re-Population Action Plan

	arketing and communication activity				
Actions		Allocation	Potential Partners	Year 1	Outcomes
	Develop place promotion branding under the 'discover Inverciyde' theme being developed by the local area tourism partnership group 'Tourism Inverciyde' and expand the focus on Inverciyde as a place to visit, live and do business and support events. Seek out opportunities to lever in additional support including financial and logistical from partners to promote Inverciyde's place offer. Support tourism and visitor development in Inverciyde to encourage increased day visitors in line with Glasgow City Region tourism targets Actively seek out high profile, cost effective promotional advertising, sponsorship and marketing opportunities to position Inverciyde as a positive destination for visitors, residents and business. Create and implement a developer engagement plan to support growth in the housing market. Create and deliver a business growth marketing campaign focussed on Inverciyde to supplement existing national Business Gateway promotional activity.	£160K	Inverclyde Council Inverclyde Tourist Group Discover Inverclyde Inverclyde Alliance Talent Scotland	•	Marketing & communications plan complete and approved with funding in place and approved Individual campaigns launched end year 1 Developer/ investor engagement programme completed
DT 2: Gr	rowing the housing market				
). 2. 3. 4.	Develop a private housing strategy with targets Review private housing land supply Identify development opportunities East Greenock/ Port Glasgow - Eastern Gateway Recruitment to communications team leader position including remit to fulfil the local developer/investor liaison contact role	£90K	 River Clyde Homes Inverclyde Council Private house builders 	•	Housing strategy with identified sites/ annual targets Private sector confirmed interest and engagement Development briefs for priority opportunitie Local masterplans completed
DT 3: Gr	rowing local jobs				
	Increased resources for council business development support (including business gateway) for local SMEs growth Complete review of public sector opportunities in terms of employment; procurement; community benefit; and local physical assets Inverclyde enterprise Initiative - high growth start programme.	£100K	Inverclyde Council Business Gateway Service Chamber of Commerce Employer organisations	•	New business service with business plan approved and funding secured. Public asset policy developed, approved an- with action plan
DT 4: A	region for people of all ages				
1. 2. 3. 4.	Strategic skills investment plan and actions. Work with DYW to expand education/ business links. Review option of a relocation office to provide support to those moving into Inverclyde Work with HSCP to review opportunities for older workers	£50K	Skills Development Scotland West Scotland College DYW Group Inverclyde Education Service Employability Service	•	Local Skills Investment Plan developed and agreed Associate action plan with funding commitments Feasibility study into relocation office completed
OT 5: Er	nabling infrastructure Progress studies in partnership with trunk road authority in terms of accessibility.	£30K	Inverclyde Council Roads/Property		Local Transport Action Plan - business case
	Review business property portfolio and identify opportunities for small business. Close working with the college to increase college roll in support of repopulation principles	LUK	SPT Scot Rail Transport Scotland	•	developed Business property review completed and launched College Access Plan
OT 6: A	centre for culture and leisure				
1.	Review opportunities for increasing employment in culture and leisure sector and align the strategy and culture and leisure offer in line with repopulation aspirations and marketing activity at OT1.	£50K	Inverclyde Leisure Discover Inverclyde Inverclyde Alliance	:	Review of opportunities completed/ plan signed off and funded Associated Action Plan

The key outputs will be a series of strategies, action plans and business cases fully developed, costed and with identified funding sources ready to be delivered in Year 2.

An additional £20k should be allocated to develop a detailed funding review of all potential future funding sources.

APPENDIX 2

Inverciyde Local Outcome Improvement Plan Annual Report 2018

Report to Inverciyde Alliance Board Monday 18th March 2019



Presentation Outline

- Background to Inverclyde Local Outcome Improvement Plan
- Annual Report design
- Performance Management
- Progress on the three outcomes
- Locality Planning
- Questions for the Inverclyde Alliance Board



Background to Inverclyde Local Outcome Improvement Plan

- The Community Empowerment (Scotland) Act 2015 provides a statutory duty to produce a local outcomes improvement plan (LOIP) which sets out the local outcomes which the CPP will prioritise for improvement.
- The LOIP identified three strategic priorities that the Alliance Board focuses on:
 - Population
 - Inequalities
 - Environment, Culture and Heritage
- A requirement to publish annual reports which, respectively, describe progress made towards ambitions in the LOIP.



