1.0 PURPOSE

1.1 The purpose of this report is to advise Committee of the Waste Strategy Unit’s intention to undertake an intensive campaign in conjunction with colleagues from Safer Communities to improve some of the poorer performing Neighbourhood Recycling Points (NRPs).

2.0 SUMMARY

2.1 Inverclyde Council officers have been monitoring the use and misuse of the NRPs throughout the district and have identified 4 sites that are not performing well and have been targeted as areas of fly tipping and/or vandalism.

2.2 The sites identified are:
   - Bearhope Street, Greenock
   - Broomberry Drive, Gourock
   - Dempster Street, Greenock
   - Lynedoch Street, Greenock

2.3 These sites have been monitored over time and, as a result of the ongoing issues, staff from the Waste Strategy Unit will work alongside Safer Communities to undertake campaigns to reduce the misuse of these recycling points and improve the facilities for local residents.

3.0 RECOMMENDATIONS

3.1 It is recommended that the Committee note the contents of this report and approve a campaign to improve the overall aesthetics and use of the recycling points identified in this report.

3.2 It is further recommended that a report be brought to this Committee identifying the outcome of the campaign including any further recommendations.
4.0 BACKGROUND

4.1 In 2005 Inverclyde Council rolled out their kerbside recycling service. To complement this service and offer recycling to residents who were not provided with kerbside recycling services a network of Neighbourhood Recycling Points (NRPs) were introduced throughout the district.

4.2 The NRPs predominantly consisted of a blue bins for commingled dry recyclables, green bin for green glass, brown bin for brown glass and a white bin for clear glass. A few larger sites also had a clothing bank situated with them.

4.3 These sites have attracted a certain amount of unwanted fly tipping and contamination in the recycling containers, however recently certain points have been subjected to high incidences of fly tipping adding a burden to both the residual waste collection crews and the grounds teams who have to clean up these sites.

4.4 In order to alleviate the issues encountered at the sites in question, it is considered appropriate that an intensive campaign be undertaken which will identify the extent of the problems experienced at each site along with a communication plan through the Waste Strategy section backed up as required with an enforcement campaign through Safer Communities.

5.0 COMMUNICATION PLAN

5.1 A communication plan and strategy will be prepared to advise of the appropriate use of the sites and penalties for fly tipping. This will be backed up by regular inspections and enforcement action where necessary.

5.2 Due to the number of properties that the recycling points are available to, it is not feasible to notify all householders directly. Instead the campaign will focus on the following:

- Notification to ward Councillors
- Notification to Community Councils
- Notification on the recycling point bins and/or sign posts
- Notification on the Council’s website

5.3 It is anticipated that the monitoring and information gathering will be undertaken over a period of 12 weeks and after this period has passed the success or otherwise of the campaign will be reported to Committee.

6.0 SITE SPECIFIC ISSUES

6.1 Details of the sites identifying the extent of the issues encountered by residents and staff alike are set out below.

6.2 Bearhope Street

The bins at the recycling point at Bearhope Street are continually contaminated. The blue bins are filled with non-target material while the glass bins are continually filled with mixed colour.

Appendix A details the location of the Bearhope recycling point.

6.3 Broomberry Drive

The site at Broomberry Drive is heavily contaminated by non-target recycling material both
within the bins and also surrounding the bins. The site appears to be getting used as a fly tipping hot spot.

Appendix B highlights some of the issues faced at the Broomberry Drive recycling point.

6.4 **Dempster Street**

Dempster Street recycling point is continually used for fly tipping. In addition to this the blue recycling bins are repeatedly contaminated with non-target material, vandalised and set on fire.

Appendix C highlights some of the issues faced at the Dempster Recycling Point.

6.5 **Lynedoch Street**

The Lynedoch Street recycling point is persistently used as a fly tipping hot spot with the additional issue of the blue recycling bins frequently being contaminated with non-target material.

Appendix D highlights some of the issues faced at the Lynedoch Street recycling point.

7.0 **IMPLICATIONS**

**Finance**

7.1 This report does not impact on Finance.

**Legal**

7.2 This report does not impact on Legal.

**Human Resources**

7.3 This report does not impact on Human Resources.

**Equalities**

7.4 This report does not impact on Equalities.

**Repopulation**

7.5 This report does not impact on Repopulation.

8.0 **BACKGROUND PAPERS**

8.1 There are no background papers associated with this report.
Appendix A

Bearhope Street

- Ward: Inverclyde North

Location of NRP
Appendix B

Broomberry Drive

- Ward: Inverclyde West
Appendix C

Dempster Street

- Ward: Inverclyde North & South
Appendix D

Lynedoch Street

- Ward: Inverclyde North