
Report To:	Policy & Resources Committee	Date: 7 th February 2012
Report By:	Corporate Director Education & Communities	Report No: FIN/12/12/AP/LM
Contact Officer:	Alan Puckrin	Contact No: 01475 712223
Subject:	Inverclyde Sports Personality of the Year Awards - 2012	

1.0 PURPOSE

- 1.1 The purpose of this report is to seek Committee agreement, following a request from the Council Leader, for the Council to provide one off emergency funding to the Inverclyde Sports Personality of the Year Award 2012 following the demise of a previous main sponsor.

2.0 SUMMARY

- 2.1 The Inverclyde Sports Personality of the Year Award is a prestigious event which takes place in Greenock Town Hall is supported by a number of organisations including Inverclyde Leisure, The Greenock Telegraph, New Horizons Marketing and Inverclyde Sports Council. In previous years there has been a main sponsor from the private sector.
- 2.2 Sadly the main private sector sponsor went into liquidation in 2011 and as such there is a funding shortfall for this year's event.
- 2.3 The event is due to take place on 24 February 2012 and in order to ensure that the event can take place as planned it is proposed that the Council replace the former private sector sponsorship of £5000 for one year only.
- 2.4 This funding shall be met from the Council's Contingency Fund and will allow time for Inverclyde Leisure and other partners to identify and secure sponsorship for future years events.

3.0 RECOMMENDATIONS

- 3.1 It is recommended that the Committee agree to provide one off funding of £5000 to the 2012 Inverclyde Personality of the Year event.
- 3.2 It is recommended that this be funded from the Council's Contingency Fund in 2011/12.