The Three Strategic Priorities

Population

Inverclyde's population will be stable and sustainable with an appropriate balance of socio - economic groups that is conducive to local economic prosperity and longer term population growth.

Inequalities

There will be low levels of poverty and deprivation and the gap in income and health between the richest and poorest members of our communities will be reduced.

Environment, Culture and Heritage

Inverclyde's environment, culture and heritage will be protected and enhanced to create a better place for all Inverclyde residents and an attractive place in which to live, work and visit.

Inverclyde Alliance

Background to Inverclyde Local Outcome Improvement Plan

- The Community Empowerment (Scotland) Act 2015 provides a statutory duty to produce a local outcomes improvement plan (LOIP) which sets out the local outcomes which the CPP will prioritise for improvement.
- The LOIP identified three strategic priorities that the Alliance Board focuses on:
 - Population
 - Inequalities
 - Environment, Culture and Heritage
- A requirement to publish annual reports which, respectively, describe progress made towards ambitions in the LOIP.



Annual Report Design

- A review of the Strategic Needs Analysis
- Each Summary Chapter
 - Brief Highlight of performance measures
 - The approaches deployed
 - What will be different for communities in 10 years?
 - A commentary of activity in the previous year
- Locality Planning progress
- Performance Measures update



Performance Measures

Total Population of Inverclyde **78,760**

This is a <u>decrease</u> of 0.5%from the previous year (2016)

Total Cruise Ship arrival and passengers

<u>61 ships and</u>

<u>126,232 passengers</u>

An increase in both from the previous year.

Total Amount of Derelict Land 155.27ha

A reduction from 155.96ha from the previous years data in 2016/17 Satisfaction with Inverclyde as a place to live <u>(perception based)</u> **74%**

A decrease of1% from the previous Citizens' Panel Survey in 2016.

<u>Percentage of the population</u> with no qualification

12.2% A reduction from the previous years figures in 2016 and the lowest ever percentage since recording began in 2004

Deliberate Secondary Fires **340**

A reduction from 557 in the previous year (2016/17)

Average gross weekly wage £549.60

This is an **increase on** the previous year and above the Scottish average of £547.40.

Number of Children provided with a free meal during school holidays

1518

Free meals provided during spring/summer/autumn 2018 holidays. An increase from 2016 and 2017

> Cultural Engagements (perception based)

87%

Cultural engagements by adults in the previous year. This is down from 91% in the 2016/17 year.

Population Outcome

Total Population of Inverclyde 78,760 This is a decrease of 0.5%from the previous year (2016)		Civilian-in-Migration 1518		Civilian-Out-Migration 1508		
		compared to 153 year (2016/17) since 2013/14 ti	n of in-migration 80 in the previous 9. The first time hat in- migration 1t-migration	A reduction in out migration compared to 1586 in the previous year (2016/17)		
Satisfaction with Inverclyde as a place to live 74% A decrease of1% from the previous Citizens' Panel Survey in 2016.		Satisfaction with neighbourhoods as a place to live (perception based) 86% An increase of 5% from the previous Citizens' Panel Survey in 2016.		Average gross weekly wage £549.60 This is an increase on the previous year and above the Scottish average of £547.40.		
61 ships and 126,232 passengers			12.8			
			Below the Scottish average of 16.6 and a reduction from the			

An increase in both from the previous year.

Inverclyde Alliance

previous year rate of 19.2

(2016/17)

Population Outcome

- In 2018 The Population Partnership commissioned a study that supports the development of a repopulation strategy for Inverclyde.
- The Population Partnership has identified opportunities for population through the Eastern Gateway Strategic Regeneration Forum.
- As part of the Glasgow City Region City Deal Invercive Council and Peel Ports are delivering a joint venture aimed at increasing the number of cruise ship visitors to Scotland.
- Inverclyde is currently benefitting from significant investment in new affordable housing which will address the housing priorities in our area.



Inequalities Outcome

Percentage of the population with no qualification

12.2%

A reduction from the previous years figures in 2016 and the lowest ever percentage since recording began in 2004 Number of Children provided with a free meal during school holidays 1518 Free meals provided during

Free meals provided during spring/summer/autumn 2018 holidays. An increase from 2016 and 2017 Increase in Life Expectancy Rates for males and an increase in Life Expectancy for females in least deprived areas

Male Least Deprived/Most Deprived and Female Least deprived all increase from previous results in 2011/15, reduction from 77 years to 76.8 years for Female most deprived

Percentage of workless Households in Inverclyde

20%

Defined as where no-one aged 16 years and over is in employment. These members may be unemployed or economically inactive. This figure is from 2017 and is reduction from 25.1% in 2016. Percentage of people 16-64 who are unemployed 5.5%

Figure based on April 2018 an increase from the previous year (4.3%)

Percentage of households estimated to be in fuel poverty **38%**

A year on year reduction from the previous two periods (2012/14 & 2013/15) but above the Scottish average of 31%.



Inequalities Outcome

- In October 2018 an 'Invercive Every Child, Every Chance' poverty event was held attracting 103 delegates from Invercive Council, Invercive HSCP and third sector organisations.
- The Invercive Child Poverty Action Group established in 2018 seeks to be a champion of child poverty and will oversee the actions, development and implementation of the Invercive as well as to oversee funding to mitigate child poverty in Invercive.
- In September 2018 the Invercive Council Education & Communities Committee supported a commitment to roll out the provision of free sanitary products.
- The Invercive Regeneration and Employability Partnership has prioritised a need to engage with the workless households to ascertain what their aspirations are, what support they require and the barriers to employment.



Environment, Culture & Heritage Outcome

Percentage of people cycling (perception based) 24.2%

This is a reduction from 25.9% in the previous years data in February 2017

Total Amount of Derelict Land 155.27ha

A reduction from 155.96ha from the previous years data in 2016/17 Deliberate Secondary Fires **340**

A reduction from 557 in the previous year (2016/17)

Cultural Engagements (perception based) 87%

Cultural engagements by adults in the previous year. This is down from 91% in the 2016/17 year.

Percentage of adults within 5 minute walking distance to nearest useable greenspace (perception based)

58%

A reduction from 68% from the previous years data in 2016.



Inverclyde Alliance

Environment, Culture & Heritage Outcome

- The introduction of an Active Travel Strategy in Inverclyde which sets a vision of making active travel a realistic, convenient choice for making every day journeys in Inverclyde.
- The use of funding from the Smarter Choices, Smarter Places programmes that has resulted in the opening of the Bothy which provides cycling and walking activities to local residents and visitors.
- The creation of a Cultural Partnership which will co-ordinate the delivery of the Inverclyde Cultural Strategy.
- A £200k HLF award to deliver Stories Frae the Street



Locality Planning

- Inverclyde Community Planning Partnership is required by the Community Empowerment (Scotland) Act 2015 to produce Locality Plans for the areas of Inverclyde experiencing the greatest inequalities.
- In <u>Port Glasgow</u> residents from Port Glasgow in recovery or living with Dementia wanted to have a resource within their area.
- In <u>Greenock East & Central</u> Your Voice and CVS organised and facilitated a series of engagement events between Dec 17 and Mar 18
- In <u>Greenock South and South West</u> Activ8ourplace is a project funded by the Aspiring Communities Fund for the European Social Fund and the Scottish Government.



Going Forward

- Sections 8 and 12 of the 2015 Act require the CPP to publish annual reports which, respectively, describe progress made towards ambitions in their LOIP and locality plans. Progress reports should provide communities with an assessment of progress that is accurate and current. The annual progress report on the LOIP should also include an assessment of how the CPP and community planning partners have participated with community bodies during the reporting year, and how effective that has been in enabling community bodies to shape and influence community planning (s.8(2)(b) refers).
- Most of the work in 2018 can be described as 'planning'. The Partnership Action Groups have identified a need for an evidence base which has resulted in the completion of or commissioning of studies. It is anticipated that during 2019 the Partnership Action Group will begin to create improvement action plans.
- An opportunity to review performance measures

